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### SLOANE SQUARE

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Calendar

PATIENCE BY JAMIE OSBORNE

SLOANE SQUARE / JULY 2019

TAXI

#### JULY 31-AUGUST 27

WORLD HORSE WELFARE TRAIL Look out for the 10 brightly painted horses popping up across Chelsea over the summer as part of the World Horse Welfare Trail. Duke of York Square will host three sculptures, with others displayed on Sloane Square and the King's Road. Highlighting the positive stories of the horses helped by the charity, the sculptures have been created by award-winning sculptor Judy Boyt, and each piece has been specially designed by an artist or celebrity. The horses at Duke of York Square have been designed by actor Martin Clunes OBE, racehorse trainer Jamie

Osborne and DJ Sara Cox. Other exciting equine events over the summer include the Longines Global Champions show-jumping tour, 2–4 August, at the Royal Hospital Chelsea. worldhorsewelfare.org/world-horse-trail

# Events JULY & AUGUST diary



#### JULY 12-14

OUTDOORS: STRAWBERRIES & SCREEN Strawberries & Screen is returning to Duke of York Square for the Wimbledon Tennis Men's Semi-Finals and Men and Women's Finals on July 12-14. The finals will be shown on a giant screen on the Square's green running track. There will be strawberries and cream on sale all weekend, along with picnic hampers from Partridges, with its pop-up bar on the Saturday. Pretty Little Tea Company will be serving Prosecco, Pimms, homemade cakes and more on Friday and Sunday. For the little ones, there will be complimentary professional tennis coaching on the Square.

Pre-book complimentary VIP seating for front-row seats complete with deck chairs, dukeofyorksquare.com

# Calendar



#### **UNTIL OCTOBER 20**

EXHIBITION: FOOD: BIGGER THAN THE PLATE This major showcase explores how innovative individuals, communities and organisations are radically reinventing how we grow, distribute and experience food. It takes visitors on a sensory journey through the food cycle, from compost to table, and questions how we can create a more sustainable and delicious food future in bold, unexpected and playful ways. **Tickets £17, V&A, Cromwell Road. T: 020 7942 2000, vam.ac.uk** 



#### UNTIL OCTOBER 20

HISTORY: RISE OF THE LIONESSES

Trace the changing role of women in the British Army through the lens of the Women's Royal Army Corps, which was founded 70 years ago. Find out how attitudes towards "appropriate" roles for women impacted on the contributions they were able to make – and discover how women used the army to help break these moulds. Free, National Army Museum, Royal Hospital Road. T: 020 7730 0717. nam.ac.uk

# **UNTIL FEBRUARY 23**

SCIENCE: TOP SECRET: FROM CIPHERS TO CYBER SECURITY

Delve into the world of code-breaking, ciphers and secret communications in this fascinating exhibition. From the trenches of the First World War to the latest in cyber security, it explores over 100 years' worth of secret intelligence, through hand-written documents, declassified files and previously unseen artefacts from the Science Museum and GCHQ's archives.

Free but booking required, Science Museum, Exhibition Road. T: 0333 241 4000, sciencemuseum.org.uk



#### **UNTIL JULY 27**

# THEATRE: SEVEN METHODS OF KILLING KYLIE JENNER

"One hundred and twelve million people. That's how many people follow her on Instagram and counting... as if she's like a prophet." Cleo has ignored 22 calls from Kara and cut off contact with the rest of the world. It doesn't mean she's been silent, though. This play by Jasmine Lee-Jones is part of the Royal Court's Jerwood New Playwrights programme.

#### Tickets from £12,

Royal Court Theatre, Sloane Square. T: 020 7565 5000, royalcourttheatre.com





### JULY 18-AUGUST 4

FASHION: TRAID AT ANTHROPOLOGIE The team at Anthropologie have selected beautiful pieces from Traid's warehouses to curate a pop-up shop in the gallery to support sustainable fashion. Traid, an acronym for Textile Reuse and International Development, is a charity that works to stop clothes from being thrown away in order to tackle the problem of waste.

Free, Anthropologie, 131–141 King's Road. T: 020 7349 3110, anthropologie.com

#### AUGUST 19

MUSIC: BBC PROMS AT CADOGAN HALL Soprano Louise Alder will perform a solo recital of songs from across Europe, accompanied by pianist Gary Matthewman. The programme will include music by Schubert, Chopin, Mendelssohn and his sister Fanny, whose final song, "Bergeslust", completed just a day before she died aged 41, pairs joy with sadness. From 1pm. **Tickets from £6, Cadogan Hall, 5 Sloane Terrace. T: 020 7730 4500, cadoganhall.com** 



# Calendar

#### AUGUST 18

PHOTOGRAPHY: SMART DEVICE PHOTOGRAPHY FOR BEGINNERS Most mobile phones double as a camera these days. Perfect your photography technique on your smart device and learn how to improve, enhance and edit your pictures with this taster class by lvor David. There will also be a Q&A exploring common settings and features on smart devices. From 10am–3.30pm.

Tickets £35, Chelsea Physic Garden, 66 Royal Hospital Road. T: 020 7352 5646, chelseaphysicgarden.co.uk





#### AUGUST 25

MUSIC: BROADWAY MEETS WEST END Join musical-theatre star Matthew Goodgame for an evening of song. Matthew, who is currently starring in the musical *Guys and Dolls* in Paris, will perform hits from Broadway and the West End. He will also be sharing backstage showbiz stories and will be joined by some very special guests. Doors open at 6.30pm, showtime 8pm. Tickets £18, 152 King's Road. T: 020 7351 5031, pizzaexpresslive.com

#### **UNTIL SEPTEMBER 1**

SCIENCE: INVESTIGATE FOR FAMILIES Children and their families are invited to discover how scientists work by having a go themselves. Drop in to the Natural History Museum's Investigate Centre to explore hundreds of real nature specimens, with science educators on hand to help you look closely at real objects using the many tools provided. Free, Natural History Museum, Cromwell Road. T: 020 7942 5000, nhm.ac.uk





# JOIN US EVERY THURSDAY EVENING FOR STEAK NIGHT AT HANS'

Hans' Bar & Grill is a neighbourhood restaurant in the heart of Chelsea inspired by namesake Sir Hans Sloane serving an all-day seasonal menu, rooted in British produce.

Enjoy premium cuts of grass-fed English sirloin or fillet as well as West country Chateaubriand or Cote de boeuf to share.

Every Thursday from 6.00pm to 10.30pm

For reservations, call +44 (0)20 7730 7000

hansbarandgrill.com

# Calendar

#### **SEPTEMBER 6**

MUSIC: WORBEY & FARRELL Dynamic duo Worbey & Farrell are worldrenowned, Steinway-accredited concert pianists with a wicked sense of humour. They have performed in more than 150 countries and achieved millions of hits on YouTube. This concert, featuring music ranging from Bach to Disney's *Fantasia*, will make you laugh one minute, cry the next. **Tickets from £19, Cadogan Hall, 5 Sloane Terrace. T: 020 7730 4500, cadoganhall.com** 





# **UNTIL AUGUST 31**

PHOTOGRAPHY: CHELSEA GIRLS & LIKELY LADS Celebrating the stars who helped make Chelsea the epicentre of the Swinging Sixties, this exhibition features iconic imagery by seven photographers who captured the area's fame, fashion and fortune during the groovy decade. From Jean Shrimpton and Twiggy to Michael Caine and Terence Stamp, these are the faces that defined a generation.

Free, Iconic Images, 13a Park Walk. T: 020 7349 9332, iconicimages.net

#### JULY 23 ART: PORTRAIT PAINTING: BETTY WEBB MBE

Ann Witheridge, founder of London Fine Art Studios, will present a lively portrait painting of army veteran Betty Webb MBE, who served in the ATS from 1941–6 and was based at Bletchley Park. Betty will discuss her colourful military career and post-war life, while Ann will provide live commentary about the portrait techniques she is using. From 6–8pm. **Tickets £10, National Army Museum, Royal Hospital Road. T: 020 7730 0717, nam.ac.uk** 



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News / July

## SLOANE SQUARE / JULY 2019

LUXURY DESIGN and furniture store Juliette's Interiors is opening an interior design course operating out of its showroom at 598 King's Road. The five-day course will have just five students at a time, for close, personal attention, and will cover topics like fabric, colours, scale drawing and lighting schemes. 598 King's Road

PAVILION ROAD'S artisan line-up may now be complete, but the final touch is yet to come – keep your eyes peeled for the exciting edible planting, due to start arriving from the end of July. Watch this space we'll have an interview with Cadogan's Head Gardener, Peter Oates, with full detail in the next issue.





HICKS OF CHELSEA has opened at 168a Pavilion Road. It provides greener dry cleaning and artisan repairs, also offering a shirt service, household laundry, tailoring, bag restoration, key cutting and watch battery replacement. Hicks uses the latest technology and purest detergents, while shirts and household linens

are individually inspected prior to cleaning to ensure best results. Prolong the lifespan of beloved clothes – whether it's repurposing a hemline or resoling a shoe. Collection and delivery are free, too.



IN HUGELY EXCITING NEWS, Cadogan and the Royal Borough of Kensington & Chelsea have announced go-ahead for a £40million public realm investment to Sloane Street. The plans follow extensive community consultation and significant local approval, securing 75 per cent support from respondents. The threeyear plan, working with architects John McAslan + Partners, is due to start in August.

New planting will enhance the day-to-day Sloane Street experience for local

residents and pedestrians, creating a charming green boulevard and helping to absorb airborne pollutants.

Planting will be overseen by multiple Chelsea Flower Show award winner, Andy Sturgeon, who comments on how it will create "a more uplifting atmosphere and visually rich environment." It also pays homage to the street's namesake, as Sturgeon says, "the planting incorporates new and innovative species to London, in the spirit of Sir Hans Sloane, the renowned physician, collector and botanist."

The community and local stakeholders are at the heart of the plans. Those who use the road for shopping, as a thoroughfare, for strolling or for dining will enjoy the resurfacing and widening of pavements, alongside the introduction of street furniture. With safety a priority, traffic calming measures and increased crossing points will be introduced to reduce high speeds, while traffic modelling has ensured that vehicular flow is not impacted.

Hugh Seaborn, CEO of Cadogan, says, "these proposals will strengthen Sloane Street's position as a global destination for luxury retail and create an even more desirable environment for local residents and businesses. We have seen major recent investment from many of the luxury houses on the Street – the new Balenciaga store opened earlier this year, alongside multi-million pound refits from Hermes, Louis Vuitton, Versace, Gucci, Fendi and Chanel - and our plans will create a seamless and inspiring environment."



Sloane Street has been a wonderful place to spend time since it was commissioned by the 1st Earl Cadogan in the 18th Century, connecting the King's Road to Knightsbridge.Now, the Street is set to be a gem for future generations, too.

See more at sloanestreetfuture.co.uk



# Community News / July



**OWER BRIDGE BY ANNA-LOUISE FELSTEAD** 

THE CHELSEA HEALTH CLUB & SPA gives artists free space to hang their works for around three to six months. Making the club look beautiful and placing a spotlight on artists, some of whom are local, the art is for sale to members and spa clients. Upon sale, the artist donates 10 per cent to Plan International, a children's charity that the club works very closely with. The piece pictured is currently for sale.



AN EVENT was held in May to commemorate the 300th anniversary of the 1719 decision to give locals permission to use the king's private road, forming the basis for the modern King's Road. The event included an exhibition of cars returning to the King's Road where they were first created, alongside, other King's Road memorabilia.

> PAPERSMITHS HAS WON New Store of the Year and Best Non-Specialist Stationery Retailer at the Stationery Awards. The Pavilion Road store is beautiful, with carefully curated goods presented in a clean, inviting way. Judges on

the awards panel said, "This is a true industry success story and their commercial results are impressive.

> From visual merchandising to marketing, their offer is truly best in class."



AMERICAN SMILE has opened at 18 Cadogan Gardens. The dental practice offers services from orthodontics to veneers, as well as emergency care and much more. The atmosphere is lovely, too.

# MILLA LASCELLES

has been appointed Holistic Health and Lifestyle Coach at Chelsea's Bamford Spa. Her bespoke sessions cover everything from burnout to nutrition, and are sure to help make a difference in the lives of stressed-out Londoners. LOCAL POET, artist and Sloane Square reader Daisy Constance May Shields can be found in the Chelsea Physic Garden throughout July, working on a new series of botanical poetry for her ongoing project My Stray Words. Daisy's signature writing paper is Smythson's Park Avenue Pink, which she purchases in Sloane Square. A limitededition volume of poetry is now available (£45) alongside framed works, while 10 per cent of proceeds from the poetry tapestries go to the prison charity Fine Cell Work. Viewings by appointment, mystraywords.com



THE CHELSEA PHYSIC GARDEN has received £172,500 development funding from the National Lottery Heritage Fund. It is to restore the garden's glasshouses, which house a range of rare and sub-tropical species but are in need of significant structural repair. The glasshouses date back to the Victorian period. GLASS DOOR has launched its seventh Annual Sleep Out, raising awareness and funds for the homeless community. Supported by Cadogan, it is due to take place on October 4 in Duke of York Square. Since 2013, more than 1,100 people have slept out, raising over  $\pounds$ 1m for emergency shelters. This year, Glass Door is hoping to raise  $\pounds$ 200,000 from the Sleep Out, with at least 400 participants. Registration is open at glassdoor.org.uk





LAST MONTH, the Mayor of London attended the opening of a new maternity centre at Chelsea and Westminster Hospital, working with its charity CW+ and funded by the Reuben Foundation. The new Reuben Foundation Maternity Centre will provide women and their babies with a personalised experience and the latest technology and facilities.

# Fashion / News

SLOANE SQUARE / JULY 2019

DANIELA DE MONTBY has created a new line of fish-leather handbags and accessories, to honour Chelsea in Bloom's Under the Sea theme. The process is a sustainable and ecologically friendly way to produce top-quality leather goods, while the texture is exquisite and the overall finish extremely glamorous. *406 King's Road* 





SWIMMING AMONG THE TURTLES was one of the most exciting parts of Cassandra Goad's Mexican adventure, and her new Ola Mexicana collection, inspired by that and Chelsea in Bloom's Under the Sea theme, is a feat. Think gold and bejewelled pendants depicting turtles, diamond starfish, gold cockle and cowrie shells, silver fire corals and the occasional golden octopus. 147 Sloane Street IF YOU'RE OFF on holiday shortly, don't leave before checking out the high-summer collection at Heidi Klein. Always classic and chic, the bikinis, beach bags and cover-ups are what you need to be packing for effortless summer style. We love the pastel blue and pink hues. 257 Pavilion Road



DELVAUX HAS a long-term partnership with the Magritte Foundation, and now it is launching a new collection of bags, small leather goods and travel accessories inspired by the works of René Magritte, including a line for men. With a palette of black, nude and blue, Magritte's masterpieces such as *Man in a Bowler Hat* and *The Promise* have been reinterpreted in fun ways – look out for the bag handle that echoes the outline of a bowler hat. 184 Sloane Street



SMYTHSON HAS PARTNERED with S'well to create a limited-edition leather water bottle holder. The design is inspired by the Belvoir

Beaker Set that was uncovered in the Smythson archive and dates back to the 1920s. S'well's chic bottles help to avoid single-use plastic and so, matching this ethos, the bottle holder is crafted from leather that is a by-product of the food industry and presented in packaging made from at least 90 per cent recycled material. 141–142 Sloane Street



WITH ROYAL BABY MANIA still going strong, thoughts turn to Brunello Cucinelli's Little Things collection. Combining traditional techniques with technological innovation, items are sure to delight little ones and should last a long time. We love the wooden turtle wagon and cashmere-knit throws. 159 Sloane Street EMILIA WICKSTEAD has collaborated with The Woolmark Company on a women's workwear capsule collection, using renewable and biodegradable Australian merino wool. A percentage of sales will be donated to Smart Works, a charity supporting women struggling with unemployment. 162a Sloane Street



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Call today on 0208 133 9733 or 0207 129 1216 or visit: www.simplifymyhome.london



Simplify my Home is an approved installer for many of the world's leading home automation manufacturers.



# Efficiency through Integration



# Fashion / Trending

SLOANE SQUARE / JULY 2019



# Fashion / Women & men



KITRI Alora fruit-print dress, £125, Harvey Nichols, 109–125 Knightsbridge



CASSANDRA GOAD

Medium cocoa pod diamond and ruby gold pendant, £7,350, 147 Sloane Street

TESSA PACKARD High Ball earrings, 18ct yellow gold vermeil, brass, enamel and jade, £150, 15a Ives Street

> MGSM Black fruit-print poplin skirt, £465/£186 (sale), Harvey Nichols, 109− 125 Knightsbridge

RUSSELL & BROMLEY Bee Line pearl-trim flat, £245, 64 King's Road HOBBS Astrid swimsuit,  $\pounds 69/\pounds 49$  (sale), 84–86 King's Road



# JOHN LEWIS & PARTNERS Hare-print poplin pyjama bottoms, £28, Peter Jones,

OLIVER BROWN Leaping Salmon solid silver fieldsports cufflinks, £145, 75 Lower Sloane Street

> DOLCE & GABBANA GG baseball hat with Gucci strawberry, £260, 175 Sloane Street

# J. CREW

Avocado-print socks, £16, 16 Sloane Square TED BAKER Cotton pineappleprint shirt, £89/£62 (sale), Peter Jones, Sloane Square

# Fashion / Really Wild

SLOANE SQUARE / JULY 2019





# REALLY WILD IS THE COUNTRY-CHIC FASHION BRAND NOW IN SLOANE SQUARE. CALLY SQUIRES TALKS TO ITS FOUNDER, NATALIE LAKE

Why did you pick Chelsea for the new store?

Chelsea has great appeal as a shopping destination, combining the feel of a village for local residents with the buzz of London. Our previous pop-up in Duke of York Square, which finished at the end of last year, gave me the confidence to move forward with a permanent space on Sloane Square.

What are your favourite looks from SS19? SS19 sees a more modern way of dressing,





mixing it up with an unstructured silk dress layered over a lighter-weight tailored tweed coat and a pair of trainers for an everyday look. My favourite piece is a blue linen coat with side slits and tie belt so I can dress it up or down.

#### Tell us about how the clothes are made?

We try where possible to remain true to our heritage and source many pieces from Britain, including our tweeds and our chunky knits, which are all woven in Scotland's oldest mills. Our silks are all Liberty London and our boots are all handcrafted in a small, family-run Spanish workshop.

#### How would you describe your personal style?

Relaxed, often in a pair of jeans and a pretty floral Liberty shirt worn with a tailored coat. My passion for wild flowers in particular was encouraged by my mother from an early age – she knew every name of every flower!

# How transitional are the pieces between city and country?

My own personal life takes me from the city to the country frequently, so my designs are very reflective of this style of living, taking into account, of course, the unreliability of our British weather. Layering is key, with textures and patterns working beautifully together or separately.

Who do you admire most in your industry? Paul Smith has managed to retain the original ethos of his brand yet expanded into



worldwide markets. The brand has great individuality, style and quality – a serious achievement!

# Who would you most like to see wearing Really Wild?

Emilia Fox, because she has an effortlessly modern style that is very relatable with her cool leather jackets, skinny jeans and ankle boots. I would love to see her in our shirts. I enjoy her work, too, as the roles she plays are usually highly intelligent women who have a thoughtful nature.

Really Wild, 53 Sloane Square







For events and reservations please contact:

Alice Fraisse Nuutinen Events & Sales Manager alice atonteria.co.uk



Tucked away in Sloane Square is buried Tonteria - a Mexican lounge and nightclub.

An urban hacienda, we possess a unique and undefeated selection of Tequila and Mescal, a daring latino-inspired cocktail menu alongside Mexican and South American street food with a modern twist.

Pairing quality and the extraordinary, our unique entertainment acts will dazzle you throughout the evening, insuring an electric experience.

As the night proceeds, allow the roaring thump of our select DJ's beats to sweep you onto the dance floor and party like a real Mexican. [Arriba]

Join us with friends for food, drinks and a night to remember or hire us out for a bespoke private event. Whichever your desire, Tonteria can make it happen! 020 7881 5991 quoting 'Sloane Square magazine'.

7-12 Sloane Square, SWIW 8EG, London Monday from 11pm & Thursday, Friday, Saturday from 8pm till late. www.tonterla.co.uk



# Art/Round-up

# SLOANE SQUARE / JULY 2019



# JULY 19-SEPTEMBER 7 SUMMER EXHIBITION

Everard Read is set to present a group exhibition of new paintings and sculpture by a selection of acclaimed South African artists for its summer exhibition, including Beezy Bailey, Emalie Bingham, Tamlin Blake, John Caple, Aron Demetz and many more.

Also featuring is Neill Wright, a multidisciplinary artist who is based in Johannesburg. Described as one of the foremost emerging artists in South Africa, his satirical work addresses the world of social commentary in a "bold, colourful and humorous" manner.

#### Everard Read, 80 Fulham Road T: 020 7590 9991, everardlondon.com

# UNTIL JULY 24 BEYOND THE ROAD

This immersive exhibition merges visual art, music and film to offer visitors a chance to leave behind their modern-day lives and lose themselves in a multisensory world led by sound, interspersed with works by contemporary artists and filmmakers.

The unmissable experience has been created by Colin Nightingale and Stephen Dobbie from Punchdrunk, with James Lavelle of trip-hop group UNKLE, in collaboration with the Saatchi Gallery. Tickets cost £20. Saatchi Gallery, Duke of York Square T: 020 7811 3070, saatchigallery.com





# JULY 12-AUGUST 4 IMMORTAL BELOVED

South Korean artist and animator Mari Kim returns to Pontone Gallery this summer with a new series of her distinctive "eyedoll" works. Her anime-inspired images derive from a rich mixture of Western and Eastern cultural references.

Kim's big-eyed, cartoon-like female characters are the protagonists of her ever-evolving painting projects, which "explicitly reflect a pop sensibility". **Pontone Gallery, 43 Cadogan Gardens T: 020 7730 8777, pontonegallery.art** 

# $\overline{27}$

# VIGHT BLOOM BY JEFF BARK © COURTESY OF MICHAEL HOPPEN GALLERY

# Art / Round-up



# UNTIL SEPTEMBER 7 SUMMER EXHIBITION

An eclectic selection of contemporary British fine art is now on display at Cricket Fine Art as part of its summer exhibition. Artists featured in the showcase include Kim Langford and Lucy Dickens, to name but a few.

Cricket was founded by Leslie Pratt in 1996 to showcase a selection of contemporary artists and introduce their work to a wider audience. She now sells art all around the world. **Cricket Fine Art, 2 Park Walk. T: 020 7352 2733, cricketfineart.co.uk** 



## UNTIL AUGUST 30 JEFF BARK: STILL LIFE FROM PARADISE GARAGE

A selection of new still lifes from the renowned American photographer Jeff Bark is now on show at Michael Hoppen. The exhibition showcases his latest body of work, entitled Paradise Garage.

For the series, Bark turned his small garage in upstate New York into an unexpected theatre, with scenes created through the dense layering of iconographic references to the art of the past.

His approach is described as simultaneously meticulous and cinematic, and more closely resembles the cumulative process of painting rather than the instantaneous assembly of many photographic compositions.

Bark was inspired by a visit to Rome two years ago, which led him to explore his own version of the 18th century's grand tour. His unique vision infuses small details with new contextual meaning.

Michael Hoppen Gallery, 3 Jubilee Place. T: 020 7352 3649, michaelhoppengallery.com



# AUGUST 18

# CONNECTING PAINTERS WITH PLANTS

Plants have been used for thousands of years to make pigments and papers. Those attending this watercolour workshop at Chelsea Physic Garden will learn how to make their own paints with plants and use them to make expressive and colourful botanical works.

The class will be led by Michelle Evans from Roxwell Press, with paints provided by Cornelissen & Son. Tickets cost £98 per person and include all materials, refreshments and lunch. The session runs from 10am–4pm.

Chelsea Physic Garden, 66 Royal Hospital Road. T: 020 7352 5646, chelseaphysicgarden.co.uk



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# Community / The Chelsea Awards

SLOANE SQUARE / JULY 2019





# PROPOSE YOUR FAVOURITE CHELSEA PEOPLE, PLACES AND FACES BEFORE NOMINATIONS CLOSE ON AUGUST 30

IF THE UNIQUE ESSENCE OF CHELSEA

could be distilled, the people, artisans, shops and businesses that contribute to this incredible community would constitute a massive part. This is your chance to put forward those who you think make Chelsea. Nominations close on August 30, after which they will be passed to a panel of independent judges who will cast their votes. Winners will be announced at the Awards Ceremony at the Saatchi Gallery on October 8.

There are seven awards; Only in Chelsea, Community Hero, Cultural Champion, In Good Taste, Community Collaboration, Master of Craft and Future Forward. Visit **www.chelseaawards. com** or email **chelseaawards@pubbiz.com** to find out more and make your nomination.

We'd love to learn about your examples of local companies innovating to meet tomorrow's challenges for the Future Forward category, whether it's a novel way of focussing on sustainability, promoting recycling and reuse of plastics - as highlighted by this year's Chelsea in



# Community / The Chelsea Awards

# <u>AWARD</u> CATEGORIES

ONLY IN CHELSEA a business that brings something unique to the area

# COMMUNITY HERO

an organisation or person that has benefited the community through their actions

# CULTURAL CHAMPION

an organisation or person that has enriched Chelsea's culture

# IN GOOD TASTE

someone who has made Chelsea more delicious

COMMUNITY COLLABORATION businesses who have

joined forces for the greater good

# MASTERS OF CRAFT

an artisan who elevates the everyday to the extraordinary

# FUTURE FORWARD

a company innovating to meet tomorrow's challenges Bloom - or greening the area.

There are many cases of innovation and sustainability right on our doorstep. Timothy Oulton has crafted an Edwardian coffee table from reclaimed parquetry oak and mahogany, which originally formed the floors of Edwardian dancehalls. The material is over 100 years old, and walking around his showroom at Bluebird is a treat. Just a bit further down the King's Road, designer Daniela de Montby uses ecologically friendly - and beautiful - fish skin in her handbags.

The Future Forward Award is being sponsored by local law firm Cripps Pemberton Greenish. "In today's highly competitive market, businesses need to innovate to stay ahead. Companies that continually look to the future and are willing to embrace change are well placed to take advantage of opportunities. As legal advisers, we work closely with our clients to understand how decisions made now might impact on their businesses in the future. We are proud to work with a great range of innovative, fast-growing and diverse businesses with the creativity and drive to grow and expand. The nominees in this category are a great example of businesses doing just that and we are looking forward to celebrating with them," says Gavin Tyler, managing partner at Cripps Pemberton Greenish.

Elsewhere, Chelsea is home to worldrenowned shops, restaurants, theatre, music and art that people travel from far and wide to access. Fittingly, another award we are excited to receive nominations for is Cultural Champion, and the Awards ceremony itself is at the Saatchi Gallery, a landmark in the art world and home to international, cross-discipline exhibitions. The Royal Court Theatre produces thoughtprovoking work and Cadogan Hall's concerts can't be beaten, while spaces like the National Army Musuem play such an important role in informing our history while staying relevant. These, and more, are so significant in forming our community.

Have a think about what resonates with you or has played a part in your life, and please do go online or email **chelseaawards@pubbiz.com** with your nominees by August 30.

We're so excited to celebrate the people and places making positive contributions to our area.



CHELSEA HAS FABULOUS THEATRE, MUSIC AND ART THAT PEOPLE TRAVEL FROM FAR AND WIDE TO ACCESS



**INEOS** 











# HEAD CHEF BERNHARD MAYER OF SLOANE PLACE SHARES HIS SIGNATURE DISHES WITH CALLY SQUIRES

# On a plate



# STARTER BEEF TATAKI

"We use Rose County beef for this dish, which comes from Lancashire. It's beautifully marbled and dry-aged for 28 days. I love the natural flavour and tenderness of the beef fillet. It is light and not overpowering in size, which makes it a great starter or snack on its own.

The fillet is quickly charred at an extremely high heat, chilled, thinly sliced and garnished with watercress and crispy fried lotus root. The dressing is infused with Asian flavours like rice vinegar and mirin, and finished with white truffle oil – simple, balanced and delicious."

# Food / On a plate

SLOANE SQUARE / JULY 2019

# MAIN AROMATIC JAVANESE CHICKEN NOODLE BROTH

"This dish reminds me of home-cooked street food, which I had the pleasure to experience when I worked in Indonesia. It's not spicy itself but can be spiced up with the chilli sambal that is served on the side, which is made of 80 per cent red chillies, including the seeds, which are needed for the heat.

Our chicken supplier, Finclass, is based in Smithfield Market. It is very important to us to have British, free-range chicken – both for the quality and taste and also for the quality of life. Likewise using free-range eggs is hugely important. We are committed to sustainable, ethical food sourcing and our suppliers reflect that.

Our veg is from Lays of Chelsea, who are based in New Covent Garden Market. They are a family business who have been operating since 1836 and they, like us, are passionate about freshness and quality.

The noodle soup has so many elements, textures and colours, which make it very inviting – a feast for the eyes. The aromatic broth is filled with chicken, noodles, egg, vegetables and spices – it is a very umamilike sensation. It is also very healthy and nutritious – the spices are like medicine!"



# PUDDING FLOURLESS TONKA BEAN CHOCOLATE BROWNIE

"This pudding is a bestseller – brownie and peanuts are a classic combination and internationally loved. We made the brownie flourless as it keeps the texture much more moist and a bit gooey. It also makes it suitable for gluten allergies.

We use dark chocolate because it is a superfood; you also feel the flavour much more with dark chocolate in desserts. We use a very good-quality Peruvian chocolate.

The tonka beans bind the mixture together, and as the brownie is flourless, we have it as a paste. It is hard to describe the flavour of a tonka bean. It is a slightly nutty, nutmeg flavour, which makes for a very rich, delectable brownie. We add ice cream and caramelised peanuts on top, which add extra texture. The key to good ice-cream is simply the right proportion of greatquality items, such as peanut butter, double cream, milk and eggs."

# ICE ICE BABY

IF YOU'RE IN CHELSEA THIS SUMMER, YOU NEED TO KNOW ABOUT ICE CREAM UNION. CHARLOTTE PASHA MEET ITS CO-FOUNDER ALEX FUBINI

ICE CREAM UNION is not your average ice cream parlour. With a cool, contemporary aesthetic (think exposed brick, grey tones and a large island freezer) and an eclectic list of flavours, Ice Cream Union is shaking up your preconceptions. Forget additive-infused sprinkles and synthetic bubblegum flavour; this is the real deal.

"We've been making ice cream for 12 years," co-founder Alex Fubini tells me, "first just for ourselves, and then supplying the top places in London. When we heard a site was opening up on Pavilion Road, we decided to try our first experiential retail site." And experience really does lead the way here. "At other parlours, there's no real interaction, no explaining of the ingredients, no suggesting which two flavours work well together. We really want to break down that barrier between the consumer and the server," Alex says. As such, tasting is hugely encouraged – I am plied with banana split, dulce de leche, pistachio and more.

The ice cream is seriously, seriously good. All handmade and free from colourings and preservatives, quality is at the core. The sourcing of ingredients is one of the things that Alex believes sets it aside from other parlours. His family comes in useful – Alex's brother Franco is not only Ice Cream Union's co-founder, but the managing director at greengrocer Natoora, just across the street. "We source everything in as raw a form as possible. For our blood orange sorbet, we buy blood oranges from Natoora, juice them and
## Food / Ice Cream Union

## SLOANE SQUARE / JULY 2019



then create ice cream. For pistachio ice cream, we buy raw pistachios, roast them and turn them into a paste ourselves," skipping out as much processing as possible, he says. Much of their produce comes from Britain – the cream, milk, mint, honey to make honeycomb ice cream – but citrus fruits tend to come from Italy. 'We're all about transparency and nothing industrial, and you can taste that in the flavour." Truly, you can – I am blown away by all of them.

There are 12 regular flavours plus eight rotating ones – like Cornflakes (they're infused in, then sieved out) and yoghurt and berries. To get the consistency exactly how they want it, Alex and his team aren't afraid to get into the nitty-gritty of the machinery. "If a churner only allows you to enter a certain size nut and we want larger, we will change the pipe size. We've changed filters, made machinery faster or slower – everything," he says. They also 3D print their own tools – it's full on, and an extremely unusual approach. "That is what makes it really artisanal," Alex says. "It's



## "IT'S MORE LABOUR INTENSIVE BUT STAYS TRUE TO THE INGREDIENTS"

more labour intensive but stays true to the ingredients."

Ice Cream Union opened in February. Children come in after school and so far 60 per cent of customers have been local – and many of them have now made regular visits. "We love Pavilion Road. It was the perfect place for us to take a risk on our first site, because they 'get' us here, in a way they wouldn't everywhere else," Alex says. "I visit Granger & Co., Pavilion Wines – and Natoora, of course!"

My – and perhaps your – dream childhood job was to own an ice cream parlour, simply due to the proximity of the goods, and Alex does admit he eats a lot of it – stracciatella is his favourite. But Ice Cream Union is so much more than the sum of its parts – it is considered, thoughtful and extremely special. Next time the urge for a cool treat comes on, you know exactly where to go. *166 Pavilion Road* 

Food / News

## SLOANE SQUARE / JULY 2019



THE SLOANE CLUB has a new restaurant called Sloane Place. The menu is focused on modern European dishes with an Asian twist, like baked tofu red curry with tenderstem broccoli and a lobster and prawn burger with mango-chilli relish. On sunny days, you can head to the private first-floor roof terrace or, on not so sunny days, hunker down in the lower-ground-floor cocktail bar. Sloane Place is dog-friendly, too.



**YOU MAY HAVE NOTICED** that the Chelsea General Store has opened at 174 Pavilion Road. Its list of products grows daily, driven by customer demand. Recent additions include the popular Japanese Suntory Whisky range and more and more American groceries are being added regularly. Now that's what we call service. BEAUTY AND WELLNESS emporium The White House has opened at 2–4 Hans Crescent. On the ground floor is FlavoUR, a restaurant featuring fresh, healthy but still utterly tasty food. Go for breakfast on the weekend or lunch midweek – the space is beautiful and you can book in for a pre- or post-lunch treatment, too.





HUMBLE PIZZA has opened at 342 King's Road. It serves delicious pizza and you can go for a healthy twist – some of the bases are made from cauliflower, for guilt-free indulgence. The interior is millennial heaven, too.





ANOTHER DAY, another new option at Adam Handling Chelsea. Now, the restaurant has launched a brand-new lunch menu, providing fine dining at amazing value. Dishes include confit salmon with artichoke, smoked aubergine and capers, and for dessert, chocolate stout and whipped miso with a buckwheat crumb. £37 for two courses.

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# Floral / Chelsea in Bloom



LONDON'S LARGEST FREE FLOWER FESTIVAL BROUGHT A FLORAL EXPLOSION TO OUR STREETS FOR 2019'S CHELSEA IN BLOOM

## Floral / Chelsea in Bloom





Above left: Hackett, Best Floral Display. Design by Wild About Flowers Above right: Hugh Seaborn and Hackett's visual merchandising manager Rasa Kuodyte Below: Hugo Boss, runner-up for the People's Champion Award



OVER 90 SHOPS, RESTAURANTS AND HOTELS EMBRACED THIS YEAR'S EVENT with floral displays across Sloane Street, Pavilion Road, Duke of York Square and the King's Road.

At Chelsea in Bloom, London's largest free flower festival, visitors were able to enjoy complimentary rickshaw rides around stunning installations. Florists All For Love London and Maison de Fleurs created the amazing central displays including an orca, coral reef and giant turtle. Sloane Square was the perfect Insta-worthy spot to enjoy refreshments from the pop-up Botanist bar, which was running for the duration of the show, and to learn more about charity partner Plastic Oceans UK.

The Chelsea in Bloom Awards were presented by organisers Cadogan, in association with the Royal Horticultural Society Judges. With this year's unprecedented number of participants and phenomenal quality of displays, competition was tough. Best Floral Display









## Floral / Chelsea in Bloom



Above: Seahorses on Sloane Street Below: Marshall Wace and Flirty Flowers win the Innovation Award. (L–R): Lisa McQuaid, Dario Spagnoli and designer Amanda Wallgrave



was won by Hackett, with both Kiki McDonough and Smythson recognised with Highly Commended prizes.

The emotionally moving Marshall Wace installation, which highlighted the damage single-use plastics are doing to our oceans and marine wildlife, almost brought an RHS judge to tears and they took home the Innovation Award.

On the penultimate day of the event, the public votes cast for the People's Champion Award revealed that Peter Jones was the winner, with Hugo Boss in close second place.



Abovet: Tom Davies Below: Smythson, Highly Commended





# Underwriters inspired by Bold & Reeves Tech Platform

## Several major insurers are vying for partnerships with the residential asset management company Bold & Reeves, who are based in Mount Street, to reduce expensive premiums for super prime London homeowners

RESPONSIBLE FOR RUNNING MANY of Mayfair's finest homes, Bold & Reeves has long pioneered the art of managing properties that predominantly sit empty. Protecting those properties from breakdowns and leaks is a key priority, and such unique challenges have led the firm to innovate.

Pioneering technologies that allow for permanent real time remote monitoring of utilities performance and their cost have broken new ground. These innovations have now caught the eye of insurers, who have long recognised delays with essential maintenance as a primary risk in the insurance of homes that are at times uninhabited.

Bill Shipton, founder and CED of Bold & Reeves :\*47 per cent of all insurance claims in our sector are due to water damage in owner-absent homes, where little or no maintenance takes place for unusually long periods of time – hence a delay in awareness of the issues, and with diagnostics and solutions. We are now working with underwriters to bring premiums for our client's properties down."

The business has recently launched a service that not only gives the team full visibility at all times of the properties under their management, but also streams the same independent data flow to the client via app-based technology – relayed online from low-cost sensors via a five level alert escalation process.

Shipton adds: "Our core purpose as a business is to reduce the total cost of ownership for prime and super-prime properties. Technology has proved the decisive factor in producing data-supported savings in these complex areas, and we are delighted this evidence may represent further systemic benefits for our clients, in the costly area of home insurance at this level of the market. We are now operating in the realm of predictive maintenance."

## www.boldandreeves.co.uk +44 207 408 7590



# INDIAN OCIEAN





# Beauty / News

## SLOANE SQUARE / JULY 2019

NEW TO NEVILLE (5 Pont Street) is the naked balayage technique. Merging the balayage and palm-painting methods, it creates a soft, peachy nude colour that gives hair a hint of depth and dimension. It is hand-painted onto strands of hair and can enhance every hair colour, whether it's brunettes or redheads. The end result is low key and maintainable – it works with the natural fall, cut and colour of the hair, so cost and time in the salon chair are kept to a minimum. £210





AGE BRIGHT CLEARING SERUM is a new Dermalogica launch. Part of the new Active Clearing range, the two-in-one serum clears and helps prevent spots while reducing visible signs of skin ageing. The wonder serum also exfoliates, accelerating cell turnover to reduce the signs of ageing. Clear, bright skin is just a serum away.



THE SARAH CHAPMAN SKINESIS clinic (259 Pavilion Road) is expanding. It's good news for those looking for a facial, as Sarah's famously long waitlist will now move more quickly. The space now has nine treatment rooms in total, including a medical suite and dedicated laser room, and can offer an extra 125 facials per week.



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## Beauty / News

URIAGE EAU THERMALE skincare is new to the UK. Fresh from the French Alps, Uriage makes use of "the magic of minerals". Each product is infused with Uriage Thermal Water – it takes 75 years for the water to reach the spring from the mountains as seasons pass by, and it is enriched with concentrated minerals. Products in the range specifically target concerns such as acne, pigmentation, hyper-sensitivity and damage. It is due to be stocked at the Chelsea Pharmacy (61–63 Sloane Avenue).



USHVANI'S FOUNDER Usha Arumugam has seen how massage can be a source of relaxation for those suffering with cancer, and how few places offer the service. After an extensive training process for Ushvani therapists, Usha has launched 60-minute Oncology Massage Treatments at Ushvani (1 Cadogan Gardens), which are relaxation-based and follow a classic style, similar to a light Swedish massage and avoiding anything deep or strenuous.

Each Oncology Massage is bespoke to the individual.



FAMED HAIR SALON and medispa Michaeljohn is relocating from Knightsbridge to 4 Ellis Street. With many a celebrity client, the exclusive salon offers everything from Olaplex hair treatments and manicures to bespoke facials and hair extensions, on a quiet side street just minutes from Sloane Square station.



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# Beauty / Summer ready

SLOANE SQUARE / JULY 2019

# Summer READY

#### BROWS

If smooth skin and groomed brows are what you're after, book yourself into Blink Brow Bar at Harvey Nichols or Peter Jones, pronto. Using an expert threading technique, my technician grooms my eyebrows into perfect arches, while maintaining the natural look I request, before threading my entire face – yes, chin, upper lip and right up to the cheeks, too. The under-eye area may be eye-wateringly painful, but it leaves my skin feeling silky smooth and gets rid of every trace of facial fluff – all the better to absorb SPF, get an even tan and wear make-up well. It's addictive. CP *From £12*  THE HOTTEST TIME OF YEAR IS HERE. WHETHER YOU'RE JETTING OFF OR MAKING THE MOST OF THE UK, YOU'LL WANT TO BE PREPARED. MINIMAL EFFORT, MAXIMUM RESULT TREATMENTS - CHARLOTTE PASHA AND CALLY SQUIRES PUT THEM TO THE TEST

## Beauty / Summer ready

#### TANNING

For those looking to avoid the UV rays from natural sunshine, a fake tan is the way to go. Happily, these days orange glows and the dreaded tanning scent are a thing of the past. Tanner to the stars Amanda Harrington has launched her own range of products at Harvey Nichols, which give buildable, natural colour. The secret is blending with Amanda's signature angled brush, rather than a mitt, for a streak-free finish. CS *From*  $\pounds 28$ 





#### NAILS

Insta-friendly Nail'd It, which opened last year on Ellis Street, is the perfect spot for a hard-wearing gel mani and pedi that will withstand weeks of holidaying and partying. The ultimate indulgence is the salon's signature rose-petal treatment, with feet and fingers both soaked in fresh rose-petal baths. Then it's the full works with file, cuticle tidy, exfoliation and a little hand and foot massage. Gels are set instantly under UV light so you can slip straight into shoes and head out and about afterwards. CS *£80* 

#### HAIR

While getting a regular blow-dry, why not give your hair a little extra TLC to keep it looking healthy during the summer, when hair is subjected to more heat styling than normal? Salon Sloane's hydrating hair filler treatment, which launched exclusively on Pavilion Road earlier this year, was created by the salon's own Belle Cannan. The pure keratin masque is applied to freshly washed hair and left to cook under heat for 30 minutes. A quick blow-dry later and glossier locks are revealed. CS *From*  $\pounds 60$ 





#### LASER HAIR REMOVAL

Laser sounds scarier than it is. Basically, it is a way to remove unwanted hair, forever, after just a few sessions. Whether it's underarm, bikini line or full leg, go along to Pavilion Road's KXU. You'll have a test just to make sure you don't have a bad reaction, and then your treatments can start. Do note it takes about eight sessions to totally get rid of hair. You shouldn't be in the sun for a while after a session, so plan accordingly, but the therapists are expert at giving this kind of advice. Lasers work using concentrated light, which is able to damage the hair follicle when it's repeatedly 'zapped'. It is slightly painful but very fleeting, depending on the area (underarms take mere minutes), and so worth it. CP *From £60* 

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# Beauty / The White House

SLOANE SQUARE / JULY 2019

# WELLNESS sensation

URBAN RETREAT AT THE WHITE HOUSE ARE THE WORDS ON EVERY BEAUTY GURU'S LIPS, FOR GOOD REASON. THE WELLNESS AND BEAUTY HAVEN HAS NEWLY OPENED, AND CHARLOTTE PASHA TALKS TO ITS MANAGING DIRECTOR, REENA HAMMER

REENA HAMMER KNOWS BEAUTY. The daughter of make-up artist Ruby, she grew up so surrounded by products and industry experts that she admits she took it for granted, choosing to try her hand at fashion before realising that beauty was in her blood and returning to it. "I realised I had a whole life in training for this. I love beauty and now I can't imagine doing anything else," she says.

And what Reena is doing now is seriously impressive and exciting. Having worked with her father George on the Urban Retreat brand at Harrods, Reena moved it out of the department store last April and has just opened its

## Beauty / The White House

Clockwise from right: The One products by Frédéric Fekkai; food at FlavoUR; illustration of The White House exterior; Reena Hammer



very own space, a 12,000-sq-ft, five-storey townhouse in Chelsea. "Urban Retreat at The White House is a dream," Reena says. "This is my vision and there's so much freedom for design and customer experience. We're providing luxury and quality all under one roof. Clients don't want to go to four different places for all their beauty and wellness needs."

It is where "beauty meets hospitality", Reena tells me. To that end, it will have amazing customer service and will be luxurious and welcoming, "a place to hang out; not just a Zen spa or faceless clinic, and we do so much more than a salon," Reena says.

Reena was hugely involved in the design of the space, a former private residence. "We've worked with what we've got in this amazing building. There are original cornicing and fireplaces, high ceilings, and so much natural light."

On the ground floor is the restaurant, FlavoUR. "We're going to do all-day dining, with food that is conscientious and well sourced," Reena says. Think no nasties, but no compromise on taste, either. This message is carried through the entire approach, with holistic wellness being key. "Even small things are considered – the water used for washing your hair is filtered and treated."

A key element is the customer-service experience. So,

unusually, there are several pods from which you can conveniently pay for your treatment, and because clients are discerning, Urban Retreat at The White House is working with niche, interesting brands. "Many are international, high tech or exclusive to us," Reena says.

Down in the basement is the detox and wellness clinic. Again bearing the customer in mind, having everything on site gives the option to add a beautification treatment to, say, a full day of colonic hydrotherapy, cleansing or microbiome testing – "confidence is a big part of it", Reena says. Opt for a cleanse, blood work, lymphatic drainage, an infrared sauna or a seaweed wrap – there's a lot going on down here.

On the first floor is The Hair Salon; soft, with gold accents and pink marble stations, where famed hair guru Frédéric Fekkai will exclusively stock his line 'The One' and use it as his resident base when in Europe. In addition is nails, in partnership with nail brand CND\*. Expect futuristic armchairs, bright pink grouting and neon signage. Fun, you see, comes into all of it – that's why you'll see a sculpture of Minnie Mouse on The White House's balcony overlooking Hans Crescent.

There's a whole floor dedicated to medi-beauty, and Reena is extremely excited to have a Women's Health Centre on site, fousing on hormonal issues and women's wellness. Consulting dermatologists, osteopaths,



"WE'RE PROVIDING LUXURY AND QUALITY ALL UNDER ONE ROOF. CLIENTS DON'T WANT TO GO TO FOUR DIFFERENT PLACES FOR ALL THEIR BEAUTY AND WELLNESS NEEDS"





podiatrists and more will have residencies on different days. There are also laser rooms and one involving needles, from IV drips to tattooing and piercing. "For those who want these options, we want to be a safe, trusted space," Reena says.

Finally, on the last floor is what Reena calls

"traditional beauty" – massages, facials, waxing and brows, in collaboration with the famed Suman Brows. The 360-degree approach has been created with changing attitudes in mind. "People used to think wellness was drinking fizzy water in a German retreat once a year. Now, it's about looking deeper and finding other approaches and working with a mixture of mindsets," she says. Reena herself works out three times a week, is meticulous about skincare, takes daily chlorophyll and gets manicures regularly – but she's not big into make-up, and health issues have made her more conscientious. She's an embodiment of what the space is all about: balance, enjoying wellness and beauty, and staying healthy.

Chelsea is the perfect place for such an emporium. "About 70 per cent of clients live within a mile of here, and Chelsea has always been our home. It's the most community-based neighbourhood I know. Pavilion Road has a cheese shop, a wine shop – I want to be part of that; the pit stop in the day of a Chelsea resident," Reena says.

We're sure it will be. After all, Urban Retreat at The White House is an amazing addition to the local area, and may just change the wellness game for good.

2-4 Hans Crescent

LOCAL AUTHOR VICTORIA HISLOP HAS A NEW BOOK OUT. SHE TELLS FELLOW LOCAL DANIEL PEMBREY ALL ABOUT IT

A NOV TREA

#### SVELTE AND DRESSED IN BLACK, VICTORIA HISLOP LOOKS HEALTHY and relaxed as she sits at a corner table

and relaxed as she sits at a corner table for afternoon tea. The sun is out, there's a pleasant hubbub in the café and for a moment I imagine we're in Greece, such is her ability to transport us through her stories (her readership totals 10 million). She is telling me about her latest novel, *Those Who Are Loved*, which promises to be her most fascinating odyssey yet.

We are in fact sitting beside the King's Road, Victoria having just arrived from

## Feature / Literature

## SLOANE SQUARE / JULY 2019

a Pilates class at nearby Heartcore. She is now describing a different journey, closer to home. "I'd always wanted to live on the King's Road," she says. "Gradually I worked my way up through South London, at a time when taxis didn't always agree to go south of the river. The King's Road always had this incredible buzz, this atmosphere. I can't imagine living anywhere else in London now."

Favourite haunts today include Colbert in Sloane Square, where she enjoys a glass of house champagne and the chopped chicken salad. "I like food that doesn't get in the way of conversation and isn't overpriced," she says. "The new Granger & Co. in Pavilion Road is also very good."

Being able to walk to places is one of the great joys of living in Chelsea, she feels. "You can walk into the West End. I walk to the London Library, which is like my office. Going about on foot lets me take things in. Have you seen the new blue plaque for P. L. Travers, creator of Mary Poppins, on the corner of Smith Street?" She points across the King's Road to it.

The last time we saw each other, we were squashed onto a table at a Christmas book event in our local Waterstones together with William Boyd, another author living near the King's Road. "He is one of only a handful of authors whose latest book I'll pre-order without knowing anything more about it, so good is his prose."

Much of her time is spent at an apartment she rents in Athens. She first fell in love with Greece by visiting Athens in the Seventies. "I also have a place in Crete where I do lots of writing." Her books have been translated into more than 35 languages and she travels to various foreign sales territories, too. "It turns out my books sell very well in Norway. Perhaps they like to travel somewhere sunny through my stories."

But her latest book, *Those Who Are Loved*, visits one of the darkest chapters of modern Greek history – the Nazi occupation and the ensuing civil war. "The right-wing factions collaborated



GRANGER & CO., PAVILION ROAD

> with the Nazis in order to suppress the Communists. Files were kept on Communists well into the post-war period, and the fault lines spread down the generations," she explains.

> It's the tale of an ordinary woman leading an extraordinary life. "The central character is a female communist – with a small 'c' – named Themis, who is imprisoned on a succession of islands but who never gives up her fight for justice and for love. It was only after I'd picked her name that I discovered that the figure you see on top of the Old Bailey – blindfolded, holding a sword and scales – is also

Themis, so there was this wonderful sense of synchronicity."

As for Victoria's own taste of Greece right at home, she tells me, "I've started growing olives in our little back garden. Perhaps I'll press them into oil and put it into those tiny little bottles used for snail serum. Perhaps I'll sell them at a stall in the farmers' market on sunny days," she jokes with a smile. And if she did? I've no doubt people would buy them.

Those Who Are Loved *is out now, published in hardback by Headline* 





of the best

Summer is here and (British weather permitting) that means al-fresco dining. Fill your hamper with these goodies for the perfect picnic lunch



STICHELTON CHEESE £7.75 per 250g from Paxton & Whitfield, 22 Cale Street POLLEN + GRACE VEGAN CHIA POT £2.99 from The Co-op, 471-487 King's Road





FULTON UMBRELLA £22 from Peter Jones, Sloane Square

# Perfect picnic / Top 10

## SLOANE SQUARE / JULY 2019

LABBVENN DOGGY TRAVEL MAT £110 from Love My Human, 308 King's Road

WATERMELON £4/kg from Natoora, 245 Pavilion Road



JOULES PICNIC GLASSES £13.95 for four from Peter Jones, Sloane Square



Photo: Mina Zaher for partridges.co.uk

BESPOKE HAMPER From £50, from Partridges, 2–5 Duke of York Square





LET'S TAKE THIS OUTSIDE HAMPER £80 from Harvey Nichols, 109–125 Knightsbridge LAMBSWOOL BLANKET £95 from Brora, 8 Symons Street

SEA SALTED CARAMELS

£15.50 from Artisan du Chocolat, 89 Lower Sloane Street

63

Style / In detail

SLOANE SQUARE / JULY 2019

# "The most important thing for a shirt is the collar. We have about a dozen that can be customised however the customer CARRENTIERNAN, SENIOR TALKS TO CALLY SQUIRES



At Budd London the full bespoke service starts with the customer describing what occasion they want to wear the shirt for. Nine times out of ten it is for business. Firstly we measure them up, taking about 20 basic measurements, before moving on to the all-important collar choice.

For bespoke shirt orders we cut each individual their own pattern out of paper, which we then keep afterwards for our records. For the bespoke service there is a minimum order of four shirts, whereas with made-tomeasure people can just order one. Because we keep the pattern, people can easily order more anytime they want to.

In terms of cuff choice for the bespoke shirts, we show several different options like the button cuff, which can be made with one, two or three buttons, the cocktail cuff, made famous by James Bond, or a double cuff with a square or round finish – the world is your oyster. Some people will even have their own idea about something specific they want.

Monogramming is very popular, especially with our customers overseas in America, and it's all done by hand, not by machine. It tends to be subtle, just two or three



letters on the left waist as a little detail. We do get some weird and wonderful requests, though. There's a guy who is an artist in New York who gets some wild stuff monogrammed right on the front of his shirts. There are probably about 16 different styles of font to choose from and at least 20 or 30 different thread colours.

When it comes to fabrics, there must be 10,000 different swatches. We use a Swiss mill called Lumo and they've introduced some very nice linen cottons, which are great for summer. They also do a great 'linenlook' fabric, because some people don't like the idea of creased linen, even though that's the beauty of it. Zephyr material is also really popular this time of year because the weave of the cotton is really lightweight.

We try to use ethically sourced pure mother-of-pearl buttons in standard size or extra thick, which are really strong. If it's a dark shirt, we'd probably use a black smoked pearl button to match. We even have buttons made out of coconut shell, which look good on the linen shirts.

In terms of the time-frame, it honestly depends on how busy we are, but we look to get bespoke orders completed at the moment within eight to ten weeks, which includes making the sample shirt, which takes about four weeks.

Once we've made the pattern and cut all the fabric here in London, we send it to our workshop in Andover in Hampshire. That's where the magic happens – we have a dozen ladies there who are worth their weight in gold; they've got decades of experience between them. They do all the turnings by hand, working on singleneedle flat machines, which is a proper bespoke service in my opinion.

For made to measure, a customer will try on our house styles – the classic, tailored and slim–fit styles – and then we'll make the sleeves to fit, and they can choose which style of collar they want.

I've been with Budd for seven years, but I've been in the trade for 32 years. The company was established in 1910, and we specialise in traditional black- and whitetie dresswear. We're also the only people who still make traditional nightwear, which is made with a girdle case and drawstring, rather than elastic."

Bespoke shirts from £325 at the Budd pop-up shop, 93 Lower Sloane Street



# Franco Fubini

Natoora on Pavilion Road is an exceptional greengrocer. Meet its founder, who believes in pure seasonality and sustainability

## THERE IS NO SUCH

**THING** as a typical day at Natoora. From one day to the next I could be at any location on our sourcing network, from our new hub in LA to in the field with a grower in Sicily.

## I BUILT NATOORA

WITH a desire to get better-quality food into consumers' hands. I realised that the most effective way to do this was with flavour. Fast forward a few years and Natoora is totally revolutionising the food system, encouraging consumers to demand more from their food – from flavour to traceability

# People / 9 to 5

## SLOANE SQUARE / JULY 2019



RIGHT NOW we are seeing seeing huge numbers of our open-field Sun Sweet melons from Mantua and Raffaele's [the grower] Cuore del Vesuvio tomatoes going out the door. Later in the year, our unwaxed Sicilian blood oranges and winter tomatoes are always popular.

**MY FAVOURITE VEGETABLE IN STORE** is the artichoke. We have some incredible varieties throughout the winter and early spring, from the first Tema from Liguria to the insanely tender, delicate, spiky Albenga from Liguria. For fruit, it would have to be the complex flavours of stone fruit – cherries, peaches and apricots.

**SEASONALITY CHANGES** 365 days a year, and from year to year. That said, it's definitely the case that the months between May and November bring a huge variety of produce into our hands. The heat speeds up a plant's natural development, bringing varieties to full maturity sooner than in winter. In some cases that means that they have a shorter season. This unpredictability and natural fluctuation in development is why we follow flavour every day, rather than dividing time into four generic seasons.

LOCALLY, WE SUPPLY

**RESTAURANTS** such as Zafferano, and across London you'll find our produce in the kitchens of over 800 of the most influential chefs in the industry – from Clare Smyth at Core to James Lowe at Lyle's.

**PAVILION ROAD** has a unique mix of foodled independent stores, plus a pedestrianised community vibe. It's almost unprecedented as a concept and yet has worked so well; it seems incredible that it's just a few years old.

NATURE AND ALL ITS MAGIC INSPIRES ME. I do what I love – which means it is no longer work.

245 Pavilion Road

 and feeding that need right back so that the system begins to correct itself.

## WE HAVE SPENT THE

**PAST** 14 years building a completely bespoke supply chain from scratch. Everything on our shelves can be traced back to an individual, chosen for their dedication to sustainable growing methods that put flavour first. Our Sloane Square audience is made up of both the local community and people who travel from across London to locate real transparency and flavour in what they eat.







JOHN SHEPHERD, OWNER AND MANAGING DIRECTOR OF PARTRIDGES, ON 46 YEARS IN THE BUSINESS AND THE IMPORTANCE OF CHARITABLE INITIATIVES "MY OLDER BROTHER RICHARD opened the original shop on May 25 1972 at 132 Sloane Street. I started to work at Partridges full time in 1981 and have been working there for 46 years. We arrived on Duke of York Square in 2004. Most of our customers are locals and we have around 1,500 customers per day. We are a speciality food shop and generally the most popular items are our own-label range of wines, honeys, teas, jute bags, smoked salmon, champagne, gin and chocolates, as they are not available anywhere else. We also sell a lot of cheese and charcuterie and ready meals from the deli and plenty of savouries and cakes from the bakery section – including Chelsea buns, of course.

For the past two years we have donated £1 to the Royal Hospital for every bottle of Chelsea Flower Gin sold. We have a 'free to exhibit' art gallery in the café for local artists. We support Holy Trinity Church when we can and produce their harvest loaf every year. We give pensioners a 10-per-cent discount on everything except for spirits, newsprint and cigarettes and we provide bacon sarnies and coffee to all those who sleep out on the square in October every year [for the Big Sleep Out], which is organised by

# People / Local hero

SLOANE SQUARE / JULY 2019

# The Partridges FAMILY

the homeless charity Glass Door. This year we created the World Chelsea Bun Awards; proceeds went to the Chelsea Children's Hospital Charity. We also try to give hampers and gifts each year to charity when approached by local customers and businesses at Christmas time - around 16 charities in recent months. We created the Startisans initiative to support start-up artisans at the Saturday food market and we offer some of them shelf space on the shop floor. The market on the square was voted Best Market Attraction at the Great British Markets Awards in 2016. We won a Time Out Love London Award also in 2016 and were awarded Family Retail Business of the Year in 2015 by Family Business United. On a personal level, in 1994 I was granted a Royal Warrant by HM the Queen as a grocer and in 2007 was appointed President of the Royal Warrant Holders Association. This year is Partridges 25th anniversary as Royal Warrant holders.

My favourite restaurant in the area is Manicomio, because it is run by such nice people and serves very good food. I also like Moore's Pharmacy because of the customer service Norman and his small team provide. Holy Trinity Church is another favourite place. The Chelsea Physic Garden is always an experience and it is always good to pop into Peter Jones and see what is going on – I know Tony Wheeler, the MD, and it's good to catch up if I bump into him. As I now have three grandchildren, I often find myself in the middle of Trotters looking for some present inspiration.

We are often approached to open branches in other locations, but we like to think that Chelsea is our home."

WE DONATE £1 TO THE ROYAL HOSPITAL FOR EVERY BOTTLE OF CHELSEA FLOWER GIN SOLD





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## Business / Ineos

SLOANE SOUARE

ABOVE: AMERICA'S CUP TRAINING

# All about INEOS

THERE IS MUCH, MUCH MORE TO INEOS THAN YOU MAY REALISE. DISCREETLY LOCATED IN CHELSEA, THE WORLD'S THIRD LARGEST CHEMICALS PRODUCER HAS A LOT GOING ON

## INEOS IS PRIMARILY KNOWN for its

manufacture of chemicals, oil and gas products, and - although you may not realise it – for many of us, its products are a feature of day-to-day life. Whether it is carbon fibre or plastics that are used in cars and aircrafts, solvents used in the production of insulin, packaging that keeps food fresher for longer, or chlorine that purifies our drinking water, it is rare to go a day without touching something that has an INEOS product in it.

INEOS employs 20,000 skilled people across a vast production network of 171 sites in 24 countries. But with huge production comes enormous responsibility, which is why Safety, Health and Environment performance are

## Business / Ineos



THE COMPANY HAS BECOME A HUGE CHAMPION FOR BRITISH SPORTS, A PARTICULAR PASSION OF ITS CHAIRMAN SIR JIM RATCLIFFE top of its list of priorities. The company is committed to sustainability works with bodies such as SusChem and SPIRE that help it to continually improve its energy efficiency and emission reductions.

Reduce, Reuse, Recycle, Remanufacture is the approach taken by its polymer experts as they explore a more circular approach to plastic manufacture. INEOS believes that by giving plastic waste a value as a raw material around the world, it is less likely to be discarded and more likely to be collected and reused. It's a very commercial way of tackling the problem that is looking very promising.

Significant investment into new non-mechanical recycling of plastics is progressing well. This new approach takes waste plastic back to a molecular level so that it can be reused time and time again as a raw material, eventually replacing oil and gas. INEOS is making good progress with its technical partners, in particular with polystyrene, which could have huge positive global impact.

INEOS is built on the belief that innovation and modern technology can tackle global issues, that


ABOVE: BELSTAFF BELOW: AMERICA'S CUP TRAINING OPPOSITE: INEOS TEAM UK



individuals can excel when challenged, that great teams can achieve extraordinary results. And so its move into sport is the natural progression of those ideals.

The company has become a huge champion for British sports recently, a particular passion of its Chairman and Chelsea resident Sir Jim Ratcliffe, whose two sons also work in the business and live in the area.

Throughout its history INEOS has supported community sports groups close to its sites from grassroots upwards. In the last five years it has invested significantly in wider community and professional sport.

INEOS Team UK is now the British Challenger for the America's Cup in 2021. Skippered by Sir Ben Ainslie, it is hoping to bring back the trophy to Britain for the first time since 1851. Sir Jim says, "The America's Cup is one of the world's most competitive yacht races and Britain has never won it, despite founding the competition over 150 years ago. With the team we have assembled, we believe we can get a fully competitive boat to the start line. After that it's all down to the fine art of sailing. Ben is arguably the best sailor that

Britain has ever produced so we should have a fighting chance of success."

INEOS has also acquired Team Sky which is now known as Team INEOS. The Team, arguably the best British professional cycling team ever, have already won the Tour de Yorkshire and Tour de Suisse this year.

The drive to learn and achieve more is certainly in the company's DNA. This Autumn, Eliud Kipchoge, with support from INEOS, plans to redefine the limits of human achievement by breaking the last great barrier of modern athletics - the two-hour marathon. The marathon location has just been announced as Vienna.

INEOS also has a 4x4 automotive project, Projekt Grenadier, an off-roader all-purposes car that will fill the gap left when Land Rover ceased production of its Defender in 2016, a car which Ratcliffe was personally fond of.

And the company acquired Belstaff, the modern outfitting brand for men and women. An iconic British brand that is now back under British ownership, Belstaff is nearly 100 years old and has its roots in the north of England. Its history of outfitting famous adventurers and





pioneers includes the likes of aviator Amy Johnson and adventurer T.E. Lawrence.

While these ambitions are large and global, INEOS also works to effect positive change at a grassroots level. This is seen in children's sports. The company is a huge supporter of GO Run for Fun which has encouraged 300,000 primary age children to get active and run 1 – 2Km. The Daily Mile charity, which is working with schools in the borough – has 1.8 million children running a mile a day, worldwide. And of course, INEOS is a headline sponsor of the inaugural Chelsea Awards, alongside Cadogan and Knight Frank. The company believes that fostering positive connections locally and being a good neighbour and working with the communities in which it operates is as important as doing good work worldwide.

With exciting times ahead for the company, having INEOS here in Chelsea is a real opportunity to see a dynamic, fast-moving company up close. Watch this space.







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# SLOANE SQUARE

PLEASE SHARE YOUR THOUGHTS IN OUR SURVEY, FOR A CHANCE TO WIN A £250 JOHN LEWIS GIFT CARD

*Sloane Square* magazine is rooted in its community and its readers – you. We want to write about the topics that most appeal, and we would love to know what you're passionate about.

We would be very grateful if you could go to **sloanesquaremagazine.co.uk/survey** to fill in our online survey – it should take a maximum of seven minutes to complete.

In return, you will be entered into a prize draw with the chance to win a £250 shopping voucher at Peter Jones.

Many thanks in advance for your time. We very much look forward to reading your responses.



ELTirato

ELIVOTA

El Pirota is turning 251 We will celebrate a quarter of a century of serving authentic, delicious Spanish food. From birthdays, first dates, anniversaries and break-ups. We've seen it all throughout the years and we would love to see your memories at the restaurant.

Share the photos you have snopped at El Pirato from 1994 to the present day on Instagram with the hashtag **#ElPirata25** and **Selpiratamayfair** tagged. The best photo each month will be reposted on El Pirata's Instagram page and the sender will win a meal for two.



#### **El Pirata's Fans**

El Pirata was featured recently in the Evening Standard Go London dining guide. El Pirata's Set Menu was included as one of "London's best meals out for a date night." Something heartily endorted by Fred Strieix of Channel 4's First Dates.

Our menu del dia set lunch of two tapas, bread and aioli, and a drink for £11.95 toas also featured as one of "The best express meals and set menus for your lunch breah" in the capital. Exening Standard went on to say "the Spanish know how to do a quick bite to eat, and Mayfair sapas bar El Pirata will feed you plenty in an how or lers."

F FRenWalca Scheinenka Scheinenka EL FRATA, 56 DOWN STREET, MAYFAR, LONDON, WI J 7AQ 020 7491 3810 INFOREIRRATA COLIK, WWW.EJRRATA COLIK

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Social / People

SLOANE SQUARE / JULY 2019

Daphne Selfe and David Gant

# Ophelia Lovibond and Angela Scanlon

# Summer nights

## OPENING PARTY

#### BELMOND CADOGAN HOTEL

Lou Hayter and

Betty Bachz

The grand opening of Belmond's Cadogan Hotel was a chic affair, attended by Matthew Williamson, Peter Pilotto and Stephen Jones. As well as dining on canapés by chef Adam Handling, guests were serenaded by the iconic Jane Birkin, accompanied by the London Philharmonic Orchestra.

Peter Pilotto and Christopher de Vos

Vicky Lee

# Social / People







## CHELSEA SUMMER FETE

#### PAVILION ROAD AND DUKE OF YORK SQUARE

The sun shone and the crowds came out to celebrate the annual Chelsea Summer Fete. Football with the Chelsea FC Foundation, a floral crown workshop with the Chelsea Physic Garden and a National Army Museum pop-up built up a hunger, which was met at Pavilion Road's street party, complete with barbecue, ice cream and pizza. Sharky & George entertained little ones, who were also able to channel the spirit of Goodwood, whizzing around the Duke of York racetrack in pedal cars. Summer is officially here.





## WOMEN IN LEADERSHIP

#### THE FOLD, 28 CADOGAN PLACE

The Fold co-founder Polly McMaster hosted a reception for high-profile female business leaders. Key speakers included Mishcon de Reya's Emma Woollcott and Curzon PR chief executive Farzana Baduel, who spoke about the dangers of social media and how to harness it to build a personal brand. Dr Shini Somara and Aita Ighodaro



Marissa Montgomery

Alexandra Carello, Niomi Smart and Rosanna Falconer

Natalie Rushdie a Zafar Rushdie Hugh Morrison and Amanda Wakeley

## IVY SUMMER PARTY

#### THE IVY CHELSEA GARDEN

The annual Ivy summer party saw the restaurant's garden adorned with flowers for the summery soirée. Guests included Melissa Odabash, Amanda Wakeley and Jemima Cadbury, while fairies and music from acoustic duo Harry & Rosalee kept people entertained.

# My Chelsea / Toby Huntington-Whiteley

#### SLOANE SQUARE / JULY 2019



**TOBY HUNTINGTON-WHITELEY** TELLS CALLY SQUIRES ABOUT BOXING, SCENT AND WORKING WITH LOVE BRAND

#### **BRAND COLLECTION?**

I love the story behind the Sea Weave swim shorts. The print represents the Posidonia seagrass meadows that surround Ibiza. I was out there shooting the Love Brand campaign earlier this year and saw first-hand how Ibiza is trying to recover the meadows, some of which have suffered a loss of 44 per cent.

#### PLACE TO GO ON HOLIDAY?

I go to France a lot as I have family there. The weather, food and wine are just perfect. I love to travel and can only do a couple of weeks in London before I need to escape somewhere.



#### WHAT IS YOUR FAVOURITE ... PLACE TO WORK OUT?

I work at KOBOX, which has just moved to a new location on the King's Road. It's a boxing studio on the ground floor where I teach classes, and upstairs they have a new gym concept called 13, which is where I train my PT clients.

#### MUSIC TO WORK OUT TO?

This has to be rock music for me; it gets me focused and motivated. Recently I've been listening to the new Foals and The National albums.

**PLACE TO EAT?** I love Phat Phuc. It's always so tasty and



From top right: KOBOX; Phat Phuc; Jo Malone London Assam & Grapefruit cologne

perfect for a quick bite to eat. For dinner, I always enjoy the Big Easy.

#### PLACE TO SHOP?

When I'm in Chelsea I seem to always end up in Anthropologie, Waterstones or Partridges.

PIECE FROM THE CURRENT LOVE



SCENT FOR SUMMER? Assam & Grapefruit from the Huntsman and Jo Malone collection.

#### **MOVIE OR TV SHOW?**

I have been hooked on *Game of Thrones* for the last few years.

#### **BOOK?**

I have a book called *The Daily Stoic*, which gives you a little bit of Stoic insight and exercises to help daily life.

#### CAR?

My dream car since I was a child is the Jeep Wrangler. I did get to drive the Jaguar Project 8 earlier this year and absolutely loved it.

To book a class with Toby visit koboxlondon.com





# Perfectly Imperfect Interior Design

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