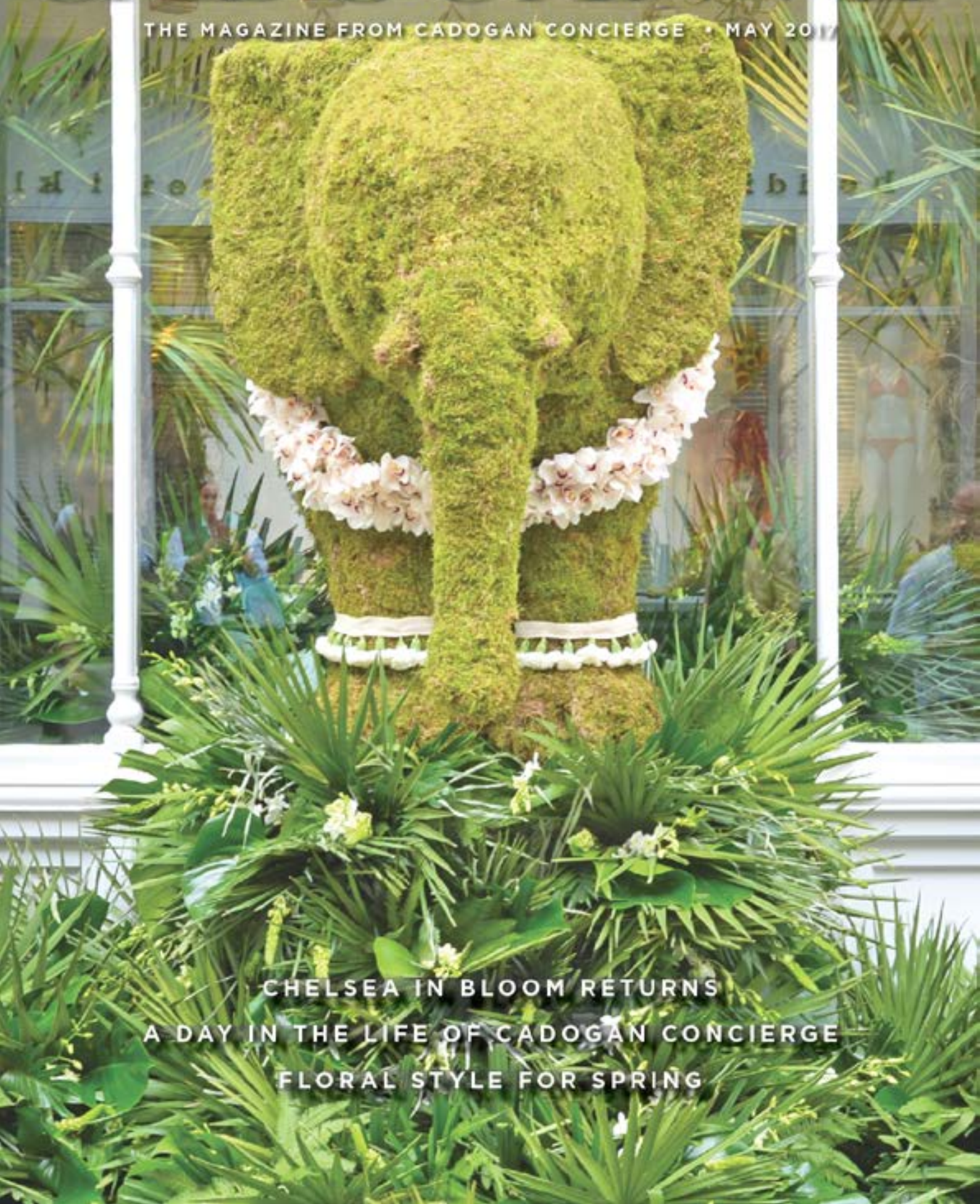


CADOGANVIP

THE MAGAZINE FROM CADOGAN CONCIERGE • MAY 2017



CHELSEA IN BLOOM RETURNS
A DAY IN THE LIFE OF CADOGAN CONCIERGE
FLORAL STYLE FOR SPRING

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Welcome

Welcome to the May issue of Cadogan VIP.

This is undoubtedly one of the most exciting times of the year for Chelsea – the world’s attention is on us as the spectacular Flower Show returns, complemented by our ‘Chelsea in Bloom’ event which brings the stunning floral displays spilling out into the local area.

The atmosphere is always fantastic. If you have time, please do pick up a map and enjoy a tour of over 50 displays proudly created by local shops, hotels and restaurants. See p10 for further information on the event and this year’s ‘Floral Safari’ theme.

It has been two years now since we launched Cadogan Concierge and would love to know your thoughts on the service, which we hope adds to the rich experience of living in Chelsea.

Until next month,

Hugh Seaborn



Chief Executive, Cadogan



What's on in Chelsea

MUSIC • ART • THEATRE • EXHIBITIONS • FOOD



RHS Chelsea Flower Show

23 to 27 May - Chelsea
www.rhs.org.uk

The world famous RHS Chelsea Flower Show is an impressive spectacle of natural beauty and garden design. Showcasing the best in horticulture, wander through the stunning show gardens and inspire your floral creativity. Don't miss the incredible Great Pavilion, filled with spectacular floral creations.

Western and Eastern Light

9 May to 27 June - Michael Hoppen Gallery
www.michaelhoppengallery.com

Belgian photographer Harry Gruyaert has spent the last 30 years travelling through Europe, North Africa, the Middle East and America, creatively using colour as a means of expression within his photography. This exhibition celebrates his distinct use of jewel like hues within images including the streets of Moscow, to Moroccan landscapes and more.

Killology

25 May to 24 June - Royal Court
www.royalcourttheatre.com

Playwright Gary Owen imagines a controversial new game that encourages players to torture their victims, creating a dangerous state of mind that acts as a metaphor for the characters' own reality. Gripping and powerful, the play also provides compassion and a closer look at the driving force of love.

#YogaontheSquare

14 May to 27 August - Duke of York Square
www.dukeofyorksquare.com

The Square's popular yoga sessions return for another summer. Hosted by Lululemon each Sunday from 10.30-11.30am, grab your mat and head to the Square's luscious green space for a revitalising outdoor session. Complimentary to attend, these classes are suitable for all levels, from beginner through to advanced yogi.

This Must be the Place

27 April to 11 June - Anthropologie, Kings Road
www.anthropologie.com

Artist Bella Vernon arrives for her first solo exhibition, taking place within Anthropologie's bohemian setting. Working with vintage mirrors, Bella smokes the reverse of the surface to create impressive images, and will be transforming the gallery space using these reflective pieces with tropical plants and light inspired by the grandeur of a Victorian Hot House.





The Colour Purple

21 May - Cadogan Hall
www.cadoganhall.com

Winner of the Pulitzer Prize for Fiction, *The Colour Purple* continues to resonate with readers all over the world. Cadogan Hall welcomes the British Theatre Academy for a charity gala performance, raising money for young actors unable to afford professional acting training. This powerful story is brought to life with poignant performances and an impressive score featuring jazz, gospel, African music and blues.

Business and Relationships - A Talk by Swami Parthasarathy

8 June - Cadogan Hall
www.cadoganhall.com

Join world renowned speaker and author Parthasarathy for this thought provoking lecture on Vedanta, the ancient philosophy of the Himalayas. Acclaimed by TIME and seen as one of the greatest modern day thinkers, Parthasarathy explains how we can achieve peace, clarity and success in business and family life. Sponsored by the Vedanta Institute London, this event is complimentary to attend.



Nicholas Turner: To and Fro

4 to 27 May - Jonathan Cooper
www.jonathancooper.co.uk

Nicholas Turner's exhibition includes calming still life and landscape pieces, inspired by and paying homage to the east coast of Scotland and Cornwall. Capturing a peaceful sense of solitude, this collection feels timeless and nostalgic.

Wasted

10 May - Kensington Town Hall
www.iyt.org.uk

Intermission Youth Theatre presents their own version of *Julius Caesar*, brought up to date with dynamic street rhetoric language and energetic performances. Working with young people at risk due to poverty, crime and lack of prospects, Intermission uses Shakespeare to inspire opportunity through the medium of drama.

Retail Therapy

LUXURY • ACCESSORIES • PERSONAL SHOPPING • EXPERIENCES

Inspired by Chelsea in Bloom's 'floral safari' theme, embrace your inner flower power or wild side this month...

Edible Flowers
Natoora
£9.50



Mixed Cluster Earrings
Tiffany & Co
£8,125



Jardiniere Melamine Dinner Plate
Anthropologie
£10



Cashmere Sweater
N.Peal
£249



Chelsea Flower Gin
Partridges
£29.95



Amethyst Flower Stud Earrings
Kiki McDonough
£1,100



Flip Flops
Miu Miu
£665





Mixed Gemstone Viola Pendant
Cassandra Goad
From £975



Titanium & Leather Sunglasses
Tom Davies
£495



Zebra Charm
Links of London
£45



Desiree Dress
LK Bennett
£450



Liberty Print Sundress
Brora
£245



Bird of Paradise Pin
Tateossian
£89

Floral Buckle Belt
Elliot Rhodes
£174.50



Sandals
French Sole
£95



Floral Silk Bralet
La Perla
£540

Rose Candle
The White Company
£26



Serpenti Forever Bag
Bulgari
£1,730



Chelsea in Bloom



Cadogan is delighted to announce that Chelsea in Bloom will this year see the neighbourhood transformed into a menagerie of floral animals, as the local area takes on a 'Floral Safari' theme. With over 50 shops, hotels and restaurants taking part, immerse yourself in Chelsea's Safari.



CHELSEA IN BLOOM - WHAT'S IT ALL ABOUT?

The streets of Chelsea will once again come to life with incredible floral installations for 'Chelsea in Bloom'. Extending the iconic RHS Chelsea Flower Show out into the local neighbourhood, the annual festival of floral art will see the area transformed into a menagerie of wildlife for this year's 'Floral Safari' theme, with over 50 competitors (see overleaf) inspired by exotic animals and far-flung destinations to create stunning displays made of fresh flowers. Produced by Cadogan, in association with the Royal Horticultural Society (RHS), this year is set to be the most visually stunning yet.

Stores across Sloane Street, Sloane Square, King's Road, Duke of York Square and Pavilion Road are taking part - a huge variety of shops, hotels and restaurants including Jimmy Choo, Smythson, Hugo Boss, Monica Vinader, Rag & Bone, Whistles and the Jumeirah Carlton Tower hotel. RHS judges will decide winning displays based on their creative interpretation of the floral safari theme, as well as their style, flair, relevance to brand and use of fresh flowers.

For a full map of activity, news and updates www.chelseainbloom.co.uk



FOR MAP & LATEST INFORMATION

Make your first point of call Sloane Square. Here you'll be able to pick up the Chelsea in Bloom map showing details of a walking tour, in-store offers and events. Visitors can also speak to an ambassador who will be happy to assist with any questions.

Why not take in the unique surroundings on our special Rickshaws for the ultimate Chelsea in Bloom experience. Starting at Sloane Square station, hop on, sit back and relax as you're taken around the adorned Chelsea streets to spot the magnificent floral displays. The rides will get busy quickly so best to get down as early as you can.

FIND THE 'BIG 5'

Prepare to be amazed at the incredible life-size floral animals, including a majestic lion at Duke of York Square and elephant at Sloane Square - all carefully crafted by florists 'All For Love London'.

Enjoy a range of in-store events, exclusive products and offers throughout Chelsea in Bloom week including:

- Florally inspired menus and cocktails from several restaurants and bars, including Gallery Mess, Manicomio and the Botanist
- 'Floral Safari' themed products across a wide range of stores including Club Monaco, Escada, Natoora, The White Company and limited edition artist designed t-shirts at RedValentino
- Safari inspired treatments, including 'express' services at Sarah Chapman, the 'Rhino Rhytide', the 'Watering Hole' and the 'Mud Bath'





FULL LIST OF PARTICIPATING RETAILERS

1. 11 Cadogan Gardens
2. Annoushka
3. Artisan Du Chocolat
4. Boutique 1
5. Brora
6. Brunello Cucinelli
7. Cassandra Goad
8. Cheval Residences
9. Club Monaco
10. Cosmetics A La Carte
11. Dubarry
12. Emma Hope
13. Ermano Scervino
14. Escada
15. Giorgio Armani
16. Hackett
17. Hamptons
18. Heidi Klein
19. High Mood Food
20. Hobbs
21. Hugo Boss
22. Jimmy Choo
23. Jumeirah Carlton Tower
24. Kiehl's
25. Kiki McDonough
26. Monica Vinader
27. Moyses Stevens
28. N.Peal
29. Natoora



30. Nyumba
31. Oliver Peoples
32. Paule Ka
33. Peter Jones
34. Pickett
35. Poetry
36. Rag & Bone
37. Raw Press
38. RedValentino
39. Rigby & Pelier
40. Sarah Chapman
41. Sloane Square hotel
42. Smythson
43. T.ba
44. Tateossian
45. The Sloane Club
46. The White Company
47. TM Lewin
48. Tom Davies
49. Trilogy
50. Whistles
51. Yves Delorme



Exclusively for you



NEOM ORGANICS

www.neomorganics.com

King's Road... Are you ready for the perfect night's sleep?

Neom will be opening their new, exciting store in Chelsea on 12 May 2017. The store will offer a truly unique shopping experience, including complimentary consultations, wellbeing advice, a dedicated Library area and a unique 'Scent Discovery Bar' where you can understand your true wellbeing needs.

To celebrate the opening, Neom are offering a limited number of their 'On the Go Sleep Pillow Mist'. You'll be invited to take the Scent Discovery Test in-store, receive a wellbeing consultation and take home an exclusive Pillow Mist.

For more information and to book your complimentary consultation contact your Lifestyle Manager (*offer on a first come first serve basis).

A Day in the Life of a Lifestyle Manager



Our Lifestyle Managers are the lynchpin of Cadogan Concierge, delivering a highly tailored, exclusive and reliable service to our residents and commercial customers. Introducing Lynn O' Riordan, your Lifestyle Manager, to give an insight into the service.

Q: LYNN, HOW DID YOU END UP WORKING FOR CADOGAN CONCIERGE?

I've been in the events and concierge industry for almost ten years, spending my career making the impossible possible for my clients! I was thrilled to hear about the opportunity with Cadogan in this special neighbourhood and I feel extremely fortunate to be part of the rich cultural heritage of Chelsea.

Q: HOW LONG HAS CADOGAN CONCIERGE BEEN RUNNING?

It launched in May 2015, so this month we celebrate our two year anniversary. That is of course a small drop in the ocean compared to the impressive 300 years of history at the Cadogan Estate! We are always looking at how to improve and enhance the service, but a lot has been achieved in two years.

Q: WHAT SORT OF REQUESTS CAN CADOGAN CONCIERGE ASSIST WITH?

With a global contact list, my team and I can assist you with everything from luxury travel, finding the right gift for a loved one, domestic staff, booking restaurants, arranging holidays, sourcing tickets for events or hiring a private jet for the weekend. I can get my hands on world-class entertainment events such as sold out

tickets to Glastonbury, front row seats at London Fashion Week, Royal enclosure tickets to Ascot and centre court tickets at Wimbledon.

Q: WHAT DO YOU ENJOY MOST ABOUT THE ROLE?

Each day is exciting because every enquiry is different. Our members rely on us for trusted guidance, with nothing beating the personal insight and touch of a good concierge, so I'm told! Supported by my head office team we provide a fully 24/7 service. There is also a great group of Lifestyle Coordinators based at some of Cadogan's key locations, such as 10 Duke of York Square, 155 Sloane Street, 19 Cadogan Gardens and 15 Sloane Square. On a daily basis we work seamlessly to provide a high-standard of service to our members.

Q: WHAT DOES A TYPICAL DAY LOOK LIKE?

There is no such thing as a typical day, I can be meeting a florist or organising domestic cleaning, to drawing up an event contract for 400 guests at a conference. Often I meet with various London hotels and restaurants, familiarising myself with the events space and building relationships with them for when we need to squeeze a client in last minute to a 'fully booked' restaurant.

With such wide-ranging functions and constant deadlines, the field is fast-paced and demanding so you need to be full of energy, always have a smile on your face and most of all willing to help.

Q: WHAT ARE YOUR FAVOURITE FINDS IN THE LOCAL AREA?

Where do I start...alfresco lunch in the Ivy Chelsea Garden, a walk in the enchanted Chelsea Physic Garden on a summer's day, spending a Saturday afternoon exploring contemporary art at the Saatchi Gallery followed by some treats at the Duke of York Square market, or wandering along



Pavilion Road to try some delicious bread or mouth-watering cheese and pick up fresh seasonal veg. Most of all I love gazing in the windows of the shops on Sloane Street.

Another part of the job I enjoy includes, organising celebrations for clients in private dining rooms and seeing their joy when I have, for example, created their most perfect 40th birthday party. With Cadogan Concierge offering a complimentary venue finding and booking service, simply inform me of your preferred dates, location and type of cuisine and I will ensure we find the ideal location.

Q: HOW DO YOU KEEP UP-TO-DATE WITH THE LONDON SCENE?

My team and I are 'plugged in' to a vast array of information sources and contacts ensuring we are fully up to speed. From Michelin star restaurants and art exhibitions, to the

latest sporting events, there are a range of cultural attractions and entertainment options. I am always very honest with my clients, offering straightforward advice and sharing my personal experiences, good or bad. This builds trust and relationships, which is the most valuable and enjoyable part of our service.

Please feel free to contact me on lifestylemanager@cadoganconcierge.co.uk or on 020 142 9858 with any enquires, or if you require further information I'd be more than happy to help.

Exclusively for you



AFTERNOON TEA FOR TWO AT THE LANESBOROUGH

www.lanesborough.com

Moments from Knightsbridge, Buckingham Palace and Hyde Park, The Lanesborough is an exceptional five-star hotel offering an unforgettable dining experience.

We have a chance to win a wonderful afternoon tea for two in the Céleste restaurant - take in the spectacular setting as you enjoy indulgent delights, while listening to atmospheric music of their resident pianist.

Prize redeemable from 22nd - 27th May. To enter and for more information, including T&C's please contact your Lifestyle Manager: lifestylemanager@cadoganconcierge.co.uk

VIP Social Diary

THEATRE • SPORT • PREMIERES • EXCLUSIVE

Cadogan Concierge is here to enhance your social diary. We can access tickets for a range of occasions including many sold out or unobtainable events. Please contact us for further details of events covering the world of theatre, sport, exhibitions, comedy, film premieres and concerts...

LONDON MOTOR SHOW

4 to 7 May - Battersea Park
www.thelondonmotorshow.co.uk

A one stop destination for all petrol heads, The London Motor show is a perfect family day out packed with entertainment for all. The show offers over 150 new vehicles, state of the art motoring technology and an opportunity to meet world-class driving legends.



ED SHEERAN

1 to 3 May - London O2
www.theo2.co.uk

One of the most hotly-anticipated tours of 2017, Ed Sheeran returns to the stage with his sell out show at the O2. Performing his phenomenal number 1 hits, watch the award winning-artist for an experience you'll never forget.

HOSPICE UK GALA DINNER

25 May - Savoy Hotel
www.hospiceuk.org

The London Fundraising Committee warmly invite you to celebrate the 50th anniversary of the modern hospice movement for an elegant gala dinner at the prestigious Savoy Hotel. Guests will enjoy a special evening starting at 7pm with a champagne reception, followed by a delicious three course meal and dancing. All funds raised will support the work of Hospice UK, the national charity for hospice care.

MONACO GRAND PRIX

25 to 28 May - Monte Carlo
www.formula1.com

Enjoy Monte Carlo's glamour, glitz and fine temperatures and soak up the unrivalled atmosphere. As one of the most prestigious fixtures in the race calendar, this is the race of all races for the world's best F1 drivers. Watch the passion and hunger for a win for a memorable weekend away.



CADOGAN CONCIERGE

MENU OF SERVICES



To ensure a seamless service, we have a dedicated Lifestyle Manager based at Cadogan's Head Office, who will be available (with a support team) 24 hours a day, 365 days a year to assist with any and all of the requests you may have:

A

Airport lounge bookings
Art advisory

B

Babysitters
Beauty and wellbeing services
Bicycle repair and servicing
Butlers

C

Car hire
Catering
Chauffeur
Corporate hospitality
Cleaning

D

Dry cleaning and laundry
Domestic staff

E

Event design and management

F

Fitness experts
Flight booking
Floristry
Food delivery service

G

Gift service
Grocery delivery

H

Hotel reservations
Holiday itineraries
Handyman services
Housekeepers

I

IT and home entertainment support
Interior design

M

Meal delivery
Moving service

N

Newspapers and magazines
Nightclub guest list and table booking
Nutrition advice and tailored dietary delivery

P

Pampering, massages and haircare
Private chef
Personal styling and shopping
Private tutors
Party planning

R

Restaurant reservations

S

Shoe-care
Sommelier

T

Tickets and events
Travel advisory and booking

V

VIP access
Valet service

W

Wardrobe detox

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