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SLOANE SQUARE

is produced for Cadogan by

Publishing Business

3 Princes Street London W1B 2LD 020 7259 1050

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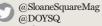
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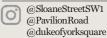
Printed on ECF (Chlorine Free) paper using fibre sourced from well-managed forests. All inks vegetable based. Our printers are certified to ISO 14001 Environmental Management.



Publishing Business is a member of the Professional Publishers Association and observes the PPA Code of Publishing Practice.



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Events

JUNE & JULY



UNTIL JUNE 11

ART: THIS MUST BE THE PLACE Artist Bella Vernon lives on a houseboat

and works with salvaged materials including forgotten fragments of windows and glass.
Using a process she has developed and refined herself, she smokes the backs of vintage mirrors to produce novel and haunting images.

Free, Anthropologie, 131–141 King's Road. T: 020 7349 3110, anthropologie.com



UNTIL JUNE 19

ART-IMPACT

Fine artist and designer Enzina Fuschini will exhibit on the King's Road in June. Enriched by 40 years of experience, the pieces on display mark a fresh beginning for the Italian-born artist, with a bold move into the abstract.

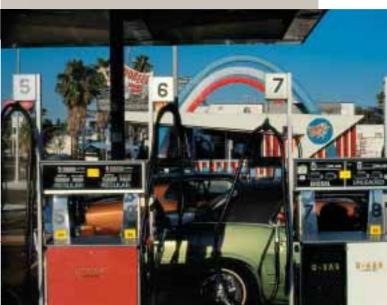
Free, 508 King's Road. T: 020 3719 3109, enzinafuschinifineart.com

UNTIL JUNE 27

PHOTOGRAPHY: HARRY GRUYAERT

Magnum photographer Harry Gruyaert has travelled extensively over the last 30 years, and pioneered the creative use of colour in photography. Works on display at this exhibition depict scenes from Morocco to Moscow.

Free, Michael Hoppen Gallery, 3 Jubilee Place. T: 020 7352 3649, michaelhoppengallery.com





Calendar

SLOANE SQUARE / JUNE 2017

UNTIL AUGUST 27

WELLBEING: YOGA ON THE SQUARE

Start off your Sunday with some revitalising asana moves in the sunshine with Lululemon, who are back with their popular summer yoga sessions. Classes are suitable for all levels and take place on the green in Duke of York Square. Afterwards, cool down with a refreshing green juice at High Mood Food or a latte al fresco at Manicomio or Comptoir Libanais.

Free, Duke of York Square. T: 020 7823 5577, dukeofyorksquare.com/whats-on

Left: Blue by Enzina Fuschini Far left: Canopy of Light by Bella Vernon

UNTIL OCTOBER 30

ZOOLOGY: BEHIND-THE-SCENES TOUR: SPIRIT COLLECTION

Take a tour of the Natural History Museum's fascinating zoology collection, preserved in spirit. Explore some of the Darwin Centre's 27 kilometres of shelves and encounter treasures hidden among the 22 million animal specimens housed there, including Archie – the museum's 28-foot giant squid.

Tickets £10, Natural History Museum, Cromwell Road. T: 020 7942 5000. nhm.ac.uk



UNTIL SEPTEMBER 1

SCIENCE: OUR LIVES IN DATA

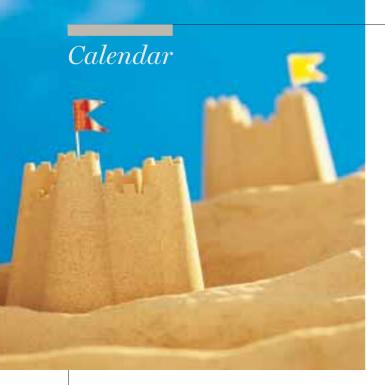
From Monday-morning moans to Saturday-night selfies, more information about our lives is being captured than ever before. In fact, over 90 per cent of all available human data has been recorded in the last two years. This exhibition looks at the diverse ways our data is being collected, analysed and used.

Free, Science Museum, Exhibition Road. T: 020 7942 4000, sciencemuseum.org.uk



TRUSTEES OF THE NATURAL HISTORY MUSEUM, LONDON





JUNE 8-25 FESTIVAL: INTRANSIT

Giant sandcastles produced in partnership with the Museum of Architecture will pop up at Duke of York Square and other Chelsea locations in June as part of the InTransit festival. Further highlights will include a performance by Escape Artists in the old police station on Lucan Place from June 9–14, and street theatre by Mr Danger.

Most events free, some require pre-booking, at various locations across Kensington and Chelsea. T: 020 7193 6588, intransitfestival.co.uk



JUNE 12-18 ART: SOAK

Artist Emily Ponsonby's first big solo show will feature beeswax and oil paintings, etchings and monoprints, all focused on the theme of bathing nudes. 10am–6pm, plus 6–8.30pm on June 13–14.

Free, 11 Avenue Studios, Sydney Mews. T: 07747 441238, emilyponsonby.com



JUNE 15

MUSIC: BELLE AND SEBASTIAN

Legendary indie pop band Belle and Sebastian are set to play a highly anticipated concert in June as part of the Live at Chelsea series. The Glasgow band found fame in the late 90s with their debut album *Tigermilk*, and won Best Newcomers at the 1999 BRIT Awards. 7.30pm (doors open at 5.30pm).

Tickets £49.50, Royal Hospital Chelsea, Royal Hospital Road, liveatchelsea.com

JUNE 16

MUSIC: THE CHELSEA FIREWORKS PROM Start summer in style at this spectacular concert, when the Royal Philharmonic Orchestra will perform alongside a breathtaking firework display at the Royal Hospital Chelsea. Expect iconic pieces such as Parry's 'Jerusalem' and the 'Spitfire' Prelude by Walton. The event is part of Live at Chelsea. 7.30pm (doors open at 5.30pm).

Tickets £38.50, Royal Hospital Chelsea, Royal Hospital Road, liveatchelsea.com







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The Orange PIMUICO The Thomas Cubitt BELGRAVIA The Grazing Goat MARYLEBONE

The Alfred Tennyson
KNIGHTSBRIDGE



Left: The garden at Cadogan Place North Below: Battle, Jules George, 2010

JUNE 17-18

GARDENS: OPEN GARDEN SQUARES WEEKEND Around 200 London gardens take part in this annual event, which sees private green spaces open to the public. In Chelsea, Carlyle's house, Markham Square, Paultons Square and Cadogan Place north and south gardens are taking part.

Tickets £13 advance, £15 on the gate. T: 020 7839 3969, opensquares.org (see website for timings)

ART: WAR PAINT GUEST TOUR: IUI ES GEORGE

Join war artist Jules George for an exclusive tour of War Paint, the National Army Museum's acclaimed new show. Jules has been deployed to conflict zones including Afghanistan and the Persian Gulf. He will discuss what it's like to be a war artist as he leads guests around the exhibition, which features his work. From 6.30-7.30pm.

Tickets £12, National Army Museum, Royal Hospital Road. T: 020 7730 0717, nam.ac.uk



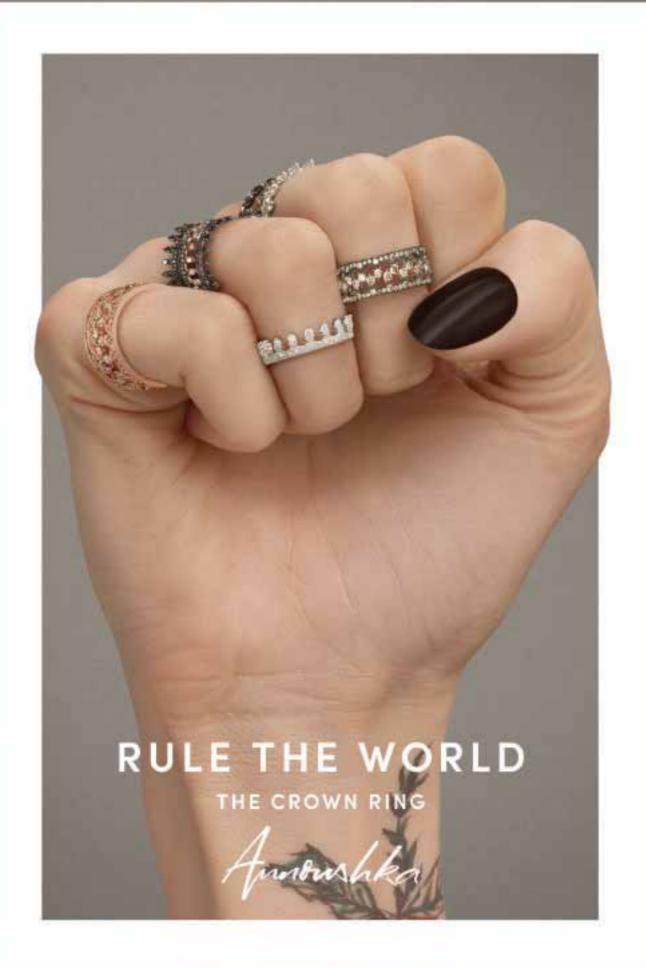
JUNE 18

BALLET: NATALIA KREMEN BALLET FOUNDATION GALA - I HAVE A DREAM

A must for all ballet and dance fans, this gala will star internationally renowned dancers along with young rising stars, performing a variety of wellloved and new dance pieces. All profits will go to the NK Ballet Foundation to help give children from lower-income families the chance of professional ballet training. From 7pm.

Tickets from £15, Cadogan Hall, 5 Sloane Terrace. T: 020 7730 4500, cadoganhall.com









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Calendar

Right: Chelsea Physic Garden Below right: From Molly Goddard's A/W 2017 collection, which will be showcased at the V&A's REVEAL festival

JUNE 21-23

HORTICULTURE: MEDICINAL PLANT

SUMMER SCHOOL

Medical herbalist Maria Vlotides and garden historian Letta Jones will host a three-day course that will explore the history of medicinal plants and botanical gardens from the 1st century AD to the present. It will focus on eight key plants to tell the stories of their uses and histories, with a mix of practical workshops, walks and talks.

Tickets £250 (including daily refreshments and light lunch), Chelsea Physic Garden, 66 Royal Hospital Road. T: 020 7352 5646, chelseaphysicgarden.co.uk



JUNE 29-JULY 5

CHAMPAGNE: PERRIER-JOUËT

AT MASTERPIECE

The Perrier-Jouët champagne terrace is returning to leading arts and antiques fair Masterpiece London this summer, serving glasses of fizz and decadent small plates by Urban Caprice. At 5pm each day the first 10 visitors will be offered a free tasting. There will also be ticketed tastings.

Tastings £55, general admission £45, Masterpiece London, Royal Hospital Chelsea, Royal Hospital Road. T: 020 7499 7470, masterpiecefair.com









This summer Cadogan is creating its first family-friendly 'community festival' for Chelsea, focused around Pavilion Road and Duke of York Square. The summer fête will be traditional and beautifully British, with a fun-packed schedule of events including music programmed by Cadogan Hall and a street BBQ courtesy of Provenance butchers and other Pavilion Road

shops. There will also be a host of extra pop-up food and drink stands, lawn games, picnic spots, face painting, entertainers, a tombola raffle for local charities and pottery sold by the Chelsea Pensioners for the Royal Hospital.

10am-6pm. Further information can be found at dukeofyorksquare.co.uk

JULY 5

TALK: PLANET EARTH II REVEALED

Key members of the team who worked on the landmark BBC TV series Planet Earth II will take an audience behind the scenes of the popular David Attenborough-fronted programme. They will highlight worlds of surprising opportunity, demonstrating how animal life can thrive in seemingly hostile environments. From 7–10pm (doors open at 6pm).

Tickets £15, Royal Geographical Society, 1 Kensington Gore. T: 020 7591 3100, rgs.org/planetearth





JULY 21-SEPTEMBER 9

THEATRE: ROAD

A road, a wild night, a drunken tour guide, and a journey to the gutter and the stars and back. Jim Cartwright's seminal play Road gives expression to the inhabitants of an unnamed northern road in 1980s Britain. Written 31 years ago, it is returning to the stage in a new production by Royal Court associate director John Tiffany.

Tickets from £12 (age guide 14-plus), Royal Court Theatre, Sloane Square. T: 020 7565 5000, royalcourttheatre.com

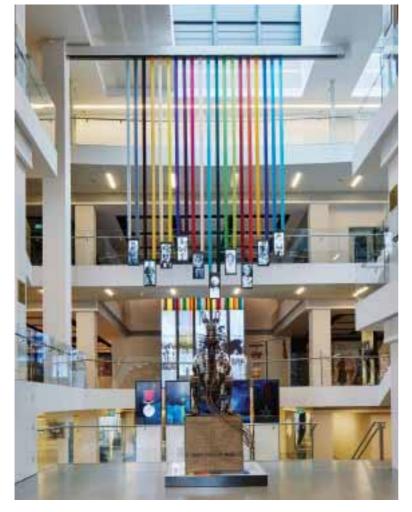
BBC NHU/PAUL THOMPSON



News / June

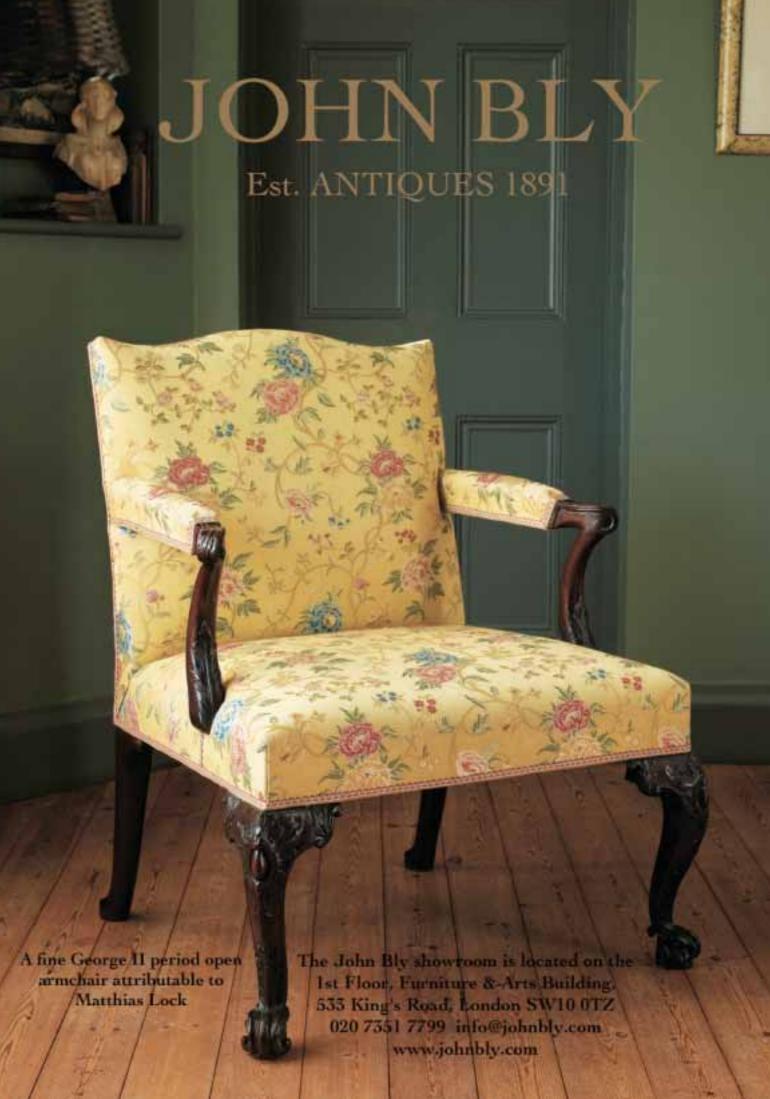
SLOANE SQUARE / JUNE 2017





MUSEUM has undergone a sensational rebuild. thanks to a Heritage Lottery Fund grant and BDP Architects. The Duke of Wellington's cloak, Lawrence of Arabia's robes, the skeleton of Napoleon's horse and a piece of shrapnel from an encounter a decade ago in Helmand are just a handful of the new displays at the museum, which reopened in March following a three-year, £24-million development. The museum expects a significant jump in footfall, with director Janice Murray pointing out that "you can't understand British history without understanding the history of the British Army".

Royal Hospital Road, nam.co.uk





THE FRESHLY RENOVATED BLUEBIRD is teaming up with Workologie to provide freelancers, journalists and start-ups with space to work, collaborate and network. Dubbed "Airbnb for workspaces", the service will offer members access to free WiFi, preferential rates on hiring private rooms, exclusive invitations to Bluebird events, and offers on food and drink. 350 King's Road, bluebird-restaurant.co.uk



FINNS OF CHELSEA'S IZZY NEWTON has raised over £3,000 in a raffle for the Royal Marsden Cancer Charity fund. The caterer swapped apron for running vest in this year's Brighton Marathon, which she described as "very hard work". The lucky raffle winner, Daisy Alexander, was served a three-course dinner in the comfort of her own home by the Finns team. 4 Elystan Street, finnsofchelsea.co.uk



COURAGEOUS CHELSEA RESIDENTS will be flocking to Qatar Goodwood Festival this year to compete in its annual Magnolia Cup – the opening race of Ladies' Day. The hugely popular event presents riders from a variety of industries, some with little or no experience of racing. The objective is to raise money for children's mental-health charity Place2Be, with the biggest contribution coming from competitors, who train tirelessly for months beforehand. Spectator supplements editor Camilla Swift and fellow Chelsea local Emily Baxendale, founder of Emily-London Milliners, will take part in the race. goodwood.com

News/June



Sir Hans Sloane by Stephen Slaughter, 1736

SIR HANS SLOANE

Though Sir Hans Sloane's name has remained conspicuous in London – think Sloane Square, Street or Hans Crescent – few know the astonishing story of the Irish doctor who became the greatest collector of his age. This was the inspiration for Rutgers University professor James Delbourgo's *Collecting the World*, a fascinating new biography of the "original Sloane Ranger" that sheds light on the personal story behind the physician's collections. "Next to heroic tales of Newton or Darwin, Sloane's scientific odyssey as a curiosity collector who ventured into the disturbing world of Atlantic slavery has proven a far harder story to tell," Delbourgo writes. Told through Sloane's manuscripts, correspondence and published writings, we learn of his colonial travels, his rise in London after the Glorious Revolution, his private practice, which

counted Queen Anne among its patients, and perhaps most significantly, how the British Museum came into being as a result of the terms Sloane laid down in his will. And with such a varied life tapestry comes fascinating anecdotes. Noted composer Handel was said to have outraged Sloane by placing a buttered muffin on one of

his rare books. And few would know that the collector is widely credited with inventing milk chocolate – with a historic trade card suggesting the Cadbury brothers used a Sloane recipe for their famed brand.

Collecting the World: The Life and Curiosity of Hans Sloane by James Delbourgo is published by Allen Lane.



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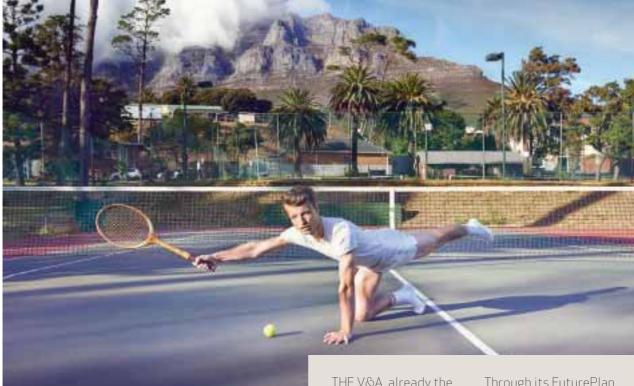
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News / June



THE SAATCHI GALLERY broke new ground earlier this year with its From Selfie to Self-Expression exhibition. With the smartphone increasingly seen as a credible artistic medium, this was the world's first exhibition on the history of the selfie, from the old masters to the present day. Featuring interactive content by artists as diverse as Rembrandt and Tracey Emin, audiences learned the value of the selfie as a means of self-expression. Duke of York Square, saatchigallery.com

THE V&A, already the world's largest museum of decorative art and design, is significantly expanding its historic and contemporary photography collection with the addition of over 270,000 photographs and 26,000 publications.

Through its FuturePlan development project, the museum has announced plans to establish a new Photography Centre, opening in autumn 2018, with a museum-wide photography festival. Cromwell Road, vam.ac.uk



ANDY KASSIER COLOGNE, GERMANY AFRICA HIGH (TENNIS) ◎ ANDY KASSIER 2017

PATRICK BLACKETT 1897-1974 Physicist and Scientific Advisor lived here 1953-1969

A HOUSE IN CHELSEA, home over the course of the last century to two Nobel Prize winners, has become one of just 19 London properties to bear two English Heritage blue plaques. The Waiting for Godot author Samuel Beckett lived at 48 Paultons Square in 1934, during which time he worked on his first novel. Eminent physicist Patrick Blackett, famed for his revolutionary work in U-boat detection during the Second World War, then moved into the same address in 1953.

48 Paultons Square, english-heritage.org.uk





of the best

Gone are the days when Dad was tricky to buy for. Head to Chelsea's boutiques for gifts that are guaranteed to make him smile this Father's Day, June 18





SLOANE SQUARE / JUNE 2017



PETER JONES Trilby hat, £20, Sloane Square

TOM DAVIES



HARVEY NICHOLS Kilian Black Phantom

refillable fragrance,

£245 for 50ml,

109-125 Knightsbridge

SPACE NK Diptyque hourglass diffuser, £100, 27 Duke of York Square



HARVEY NICHOLS Armorial notebook set, £50, 109-125 Knightsbridge



TOM FORD Neroli Portofino body oil, £48, 201-202 Sloane Street



Leather and rose gold bracelet, £1,550, 55 Sloane Square

Summer style





TIFFANY & CO. has opened its newly refurbished boutique on Sloane Street. Designed by local architects Househam Henderson, and installed by luxury fit-out specialists Portview, the new Art Deco-inspired interior includes hand-painted glass, porcelain, calacatta marble and brushed stainless steel to complement the sparkling diamonds on display. Tiffany & Co., 145 Sloane Street



LUXURY BRITISH SILK NIGHTWEAR

brand Olivia Von Halle has launched its first line of cashmere tracksuits.

Worn by a host of celebrities including Gigi Hadid and Rihanna, the tracksuits are perfect for travelling.

Olivia says she wanted to elevate and reinvent the tracksuit, as she has done the pyjama: "It took two years to perfect, and getting the cut right was key – it had to look really oversized and cool, but chic." £950, Olivia Von Halle, 190 Pavilion Road



Fashion / News

SLOANE SQUARE / JUNE 2017



KIKI MCDONOUGH

has launched a bridal collection of drop earrings, gifts for bridesmaids and pageboys, and jewellery for the Mother of the Bride.

The 18ct gold earrings are set with pavé diamonds and are now in Kiki's Symons Street boutique and online (from £975). New pieces arriving this summer will also include the brand's signature coloured gemstones.

Kiki McDonough, 12 Symons Street

THE KOOPLES has teamed up with global sports brand Puma to launch a unique take on the classic Puma Clyde sneaker.

It's a low-top sneaker designed for 1970s basketball icon Walt 'Clyde' Frazier – famed for stealing the ball from opponents. Made from fine leather and available in black and white, the skullhead at the back of the shoes is a nod to the Parisian brand's rock 'n' roll aesthetic. £150 The Kooples, 36 King's Road

OLIVER BROWN HAS BECOME AN OFFICIAL LICENCEE TO ROYAL ASCOT. The Lower Sloane Street formalwear store's proprietor, Kristian Ferner Robson, worked with Ascot to create a capsule collection to embody the charm and elegance of the summer racing

Inspiration for the range of top hats, waistcoats, shirts and other pieces is taken from the rich heritage of the 306-year-old racecourse. It will also be available at Ascot's new on-site retail stores. Starting from £25.

meeting, this year on June 20-24.

Oliver Brown, 75 Lower Sloane Street



HARVEY NICHOLS has unveiled the new Winfrey shoe from US designer Malone Souliers, as the Knightsbridge store gets set to become the global exclusive stockist in July. There are only 16 pieces of the limited-edition shoe from Souliers' A/W 2017 collection (£495), which will be sold within the store's Designer Shoes destination. The launch follows the shoe's debut at London Fashion Week. Harvey Nichols, 109–125 Knightsbridge

SWEDISH-BORN JEWELLERY DESIGNER AND CHELSEA RESIDENT PIA HALLSTROM

What Iwore

"I'M ALWAYS ON THE GO, so everything needs to be comfortable – but I also love fashion, so those two have to mix. In the mornings I might have meetings, then I will sit and design in my studio before picking the kids up from school. It's like three different worlds, so I need pieces that overlap.

"My husband jokes that if it's not in Chelsea, it's not coming home. I rarely have time to shop – it's usually when I'm waiting for someone that I browse, so pieces tend to be from this area. My favourite spot is Joseph, because it has a lot of brands there and you can quickly get an idea of the stuff that you like. They buy nice stuff from Valentino and Saint Laurent. I tend to buy cashmere from J. Crew, and my bags are usually Hermès. I get my swimwear from Melissa Odabash.

"On the days that I work out I go to KX on Draycott Avenue. I don't have time to change out of that gear, so I'm often running around in Stella McCartney. My boys got me the incredible Pharrell Williams Adidas Hu Race trainers for my birthday too. I tend to dress up work-out clothes, and I dress down evening clothes.

"In terms of my jewellery, most of it is Pia Hallstrom. All my pieces are very comfortable and functional, because I tend to keep pieces on for a long time. Today I'm wearing a piece from my new spring/ summer collection influenced by emojis, which is fun. I often wear a pyramid bracelet, which is absolutely my biggest seller, and a plain bangle. Angelina Jolie bought one of the diamond bangles in Joseph and wore it to a premiere – it looked amazing.

"My rings are a mix of plain gold bands – some with diamonds, some are midi-rings - and I'm loving the hand bracelets at the moment. But the body chain I designed is the core of every outfit. I always get compliments on it. Wearing it yourself is one of the best ways to get customers - I even wear it to the gym, which also happens to be one of my favourite places for lunch, as well as Zefi on Walton Street, The Good Life Eatery and Bluebird Chelsea. I also love the Cheyne Walk Brasserie, because you can really talk in there, plus the food is amazing. I can also be found at The Ivy Chelsea Garden or at Ziani's on Radnor Walk. In terms of culture, I only discovered Walton Fine Arts the other day, despite passing it every day for 10 years. There was one artist doing these incredible technical sculptures - it's quite inspiring.

"As we move into summer, my number-one style advice is to be comfortable in what you're wearing. You see new trends come out and you want to buy into them, but it's important to adopt trends with yourself in mind. I also think comfortable footwear is key. These days, there are beautiful flats everywhere. London is a beautiful place to wander in the summer, whether it's picking your kids up from school or going down to Duke of York Square for an ice cream – you need to be comfy while looking stylish."

$Fashion \, / \, Style$

SLOANE SQUARE / JUNE 2017







Re-discover Belgrava's favounte at fresco-social hub situared just off Morcomb Street. Try our brand new food menu or enjoy a dash of gin-spiration' with a refreshing cocktail from Bombay Sepphire. Open daily from midday.

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$Fashion \, / \, Special$

SLOANE SQUARE / JUNE 2017



"It narrates the clear and vital spirit of summer.

THE BRUNELLO CUCINELLI DESIGN TEAM REVEAL THE PASSION BEHIND THEIR SUMMER 2017 SUITING The inspiration arises from an encounter between a delicate morning breeze

and clear beach sand, increasing with the light of sunkissed days, contemplating the red hint of long sunsets and the enchanting sparkle of cool starlit nights. Uncontaminated landscapes and natural colours intersect the white terraces in the shade of light linen cloth. This jacket is made completely in Umbria (the region of Italy where the headquarters, in Solomeo, is located) and a lot of the parts are handmade, including the neck, revers, buttons and the assembling of the sleeves. The cool and lightweight fibre in linen, silk and wool expresses throughout the irregular surface the summery feel of the collection. It's a concept that evolves and follows the man throughout the entire day, from more relaxed daytime looks to evening's social elegance, with all combinations reflecting the collection's spirit of leisure."

Sand one and half breasted jacket in linen and wool, £1,980, Brunello Cucinelli, 159 Sloane Street



Retro, stylish and with a dollop of cheek,

ANYA HINDMARCH ON WHY SHE LOVES HER BESPOKE WALTON LUGGAGE the Walton luggage is signature Anya Hindmarch. Inspired by an image Anya

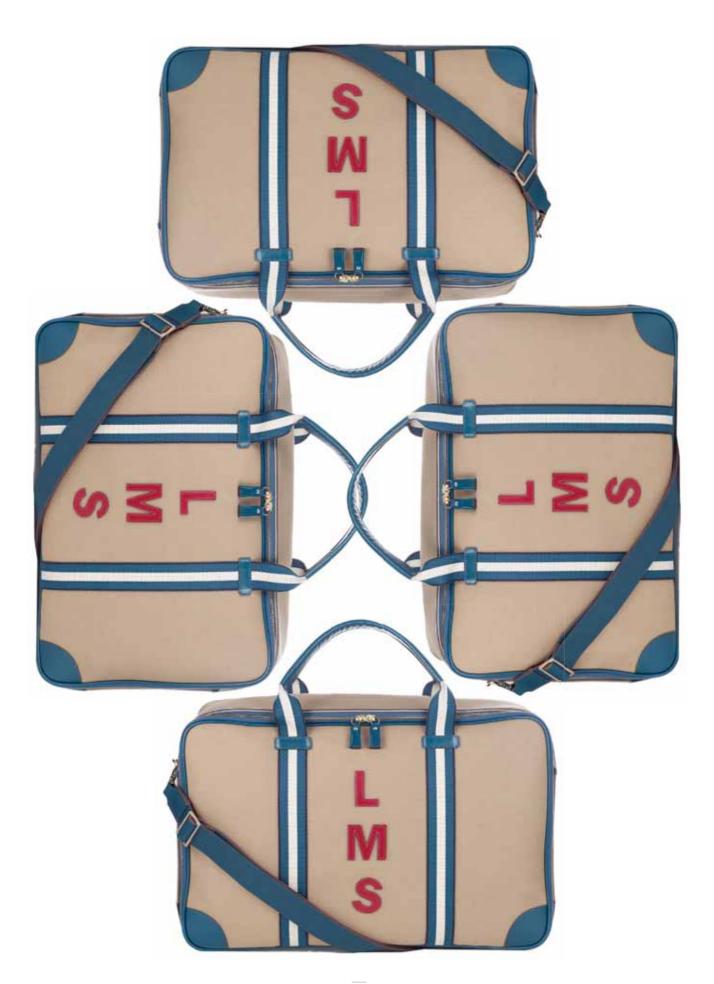
spied of a couple in the 1970s disembarking from a plane, this lightweight luggage collection has serious vintage appeal. "It is very distinctive and modern and yet references old-school luggage," she says, noting the box shape, the wraparound zip and the preppy palette of the trim and monogram. "I love the Walton as the perfect short-trip and weekend piece of luggage."

But it's not just a pretty face. Made from luggagegrade Italian canvas and coated with a strong waterrepellent treatment, "It's also hard wearing enough to stand the toughest of airport carousels, so it doesn't need to be treated like a child!" says Anya.

The Walton collection forms part of Anya Hindmarch Bespoke, which launched back in 2009. This means the Walton is ripe for personalisation, with a choice of colour and monogram, and a leather panel across the top of the bag which can be embossed with whatever the customer desires.

"I have long been obsessed with bespoke products. Pieces that are skilfully handmade to order and personalised are a key part of what we stand for. These are the pieces that you cherish and hand down to your grandchildren and talk about for years to come. Anya Hindmarch Bespoke is about having your name on something, rather than mine."

Anya Hindmarch Bespoke Walton luggage, from £850, Anya Hindmarch, 157−158 Sloane Street



"These were one of the first designs to launch

TOP LONDON JEWELLER
CASSANDRA GOAD
EXPLAINS THE
INSPIRATION BEHIND HER
VILLA TASCA CUFFLINKS

as part of the Bella Sicilia collection, inspired by the magical island of Sicily

in spring 2016. They launched in watercolour blue and quickly became one of the huge successes of the collection. The cufflinks are also available in plain gold and silver, as well as enamelled silver in a number of colours. All our jewellery is handmade in the UK, by highly skilled craftsmen.

"The cufflinks are inspired by the Villa Tasca, which rises out of a tall avenue of palms just outside the centre of Palermo. Atop the roof sit finials decorated with garlands of vine leaves and grapes. It was these that captivated me when I arrived for the first time.

"From out of a series of sketches came first an elegant pair of cufflinks with the ridges from the finials making waves across the slightly domed surface. I would later enamel these in pale watercolour washes of slate blue and botanical green.

"I am always inspired by journeys – from Japan to Scandinavia, Brazil to India, I have travelled the globe in search of inspiration.

"The wines of the Tasca family are well known in Sicily. That the cufflinks link, with the garland of grapes, the villa to the wine is a subtle and elegant way for the wine connoisseur to allude to their passion in wearing them.

"I think, for a man, cufflinks are an elegant way – especially when engraved with a date on the reverse – to remember a wonderful holiday, anniversary or birthday."

Villa Tasca slate-blue enamel cufflinks, £445, Cassandra Goad, 147 Sloane Street





This is part of our spring 2017 collection.

DESIGNER MATTHEW MILLWARD TALKS US THROUGH CLUB MONACO'S PAISLEY SUMMER SHIRT which was primarily based around pattern mixing. This particular print drew from the Eastern European

tapestries that provided inspiration for both our men's and women's spring collections.

"This shirt is printed on one of our most elevated cotton fabrications, which is slightly peached, but also has a nice, crisp kind of 'snap' to the fabric.

"The collection was very grounded in levels of navy, grey and lilacs. I think this print encapsulates all of these colours together, with just a hint of white, and that it brings together the whole colour palette.

"Our Club Monaco guy really responds to our florals, and I think we've become known for providing wearable prints. Our most popular pieces, such as our slim-fit shirts, are classic with just a slight fashion sensibility."

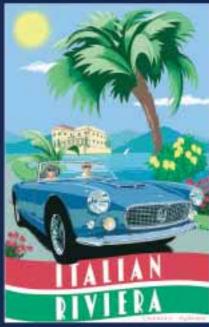
Slim-fit paisley shirt, £147.47, Club Monaco, 33 Sloane Square





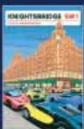
PULLMAN EDITIONS

ORIGINAL, LIMITED-EDITION ART DECO POSTERS



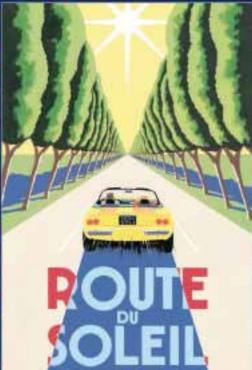






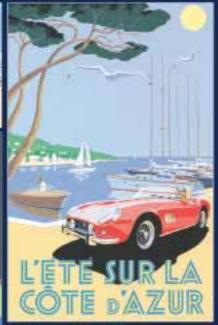


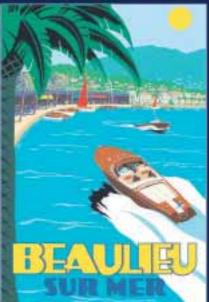












Limited to editions of 280, our newly-commissioned Art Deco posters feature glamorous holiday destinations around the world, ski resorts in the Austrian, French and Swiss Alps, and the world's greatest historic automobiles. Over 100 designs to choose from, all printed on 100% cotton fine art paper, measuring 97 x 65 cms.

Priced at £395 each.

Private commissions are also welcome.

Pullman Editions Ltd 94 Pimlico Road Chelsea London SW1W 8PL www.pullmaneditions.com

Tel: +44 (0)20 7730 0547 Email: georgina@pullmaneditions.com



Fashion / Trending

SLOANE SQUARE / JUNE 2017



SHE WEARS: HAT, E495, JESS COLLETT; JACKET, E735 AND TROUSERS, E355, ESCADA; TOP, E179, B055; SH0ES, E425 AND BAG, E475, JIMMY CHOO, HE WEARS: HAT, FROM E500, OLIVER BROWN; COAT, £690, WAISTCOAT, £150 AND TROUSERS, £240, FAVOURBROOK; SHIRT, £89, TED BAKER; TIE, £40, REISS, SH0ES, £385, CROCKETT & JONES





Fashion / Henley Regatta June 28-July 2 IX Z **CARTIER RAG & BONE** Tank anglaise Straw Panama 18k pink hat, £185, 13−14 gold and Sloane Square steel watch, *£*7,300, 143-144 Sloane Street **GUCCI** Velvet-trimmed wool blazer, £1,610, 18 Sloane Street HENLEY ROYAL REGATTA **HOBBS** Myra dress, £103, 84-88 King's Road **JIGSAW** Margot work bag, £179, 6 Duke of York Square June 28-July 2 **SERGIO ROSSI** Maui wedges, £410, 207a Sloane Street



TOM FORD Silk Linen Dot Blend Classic Tie, £155, 201**-**202 Sloane Street



 $Tickets\, from\, \pounds 23$

Sloane Street



TOM FORD Slim-fit denim western shirt, £490, 201–202 Sloane Street



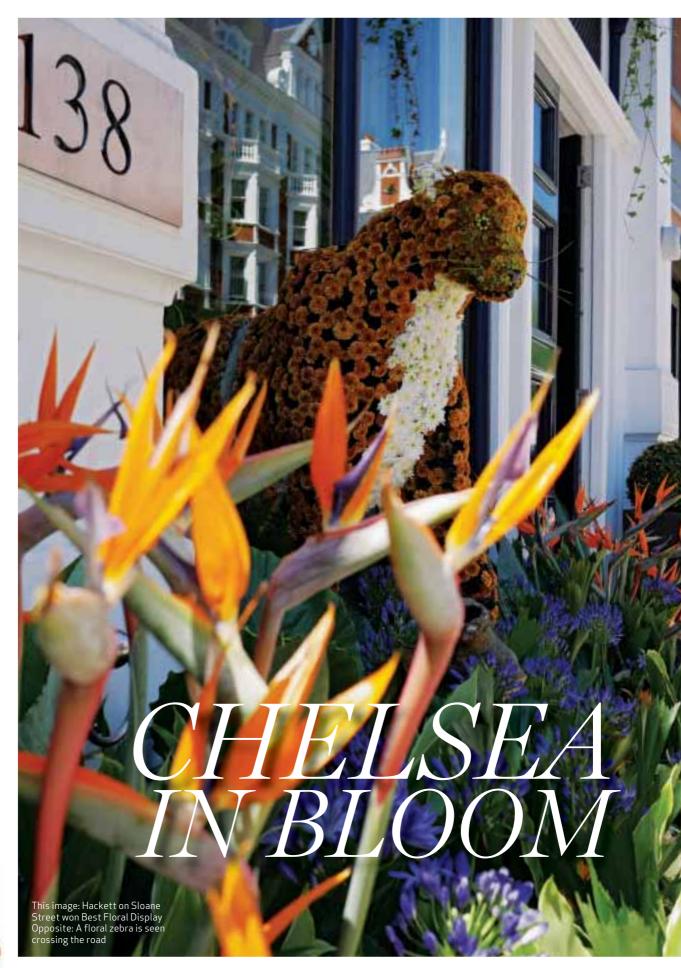
D-frame acetate and silvertone sunglasses, £265, 171-172 Sloane Street



J. CREW Ludlow linen blazer in brilliant blue, £298, 16 Sloane Square









Floral / Chelsea in Bloom

SLOANE SQUARE /JUNE 2017



AN ELEPHANT ON SLOANE SQUARE, a rhino on Pavilion Road and lions at Duke of York Square - just some of the amazing floral wildlife on offer for this year's fabulous safarithemed Chelsea in Bloom.

The stunning displays of floral art across more than 50 stores, restaurants and hotels

were all in honour of the annual festival, produced by Cadogan in association with the Royal Horticultural Society. The floral safari theme resulted in a riot of colour and creativity spilling from windows onto the streets, creating a menagerie

of wildlife. The fantastic party atmosphere lasted for six days, May 22-27.

The winner of the Best Floral Display was Hackett for its stunning arrangement featuring a leopard on Sloane Street, while Kiki McDonough, Smythson and Rag & Bone were Highly Commended. Sloane Square's bespoke opticians TD Tom Davies won the Innovation Award for its savannah sunset featuring 150 pairs of the designer's

glasses. The winners were decided by official RHS judges: garden designer Jane Hudson; garden centre founder Lesley Watson; florists Sarah Hills-Ingyon and Ian Lloyd; Mhairi Graham, style editor at Luxury London; and Sasha Wilkins, founder of lifestyle platform LibertyLondonGirl.com.

In addition to the amazing store displays, animal sculptures were installed across the area including a pair of zebras on Sloane Street, a rhino on Pavilion Road and a creeping croc outside April's. Sloane Square was home to stunning

alligator, hippo and elephant displays, as well as The Botanist's pop-up bar and a Safari Lodge. The roaming floral safari animals were created by talented florist All For Love London, organised to raise awareness for animal charity Elephant Family. Chelsea in Bloom ambassadors were dressed by Hobbs, and visitors flooded into Chelsea to enjoy free rickshaw rides in the sunshine! Chelseainbloom.co.uk #ChelseainBloom



A FLORAL

SAFARI

LIGHTS UP

CHELSEA









Floral / Chelsea in Bloom

VISITORS FLOODED INTO CHELSEA TO ENJOY FREE RICKSHAW RIDES, AND THE SUN SHONE ALL WEEK







RAG & BONE HIGHLY COMMENDED Rag & Bone's Va Chu and Amy Wetton



KIKI MCDONOUGH HIGHLY COMMENDED Octavia Tidswell-Norrish from Kiki and florist Phillip Corps



SMYTHSON HIGHLY COMMENDED Caroline Noble, and Jonathan Rhys Abbott







HACKETT BEST FLORAL DISPLAY Hugh Seaborn CEO of Cadogan, Ben Lucas from Hackett and Lesley Watson one of the fabulous judges











POWERED BY NATURE

Clockwise from top left: Poetry; Rag & Bone; Kiehl's and Innovation winner Tom Davies' store

Floral / Chelsea in Bloom

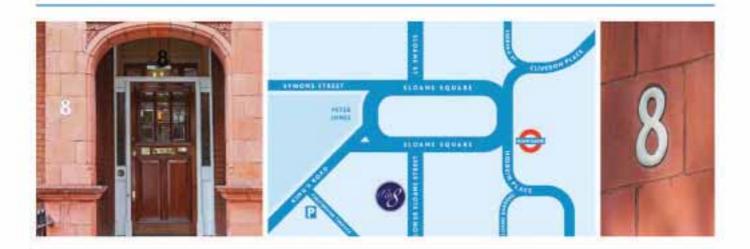


THE WINNERS:

HACKETT - BEST FLORAL DISPLAY TOM DAVIES - INNOVATION AWARD CLUB MONACO - PEOPLE'S CHAMPION **RAG & BONE - HIGHLY COMMENDED** KIKI MCDONOUGH - HIGHLY COMMENDED SMYTHSON - HIGHLY COMMENDED 11 CADOGAN GARDENS - GOLD JUMEIRAH CARLTON TOWER - GOLD KIEHL'S SINCE 1851 - GOLD THE WHITE COMPANY - GOLD ARTISAN DU CHOCOLAT - SILVER BRORA - SILVER CLUB MONACO - SILVER COSMETICS A LA CARTE - SILVER **DUBARRY - SILVER** HIGH MOOD FOOD - SILVER HUGO BOSS - SILVER MONICA VINADER - SILVER MOYSES STEVENS - SILVER NATOORA - SILVER OLIVER PEOPLES - SILVER PAULE KA - SILVER POETRY - SILVER **RED VALENTINO - SILVER** SARAH CHAPMAN SKINESIS - SILVER SLOANE SQUARE HOTEL - SILVER THE SLOANE CLUB - SILVER YVES DELORME - SILVER **BOUTIQUE 1 - BRONZE** BRUNELLO CUCINELLI - BRONZE EMMA HOPE - BRONZE GIORGIO ARMANI - BRONZE HAMPTONS INTERNATIONAL - BRONZE JIMMY CHOO - BRONZE N. PEAL - BRONZE ESCADA - BRONZE HEIDI KLEIN - BRONZE NYUMBA - BRONZE PENHALIGON'S - BRONZE

TATEOSSIAN – BRONZE
T.BA – BRONZE
T.M. LEWIN – BRONZE
TRILOGY – MERIT
PETER JONES - MERIT





Welcome

The No.8 Partnership has been practising dentistry in Lower Sloane Street since 1926; offering the highest levels of bespoke, patientcentred, professional dental care in the heart of Chelsea.

Transport and parking

Taxis and buses are readily available on Lower Sloane Street or in Sloane Square, where you will also find Sloane Square underground station.

Metered parking spaces are available in the surrounding streets and the nearest car park is in Cheltenham Terrace, SW3 4QX.

Disabled access

All practice facilities are accessible on the ground floor. Please advise us at time of booking if you require this service.

Treatments offered

Our practice is built on the principle of providing the highest possible standards of treatment and dental care for the whole family.

Our partners are registered as specialists with the General Dental Council in recognition of their expertise at providing highly complex dental care.

- Advanced restorative dentistry, including all aspects of cosmetic dentistry, crown & bridge work, veneers & tooth whitening
- Dental implants including bone reconstruction & tissue augmentation
- Periodontics, a specialist treatment of conditions that can affect gums and bone structures
- Orthodontics, specialist treatment of Adults and children to straighten teeth and improve your bite and smile
- Hygiene Therapy, to enable our patients to maintain their oral health we have a dedicated team of experienced oral hygienists available

You can find more details about the treatments we provide on our website.

Emergency and out of hours care is available for all our registered patients.

Please contact us to arrange your appointment: Telephone: 020 7730 2500 enquiries@no8partnership.co.uk www.no8partnership.co.uk



Food / News

SLOANE SQUARE / JUNE 2017

Top what's new in food tastes

PETER JONES HAS TEAMED UP WITH WEDGWOOD to

transform its ground-floor into a pop-up paradise for tea lovers. Shoppers can enjoy a variety of Wedgwood teas in the floral-themed setting, alongside a menu of sandwiches and sweet treats, including scones with strawberry petal jam and clotted cream. The tea conservatory is running until June 16, and costs from £35 per person.

Peter Jones, Sloane Square. Book online at johnlewis.com

FAMILY-RUN GROCER PARTRIDGES is marking its 45th anniversary this year by launching its first spirit, the Chelsea Flower Gin.

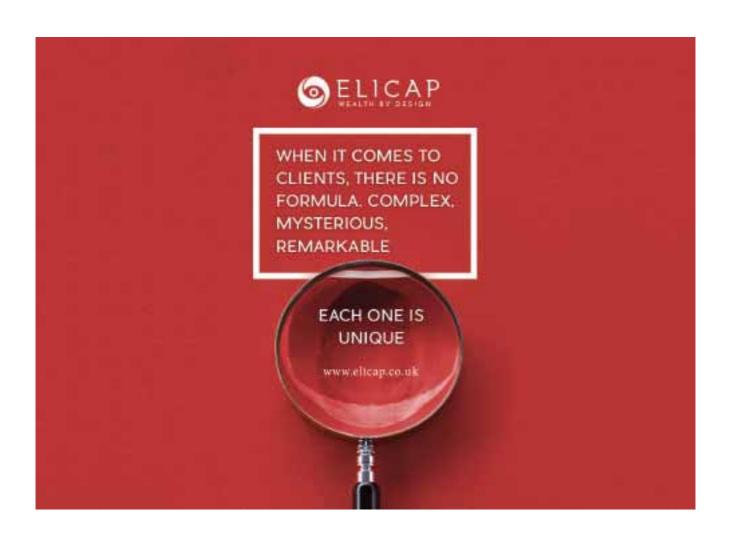
The special floral drink was created in collaboration with Martin Murray, the master distiller at Dunnet Bay in Scotland. It is dry gin containing 19 botanicals like rose root, rose water and juniper, and each limited-edition bottle (£29.95) has been filled and numbered by hand and sealed with wax.

Partridges, Duke of York Square

HEALTHY CAFÉ HIGH MOOD FOOD HAS ARRIVED IN **DUKE OF YORK** SQUARE with a summer pop-up shop. The café sells gut-friendly fermented food and drink like sparkling kombucha tonic, protein pots with a free-range egg, turmeric kraut and miso mayo and smoked salmon with fermented cabbage, crisp bread and kefir cream.

High Mood Food, Duke of York Square (until the end of June)





DICKINSON



Vincent VAN GOGH (1853 - 1890)

The 'Laakmolen', near'
The Hague (The Windmill),
Summer 1882
gouache and watercolour
over pencil on paper laid
down on board
37 x 55.5 cm.
(14 ½ x 21 ¾ in.)

Exhibiting at Masterpiece 2017, Stand D2

Dickinson 58 Jermyn Street, London SW1Y 6LX Phone: (+44) 207 493 0340 Email: john@simondickinson.com

Food / News

COINTREAU has launched a new take on its classic spirit with Cointreau Blood Orange (£17). With tastes of both sweet and bitter blood orange, the fruity spirit is a novel substitute for an Aperol spritz or Pimm's at a summer drinks party when served with cranberry juice over ice, with a slice of orange on the side.

Waitrose, 196 King's Road



BREAD AHEAD has launched its take on the classic Chelsea bun, the quintessentially English bake made famous by the legendary 18th-century Bun House near Sloane Square. Fans of the sticky treat back then are rumoured to have included the likes of Lewis Carroll and Charles Dickens, but we're sure that the artisanal bakery's new bun, which is now the site's signature dish, will prove just as popular with modern-day shoppers on Pavilion Road.

Bread Ahead. 249 Pavilion Road

HARVEY NICHOLS IS NOW STOCKING **BOTTLES OF** Nº.1 ROSEMARY **WATER**, which was inspired by the longliving residents of Acciaroli in Italy. The drink is made with pure, fresh rosemary extract - a medicinal herb that's reported to contain unique anti-oxidant, antiinflammatory and memory-boosting properties.

The water, which comes in both still and sparkling varieties, costs £3.95 for a large 750ml bottle.

Harvey Nichols, 109–125
Knightsbridge

Pure Natural Rosemary Extract

Masterpiece

LORNA DAVIES SPEAKS TO MASTERPIECE CHAIRMAN PHILIP HEWAT-JABOOR ABOUT HOW THIS YEAR'S FAIR IS BREAKING DOWN BARRIERS





Above: Philip Hewat-Jaboor Top: David Hockney, Afternoon Swimming, 1979. Image courtesy Lyndsey Ingram

CROSS COLLECTING – IT'S THE NEW BUZZ WORD in the art world as collectors break free from the 20th-century constraints of concentrating on one particular area of expertise, mixing old and new, ancient and contemporary, sculpture and design. Even auction houses have begun to take note, with Christie's recently grouping its wine, jewellery and handbags sales together in one 'Luxury Week' in May. But it's art fairs that have spearheaded the trend, with big hitters such as Masterpiece London leading the way, carefully curating a balanced mix of the best of each category.

This year, Masterpiece, which lands at the Royal Hospital on June 29–July 5, is taking cross collecting to the next level, with several exhibitors from varying disciplines sharing stands. New York's Safani Gallery Inc. will present antiquities from Greece, Rome and Egypt alongside iconic contemporary design from Washington dealer Geoffrey Diner. Paris's Galerie Mathivet will show contemporary Aboriginal art in an Art Deco interior; Mayfair's Repetto Gallery and Swiss Donati Arte Classica will present remarkable Roman pieces next to postwar Italian works; and London's Berwald and MD Flacks will show modern British art beside Chinese antiques.

Chairman of Masterpiece Philip Hewat-Jaboor explains the thinking behind these new blends: "The combination of their

disparate fields enhances and creates a new taste in a way. At Masterpiece we have an opportunity to create taste and move along ideas as to what people might buy and how works might look in a home."

Philip, an international art advisor to private collectors, museums and designers, has been closely involved with the fair as its chairman of vetting since its launch in 2010. The vetting, where an army of experts study each piece in the fair with a fine tooth comb before it opens, is a vital component of keeping the fair at the highest level of quality.

"It's a double process – exhibitors apply to us and we're very careful about who we have in the fair; we're constantly raising the bar. A lot of people who apply to the fair, we turn down," Philip explains.

Art / Masterpiece

SLOANE SQUARE / JUNE 2017

Right: Alexander Calder, Untitled, 1971. Image courtesy Samuel van Hoegarden Far right: Alexej von Jawlensky, Variation – Herbstglanz, 1915. Image courtesy Vertes

"So having got to the fair you've already reached a certain level, and then on the Monday before the fair we close it to our exhibitors, who will have had their stands fully set up by that point, and I have about 30 committees with about 160 people in each who are scholars, academics, dealers, and they spend the entire day viewing everything to ensure it's correctly described – it's essential to do that."

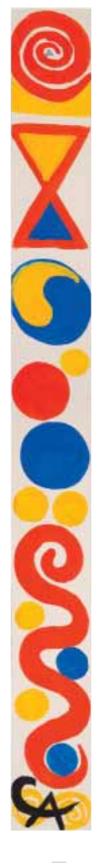
Although now as chairman he's not part of the vetting committee, Philip enjoys quietly surveying the stands before the buzz of opening day. "I do find it hard not to buy lots of things!" he laughs.

Philip began his career at Sotheby's in 1972, specialising in 18th- and 19th-century furniture and works of art, before developing the auction house's client services department. In 1982 he opened one of the first art consultancies. He lives part-time in New York and has worked all over the world, giving him a global perspective. Handy, as almost 50 per cent of visitors to the fair are from outside the UK.

Apart from the high calibre of its exhibitors, the beautiful surroundings, perfect location, chic restaurants and champagne bars, it's the friendliness of the fair that makes it stand out.

"All our exhibitors are there, not only for themselves, but to help and support their colleagues and to make the fair overall a great event. It's really palpable, and it's not necessarily the case with all fairs," Philip

IT'S REALLY IMPORTANT FOR US TO SHOW THAT WE HAVE ASTONISHING THINGS AT EVERY LEVEL





explains. "There aren't that many traditional galleries on the ground floor these days, so there isn't that opportunity to pop in from the street that there used to be. This is one of the reasons Masterpiece is so incredibly important, because it shows wonderful works of art for people to buy, and gives them the opportunity to come across whole areas they may never have seen before."

One of the things Philip is "very keen on" is to encourage exhibitors to put prices on their labels. "Because so much of this world is more affordable than one might think. It's really important for us to show that we have astonishing things at every level."

You don't have to be an expert to enjoy the fair; there are feasts for the eyes at every turn, from contemporary sculpture to graphic pieces to glittering jewels. It is what Philip calls "de-pedestalising" art.

"Because of its friendliness and the way it's displayed and the passion of our incredibly knowledgeable exhibitors, it's a wonderful place to break down any barriers and to really get involved. You can't do that in museums or auction houses. It's a remarkable opportunity for everybody." Masterpiece London is at South Grounds, Royal Hospital Chelsea, June 29–July 5, Masterpiecefair.com

SICILIAN JASMINE **BODY CREAM**

Enriched with olive oil and lanolin, this perfumed cream sinks deep into the skin, leaving the lingering essence of Sicilian jasmine. Light and silky, with no additives, it's perfect for moisturising the body or hands. £42, Ortigia Sicilia, 52 Duke of York Square



GERANIUM, CITRUS & VANILLA CONDITIONER

Inspired by scents of summer, this siliconfree conditioner has added geranium, citrus oils and vanilla extract with the same naturally active ingredients as the bestselling Botanical Shine haircare range. Launches end of July. £13, Liz Earle, 38-39 Duke of York Square



ORGANIC GRAPE WATER MIST

Great for sensitive skin, this 100-percent organic grape water is extracted straight from the grapes during harvest. Spray on after moisturising or any time throughout the day to refresh, tone and replenish. £10, Caudalie, Peter Jones, Sloane Square



Natural beauty

THE BEST PRODUCTS USING NATURE'S STORE CUPBOARD



AQUAMARINE DRY OIL

This sun-care hair oil protects against harmful sunrays, wind, salt and chlorine with a total UVB/B shielding action. The dry, nongreasy texture protects and nourishes the hair

fibres and protects colour brightness. Spray on dry or DRY OIL wet hair before sun exposure and repeat during the day. £39, Aldo Coppola, 70 Sloane Avenue

FROM THE GARDEN BATH SALT

A botanical bath product from the ecoluxury brand's own garden in the north of Sweden. Ingredients like chamomile and lavender have skin-soothing qualities and help lower stress levels. £30, Bjork ಟೆ Berries, Space NK, 27 Duke of York Square

Beauty / News

SLOANE SQUARE / JUNE 2017



JO MALONE

has launched its new Star Magnolia range, including this hair mist with magnolia leaf, orange blossom, shisho and conditioning elements to give that extra boost. £38, Jo Malone, 150 Sloane Street

THE LATEST SCENT

from Kilian Hennessy is Black Phantom – Memento Mori Refillable Spray. The scent is Irish coffee with a twist, replacing the traditional whiskey with the liquor of the pirates: rum. £49, *Harvey Nichols*, 109–125 Knightsbridge

Top five

Stain Mari

NEW BEAUTY PRODUCTS

LA PRAIRIE'S

new White Caviar Illuminating Pearl Infusion is bit of luxury for your skin. The formula contains golden caviar extract, vitamin C and Diglucosyl Gallic Acid, targeting the three major types of skin chromatic disorders: age spots, redness and dullness. £324, Peter Jones, Sloane Square



Sharon Rabi and her engineering father produced Dafni. The hair-straightening brush has been around for years but has now been transformed into a more portable product. Dafni Go. £99.95, Peter Jones, Sloane Square



URBAN DECAY has released its new Afterdark Eyeshadow Palette, the perfect combination of eye shadows for a night out. The duotones and metallic shimmers create a rich, velvety colour that lasts – 10 jewel-toned hues available. £39.50 Harvey Nichols, 109-125 Knightsbridge

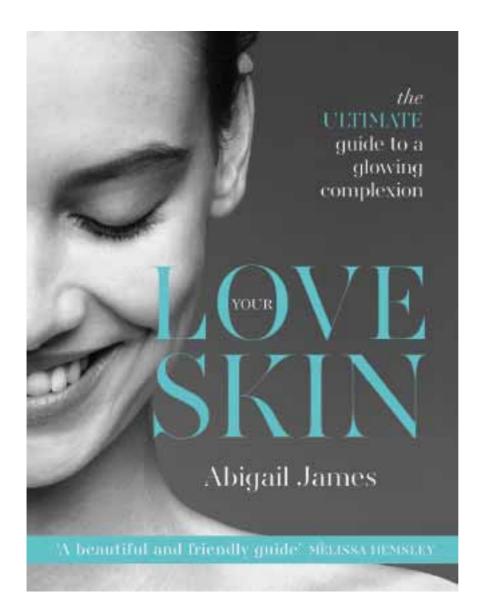


WHITE C

LUMIN

PRIVALINE

Beauty / Profile



Skin deep

GET READY TO TRANSFORM YOUR SKIN WITH EXPERT BEAUTY ADVICE FROM INDUSTRY INSIDER ABIGAIL JAMES'S NEW BOOK



ABIGAIL JAMES, the renowned beauty expert at Liz Earle in Duke of York Square, has released her first book. Each chapter of *Love Your Skin* gives an insider's approach on how to get the best from your skin, no matter what your age or genetic make-up. We grilled her on how to achieve that natural glow.

WHY DID YOU WANT TO WRITE LOVE MY SKIN?

"I've wanted to write *Love My Skin* for over five years. Many clients have thanked me for helping them beyond skincare products and said I should write it all down in a book. I always wanted to share some of the knowledge I've learnt, through training and from working with clients throughout my career, in an easy-to-understand book to help everyone look after their complexion and



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"Beauty is not
about a face full of
makeup, beauty is
an attitude"

health. A little knowledge and understanding goes such a long way to making improvements and better skincare and lifestyle choices.

WHICH PRODUCT SHOULD YOU NEVER SKIP?

"If there is one thing you should do daily it's cleanse your skin, morning and night."

WHAT QUESTION DO YOU GET ASKED THE MOST?

"Oh my goodness, so many questions! I included a whole chapter on frequently asked questions. It's probably: 'Should I squeeze a spot?' The answer is yes, but only if there is a visible head and you do it correctly – you will have to read the book to find out how!"

WHAT ARE YOUR TOP SKINTIPS FOR SUMMER?

"SPF is obviously a must, as is a good cleanser to remove sweat, SPF and make-up daily, especially in the evening. Layer an anti-oxidant serum under your SPF instead of a moisturiser. Sun hat, dark glasses, lots and lots of water."

SHOULD WE GIVE OUR SKIN A BREAK FROM MAKE-UP AND PRODUCTS FROM TIME TO TIME?

"Yes, absolutely, especially make-up; the skin needs to breathe. We also forget what we look like naturally without make-up on; we really are beautiful without it as well. Weekends or a working day from home are a really nice opportunity to go make-up free. I personally love doing a cleanse and using a beautiful oil and leaving that on the skin for the day."

HOW DO YOU KEEP FIT?

"Lots of yoga, walking, Pilates, boxing. I really like to mix it up, dependent on my mood and also how my body is feeling. Some weeks I might do nothing other than yoga self-practice at home, whereas others I might fit in three different classes."

WHERE ARE YOUR FAVOURITE PLACES IN CHELSEA?

"I love Raw Press for healthy food, and the lunches at Squirrel are huge! Anthropologie is a favourite shop to have a mooch around. The Saatchi Gallery is amazing and I love that it's free, with such good exhibitions. Donna Ida has the best selection of jeans ever. My drinks place is No. 11. KOBOX boxing workout. My favourite yoga studio is the Power Yoga Company in Parsons Green, but if I can't make it there I pop down to Triyoga or Evolve.

Abigail's treatment space is at Liz Earle, 38-39 Duke of York Square and at Hari's, 305 Brompton Road. Love Your Skin, £20, published by Kyle Books, is out now.



Making scents

NEOM ORGANICS CREATIVE DIRECTOR AND FOUNDER NICOLA ELLIOTT TALKS TO CALLY SQUIRES ABOUT HER NEW STORE ON THE KING'S ROAD "THE KING'S ROAD is such an iconic road and we decided as a brand we were ready to take the plunge and go somewhere that was a real place on the map. This is our third standalone store, and our first in central London.

"The tourists are great, but we have a real interest in developing a relationship with the locals because we see ourselves very much as a wellbeing store. The girls are called Neomologists in the store and they are trained for months to help with things like sleep, stress and poor energy levels. We have some really powerful conversations with our clientele and create really strong bonds with them.

"We make it clear that we're not a perfume brand or a place to grab a smelly candle, so to that end we have a scent discovery test that we do with customers. It involves smelling four blends of 100-per-cent natural and high-concentration fragrances – very different to a typical blend of essential oils – and finding out which one your body is most drawn to. The test is very simple, but the interesting fact is that most people's underlying wellbeing need is different to what they initially think it is.

"I was a journalist for 11 years and I absolutely loved it, but I wanted to be able to do something for myself, so I trained as a nutritionist and aromatherapist and gradually started changing my lifestyle. I started by creating blends for family and friends. I made what is now our Feel Refreshed blend for my husband when he came home tired after playing football, and what is now our Tranquillity blend for my sister when she wasn't sleeping well.

"When I was growing up in the Seventies it was de rigueur to eat microwaved meals, but then you would start to see people in supermarkets turning the box over and reading the ingredients. I would love to see the day when we are that educated about what is in our beauty products.

"Most people don't know the difference between synthetic and natural fragrances. Sometimes I'm very jealous of people who have synthetic-fragrance houses because you can make them smell pretty and do interesting things with them. I'm not an evangelist, but I try to buy natural for my family where I can. But we [as a brand] are also natural because that is the only way to get that therapeutic benefit, along with having complex blends in high concentration. For instance, our sleep spray has 19 different essential oils and it took us two years to create.

"For the King's Road branch we've created a wellbeing school at the back of the store. The idea is that we can hold classes, talks and gatherings on wider wellbeing subjects that are so fundamental to the brand. It's an area where you can learn, meet friends and read our books on the sofa. Hopefully it will become a hub for anyone who is interested in wellbeing to meet."

The Neom store opened in May at 186a King's Road

Beauty / Wellbeing

SLOANE SQUARE / JUNE 2017



DE VROOMEN

Elizabeth Street SW1



59 Elizabeth Street, London, SW1W 9PP +44 (0) 20 7730 1901 www.devroomen.co.uk



Social / People

Left: Patrick Aylmer and son, Johnson Beharry VC and guest Below: Sir Michael Fallon

Local heroes

OFFICIAL OPENING PARTY

NATIONAL ARMY MUSEUM, ROYAL HOSPITAL ROAD

The National Army Museum hosted a private event in celebration of its dramatic transformation following a three-year, £23.75-million redevelopment. Guests including Sir Michael Fallon, Sir Peter Harrison and Lord Anglesey were welcomed by the museum's director general, Janice Murray.

The Chelsea museum, which is free to visit, seeks to tell the story of the British Army and those who have served in it.



Above: Sir Michael Fallon, left, with Janice Murray and Lt General Sir Barney White

David Neil and

Edward Williams



ALL IMAGES © NATIONA







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Fashion / In business

SLOANE SQUARE / JUNE 2017

Jean theory



Above: From the summer 2017 collection at Trilogy

"HOW LONG DO YOU HAVE?" quips Trilogy Stores co-owner Mark Cocozza when asked about the working relationship between the company's three founders. It may take the trio a moment to mull over their respective roles at the denim specialist, but it will only take their denim experts three minutes to find you the perfect pair of jeans.

For Trilogy's founders know that, like swimwear, jeans shopping can be a challenging experience. Few of us know our size or what suits us, and it can be tough to resist the temptation of the latest trend (even if it does feature clear panels over the knees or a zip from navel to coccyx). At Trilogy, however, there's no risk of falling foul of the latest craze. The store offers a range of carefully selected brands along with designer high heels for customers to try with the jeans.

They take inspiration from celebrities like Holly Willoughby and the inimitably

AS LUXURY JEANS
SPECIALIST TRILOGY
CELEBRATES ITS ELEVENTH
BIRTHDAY, ANNABEL
DENHAM MEETS THE TRIO
BEHIND THE BUSINESS

stylish Kate Moss. "Our customers don't see 20-year-olds in the latest trends and want to imitate it. They're honest with themselves," says co-founder and head buyer Lesley Torson. "Kate is iconic in jeans. She tends to go down the skinny route, but she's had great traction with flares."

It's one thing to have an eye for style, but a very different skill set entirely to get a new business off the ground when a recession is kicking in. "When we started out, we did extensive research into how customers feel in jeans and when shopping for denim," says co-founder James Leslie. The department store experience was an intimidating one, characterised by poor lighting and a lack of understanding of different brands. We wanted a fully serviced experience in an old-fashioned way."

A decade ago, Leslie and Torson were working at M&S and Cocozza was a finance entrepreneur. While travelling to the US, Torson noticed an important trend: the rise of denim. "The market was booming, but there was a gap in terms of a luxury service selling designer brands while offering advice," she explains. Their aim wasn't to —

Fashion / In business



CHELSEA HAD EVERYTHING ... A LOVELY ATMOSPHERE AND DISCERNING CUSTOMERS

Above and right: From the summer 2017 collection at Trilogy create a denim range themselves, nor to force one brand onto customers. Instead, the founders took their lead from Space NK, where customers are matched to cosmetic brands that work for their skin tone, hair type or beauty regimen.

Like the best ideas, Trilogy's concept was simple: the premiumisation of a widely popular product. For it to work, however, the founders needed to find the perfect location for their first store. It required customers who would appreciate the luxury service and lifestyle they were offering.

It needed local professionals whose office wardrobe would consist of smart jeans and a silk top. And it needed stay-at-home mums for whom high-end jeans were the centrepiece of the wardrobe.

"When we launched, Chelsea had everything as a location: a mix of likeminded retailers such as Liz Earle and Manicomio, a John Lewis up the road where we now have a concession featuring an edited mix of our current offering - a lovely atmosphere and discerning customers," says Cocozza. And its flagship store remains the beating heart of the business. "In the last decade Chelsea has become the destination for luxury premium retail in London. We're still serving local customers who've been with us since we first opened our doors. It's not surprising that in the last five years Anthropologie, Club Monaco and J. Crew have all come to Sloane Square."

The brand has since expanded to a further five stores in London, but their proposition is the same as when they first opened their doors on Duke of York Square. "When starting a company, a singular focus is essential," Leslie tells me. So is a mutual respect between founders. "We're best friends out of work and have a non-political, non-competitive professional relationship," says Torson. They're not shackled by the layered structure of big corporations, where decisions get passed from pillar to post. "We make choices quickly. We have a mutual goal. Our mantra is: 'Nothing is too much trouble."

Though Trilogy has seen significant growth in the past decade, the founders always wanted the company to remain a manageable size. "There are three of us, and it's our own business," says Cocozza. But the one question women really want to ask is whether the perfect pair of jeans is just a chimera. Not according to Torson. "It's hard to narrow it down to one, but if you were investing in an all-rounder, I'd suggest a classic dark clean-wash cigarette leg with a mid-rise." If this sounds indecipherable, or even if you speak denim, Trilogy's Denim Experience is well worth a trip. *Trilogy, 31 Duke of York Square*









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My Chelsea / Daniel Pembrey

SLOANE SQUARE / JUNE 2017



DANIEL PEMBREY NOVELIST

Daniel Pembrey is author of the critically acclaimed Amsterdam detective series The Harbour Master - but home is in Chelsea, off the King's Road. Here he sheds light on a writer's life.

YOU WORK FROM HOME?

Yes, when not doing research in Holland or events such as crimefiction festivals. My home is light-filled and convenient, in a street between the King's Road and Chelsea Green. There can be noise from incessant building work, but it's balanced by the sense of community.

DOES CHELSEA INSPIRE YOU?

So many legendary authors have lived here or used these streets in their stories. Fleming gave Bond a flat in Wellington Square. John le Carré's Smiley lived in Bywater Street. Recently

Agatha Christie's fictional use of plants at Chelsea Physic Garden - one of my alltime favourite places.

WHERE DO YOU **BUY BOOKS?**

Closest is Waterstones on the King's Road; John Sandoe in

I did an event about









Blacklands Terrace is a wonderful independent bookshop, as is South Kensington Books near the Tube station. I also make good use of the library in the Old Town Hall - long may it remain open.

PLACES TO EAT? I usually buy lunch from Finns on Chelsea Green - they do an excellent hot lunch deal. Rufus Pucci Pizza, also very local, has fantastic pizzas. I'm a member of the evergreen Bluebird, which always makes for a fun evening of watching Wimbledon in the courtyard. On

WHAT ABOUT

Saturdays, I love to mill around the food market in Duke of York Square. The burgers, cooked fresh there, are among the best in London - for a fiver.

HOW DO YOU WORK IT OFF?

Yoga was the big discovery. It's good for getting story ideas moving. My favourite classes are Julie Montagu's at Triyoga, King's Road. The studio at Ushvani Spa in Cadogan Gardens is beautiful and classes are reasonably priced, and Lululemon on the King's Road does a terrific free Sunday-morning class that is like church for me.



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