

SLOANE SQUARE

ART \ CULTURE \ FASHION \ FOOD

FEBRUARY 2018

FASHION IN FOCUS

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BEHIND THE BRANDS



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Valentine's Day

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TO HIT THE SLOPES
THIS SEASON

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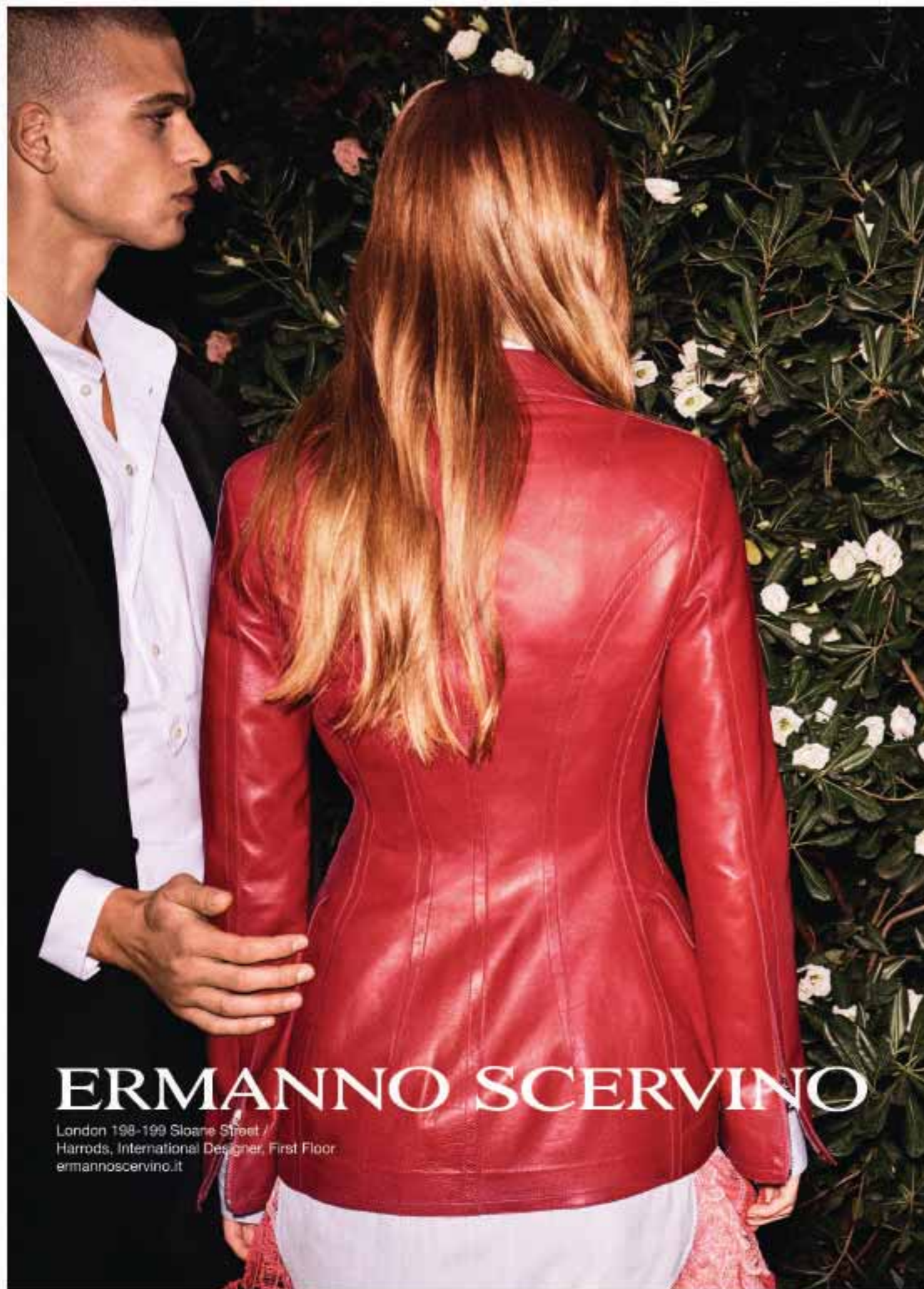
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Fashion house
Fendi opens a
brand new store
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Events diary

FEBRUARY & MARCH



UNTIL FEBRUARY 9

ART: NICK DALE

Bears in Alaska, tigers in India and penguins in Antarctica are just a few of the wild animals that award-winning photographer Nick Dale has snapped. This exhibition features an array of his animal portraits and promises to bring the world of wildlife to your doorstep.

Free, 508 King's Road Gallery, 508 King's Road.

T: 020 3719 3109, 508kingsroad.com

UNTIL FEBRUARY 28

VALENTINE'S: COCKTAILS IN THE RIB ROOM

For a romantic Valentine's cocktail in the Rib Room, the specially crafted Belle Jasmine is a delicious mix of Absolut Citron vodka, peach purée, lemon juice and jasmine tea syrup and is available throughout February.

£15, Jumeirah Carlton Tower, 1 Cadogan Place.

T: 020 7235 1234, jumeirah.com





MODEL WITH SPEEDBOAT AND KIDDIE CAR HARNESS RACER BY PHILIP PEARLSTEIN, 2010

UNTIL MARCH 25

ART: PHILIP PEARLSTEIN: PAINTINGS 1990–2017
American artist Philip Pearlstein met Andy Warhol as a student. The pair moved to New York, where Pearlstein worked in abstract expressionism before shifting to realism. This show of eight large works is a celebration of the human nude.

Free, Saatchi Gallery, Duke of York Square.
T: 020 7811 3070, saatchigallery.com

Calendar

SLOANE SQUARE / FEBRUARY 2018

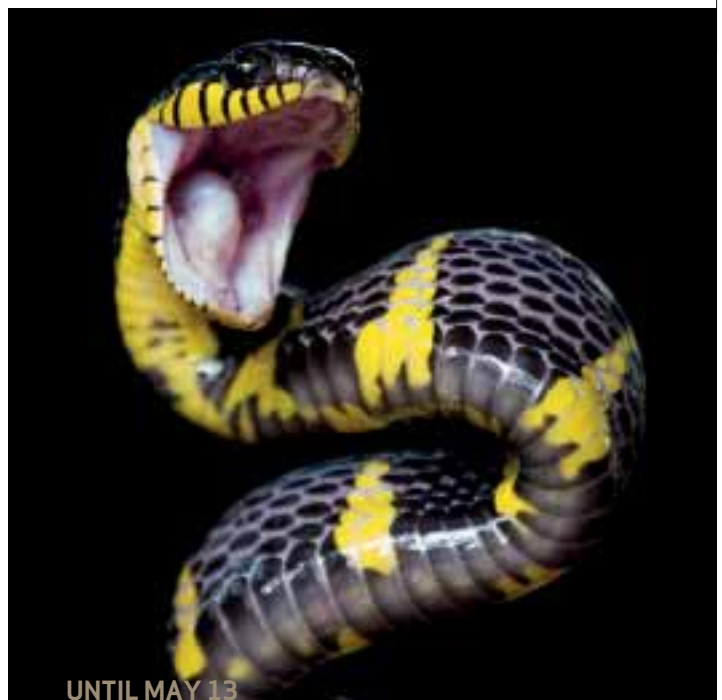


FEBRUARY 9

TALK: THE SECRET LIFE OF PROPAGANDA

During the Second World War, London Transport, Bovril and the army produced propaganda posters aimed at rousing the national spirit. Susannah Walker discusses their origins and impact in this one-hour talk. From 11.30am.

Free (booking recommended), National Army Museum,
Royal Hospital Road. T: 020 7730 0717, nam.ac.uk



UNTIL MAY 13

WILDLIFE: VENOM: KILLER AND CURE

Discover some of the world's most venomous creatures and their surprising connection to human health.

Tickets from £5, Natural History Museum, Cromwell Road.
T: 020 7942 5000, nhm.ac.uk →

Calendar



UNTIL SPRING 2019

SCIENCE: SUPERBUGS: THE FIGHT FOR OUR LIVES

Antibiotics have enabled us to combat diseases that were once untreatable. But bacteria have fought back, evolving into superbugs resistant to even the most powerful medications. This exhibition explores how society is responding to the enormous challenge of antibiotic resistance.

Free, Science Museum, Exhibition Road.

T: 0333 241 4000, sciencemuseum.org.uk



FEBRUARY 8

EVENT: HUB DOT'S FIVE-YEAR ANNIVERSARY

Anthropologie is hosting Hub Dot's five-year anniversary party, with an evening of inspirational speakers, drinks and discounted shopping. Hub Dot puts on events that aim to revolutionise the way we make connections, by bringing storytelling to the fore. From 7-9.30pm.

Tickets £19.09, Anthropologie, 131-141 King's Road. T: 020 7349 3110, hubdot.com/events

FEBRUARY 8-MARCH 17

THEATRE: GIRLS & BOYS

An unexpected meeting at an airport leads to an intense, passionate relationship. Before long, the two lovers begin to settle down, buy a house, juggle careers, have kids – theirs is an ordinary family. But then their world starts to unravel and things take a disturbing turn. The play stars Carey Mulligan.

Tickets from £12, Royal Court Theatre, Sloane Square. T: 020 7565 5000, royalcourttheatre.com



FEBRUARY 12-13

THEATRE: TALES FROM THE SHED

Tots aged nought to six will love this interactive show by theatre company Chickenshed. Shows are fun, lively and incredibly engaging, with plenty of colourful puppets and live songs. Children will meet much-loved characters, including Can-Can the beautiful bird, laidback Lion Down and the Thing That Goes Blurgh! Shows start at 11am and 1.15pm.

Tickets from £7, Royal Albert Hall, Kensington Gore. T: 020 7589 8212, royalalberthall.com →



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FEBRUARY 14

VALENTINE'S: MARI WILSON

Join Mari for an intimate and romantic concert on Valentine's Day. The evening will feature storytelling and acoustic performances from Mari's rich and varied body of work. Doors 7pm, show time 8.30pm.

Tickets £25, The Pheasantry, 152 King's Road.
T: 020 7351 5031, pizzaexpresslive.com

FEBRUARY 15

MUSIC: CARLY PAOLI: SINGING MY DREAMS

Join singer Carly Paoli as she showcases songs from her highly anticipated debut album *Singing My Dreams*. The singer will perform an enchanting collection of classics and original compositions. From 7.30pm.

Tickets from £25, Cadogan Hall, 5 Sloane Terrace.
T: 020 7730 4500, cadoganhall.com

FEBRUARY 21

GEOGRAPHY: DISCOVERING PLACES: GEORGIA

First-time travellers to Georgia will find lots of useful information on hand at this informative event. Guests will have the chance to network with exhibitors, share plans with fellow travellers and put forward any questions to an expert panel. From 7pm.

Tickets £15 (members £10) including wine and an information pack, Royal Geographical Society, 1 Kensington Gore. T: 020 7591 3000, rgs.org/discoveringplaces



PINK/BLUE ABSTRACT COMPOSITION BY STANLEY WILLIAM HAYTER, 1959

APRIL 5–MAY 12

ART: PAINTINGS AND WATERCOLOURS BY STANLEY WILLIAM HAYTER

Hackney-born artist Stanley William Hayter is one of the most significant printmakers of the 20th century. He inspired revolutionary innovations at his studios, attracting names such as Picasso, Chagall, Pollock and Rothko. This spring exhibition – originally scheduled for February but now opening in April – will concentrate on his more overlooked paintings.

Free, Crane Kalman Gallery, 178 Brompton Road.
T: 020 7584 7566, cranekalman.com →



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2 February – 4 March 2018



Lee Jeongwoong Laputa : The Fall



Dina Brodsky
Cycling Guide To Lilliput



Left: Cindy Wilson and her band

FEBRUARY 23

MUSIC: CINDY WILSON

Cindy Wilson found fame as a singer, songwriter and co-founder of new-wave rock band the B-52s. Now she's released *Change*, her debut solo album, and is performing this exclusive concert to celebrate.

Tickets £22, Under the Bridge, Stamford Bridge, Fulham Road. T: 020 7386 3327, underthebridge.co.uk

FROM MARCH 17

CULTURE: ARMED FORCES EXHIBITION

Chelsea's National Army Museum's major new exhibition presents ideas of security and secrecy through the lens of the British Special Forces. Discover who these elite soldiers are, the skills they need and the operations they've undertaken. The exhibition, which runs until November 18, looks at the work of these units and the extreme skills and total dedication needed to make the cut..

Tickets £8, The National Army Museum, Royal Hospital Road, T: 020 7730 0717, nam.ac.uk →

FEBRUARY 17, 10AM – 4PM

FOOD: CHINESE NEW YEAR MARKET

Did you know that February sees the beginning of Chinese New Year – and 2018 is the Year of the Dog, an animal that symbolises luck?

To celebrate, Duke of York Square will be hosting a special Chinese food market on 17th February with a delicious array of Chinese delicacies and traditional entertainment. If you're a dog-lover, Pet Pavilion will be on hand with a 'best-dressed dog' competition, along with treats such as Pawsecco, Puppycinos and express treatments.





BADA

fine art / design / antiques
14 – 20 march
king's road / london sw3

badafair.com



MARCH 1

HORTICULTURE: BEHIND THE SCENES TOUR
Join a member of the senior gardening team at Chelsea Physic Garden for a glimpse behind the scenes at London's oldest botanical garden. Explore areas of the garden that are not usually open to the public and discover what it takes to manage a botanical collection. From 11.30am–1pm.

Tickets £30, Chelsea Physic Garden, 66 Royal Hospital Road. T: 020 7352 5646, chelseaphysicgarden.co.uk

MARCH 21

MUSIC: CHOIR OF KING'S COLLEGE, CAMBRIDGE
Lent and Holy Week have inspired composers over the centuries to write some of their most profound music. Here, two great settings of the hymn 'Stabat Mater', which describes the Virgin Mary standing under the cross, will be performed along with other works by Tallis, Brahms and Poulenc. From 7.30pm.

Tickets from £19, Cadogan Hall, 5 Sloane Terrace. T: 020 7730 4500, cadoganhall.com.



MARCH 22

TALK: DISCOVERING PEOPLE:
SIMON ARMITAGE

Each year the Royal Geographical Society invites three public figures whom they believe have interesting personal views on society, the environment and the world in general to share their thoughts and experiences. This spring it welcomes multi-award-winning poet, playwright, novelist, broadcaster and travel writer Simon Armitage. From 7pm.

Tickets £10 (members £7), Royal Geographical Society, 1 Kensington Gore. T: 020 7591 3000, rgs.org/discoveringpeople



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The bastion of British cuisine presents a new seasonal menu reviving many Rib Room favourites and classic grills, with main dishes from just £15. Make The Rib Room Bar & Restaurant your local with tasty all-day bar meals, imaginative cocktails and our legendary Sunday Roast lunch.

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or visit thenibroom.co.uk

Jumeirah
CARLTON TOWER
STAY DINE DRINK



SLOANE STREET'S GEORGE HOUSE has won an award for 'Mixed-use Development' at the UK Property Awards, which celebrate the highest levels of achievement in the industry.

The panel were impressed that Cadogan's George House has brought exciting new luxury brands to London, including Boutique 1 and Red Valentino, as well as independent, artisan shops as a result of local consultation.

Designed by architects Stiff + Trevillion with maximum sustainability in mind, its "contemporary design is distinctive, while blending with the surrounding 19th-century architecture," the awards panel said.

Cadogan are currently seeking more artisan shops for the next phase of development on Pavilion Road.

CHILDREN AT CHELSEA AND WESTMINSTER HOSPITAL were treated to a Christmas party in December, by Chelsea Children's Hospital Charity.

Celebrity guests included Liam Charles from *The Great British Bake Off*, who helped the children create showstoppers on the cookie stall, and the band Rudimental, who visited children on the wards.

Guests enjoyed performances from beatboxer Grace Savage, Parsons Green music school Music'all and the Big Dance Company. "We've had a really tough year as our toddler has cancer," said one mum as her family headed home, "so it's lovely to relax and have fun as a family. Thank you."

Chelsea Children's Hospital Charity was set up by paediatric doctors over 30 years ago, and raises money for equipment and the little extras that make hospital more welcoming for kids.

Read our interview with charity manager Rebecca McLoughlin on page 66. Chelchilcharity.org.uk →





THE REUBEN FOUNDATION has donated a “transformational gift” to Chelsea and Westminster Hospital and its charity CW+ to establish new state-of-the-art maternity and neonatal services.

The funding will create the Reuben Foundation Maternity Centre at the hospital. The first phase will open this autumn and “transform the existing labour and maternity wards into a world-class environment”, according to the hospital.

The gift will also support the hospital's plans to expand and redevelop its Neonatal Intensive Care Unit. This new facility will open in 2019 with capacity to treat 150 more babies every year.

Lesley Watts, CEO of Chelsea and Westminster Hospital NHS Foundation Trust, says: “We are extremely grateful to the Reuben Foundation for this most generous gift. We are delivering more babies each year at our hospitals and, although our staff provide exceptional care, our current facilities urgently need improving.”

The Reuben Foundation was formed in 2002 and is committed to the betterment of society in the UK and around the globe through focused charitable giving in education, health and the community.

Chelwest.nhs.uk

PHOTO: GEORGE VASILOPOULOS / CHELSEA AND WESTMINSTER HOSPITAL NHS FOUNDATION TRUST

THE CHELSEA PENSIONERS

were treated to a special Christmas afternoon tea party at a luxury London hotel in December. The Stafford organised the ‘Pause for Tea’ event during the pensioners’ busy festive schedule, especially for those veterans unable (due to limited mobility) to fully enjoy the wide range of events happening at their 325-year-old home, the Royal Hospital Chelsea.

The St James’s hotel brought some Christmas cheer to residents of the Margaret Thatcher Infirmary (MTI), the Royal Hospital’s on-site care home. Among residents of the MTI are veterans of the Second World War and the Korean War – some of the Royal Hospital’s most decorated and elderly residents.

Chelsea-pensioners.co.uk





NARS' SECOND STORE HAS OPENED IN DUKE OF YORK SQUARE.

The beauty brand's two-storey boutique includes virtual make-up applications with interactive technology, 12 make-up stations and a wall full of Nars' top-selling and iconic products.

The private lower-level VIP area for selected appointments and events offers the perfect opportunity for some party prep with your friends.

To read more on the new Nars store, look out for the April issue of *Sloane Square*.

Nars, 27 Duke of York Square

CHELSEA AUTHOR BASIA BRIGGS HAS LAUNCHED HER LATEST BOOK, *Mother Anguish*.

A memoir of Basia's youth, the book chronicles her childhood as the daughter of a Polish aristocrat and a theatre beauty

and her changing fortunes, from her tumultuous relationship with her mother to becoming an 'It' girl. Basia now lives in Sloane Gardens and owns Hyde Park Riding Stables with her husband. The diarist held a glamorous launch party at the Ritz hotel in December, attended by Lord Norman Lamont, John Simpson CBE, Nicky Haslam and Peter York.

Mother Anguish, £20, is published by Quartet Books



The number of babies delivered at Chelsea and Westminster Hospital in the year 2016-17. That's one baby delivered every 50 minutes

10,000

CADOGAN HAS AN ELEGANT NEW WEBSITE at cadogan.co.uk.

New tabs to help you navigate the site include 'Explore the area', with links to all the goings-on in Pavilion Road, Duke of York Square, Sloane Street and King's Road, as well as to an online version of *Sloane Square* magazine. Catch up on the latest news in the area, read about its rich history, discover Cadogan Concierge and more.

Cadogan.co.uk



BADA FAIR WILL RETURN TO DUKE OF YORK SQUARE, MARCH 14–20, dazzling visitors with beautiful objects of outstanding quality from 100 of the UK's finest dealers.

Run by the British Antiques Dealers' Association (BADA), the fair is the spring highlight for fine art, design and antiques lovers, or simply those who want to have a peek at some beautiful things.

Fair director Madeleine Williams (above) says one of her key challenges is to communicate to potential visitors the breadth of what's on offer at BADA.

"With 100 dealers exhibiting there will be approximately 5,000 objects on display, ranging in date from antiquity through to contemporary and covering a vast array of specialisms, including furniture, metalwork, jewellery, textiles, paintings and ceramics. All of our dealers are elected to membership for the quality of their stock and knowledge of their specialism, so you can expect the finest objects paired with unrivalled knowledge. All items are also vetted by expert committees so visitors can buy with confidence. There is such a vast array of objects, you could furnish an entire home in one visit," she tells *Sloane Square*.

This year marks the 100-year anniversary of BADA and to celebrate, bespoke room settings will be created by two leading interior designers, using items sourced from exhibiting dealers.

"The aim of the project is to explore the future of fine art, design and antiques in the contemporary home. We will be announcing the designers shortly, so watch this space," Madeleine teases.

The fair's appeal has increased in recent years, with a six per cent uplift in visitors in 2017, including a "markedly younger demographic, which is a really positive sign for the antiques trade", according to Madeleine. "We also saw increased engagement on social media, in particular on Instagram, which is a key platform for the art world and one that we are focusing on."

BADA Fair is at Duke of York Square, King's Road, March 14–20. Tickets £20 at the fair or from badafair.com



Top: *Jardin du Maroc* by Frédéric de Luca, 2016, from John Adams Fine Art Ltd. Above: George I bureau bookcase attributed to Peter Miller, c. 1720, from Frank Partridge.



Clockwise from top left: George III lacquered commode, c. 1765–70, from Godson & Coles; Art Deco jade, diamond and onyx clip brooch from Nigel Milne; Louis XV bracket clock by Pierre Musson, c. 1750, from Frank Partridge; Meiji period Japanese gold lacquer vase from Laura Bordignon.



Art round-up

**FEBRUARY
& MARCH**

FEBRUARY 22-25 COLLECT

The international art fair for contemporary objects is returning to the Saatchi Gallery this month. An annual highlight of the creative calendar since 2004, Collect brings together 34 galleries from four continents for a celebration of making.

Museum-quality works from hundreds of the most talented makers in the UK, USA, South Korea, Japan, France, Norway, Italy, Belgium, Germany, the Netherlands and Sweden will take part. They will offer visitors and collectors a multidisciplinary overview of the people, processes, materials and ideas that define international craft in 2018.

From the makers sustaining and enhancing historic craft techniques to experimental artists, Collect provides an immersive and wide-ranging snapshot of what craft means today and what it might become in the future.

Saatchi Gallery, Duke of York Square. T: 020 7806 2500, craftscouncil.org.uk/what-we-do/collect

UNTIL FEBRUARY 17

JO OAKLEY – TIME AND TIDE

British painter Jo Oakley's first solo exhibition explores themes of nature, time and renewal. Featuring seascapes and still lifes, it charts a journey of discovery for the artist, whose lifelong love of the sea recently led her to relocate from London to Herne Bay in Kent.

Many of her works are inspired by the beauty of England's south coast and the shifting seasons. They reflect a joy in nature, featuring the wading birds and sand martins she encounters on her morning walks.

Jonathan Cooper, 20 Park Walk

T: 020 7351 0410, jonathancooper.co.uk



LILLY'S WINDOW BY JO OAKLEY. DESIRE BY LOUIS THOMPSON

SLOANE SQUARE / FEBRUARY 2018



UNTIL FEBRUARY 17 WINTER

A group exhibition of new paintings and sculpture by artists predominantly from South Africa is on show at Everard Read. Around 15 artists are taking part, including Simone Wurz, Neill Wright, Liberty Battson, Nigel Mullins, Nic Bladen and Guy Ferrer.

Simone Wurz uses watercolour to portray glimpses of anonymous people. The idea that individuals can be recognised at a distance through gait or manner intrigues her. When viewed at a distance, optically her subjects appear minuscule – a notion reflected through the small scale of her work.

Neill Wright is a multidisciplinary artist based in Johannesburg. His satirical work is bold, colourful and humorous and draws inspiration from the media, popular culture, politics and societal interactions to offer views on current issues, complexities and paradoxes.

Through highlighting the absurdities of a collectively experienced “everyday”, his work subverts the tragic, placing the viewer in a space where they are confronted by opposing feelings: the melancholic reality and the ironic hilarity of his compositions.

Everard Read, 80 Fulham Road
T: 020 7590 9991, everardlondon.com



LISTINGS

FEBRUARY 22–APRIL 1 PURE COLLECTION

The Pure Collection design team is free to experiment with colour and form, line and technique. The result is a collection that fuses the natural and modern worlds into elevated pieces for everyday use.

Anthropologie,
131–141 King’s Road
T: 020 7349 3110,
anthropologie.com

UNTIL MARCH 4 LEE JEONGWOONG

Korean artist Lee Jeongwoong's works are described as a stylistic evocation of English romanticism, which fuse Victorian influences with a multitude of symbols reflecting both his Korean and personal sensibility.

Pontone,
43 Cadogan Gardens
T: 020 7730 8777,
shineartists.com

FEBRUARY 20– MARCH 31 DAIDO MORIYAMA

Daido Moriyama is one of Japan's greatest living artists. His Tate Modern show in 2013 was a critical success, and this exhibition will showcase a rare collection of vintage prints.

Michael Hoppen Gallery,
3 Jubilee Place
T: 020 7352 3649,
michaelhoppengallery.com



Clockwise from top left: Fendi; the new Escada Sloane Street store; The Fold; Donatella Versace at her store opening



House style

LUXE FASHION OPENINGS



THE END OF 2017 saw a host of fashion houses open new boutiques on and around the vibrant Sloane Street area. Fashion house Fendi moved over the road to a new townhouse-style store at 26–27 Sloane Street (turn to page 70 for pictures from the stylish opening party).

Likewise Escada, which had been on Sloane Street for 22 years, made the move to a brand-new flagship at number 129. Read our interview with Escada's CEO Iris Epple-Righi on page 48.

Other exciting new openings in the area recently were the arrival of Versace to the street (see designer Donatella Versace at the launch on page 74) and womenswear brand The Fold, which opened a new flagship store at 28 Cadogan Place. Turn to page 44 for our interview with The Fold's co-founder Polly McMaster.



LAURENCE COSTE Jewellery designer Laurence Coste has opened a new boutique on Sloane Street. The Parisian, who now lives in Chelsea, has created a treasure trove of unique pieces in the new store, from statement pieces to pearls and bespoke commissions in a range of prices. Famous fans of the brand include Emma Watson, Emma Thompson and Bianca Jagger.

Laurence Coste, 149 Sloane Street



Clockwise from left: Sir Mo Farah; Laurence Coste jewellery; Emma Victoria Payne bridal wear



OLIVER BROWN

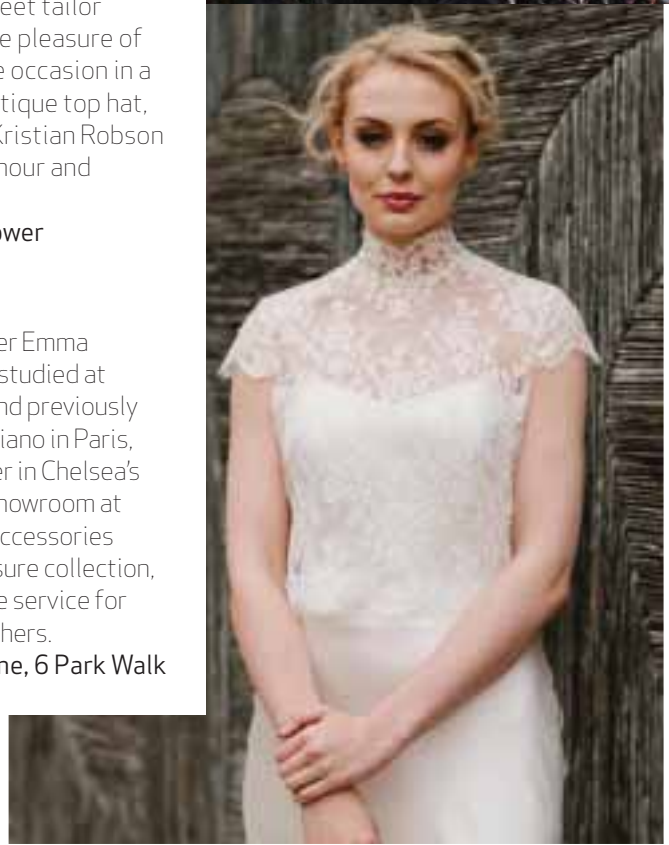
Four-time Olympic champion Sir Mo Farah was given a knighthood at Buckingham Palace for his services to athletics in 2017.

Lower Sloane Street tailor Oliver Brown had the pleasure of dressing him for the occasion in a morning suit and antique top hat, which store owner Kristian Robson described as "an honour and a privilege."

Oliver Brown, 75 Lower Sloane Street

EVP Bridal designer Emma Victoria Payne, who studied at Central St Martins and previously worked for John Galliano in Paris, has opened an atelier in Chelsea's bridal quarter. The showroom at 6 Park Walk stocks accessories and a made-to-measure collection, and offers a bespoke service for brides and their mothers.

Emma Victoria Payne, 6 Park Walk



CHELSEA JEWELLERY DESIGNER
TESSA PACKARD
TALKS TO REYHAAN DAY

What I wore

“TO ME, STYLE SHOULD BE FIRST AND FOREMOST ABOUT PERSONAL EXPRESSION. Good style is of course subjective, but I think it has a lot to do with wearing exactly what resonates with you as a person – what sings to your soul, so to speak. Fashion, for me, is not about following trends, but rather a chance to explore colour, composition, line and form in another creative discipline.

When I’m choosing outfits, I like juxtapositions. I’m part tomboy, part Park Avenue princess, so there is always a degree of contradiction in how I style myself. I wear Converse trainers to black-tie parties and kitten heels with boyfriend jeans. Some days I look like I belong in the Eighties and other days I

probably look like I’ve joined the circus.

When I’m shopping in Chelsea, I tend to head to Zara for basics (I have a mild obsession with that brand); for decorative homewares, the Conran Shop; for a bit of pop, Anya Hindmarch; for a touch of luxe, The Shop at Bluebird; for antiques, Lorfords on Langton Street.

My days usually consist of lots of black coffee, colouring pens and a wire-haired dachshund at my feet. When I want to unwind, I hide in the Chelsea Physic Garden and talk to the plants, or I go to the Big Easy for sugary cocktails and monster burgers.”

Tessa Packard, 15a Ives Street, tessapackard.com



EARRINGS

Tessa Packard

JUMPER

H&M

JACKET

Isabel Marant

RING

Tessa Packard

SHOES

Converse

TROUSERS

Zara

No.8 Partnership

delivering bespoke dentistry since 1926



Welcome

The No.8 Partnership has been practising dentistry in Lower Sloane Street since 1926; offering the highest levels of bespoke, patient-centred, professional dental care in the heart of Chelsea.



Transport and parking

Taxis and buses are readily available on Lower Sloane Street or in Sloane Square, where you will also find Sloane Square underground station.

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WITH THIS SEASON'S
COOLEST LOOKS

Fashion / Men & Women



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Long gloves in
100 per cent
cashmere, £60,
29 King's Road



SWEATY BETTY
Backcountry all-in-
one ski suit, £485,
125 King's Road

FENDI



LUCAS HUGH
Vestige
technical knit
legging in
marine electric
blue, £115,
Boutique 1,
127-128
Sloane Street



IZAAK AZANEI
Fur shoulder
jumper, £425,
Harvey Nichols,
109-125
Knightsbridge



JIMMY CHOO
Dalton flat white fox-fur boots with rabbit-
fur lining, £1,250, 32 Sloane Street

MAJE
Manteau court
impermeable
in beige, £315,
148 Sloane
Street





FALKE
SK2 men's wool knee-high
skiing socks, £25, Peter
Jones, Sloane Square

CANADA GOOSE
Webster bordeaux
quilted shell jacket,
£995, Harvey
Nichols, 109-125
Knightsbridge



HELLY HANSEN



BOSS
Stretch long
johns with heat-
retention fabric,
£45, 35-38
Sloane Square



LOUIS VUITTON
Aspen ski set, £275,
190-192 Sloane Street



SMITH
I/OX red ski
goggles, £170,
Harvey Nichols,
109-125
Knightsbridge



LONGCHAMP
Longchamp travel
bag, £585, Peter
Jones, Sloane Square

Fashion / Kids



UGG
Children's Gita bow boots in chestnut, £89.60, Peter Jones, Sloane Square

BONPOINT
Dragonfly snowsuit in grey-green, £331, 15 Sloane Street



BONPOINT



PETIT BATEAU
Baby boy's bodysuit with collar, £16.50, 106-108 King's Road



TROTTERS
Union Jack jumper, £45, 34 King's Road



HUNTER
Original kids' wellington boots, £45, Trotters, 34 King's Road



TOOTSA MACGINTY
Hedgehog mittens, merino and alpaca wool, £45, The Conran Shop, 81 Fulham Road



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CHELSEA GREEN DENTAL PRACTICE

Situated on a quiet street in the heart of Chelsea, our practice was founded in 2017 by Dr Anna Maciag, who is a specialist in Oral Surgery with many years of experience in dental implants. It is the result of a year-long effort to transform an empty and rundown traditional Georgian townhouse into an elegant dental clinic.

Anna continues to work at Guy's and St Thomas' NHS Trust where she treats complex cases and is involved in teaching the next generation of specialists in Oral Surgery.

She also supports the Himalayan Youth Foundation since visiting Kailash School in Nepal in 2015. Profits from Chelsea Green Dental provide for the education of Ashmita who Anna met during that visit.

Anna has hand selected a friendly and welcoming team of highly respected general dentists and specialists. Our aim is to maintain the highest standards in modern dentistry ranging from general care to the most complex and specialised procedures.



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57 Markham Street, London SW3 3NR
Tel: 0203 947 8255 www.chelseagreendental.com

FENDI

FASHION FLAIR

TO COINCIDE WITH FASHION
WEEKS AROUND THE GLOBE,
WE INTERVIEW SOME OF
CHELSEA'S SHINING
STARS ON THE
FASHION SCENE



FENDI: THE LUXURY BRAND'S OUTGOING CEO PIETRO BECCARI TALKS TO CALLY SQUIRES WHILST IN TOWN FOR THE FASHION HOUSE'S GRAND STORE OPENING ON SLOANE STREET



**PIETRO
BECCARI**

The beauty of my days is that they don't look alike. Everyday there is something new, and maybe there is something that upsets you immediately but then you understand that it is an opportunity. The beauty is that despite having meetings and looking at figures, there is always an element of disruption somehow, which makes it very different from a normal job. And that is the interest of it, as well as the chance to work with creative teams on product, design and on hotels like our hotel in Rome. I worked with mass market brands before joining the luxury world, and I don't think I'd like to go back.

I have three daughters and two are studying in England, one in Scotland and one in Exeter, so London is the hub where they meet. Chelsea and Mayfair are the two areas where you want to shop in London, and the most valuable retail areas. That's why we've invested so much, even though some people are scared about Brexit, London remains one of the must-see places in the world and people will come, especially people interested in luxury.

Our old store on Sloane Street was very different. This new one is more like a Roman apartment. We wanted to create an atmosphere where people can spend time, relax and spend a few hours browsing. Fendi has evolved in the last ten years and become much more sophisticated. We wanted to create a store that represented an experience for this more sophisticated customer and I think we managed it.

Dimore Studios were the designers of the Sloane Street store. Every year in Miami we



do a project with them, the Design District, and we invited them to create an environment there because we had in mind to assign to them a space above our Palazzo Fendi in Rome, our main store. There is a room there where people can enjoy a private dinner or shopping experience and we were enthusiastic about that space. We also gave them the store in Courcheval, in San Tropez and finally this one in Chelsea.

Our collaboration with [luggage brand] Rimowa came about because Alexandre Arnault, the son of the owner of the LVMH group, came to Rome for six months to exchange and see from close the role of the CEO. He told me why, because he was asked to become the CEO of Rimowa. And once he told me, he said, 'why don't we do something together?' So since that night in Rome when we had the nice drinks and were talking about that [idea], it turned out to be a really successful project because we don't have any pieces left and everything is sold out.

Far left:
Elisabetta and
Pietro Beccari
at the Sloane
Street boutique
opening
Above: The first
floor women's
ready-to-wear
area





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**Eleonora D'Incao (Elle)
Founder & Creative Director**



WE WANTED TO CREATE AN ATMOSPHERE WHERE PEOPLE CAN SPEND TIME, RELAX



My proudest achievement during my time at Fendi is for sure our headquarters, which are now open to the eyes of the world with an exhibition on the ground floor. It's seen more than 100,000 people coming, and opens on Sunday for free. Also the Palazzo Fendi with the donation and this beautiful installation just in front [Beccari commissioned a sculpture by artist Giuseppe Penone which is located outside the palazzo]. And I would finish with the Trevi fountain which was an unbelievable moment for Fendi, and for fashion history [Fendi made a donation to restore the fountain in 2013, and the house had its 90th anniversary show there in 2016, opened by model Kendall Jenner].

When we relaunched the brand, at the beginning we had the choice of opening some incredible stores in incredible locations which were very costly, and we decided to step back and not do them because at the time we didn't know if the relaunch of Fendi would work or not. Stepping back at that time seemed right, and with the eyes of today I say, 'You can't go back in time.'

It's difficult to say what the next ten years will hold for the brand. It's in a very good place and I think we have a fantastic base from which we can build another fantastic future. Of course it won't be me to do that because I'm leaving for Dior on the 1st February. But I'm very proud of the team that I leave behind, and the mentality and the way people fight for more every time. I know that the brand is now verified to be above the €1bn mark which was our goal, and we'll do all we can to be excelling in this league of the €1bn brands.

I would be arrogant to say I have big plans for change at Dior because I have very much respect for the job that Sidney did for the last twenty years, and in particular they just doubled the size of the brand in the last five [years]. For now I will watch, listen and learn and then of course I will try to give my contribution. So if you ask me in five months I'll be more precise on what I think should be done. But for now I am very proud and happy to take on this iconic brand and I will bring my passion and my hardworking skills."

The Fendi Sloane Street boutique's first floor menswear area

Fendi, 26 - 27 Sloane Street

POLLY MCMASTER IS THE CO-FOUNDER OF THE FOLD, THE NEW STORE LANDING IN CHELSEA TO SOLVE ALL YOUR WORKWEAR WOES. LORNA DAVIES FINDS OUT MORE

Welcome to The Fold

WITH A CAMBRIDGE PHD IN MOLECULAR BIOLOGY and an MBA at London Business School under her belt, Polly McMaster was working in consulting and private equity, striding the corridors with suited men and women. It was here that she spotted a gap in the market.

“In those environments, which are very smart and you’re presenting your best self every day, the options were just really lacking,” Polly tells me. “I wanted to show up at work feeling very confident, feeling very smart and put together and feeling like the best version of myself, so it wasn’t about finding clothes that didn’t feel like me, because otherwise you’re not being authentic and credible.”

Polly conducted detailed market research, asking women about their working wardrobes, and it prompted an unexpectedly emotional response.

“It definitely struck a chord. Everyone had something to say on the topic, whether it was that they struggle to find things they liked or whether things that they had worn themselves or seen on other people were too tight, too short, too this, too that. It felt like there was so much conversation to be had about it that it certainly felt like there was an opportunity to improve the offering and really think very carefully about what these women wanted and needed.”

From this, The Fold was born, producing luxurious work attire for the modern →





WE FOCUS ON REALLY AMAZING FABRICS AND REALLY BEAUTIFUL CUTS AND FLATTERING DESIGNS

woman. The latest collection is a selection of smart-yet-elegant dresses, beautifully cut tops, coats in luxurious fabrics and more.

Having launched online, the brand is now opening at the prestigious location of 28 Cadogan Place.

“It’s next door to the Anya Hindmarch bespoke store. In that little section of Pont Street it feels like there’s a little group of retailers between both lifestyle and retail,

with Jeroboams and a couple of other retail brands, so it’s a really nice little mix and hopefully a bit of a community developing there, which is lovely to see,” says Polly.

The Grade II-listed building stood out for Polly as a “really special location”.

“We didn’t want it to feel like a typical shop, we wanted to find somewhere with a really amazing atmosphere in the building itself. When I went for the first visit I completely fell in love with it, because it just has the most amazing character. What we want to do with our fit out – and we have been working with an amazing design team on that – is make sure we retain the magic and not overdo it. I think that reflects a lot of our design philosophy.”

The Fold is focused on working women, designed to take them all the way through their day and, as Polly explains, that is often “nine till nine”.

“We focus a lot, therefore, on really amazing fabrics and really beautiful cuts and flattering designs so she can put the garment on and feel amazing, but also not feel overshadowed by the garment; she can still shine herself. The building is the same; we want to create a beautiful experience, but we don’t want to overshadow the building either. The business has been growing really well online and we have seen increasing demand from our customers to come and visit the brand and experience it in a number of ways, and that includes both trying on the product and interacting with the team and myself, as well as with each other.”

The Fold is much more than simply a clothes store. At the same time as launching the brand online, Polly created an online network of entrepreneurs and businesswomen. The Fold Woman features

Above: Ellerdale blouse from the spring/summer 2018 collection

interviews with women such as Nicola Elliot, founder and creative director of Neom Organics; Fiona Cannon, inclusion and diversity director at Lloyds Bank; and Poppy Lamberton, lecturer and scientist at the University of Glasgow, as well as regular networking events.

“Our customers are everyone from CEOs to women working and setting up businesses and doing really amazing things across all sectors. They love networking together and we have had a lot of success in bringing them together, so because of that need for a hub and a space to bring all of those things together, it felt like the right time in our brand’s history to put a stake in the ground and present this amazing space where we can do all of that,” Polly explains.

Polly works closely with her design team, acting as a conduit between the product and her customer.

“Because I know our customer so well from living and breathing her life as I used to, and also the peer group and community we are building, I am surrounded by them all the time at our events and at our showroom, so I can kind of help translate their world to our design team.”

The close relationship with her customer is also what drove the location of the new store.

“The conclusion of our research was that we needed to find somewhere convenient for her, and appealing to her in terms of the balance between her work and her life. What’s so wonderful about Chelsea is that it is extremely accessible to many other parts of London. You’ve got this amazing variety between Knightsbridge, Chelsea, the King’s Road and all the developments that are going on around Sloane Square. So it’s a very rich place for our clients to go in



OUR CUSTOMERS ARE EVERYONE FROM CEOs TO WOMEN WORKING AND SETTING UP BUSINESSES

terms of choice, and finding lots of things that she needs. Definitely she is super-busy, and every minute of her diary is accounted for, so to be somewhere where she can then go and do lots of other things at the same time as seeing us was very important to us as well.”

The Fold is opening at 28 Cadogan Place on 26 February.

Above: Napier camel coat and EC1 black tailored trousers from the spring/summer 2018 collection



IRIS EPPLE-RIGHI, CEO OF ESCADA, TELLS LORNA DAVIES ABOUT THE NEW SLOANE STREET STORE AND HER PLANS FOR THE BRAND IN AN EVER-CHANGING RETAIL ENVIRONMENT



IRIS EPPLE-RIGHI

YOU'VE JUST OPENED A NEW STORE ON SLOANE STREET. WHY NOW?

London as a city is very important for our brand. We have had a store here since 1996, so we're very close to London, and because of that vibrant atmosphere, the whole city is really forward-thinking, so we really love that. We were on Sloane Street before, but we saw all the development and exciting things happening at the lower part, closer to Sloane Square, and we were very excited about that. It really feels more boutique-like on the lower part of the street. We are launching with a new store concept, which we designed with London in mind, so we are really excited for that whole project.

YOU JOINED ESCADA IN SEPTEMBER 2016. WHAT ARE YOUR PLANS FOR THE FUTURE OF THE BRAND?

I think we really want to show a modern Escada. We have a couple of key initiatives that we're currently working on. One is a strong product. I am a strong product believer and I think that is really key. We have hired a new British designer, Niall Sloan, who joined in August. He lives in London, he knows the city very well, so he designed our new capsule collection [available at the Sloane Street store] inspired by London. Then we are really working on accessories for the brand – we really see potential there for Escada.

We're also looking into online and digital development, because as we all know the customer and the shopping experience is changing so fast – it's also changing for luxury consumers. So we're looking generally into our online business, but also at how we communicate in the future, how we communicate with our customers from a digital point of view, but also from a



traditional point of view. There is so much going on in the industry, it keeps us busy at Escada.

ESCADA HAS CHOSEN TO OPEN THIS NEW STORE AND MAKE A STATEMENT ON THE RETAIL LANDSCAPE. HOW IMPORTANT IS IT TO STILL HAVE THAT IN-STORE EXPERIENCE?

For Escada, the store experience is extremely important, because we have really long-term relationships with our customers. Some of our sales people know the ins and outs of our customers and they really are very close with them. So for us, giving them an amazing experience in our store is really key.

WHAT DID YOU KNOW ABOUT ESCADA BEFORE YOU JOINED? HAS YOUR VIEW CHANGED?

I was born and raised in Germany, so I knew →

Above: The new flagship Escada store at 129 Sloane Street
Right: From Escada's spring/summer 2018 collection



INDIAN OCEAN
INSPIRATIONAL OUTDOOR FURNITURE



Harrods



MARGARETHA LEY WAS
SUCH A STRONG AND
POWERFUL WOMAN



Escada already. For sure, my view has changed a bit as well, because it's always a different view from the outside. I think one of the things that amazed me is that we have such a wealth of heritage within the brand. We had a female founder, Margaretha Ley, and she was such a strong and powerful woman and a true inspiration, and even though she is unfortunately not with us anymore, I think she is still very much alive in her ways of working and her view of women. I really like that. So how can we support women, how can we make them feel great, how we can make them look great? And for me, that feel-good moment is very important nowadays.

**YOU HAVE WORKED IN BOTH
LUXURY AND HIGH-STREET RETAIL
– HOW DO THE TWO COMPARE?**

I started in the department-store business, so from there I had more or less the whole sector of brands, including luxury. Then I went to Tommy Hilfiger and did seven years

of retail there. There are nuances that are different if you sell luxury compared to more affordable price points, but there are also many commonalities as well. People always expect a good service, even if they are buying something more affordable. That is just much higher when you are selling luxury. But at the end of the day I think the overall system is very similar.

**HAS YOUR CHILDHOOD
SHAPED YOUR CAREER CHOICE?**

It's really funny, my grandmother had a grocery store, which I think in hindsight influenced me a lot, because I basically spent my childhood there. I studied business economics and when I went to university I was not 100 per cent clear what I wanted to do. During my studies I really thought I wanted to do something with fashion, so that's how I came to the department store. I did a traineeship there and never looked back. →

Above left:
Inside the new
flagship Escada
store at 129
Sloane Street



El Pirata – the critics' choice for authentic Spanish dining celebrates its 20th anniversary

Three acclaimed eating-out guides give Mayfair's "Spanish Gem" their vote:

"This casual, crowded Spanish gem is a winner, thanks to terrific tapas that won't break the bank, great sangria and smiling waiters who work as a seamless team; and if it would be unremarkable in Andalusia, it hits the spot as far as Londoners are concerned." **Zagat**

"Surprisingly good prices for such a posh area, make this noisy and busy tapas bar, not far from Hyde Park Corner, an ever handy stand-by." **Harden's**

"Wonderful Spanish staff, a buzzy atmosphere and arguably the best tapas in London, combine to make this tucked-away Mayfair haunt the satrapy of choice for many local workers."

All the favourites are there – meatballs, kidneys in sherry, deep-fried squid, paella and tortilla – all cooked to order to ensure the results are never less than excellent."

Square Meal

And **Nabu Matsuhisa** – the owner of the global iconic restaurant group, **Nabu**, says: "El Pirata in London's Mayfair is my favourite restaurant; it's casual, simple and I find tapas so interesting."

"Quite simply, one of my favourite restaurants and the perfect place for a friendly and relaxed first date"

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THAT FEEL-GOOD
MOMENT IS VERY
IMPORTANT NOWADAYS



WHERE ARE ESCADA'S
LARGEST MARKETS?

We have a very nice balance. For us, the US and Europe are the two strongest regions. Having said that, Japan is also a strong market for us. I have been travelling a lot! You don't want to see my flight schedule!

Left: From
Escada's spring/
summer 2018
collection

DO YOU GET ANY DOWN TIME?

I am happy if I can see a restaurant.
I love to eat, so that is my down time!

Escada is at 129 Sloane Street

ESCADA TIMELINE

1976

The Escada group was founded near Munich by Wolfgang and Margaretha Ley.

Margaretha was chief designer of the brand until her death in 1992, and remains a key influence on its design aesthetic.

1996

Escada opens its first UK store at the Knightsbridge end of Sloane Street. And

22 years later, in October 2017, the luxury womenswear brand moved into a new flagship space at number 129.



Valentine's / Women



LA PERLA
Bra, £502,
suspender, £629
and briefs, £213,
163 Sloane Street



JO MALONE
London hand cream trio in
scents Lime Basil & Mandarin,
Peony & Blush Suede and
English Pear & Freesia,
£44, 150 Sloane Street



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and diamond chain
letters necklace,
from £800,
41 Cadogan Gardens



HERMÈS
Twilly d'Hermès,
£99 for 85ml,
1 Cadogan Place

D&G
Welcome bag in iguana-print
and calf leather with fur handle,
POA, 175 Sloane Street



OLIVIA VON HALLE
Coco magenta silk
pyjama set with ivory-
piped silk trim, £395,
190 Pavilion Road

OLIVIA VON HALLE



AUBADE
Aubade crépuscule
satiné babydoll in Envie,
£142, 13 King's Road



THEO FENNELL
Ethiopian
opal Celestial
Opening ring,
£15,950, 169
Fulham Road

TOAST
Katachi hanging
planter, £39,
205 King's Road



WOLFORD
WxMH buckle
signature
tights, £35,
17 King's Road





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£330, Peter
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Square



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shoes, £159.95,
Office, 58 King's Road



VERSACE
Aion, £940,
183-184
Sloane Street



RIF6
Cube mobile
projector, £300,
The Conran Shop,
81 Fulham Road





Valentine's / Men



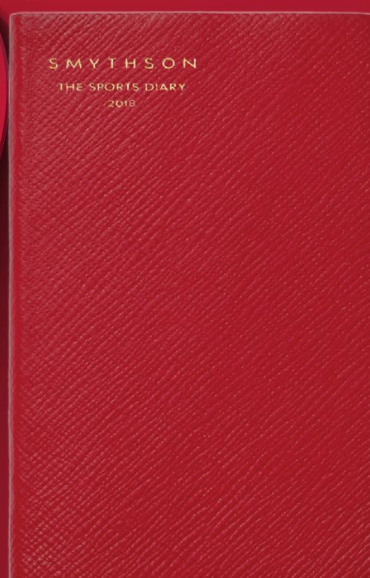
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Waitrose, 196
King's Road



TATEOSSIAN

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£18 for letters, 55 Sloane Square



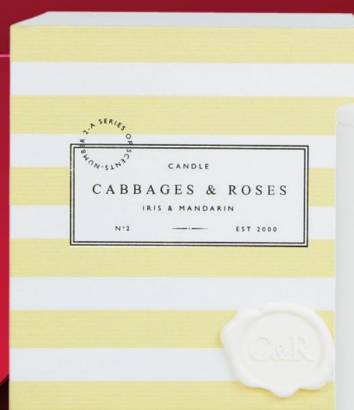
SMYTHSON

Sports Diary 2018,
£50, 141-142
Sloane Street



GIUSEPPE ZANOTTI

Omar burgundy velvet
loafer with crystals,
£640, 49 Sloane Street



CABBAGES & ROSES
Iris & Mandarin candle,
£30, 123 Sydney Street

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David Gandy

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DIEGO CARDOSA, EXECUTIVE
CHEF OF HARRY'S DOLCE VITA,
TALKS TO CALLY SQUIRES



STARTER

CAPRESE SALAD

"This is a classic and simple dish, but that's what I love about it. I'm not reinventing it at all, but in order to make it stand out we really concentrate on the quality of ingredients that go into the dish. Our mozzarella di buffalo originates from Campania in southern Italy. It's important to get a variety of different-coloured tomatoes and ours come from all over Italy. And the salad is dressed with Harry's special olive oil, which comes from a small estate in the hills of Maremma – it's electric green in colour, fresh, full of flavour, with just enough of a peppery note."



On a plate





MAIN

SEAFOOD SPAGHETTI

"We use a combination of prawns, clams, mussels, squid and crab meat. We leave the clams and mussels in the shell, so that you can experience all the flavours that you naturally think of when eating seafood.

Sourcing is so important for us. Whether it's from the UK or Italy, we find who is producing the best product. We get our crab meat from Devon, while our mussels come from Scotland and our clams come from Italy.

This dish has a great balance of subtle flavours, like the crab meat and prawns, but equally it's bold enough with a hint of chilli in the sauce for an added kick. We finish the dish with the zest of an Amalfi lemon just as it leaves the kitchen, which is really fragrant and brings the dish together. I love acidity in food!"

DESSERT

TIRAMISU

"It's hard to have an Italian restaurant and not have tiramisu on the menu! What I'm trying to achieve is a lighter version of a tiramisu, while maintaining the flavour. That's why it's important to respect all the creams that go into it and the air they hold. You have to fold them in gently with the mascarpone and the result you'll get will be really special. A good tiramisu should be light and creamy, but with a good kick of strong coffee, so we use Passalacqua coffee from Napoli, which is deep, rich and packs that necessary punch.

Tiramisu is one of the great Italian classics – any Italian will have childhood memories of how their *nonna* made it."

HARRY'S DOLCE VITA,
27–31 Basil Street



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THERE IS NO BETTER CHOICE FOR PANCAKES on Shrove Tuesday than My Old Dutch on the King's Road. The pancake and waffle house serves a huge variety of sweet and savoury crêpes ranging from Nutella or pear and cinnamon to four cheeses and seafood options.

For early birds there are even breakfast pancakes, plus gluten-free versions and Dutch delicacies like bitterballen meatballs. **My Old Dutch, 221 King's Road**



FARM GIRL CAFÉ, the farm-to-table concept chain that started in Notting Hill, is coming to Chelsea with an all-day restaurant and bar set to open in February.

The menu will be Australian-inspired, with seasonal produce and dishes including the restaurant's signature BLT made with coconut bacon, plus colourful lattes made with matcha powder.

The bar will be manned by Gianfranco Spada, previously from Experimental Cocktail Club, who'll be mixing some brand-new concoctions.

Farm Girl Café, 9 Park Walk



TOM'S KITCHEN IS GETTING A FULL MAKEOVER with the new interior to be unveiled in March. Chef Tom Aikens opened the British brasserie in 2006 and the refurbished restaurant will have a new colour scheme, seating layout and a larger bar area as the focal point of the space.

Tom's Kitchen, 27 Cale Street

Top FINE DINING IN CHELSEA tastes



THE WINTER SET MENU AT HARVEY NICHOLS'S FIFTH-FLOOR CAFÉ WILL BE SERVED AT THE DEPARTMENT STORE UNTIL FEBRUARY 28. The set menu, which costs £27 for three courses and a Grey Goose cocktail, launched in January. Dishes include Jerusalem artichoke and ginger soup, smoked haddock with chervil sauce and a fruit tart with melon and lime sorbet.
Harvey Nichols, 109–125 Knightsbridge



GLAMOROUS ITALIAN AND JAPANESE RESTAURANT SUMOSAN TWIGA, which opened last year on Sloane Street, is now open for lunch. The menu served is the same as the evening à la carte offering, with both Italian and Japanese dishes available to mix and match from Wagyu beef to wasabi prawns. The chain has sister branches in Monte Carlo, Moscow and Dubai.
Sumosan Twiga, 165 Sloane Street





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Helping hands

REBECCA MCLOUGHLIN, MANAGER OF THE CHELSEA CHILDREN'S HOSPITAL CHARITY, TALKS TO LORNA DAVIES

"WE RAISE MONEY TO CARE FOR CHILDREN AND THEIR FAMILIES at Chelsea Children's Hospital at Chelsea and Westminster Hospital and West Middlesex University Hospital.

Our work is very varied; it can be something simple and inexpensive, like toasters and kettles for the parents' rooms, to something more complex such as a sensory room or a million-pound surgical robot. One example is a little child who was a long-term patient in the high-dependency unit. To get him out of the hospital, logistically, is very difficult because of the size of his vital

medical equipment. For his birthday last summer, we managed to arrange a trip to Battersea Park because he loves animals and wanted to go there, using a Bugaboo Donkey pram donated by Bugaboo, which has a large side basket that perfectly contained his oxygen tank and feeding tubes. Taking a child out and about is a given for most of us, but for his parents it was so special. It went so well, and the icing on the cake was that it gave the parents such confidence that they decided to jump in a cab with the pram on the Sunday and went to the Natural History Museum! It was amazing. →

We also buy equipment like vein finders, which is like a large torch and it shines an infrared light on a child's arm to find veins, either when a child needs to have an intravenous drip inserted or to take blood, and so it means it is less invasive and less painful.

I run the charity and I have been here for the last seven years. This absolutely wasn't in my career path. I am a chartered surveyor and worked in commercial property and loved it. But it all changed after our third child Olivia was born. When she was two days old, she was whisked down to Chelsea and Westminster Hospital and basically spent the first four months of her life there, as she needed surgery. She is now 11 and is completely fine, but it really changed a lot of things for me, and I wanted to help in some way. I started to do voluntary work and one day, while I was there, the now chairman of the charity, Munther Haddad, consultant paediatric surgeon, asked me if I was interested in running the charity, and that was it. Becky as well, who works with me on the PR side, her son has been a patient here for the last 10 years, so she got involved because of that. There is only the two of us; we're both here because of gratitude to the hospital and the experience of having an ill child. You have the confidence to talk to the parents because you know exactly what it is like and what's needed and what you can do to help – it's an absolutely invaluable insight.

One of our main goals is to continue to work with the local community. While we can't compete with bigger charities on a national basis, there has been a real movement towards supporting local charities, which is absolutely wonderful. We have had some fantastic partnerships with a lot of local schools, which have been really successful both in fundraising but also giving the children an insight into hospital life, and that it isn't something to be scared of and how lucky we are to have such a brilliant hospital on the doorstep.

Every day is completely different and you never know what is going to happen, who you're going to get an email from, who's on the end of the line. There are some days when,



BECAUSE WE ARE BASED IN THE HOSPITAL, WE CAN ACTUALLY SEE THE IMPACT OF WHAT WE DO

completely out of the blue, you could get a huge donation, which is like winning the lottery as far as we're concerned.

The kindness of people is extraordinary, and you really see that both working in a hospital and in a charity. That is everybody from the staff in the hospital, who are remarkable people, to our volunteers who want to give up time to come and help.

Because we're such a small charity and we are based in the hospital, we can actually see the impact of what we do.

We are the charity partner of Parsons Green-based jewellery brand Merci Maman, and have been for the last year. That is such a lovely partnership, for every order that is placed online 10p comes to us, plus they also regularly come and help us with volunteering. On Mother's Day last year, they hand-engraved 180 necklaces with 'live, love, laugh' and came and gave them out to every single mother who had a child in hospital. We were all in tears – when you see things like that, it is a special thing to see.

You can help by making a donation (which you can do through our website), becoming a volunteer, taking part in a challenge event or becoming a charity partner."

Chelchilcharity.org.uk

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From left: Bee Beardsworth, Billie JD Porter, Daisy Maybe and Lady Kitty Spencer
Below: Edward Enniful



Suzy Menkes and Pietro Beccari

Party in style

OFFICIAL OPENING PARTY

FENDI, 26-27 SLOANE STREET

Fashion house Fendi celebrated the move of its Chelsea boutique, across the road to a new home on the other side of Sloane Street, with a chic champagne and canapé reception. Fashionable guests including Lady Kitty Spencer, Mary Charteris and Jaime Winstone made themselves at home at the new townhouse-style store, and Fendi's outgoing CEO Pietro Beccari flew in from Milan especially for the occasion.



Silvia Venturini Fendi and Delfina Delettrez



From left: Clym Evernden, Eric Underwood and Fletcher Cowan

Social / People



Left: Tessa Packard
showroom
Below: Antonia Packard and
Tessa Packard

Portia Lesley and
Oliver Holcroft



OPENING PARTY

TESSA PACKARD, 15A IVES STREET

Jeweller and local resident Tessa Packard threw a party to mark the opening of her showroom on Ives Street. Friends and fans of the designer's creations, including Guy Pelly, Earl Percy, Rosanna Falconer and Georgie Williams, descended on the store to celebrate.



Sophie Twiston Davies
and Dulce Packard



Left: Guy Pelly
and Georgie Williams



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ESCADA

Social / People

Left: Niall Sloan
and Iris Epple-Right
Below: Caroline Issa



Left: Vick Hope
Above: Millie
Mackintosh

OPENING PARTY

ESCADA, 129 SLOANE STREET

After 22 years on the street, womenswear brand Escada made the move a few doors down Sloane Street to a new flagship premises. To celebrate the move, guests (naturally all wearing the brand) such as Tallia Storm, Caroline Issa and Natalie Rushdie all turned out to admire the new digs.



Left: Donatella Versace
and DJ Crackstevens



Christopher
Kane and
Edward
Enninful

OPENING PARTY

**VERSACE,
183-184 SLOANE STREET**
Donatella invited fashion pals
including Edward Enninful,
Christopher Kane, Natasha Poly
and Irina Shayk to the grand
opening of the new Versace
boutique on Sloane Street.
Glamorous guests admired the
new store while DJ Crackstevens
manned the decks.



Left: Natasha Poly
Above: Irina Shayk



Wilton Terrace, SW1X

Occupying the Ground and Garden floors of a double fronted White Stucco period conversion nestling at the top of Motcomb Street in the heart of Belgravia this wonderful 2300 sq ft THREE Bedroom property has just been refurbished and is ready to be your London home.

Entering the 27ft x17ft Drawing Room you are struck by the splendid volume with its 12ft ceiling height, restored parquet floor, original shutters. A formal dining room adjoins and there is a fully fitted eat-in kitchen with top quality machinery down the hall. A guest cloakroom and coat cupboard completes to ground level. Downstairs provides three good sized bedrooms: the Master with new en-suite wet room shower opens onto a private patio, the second also with new shower room has a workstation area, and the third enjoys a full bathroom and a separate entrance. Excellent storage throughout and a cellar vault.

Floor plan from justin@proprium.co.uk

Unfurnished. Long Let £3200 pw

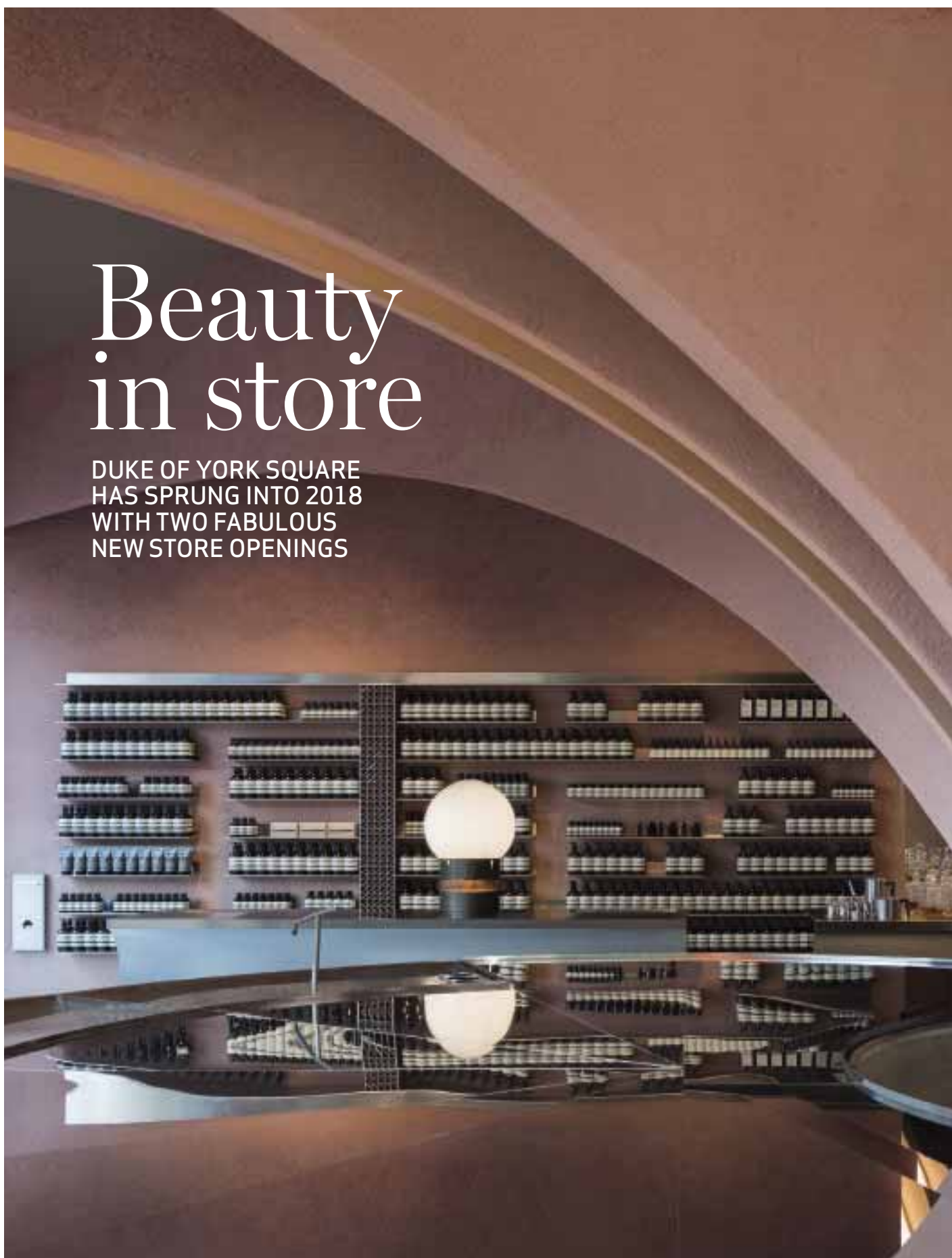
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DUKE OF YORK SQUARE
HAS SPRUNG INTO 2018
WITH TWO FABULOUS
NEW STORE OPENINGS



THE SUPER-INSTAGRAMMABLE AESOP BOUTIQUE at 22–24 Duke of York Square features everything from the Australian brand's chic handwashes and mouthwash to haircare, skincare, fragrance and even a pet wash.

The stunning industrial-style interior was inspired in part by classic James Bond films, and was created by Norwegian architects Snohetta. The earthen-rendered walls washed in pale rose are a nod to the local masonry. However, the real showstoppers are the sweeping arches and central sink, which is edged by a shallow reflective pool that reflects light onto the walls at night. →

Aesop, 22–24 Duke of York Square



IN-HOUSE EXPERTS ARE AVAILABLE TO CARRY OUT FACE-MAPPING ANALYSIS

JUST A COUPLE OF DOORS DOWN, SCIENTIFIC SKINCARE STALWARTS DERMALOGICA have opened a gorgeous store located at number 37. The ground floor houses mini treatment areas and products arranged by skin concern, while in-house experts are available to carry out face-mapping analysis in order for customers to accurately navigate the brand's different ranges.

Downstairs are peaceful treatment rooms where longer facials, such as the bespoke ProSkin60, can be booked.

Dermalogica, 37 Duke of York Square



FITNESS STUDIO

BARRECORE has added a new class to its workout options. Signature Lite is a gentler version of the original Signature class, which allows class-goers to perfect their technique before progressing to other levels.

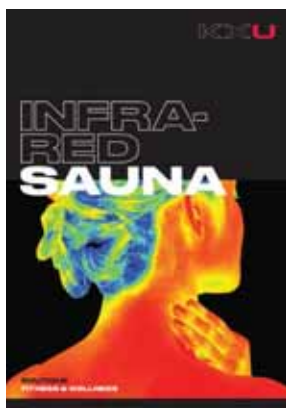
The 55-minute class is perfect for beginners, pre- or post-natal women or those returning to fitness from an injury.

*£28 for a single class,
Barrecore, 77 King's Road*

THOSE EMBARKING ON A NEW-YEAR HEALTH KICK or heading off on a half-term skiing break will be pleased to know that KXU has opened its infrared sauna on the Pavilion Road site.

The special sauna features an individual reclining chair with options to charge a phone, play music and change the colours of the lighting while you lie back and absorb the heat. Most importantly, though, infrared light can help with recovery from exercise, reduce tension, increase circulation and is a source of Vitamin D without the harmful rays.

*From £35 for 25 minutes,
KXU, 241 Pavilion Road*



LUXURY SKINCARE BRAND

LA PRAIRIE launched a powerful new serum at the end of January, which is available in Peter Jones. The Platinum Rare Night Elixir is a clever potion designed to rejuvenate skin overnight by targeting four different areas – nutrition, respiration, detoxification and immunity.

The potent product contains the highest concentration yet of the company's exclusive active ingredient, the Cellular Complex. The light floral scent is an added extra to accompany a restful night's sleep.

£894, Peter Jones, Sloane Square





In conversation with London Projects

LONDON PROJECTS HAS BUILT A REPUTATION FOR THEIR WORK TRANSFORMING SOME OF LONDON'S FINEST RESIDENCES. WE TALK TO FOUNDERS STEVE HOWAT AND NICK STUTTARD ABOUT HOW THE BUSINESS BEGAN, THEIR MOST IMPRESSIVE REFURBISHMENTS AND WHAT SETS LONDON PROJECTS APART FROM THE COMPETITION



TOP LEFT: The Long Pool at Tregunter Road, Chelsea
ABOVE: Nick & Steve
TOP RIGHT: Chester Square, Belgravia

Who are London Projects?

STEVE HOWAT: We are a super prime residential construction company, working on central London refurbishment projects in locations such as Chelsea, Knightsbridge and Belgravia. The company was formed in 2005 by Nick and myself. We met when we were previously working for a leading luxury residential developer and we went into the construction business because we thought we could offer a much better service than what was available at the time.

NICK STUTTARD: We have grown steadily over the last 12 years. With no external investors or borrowings we have delivered over 200 projects, and now have 40 members of staff in our Westminster Head Office and engage over 150 people on-site. We focus on the super prime residential market because we believe in sticking to what we enjoy and what we are best at.

What separates London Projects from the competition?

NICK: You find a lot of companies will just have a site foreman and a project manager who visit site once or twice a month. We are incredibly hands-on. Steve and I are out on sites every other day. Plus everybody that we employ is well-trained and has the correct qualifications.

STEVE: I believe another reason is because

"IT'S NOT ONLY ABOUT KEEPING YOUR CLIENT HAPPY BUT THE LOCAL COMMUNITY TOO."

we hire a tradesman to do a tradesman's job, rather than a multi-trader. We offer a very specialist service, so we absolutely have to provide highly skilled and experienced team members throughout the company.

NICK: We have our own in-house mechanical team of plumbers and electricians and we encourage people to join us at college level to undertake apprenticeships. We are members of the Chartered Institute of Building and encourage our project managers and quantity surveyors to obtain recognised accreditations.

Tell us about a couple of projects you have worked on

Chester Square, Belgravia, completed December 2016, sold 2017 for £25 million

NICK: This project is an 8,000 sq ft Grade II listed property, in central Belgravia – a main house with a mews house at the rear. The mews wasn't listed so we demolished then rebuilt it, adding another floor, a roof terrace on the back and linked it to the main house. It took 60 weeks to complete and was a challenge because even though we were digging in the mews, we weren't allowed to use the mews for access, so everything had to come through the main house. Being listed, there were a number of features inside the property that we had to retain – cornices, architraves, doors.

STEVE: The interior designer was Laura Hammett, we have worked on a number of projects together. We work proactively and that's the key – You'll find a lot of contractors will find a problem, cross their arms and refuse responsibility. We'll think of a bunch of solutions, go back to the design team saying, "Hey here's a problem here's what we think will work". We absolutely understand it's collaboration that fosters such strong and trusting relationships.

Tregunter Road, Chelsea, currently on the market with Strutt & Parker, POA

NICK: This is a seven storey townhouse situated in The Boltons conservation area, the house features a lower ground and two floors



ABOVE:
Tregunter
Road,
Chelsea

below that, it has a car lift that goes down three stories from street level, an underground swimming pool, steam room, sauna, and staff accommodation.

STEVE: Our projects vary in time and length but a property of this size, around 8,000 to 10,000 sq ft, will typically take around 60 weeks. This one was delivered to schedule and completed a few months ago; it's now on the market for a sizeable sum. We are very proud of the end result.

What is your proudest moment?

NICK: Our second project in 2006 was over a million pounds so that was a benchmark moment for us. At the time we did not have an office, we had very limited resources but still managed to win and deliver this project. There are famous clients, celebrities and royal households that we have worked for, but understandably we are tied up with non-disclosure agreements. Some of those are pretty spectacular but of course you will have to take our word on that!

STEVE: It is great to get to know our clients and build genuine relationships. We often get invited to their weddings, their children's weddings and even christenings. We clearly build bonds with our clients and they trust us with one of their biggest assets. If you deliver well for them, that trust only grows deeper.



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www.londonprojects.co.uk

My Chelsea / Nolan Browne

SLOANE SQUARE / FEBRUARY 2018



NOLAN BROWNE
GALLERY DIRECTOR AT TASCHEN
IN DUKE OF YORK SQUARE

WHAT BOOK WOULD YOU RECOMMEND FROM THE TASCHEN COLLECTION AND WHY?

A range I really like is our XXL Range – the size of the books, the paper quality, make them sensational value for money. I can't pick just one, but *The Grand Tour: The Golden Age of Travel* – its presence, how it sits, is just magnificent.

WHAT IS THE BEST THING ABOUT YOUR JOB?

Engaging with customers everyday. Last week 450 people came on a Tuesday afternoon to meet Jamie Hewlett.

Just seeing the passion people have for the artists we publish is amazing.

DO YOU HAVE A LOCAL HERO?

Heinz & Gregor Schumi – I have been getting my hair cut by them for five



or six years now. They had a salon on Britten Street for many years and fought a long battle against property developers. Although they now have a new location every two months, they're still really passionate about keeping their salon going.

WHAT IS CHELSEA'S BEST KEPT SECRET?

Around Cheyne Walk towards the Cross Keys, wandering down on a Sunday, looking at the architecture – there's a real elegance to that part of Chelsea.

WHAT ARE YOU LOOKING FORWARD TO IN 2018?

Clockwise from top left: Nolan Browne; *The Grand Tour: The Golden Age of Travel*, £150, published by Taschen; display at Felt; the new Cadogan restaurant



Collectively we're all looking forward to the new restaurant opening in Duke of York Square. What they've done with the market is fantastic, and it's great for commerce on a Saturday. It's going to make the square even more of a destination.

FAVOURITE: RESTAURANT?

Manicomio (83–85 Duke of York Square) on a summer's evening.

GALLERY?

Can I say my own? The downstairs gallery at Taschen! (12 Duke of York Square.)

INDEPENDENT SHOP?

Felt (53 Godfrey Street).

HISTORIC PLACE?

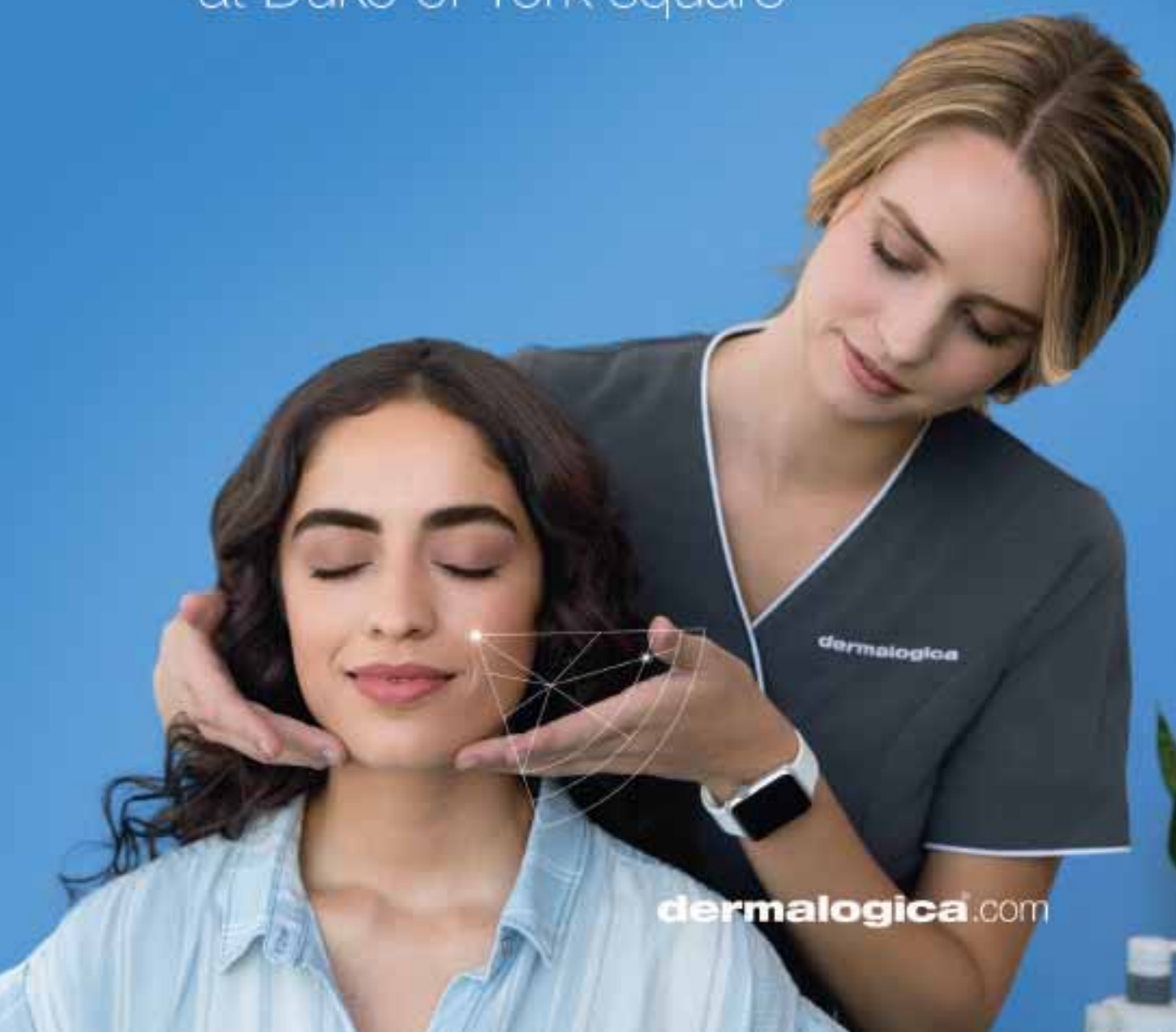
Rossetti Studios (72 Flood Street).

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