

SLOANE SQUARE

HION \ FOOD

MARCH 2020

SoulCycle

THE ECO-FRIENDLY
FITNESS SENSATION NEW
TO THE KING'S ROAD

Kimono

THE V&A EXPLORES THE
HISTORY OF THE ICONIC
JAPANESE GARMENT

Tanner Krolle

TRAVEL IN STYLE WITH
THE HERITAGE LUXURY
LEATHERS BRAND

TERRY O'NEILL

AN EXHIBITION
ON THE LATE
PHOTOGRAPHER'S
FAMED JAMES BOND
PIECES

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LONDON

Ted's Grooming Room



136 KING'S ROAD // CHELSEA

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The late Terry O'Neill's famed collection of James Bond photographs are now on show at Iconic Images Gallery. P.35

© Terry O'Neill /
Iconic Images



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MONDRIAN SOFA COLLECTION, DESIGN JEAN-MARIE MASSAUD

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Calendar

SLOANE SQUARE / MARCH 2020

UNTIL MARCH 21

THEATRE: SHOE LADY

Viv has lost a shoe. They're her work shoes, her weekend shoes, her only pair of shoes, and she doesn't know what to do. The curtains are falling down, her foot is bleeding and she's starting to feel slightly overwhelmed. But all will be well once she finds that missing shoe. Writer E. V. Crowe's previous plays at the Royal Court include *The Sewing Group* and *Kin*.

**Tickets from £12, Royal Court Theatre, Sloane Square.
T: 020 7565 5000, royalcourttheatre.com**



UNTIL MARCH 20

SCULPTURE: GILBERT BAYES AWARD – 2019 WINNERS EXHIBITION

The Gilbert Bayes Award for early-career sculptors is given annually by the Royal Society of Sculptors to a small group of outstandingly talented artists. This group exhibition will feature a variety of works by award-winning sculptors Nancy Allen, Sam Baker, Fiona Campbell, Hanqing & Mona and others.

**Free, Royal Society of Sculptors, Dora House,
108 Old Brompton Road. T: 020 7373 8615,
sculptors.org.uk**

MARCH 18–20

ANTIQUES: CHELSEA ANTIQUES FAIR

Now in its 70th year, the Chelsea Antiques Fair showcases a hand-picked selection of top antique dealers and art galleries from across the country. Visitors can expect to see silver, jewellery, porcelain, pottery, objets d'art, oil paintings, watercolours, furniture and unique decorative pieces dating from 1700 to the present day, with prices from £25 to £10,000.

**Tickets £3.50–£5, Chelsea Old Town Hall,
King's Road. T: 01825 744074,
penman-fairs.co.uk**



MARCH 20

TALK: GEOGRAPHICAL LATES: BRITISH LANDSCAPES

Every landscape has its own story to tell, and Britain has many different landscapes. Listen to some of their stories as experts from the Royal Geographical Society guide you around the British Isles. Discover a wealth of tips for your next staycation and learn how we can all live a little more sustainably. From 6–10pm.

**Tickets from £10, Royal Geographical Society,
1 Kensington Gore. T: 020 7591 3000, rgs.org**



MARCH 20

COMEDY: HENNING WEHN: GET ON WITH IT
Hilarious German comedian Henning Wehn is heading to Cadogan Hall this spring for a performance you won't want to miss. The self-styled German Comedy Ambassador in London has appeared on panel shows including *Would I Lie to You?*, *8 Out of 10 Cats* and *Have I Got News for You*. From 7.30pm.

**Tickets from £22.50, Cadogan Hall, 5 Sloane
Terrace. T: 020 7730 4500, cadoganhall.com**



MARCH 19

SCULPTURE: STATE OF CLAY

Throw miniature porcelain ceramics at this intimate two-hour pottery workshop for just 10 people, in the beautiful surroundings of the Royal Society of Sculptors' Dora House.

Those taking part in the session, led by London-based ceramicist Fay de Winter, will make their own ceramic pieces that will be fired in a kiln after the event and posted to them.

**Tickets £60, Royal Society of Sculptors,
Dora House, 108 Old Brompton Road.
T: 020 7373 8615, sculptors.org.uk**

Events MARCH & APRIL diary



APRIL 2

MUSIC: MILOŠ – THE VOICE OF THE GUITAR

Dubbed “classical music’s guitar hero”, Miloš Karadaglić is making a much-anticipated return to Cadogan Hall following the release of his new album, *The Sound of Silence*. This concert will showcase the immense diversity of the guitar, from Spanish classics and Latin-American rhythms to Bach, Baroque and the Beatles. From 7.30pm.

Tickets from £19.50, Cadogan Hall, 5 Sloane Terrace. T: 020 7730 4500, cadoganhall.com



MARCH 22

MOTHER’S DAY: KOKEDAMA MAKING

Japanese kokedama – or moss balls – are made by wrapping the root balls of small plants in moss. They are then hung as decorations both indoors and outdoors. Use fresh, seasonal flowers including pansies to make your own simple, sweet and unusual gift at one of four sessions on Mother’s Day.

Tickets £10, Chelsea Physic Garden, 66 Royal Hospital Road. T: 020 7352 5646, chelseaphysicgarden.co.uk

MARCH 21

TOUR: UNIFORMS: FROM REDCOATS TO CAMOUFLAGE

Join volunteer tour guide Jeffrey Yang on a journey through 370 years of British military uniforms, from the 17th century to the present day. On this hour-long tour, Jeffrey will reveal why uniforms were introduced in the first place and how they have evolved over the years, looking at key dates and explaining technical terms. From 2pm.

Free but booking recommended, National Army Museum, Royal Hospital Road. T: 020 7730 0717, nam.ac.uk



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MARCH 27–APRIL 13

HOME: THE IDEAL HOME SHOW

Discover inspiring ideas, innovative products and on-trend solutions for your home at this annual show. Free talks, fresh ideas from a team of experts and more than 600 exhibiting companies make this the place to come if you're planning on improving your home in 2020. Health and wellbeing advice will also be on hand.

Tickets from £14, Olympia London, Hammersmith Road. T: 020 7385 1200, olympia.london



APRIL 2–25

THEATRE: RARE EARTH METTLE

A leading British doctor with a pioneering plan to save the NHS and a Silicon Valley billionaire with a radical scheme to halt climate change meet on a desolate Bolivian salt flat. For Kimsa and his daughter, their arrival initially seems like an opportunity, until they both stake their claim on the land – each following their ruthless pursuit of the greater good.

Tickets from £12, Royal Court Theatre, Sloane Square. T: 020 7565 5000, royalcourttheatre.com



APRIL 4

MUSIC: A ROYAL OCCASION

Listen to 400 years of spellbinding music written for the great royal coronations, weddings and funerals. Chamber choir the Petros Singers will perform with three musicians who took part in Prince Harry and Meghan's wedding at Windsor Castle. The glittering array of music on offer will range from grandeur to grace, solemnity and celebration. From 7.30pm.

Tickets £20, Holy Trinity Sloane Square, Sloane Street. wegottickets.com/petrossingers

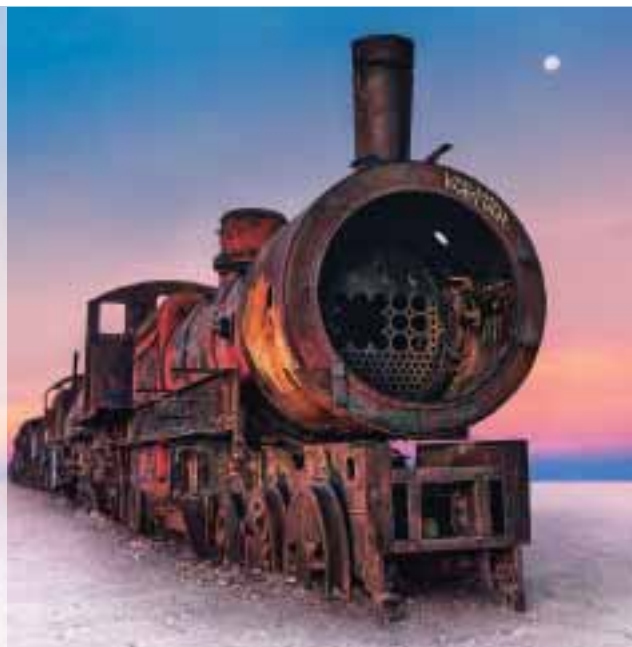


IMAGE: CHRIS STARING AND LEONARDO ROSSATTI

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APRIL 23

MUSIC: THE ALLURE OF MISS LEE

The life and songs of jazz icon Peggy Lee take centre stage in this concert by the Catherine Lima Quintet. From humble beginnings in North Dakota, Peggy proved that ambition, drive and sheer hard work pay dividends. She became a prolific songwriter and worked in the entertainment industry for more than 60 years. From 8.30pm.

**Tickets £15, The Pheasantry, 152 King's Road.
T: 020 7439 4962, pizzaexpresslive.com**



APRIL 25–JANUARY 31

EXHIBITION: BAGS: INSIDE OUT

From military rucksacks to despatch boxes and from Birkin bags to Louis Vuitton luggage, this major show at the V&A will explore bags from the 16th century to today. Around 300 items will be on display, ranging from tiny purses held on a fingertip to luxurious travel trunks and statement pieces worn by Margaret Thatcher and Sarah Jessica Parker.

**Tickets from £12, V&A, Cromwell Road.
T: 020 7942 2000, vam.ac.uk**



APRIL 9

MUSIC: BACH'S ST JOHN PASSION

The Chapel Choir of the Royal Hospital Chelsea will bring to life the humanity of the passion story in this powerful upcoming performance. Combining raw

emotion with moments of exquisite intimacy, when it was first performed the work overshadowed almost every piece of liturgical music the world had ever known.

Tickets from £15, Cadogan Hall, 5 Sloane Terrace. T: 020 7730 4500, cadoganhall.com

APRIL 29–MAY 17

DESIGN: HADEDA

Anthropologie on King's Road will be showcasing a selection of striking Hadedá homewares in its gallery this spring. The space will be full of covetable one-off items sourced from local artisans in South Africa, including ceramics, cane furniture, lighting and other stylish statement pieces for your home.

Anthropologie, 131–141 King's Road.

T: 020 7349 3110,

anthropologie.com

**APRIL 27 - MAY 3**

DESIGN: LONDON CRAFT WEEK

Discover 'Artisan Chelsea' as part of the annual event showcasing exceptional craftsmanship across London. Our Chelsea neighbourhood is rich in artistry and artisanal making, with creativity flourishing in many places, from best loved brands to hidden gems. Find out more by joining master craftsmen and makers for a series of events, demonstrations, workshops, experiences and talks.

For further information and to book events see londoncraftweek.com

**APRIL 27–30**

DESIGN: SPRINGTIME SESSIONS 2020

Chelsea Design Quarter's Springtime Sessions is returning for its third year this spring. The four-day symposium will again feature a packed programme of design-led workshops, events and talks, ranging from "How to personalise a kitchen design" to "Designs of the unexpected" – a workshop showing how to mix and match materials and colours.

Free but RSVP required.

E: chelseadesignquarter@gmail.com,

chelseadesignquarter.co.uk



ANYA HINDMARCH BASKET WEAVING FROM ARTISAN CHELSEA 2019

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CHELSEA IN BLOOM, London's largest free flower festival, is back from May 18-23. The festival coincides with the Chelsea Flower Show and the theme this year is "Extraordinary Voyages". Expect to see Chelsea transformed with floral installations inspired by the notions of adventure and discovery. Local shops, hotels and restaurants will proudly display their takes on the theme in a dazzling show of blooms. Also look out for central displays courtesy of All For Love London and Maisons de Fleur.

Have your say in the People's Champion category. Voting opens on the Chelsea in Bloom website from May 19, closing at midnight on May 21. Chelsea in Bloom is produced by Cadogan, in association with the Royal Horticultural Society.

OSBORNE & LITTLE has unveiled eight new collections for spring 2020. They take a fresh, modern look at quintessential English country houses and surrounding countryside. You'll want to snap up the wall coverings, decorative velvets, textured upholsteries and more.
304 King's Road



ROARING GIRLS: The Forgotten Feminists of British History is a new book by Holly Kyte (published by HQ, £16.99). It's about eight impressive and inspiring women who defied the norm. Two of them had strong Chelsea links. Mary Astell, who wrote pioneering feminist tracts in the 1690s, lived in Chelsea for most of her adult life, in Paradise Row (now Royal Hospital Road), overlooking the Chelsea Physic Garden. Hannah Snell, who disguised herself in men's clothes to join the British army in the late 1740s, became an instant celebrity on her return from war. She was the second woman ever to become an out-pensioner at the Royal Hospital Chelsea.
Available from Waterstones, 158 King's Road



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TIMOTHY OULTON'S sumptuous velvets are exactly what we want to cosy up in. The printed velvet collection is where seductive meets shabby. Faded & Degraded velvet comes in a range of richly layered patterns. Choose from the likes of the vivid Melting Paisley or the more subdued Peat Smudge. We also love Acid Jungle, a gorgeously exotic velvet. The lush greens and vibrant florals will make any home feel exotic.

350 King's Road



LINDBERGH, UNTOLD STORIES is a new volume from Taschen, documenting the first exhibition curated by famed photographer Peter Lindbergh himself shortly before he died. With more than 150 photographs from the early 1980s to the present, it offers new insights into the work of the legendary photographer. The accompanying words on the exhibition by Lindbergh's close friend Wim Wenders is well worth reading in detail. £60, 12 Duke of York Square



TABLESCAPES AT THE WHITE COMPANY (4 Symons Street) are always dreamy, and the new collections for spring are no exception. Timeless and effortless, the displays feature lots of whimsical, easy-to-match floral prints. They look perfect with fresh blooms, delicious food and nothing else. The Portobello stoneware collection is particularly worth stocking up on. It's made from a special Portuguese clay created exclusively for the brand.

Community News / March

LAST YEAR SAW THE FIRST – and highly successful – Chelsea Awards, held at the Saatchi Gallery. Now, the awards are back for a second year, also at the Saatchi Gallery, in October 2020.

The seven awards categories last year included In Good Taste, Community Collaboration and Only in Chelsea. They are set to be similar this year but will be enhanced by an extra award to recognise young entrepreneurs, which will be supported by the RBKC.



If you feel a person or place in our local community deserves recognition, simply email *Sloane Square's* editor Charlotte Pasha at chelseaawards@pubbiz.com

To sponsor a Chelsea Awards category or to discuss headline sponsorship, please email Adrian Day at day@pubbiz.com. Sponsors feature prominently across the Chelsea Awards programming and on the night itself, with lots of scope to be involved.

The awards have proven themselves to be a brilliant way to celebrate our wonderful area and its array of people, artisans, volunteers and much more. Look out for more information in the next few issues of the magazine.

KENSINGTON AND CHELSEA has been declared the most popular borough for Airbnbbers visiting London. Around 570 people search for it on Google each month. Conveniently located with access to fabulous shops, restaurants and the sights of London, we can understand why.



A MEETING WAS HELD in January to discuss plans for the new façade for Peter Jones. It was a public consultation bringing stakeholders together, ensuring the new design will galvanise the community. The iconic store occupies a prominent site on Sloane Square, so this is an exciting initiative for the area. Watch this space.



CHELSEA RESIDENT Victoria Dashwood has launched House of Party Planning, or HOPP, a digital platform for party planning. It is a hand-curated community of the best British suppliers for party planning. It helps with baby showers, birthdays and everything in between. Everything is personally vouched for and locally sourced when possible.
houseofpartyplanning.com



PIPPA KENT is completing a 100km bike ride in April. A cystic fibrosis sufferer, she underwent a life-saving double transplant nearly three years ago. On her third "lungaversary" she will cycle from Papworth Hospital in Cambridgeshire, where she was treated, to the Brompton Hospital in Chelsea, where she received her pre-transplant care. She is raising money for Papworth and Brompton charities. Join her on the ride or to sponsor her see @nowwhatcanieat on Instagram or justgiving.com/crowdfunding/lungaversaryride.



THE MAYOR of the Royal Borough of Kensington and Chelsea has chosen Chelsea and Westminster Hospital's charity CW+ as his charity of the year. The charity's Arts for All programme brings music, dance, art therapy and music therapy to the hospital wards. CW+ is expanding this initiative with a Community Bridge

programme to improve the health and wellbeing of our community outside of the hospital.

The Community Bridge programme will include the creation of a CW+ Studio, a bespoke new space within Chelsea and Westminster Hospital that is open to the community.

cwplus.org.uk



Veevers Carter

www.veeverscarter.com

Fashion / News

SLOANE SQUARE / MARCH 2020



BELGIAN FASHION BRAND Essentiel Antwerp has gone super sustainable when it comes to denim for SS20, one of the most polluting garments in the world. The brand has teamed up with a sustainable denim manufacturer and has switched to eco-responsible denim production, reducing the amount of water, energy and chemicals that go into making your favourite jeans. They have worked to create a sustainable laundry system that makes all washes low impact, limiting the use of water, chemicals or stones. Plus, ozone technology harnesses the natural bleaching capabilities of ozone gas for some great bleach effects, with reduced environmental impact.
27A Sloane Square

CHIC FRENCH MENSWEAR brand Balibaris has opened at 186A King's Road. Think beautiful knitwear and outerwear – perfect for transitional climes, as well as an array of formal and casual trousers, shirts and more. It's a one-stop shop for effortless cool that is still classic.



WE LOVE REALLY WILD'S SS20 collection, a showcase of Wild in the City. It incorporates classic tweeds with silk summer dresses, beautiful Liberty prints and traditional tailoring. It has us dreaming of warmer days and bright colours are perfect for spring. Leave your winter greys at home.
53 Sloane Square



BODEN'S NEW planet-friendly swim range has been designed with fun for the whole family in mind, available across men's, women's and childrenswear.

Swimsuits have been created from old fishing nets and recycled materials. They depict nature-inspired prints hand-drawn by the brand's in-house design team. Stock up now for the Easter holidays – the family photos will be worth it.



ME+EM HAS OPENED at 184 King's Road. Designed for modern women who refuse to choose between quality and cost, pieces are contemporary and trend-led but never fussy or difficult to wear.



CASTORE HAS OPENED ITS FLAGSHIP store at 31 King's Road. Spread across two floors, it's the perfect place to go for all your sporting apparel needs – from specific golf gear to everyday workout tees. It's created an epic waterproof hoodie, and it's Andy Murray's official kit supplier, too.

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CHELSEA PHYSIC GARDEN

WEDDING SHOWCASE

*and launch of a new bridal collection
by Bruce Oldfield*

SATURDAY 28TH MARCH,

11AM-4PM

Chelsea Physic Garden are thrilled to be joined by the iconic dress designer Bruce Oldfield, in hosting their first wedding showcase.

On what is sure to be a memorable day, the event offers an opportunity to view the launch of an exquisite new bridal collection by Bruce Oldfield and experience the enchanting garden in a unique way.

The Garden team have opened up their little black book of "go to" suppliers who will present an array of options in order to plan a perfect and memorable day, and visitors will be able to sample canapés; delight in elegant floral displays and sip chilled prosecco whilst wandering throughout the magical garden.

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HERITAGE BRAND TANNER
KROLLE HAS OPENED AT
70 CADOGAN PLACE. ITS
ILLUSTRIOUS HISTORY IS
WELL WORTH EXPLORING.
BY CHARLOTTE PASHA

Luxury LEATHERS

Fashion / Tanner Krolle

SLOANE SQUARE / MARCH 2020

PERFECTLY CRAFTED, available in a range of colours and with the option to go bespoke, Tanner Krolle's leather goods are exquisite. This is the place to go for statement luggage, elegant sunglasses cases or a handbag to hand down the generations.

Craftsmanship is right at the heart of the brand. When master saddler Frederick Krolle began the company, saddles were made using rudimentary hand tools like hammers, pincers and knives. Today, skilled artisans still use these age-old skills. It's where the great and the good have been going for a long time – since 1856, in fact, when it was founded in the former “leather quarter” in London, near St Paul's.

Since then Tanner Krolle has excelled in crafting handmade luxury travel items. Notable clients have included the Queen, Jackie Onassis, Cary Grant – who never travelled without his Tanner Krolle luggage – and Diana, Princess of Wales, who used a bespoke three-piece set of expandable luggage, monogrammed with a D. David Attenborough remains a customer to this day, after being given his first Tanner Krolle bag for his 21st birthday.

The brand has gone through several iterations and changes in location. It played an important role in the First World War. Krolle, as it was known then, was called upon to produce the cockpit instrument covers for the Sopwith Camel biplanes, used by British armed forces, alongside other leather and canvas pieces of equipment.

Later, in the 1980s, they were asked to make bespoke luggage bearing the gilt Aston Martin winged emblem for the launch of their latest V8 model. Later, they took to the skies in the Noughties to create

the in-flight bags for British Airways staff, some of which are still in use today.

Last year saw a relaunch for the brand, alongside the opening of their townhouse in Chelsea at 70 Cadogan Place. It also launched a new collection to celebrate. “We launched a collection that we believe retains

Tanner Krolle's position as a beautifully crafted, stylish leather goods brand, while also taking into consideration the fact that both technologies and tastes have changed since the brand's conception,” says Tanner Krolle's Chris Kennedy.



CARY GRANT WITH HIS TANNER KROLLE BAG



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The new collection includes soft trunk bags and backpacks. At the same time, the brand announced a new bespoke trunk-cum-jewellery-case commission with jewellery collector Harry Fane.

Chris says, “the Chelsea townhouse was chosen not only because we loved the physical space of the store, but because we felt that it embodies the true spirit of the brand. It is located on a discreet corner of Chelsea in an unusually shaped historic building reminiscent of ‘old London’, the history of which is so strongly embedded within Tanner Krolle’s own heritage. The building overlooks Cadogan Gardens, which were laid out and developed by Henry Holland in 1777. Old signs and plaques fill the area and speak to its original character and history.”

I ask Chris who he hopes buys Tanner Krolle today, and where the brand is heading. “The typical Tanner Krolle customer is someone who values quality and the discreet but enduring nature of the brand. The new collection offers a range of products to suit different needs, including two styles of bag. There’s the Soft Trunk and the Sportsman, available in a range of sizes, as well as a collection of small leather goods such as a passport cover, zip-fastening wallet and double-sided sunglasses case. The collection reflects the natural changes in tastes and technologies. But purchasing an item from Tanner Krolle still ensures that you are taking home a piece of luxury.”

As for the future, there’s lots to look forward to. “We will be continuing to roll out new products, including new styles of bag such as handbags, backpacks and totes, as well as a range of new travel accessories, perfect for the discerning traveller.”

After all, while the golden age of travel may be over, today’s ease of travel has made it accessible to a whole new range of people. That, of course, means a whole host of travellers who need luggage, and for that, Tanner Krolle is the place to go.

70 Cadogan Place



“THE TYPICAL TANNER KROLLE CUSTOMER IS SOMEONE WHO VALUES QUALITY AND THE DISCREET BUT ENDURING NATURE OF THE BRAND”



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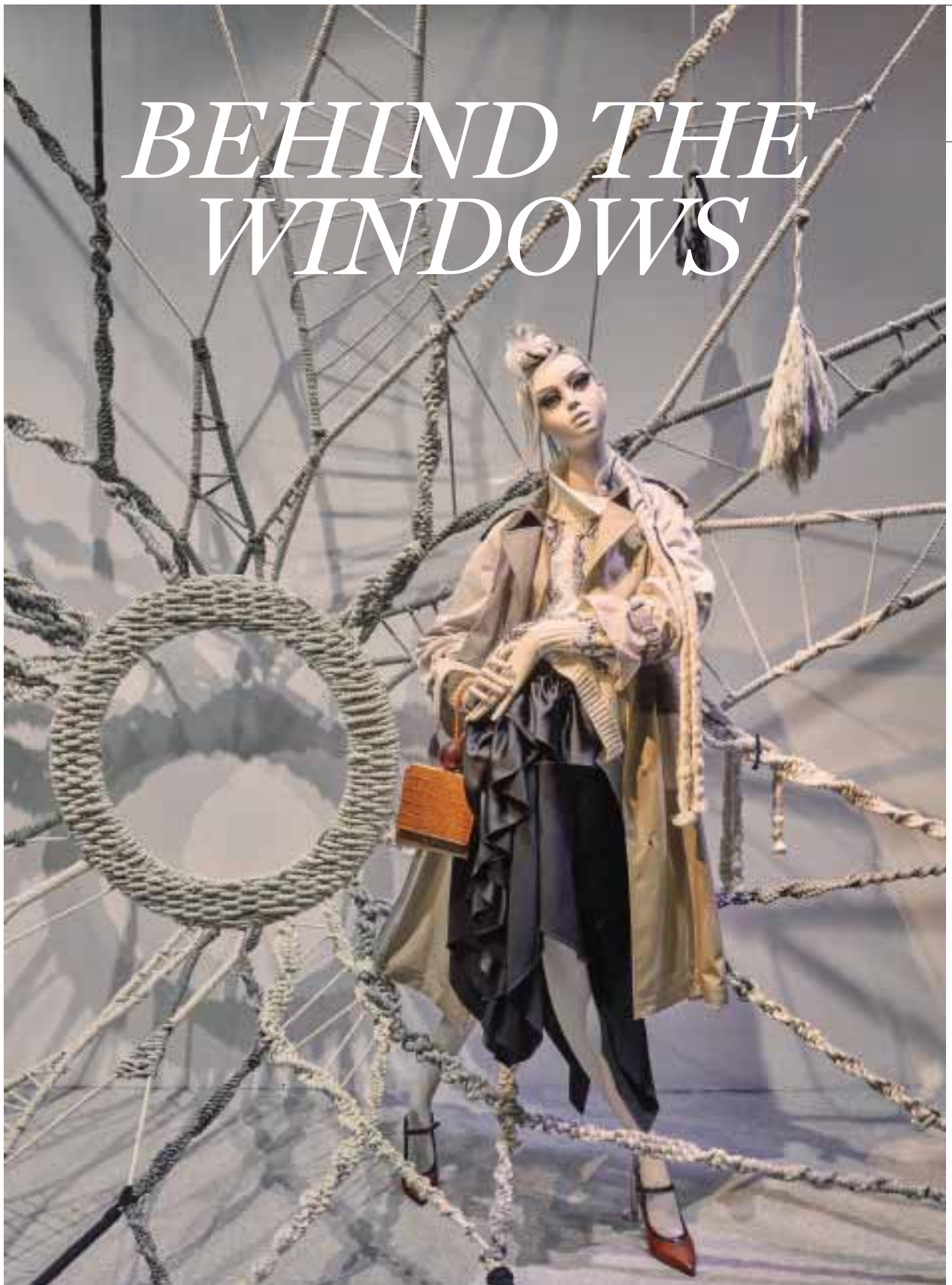
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BEHIND THE WINDOWS



JANET WARDLEY IS HEAD OF VISUAL
DISPLAY AT HARVEY NICHOLS. SHE'S BEEN
AT THE FAMED DEPARTMENT STORE FOR
24 YEARS, AND TELLS CHARLOTTE PASHA
ABOUT DESIGNING WINDOW DISPLAYS
AND NEVER SWITCHING OFF

Fashion / Harvey Nichols

SLOANE SQUARE / MARCH 2020

What does your job entail?

I am responsible for the window and internal displays for all of the Harvey Nichols stores in the UK and Ireland. It's a challenging but massively rewarding role. I work with the team to design, build and organise our window displays across our stores. We work with the local display teams to bring these schemes to life.

What is the best bit of the job?

Working with the team to create each new window scheme and to see them come to life is really satisfying. The store has such an impressive run of windows in a wonderful location. It's an amazing space to showcase our work in. It's also a wonderful moment when we finish a scheme and walk over to the other side of the road to take in the whole line-up. It's the time to take a moment and feel proud of what we have achieved together.

Why is Harvey Nichols such a wonderful place to work?

The store is a perfect size to work or spend time in. It's large enough to hold lots of amazing brands and house exciting pop-ups and events, but small enough that it doesn't become impersonal or overwhelming to walk around. The Harvey Nichols brand is so iconic. It has such a unique identity that it gives us lots of scope to be creative and experiment. My role never becomes dull.

What has been your career highlight?

My favourite scheme is always the next one. It's so exciting to be working on something completely different to what you've just finished, as each scheme is unique. My past favourite is Shopfronts from 2012, when we turned the windows along Knightsbridge into a row of individual 1950s store fronts. The stores included Harvey Knickers ladies' lingerie store and H. Nichols & Sons, greengrocers. This was to celebrate the Queen's Golden Jubilee and we decorated each store with bunting. We've been lucky to have won many awards for our window displays over

the years, but the most rewarding thing is when you hear positive comments about them from our customers.

How did you get into visual display and merchandising?

I originally wanted to become a fashion designer, but I went to college to study display and design instead. After that, I got a job as a window dresser and have worked in the industry ever since.

What is the process behind designing a single window?

Our windows are designed and built

"WE USE OUR WINDOWS
TO COMMUNICATE WITH
OUR CUSTOMERS IN AN
INTERESTING, ENGAGING WAY"



in-house and we have to source everything we use to build our props from. To start with, I produce a moodboard to set the feel for the window scheme. I then work with the team to develop this into a window design, trialling different prop designs in our workshop. The window design is then drawn up and colours and finishes tried in the drawing to see how they look and feel. The design is then presented to our management board and put into production in our workshop. Once the props are finished, they are installed in the windows and dressed with complementary products from the store.

How do you want to make people feel?

We use our windows to communicate with our customers in an interesting, engaging way. It's not just about selling products. It's more important that we create something that presents the Harvey Nichols brand in an exciting, positive way with an element of entertainment. I try to create something that also links in to what's happening in the world and how people are feeling to encourage an affinity with our brand.

What are your tips for anyone looking to get into visual display?

You need to be adaptable and have skills in lots of different areas. You need to be prepared to work hard and think on your feet. It can be quite physically demanding and sometimes involves unsociable hours, but it can also be a really enjoyable and fulfilling career. There are courses that you can take to learn the basics, but hands-on experience is by far the best way to get a genuine understanding of the industry. A good introduction is working in a display team for a department store, as this gives experience with different product types.

If you weren't doing this job, what would you want to do?

Over time, I have realised that I have luckily found the perfect job that constantly challenges me and also creatively rewards me. If I was to do anything else, it would need to involve



design in some way, as that is what excites me the most and where I feel my main skills lie.

Who are your fashion icons?

I know I'm not alone in saying that my fashion icon is Alexander McQueen. I really felt a connection with the way he could create such beautiful clothes, but with a really interesting darker side that made them even more intriguing. I was lucky enough to feature some of his beautiful catwalk creations in our windows. To actually get to touch these pieces and see the skill in their construction was amazing.

How do you switch off?

As a visual person who loves her job, I'm not so sure I ever really do...

Harvey Nichols, 109-125 Knightsbridge



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LONDON



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Enter NOW: www.partridges.co.uk

On Saturday 2nd May Partridges of Sloane Square are hosting the second annual World Chelsea Bun Awards to celebrate World Chelsea Bun Day! The judges include Michelin Star Chef Phil Howard.



All proceeds go to The Children's Surgery Foundation to help support children undergoing surgery at the Chelsea & Westminster Children's Hospital

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LONDON



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The body of the tile is made from 100% recycled material and the glaze contains between 37% and 99.7% recycled content.

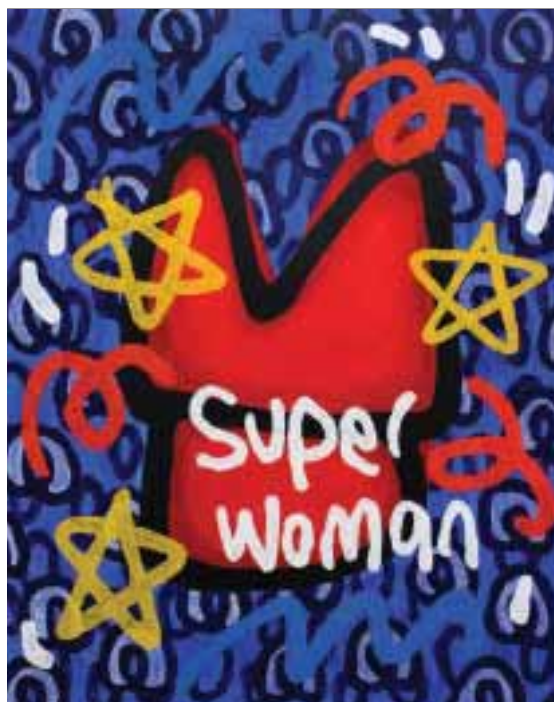
020 3055 0802

westonebathrooms.com

Art / Round-up

SLOANE SQUARE / MARCH 2020

SUPER WOMAN BY JIHI



MARCH 26–APRIL 19

JIHI

South Korean artist JIHI creates mixed-media images that appear to show straightforward, graffiti-like characters. However, these humble forms combine to create an allegory full of meaning.

JIHI explores the theme of human alienation and crooked social reality, with complex concepts of personal interaction reduced to symbols and patterns. The worlds portrayed in these spaces echo with contemporary communication; shapes relay and repeat, and amorphous blocks of colour cluster and disperse.

Allusions to the work of Keith Haring and contemporary pop art are evident, as JIHI uses an alphabet of fluid symbols to convey her message.

Pontone Gallery, 43 Cadogan Gardens.

T: 020 7730 8777, pontonegallery.art

PAPER KITE BY FRANK PHELAN



APRIL 15–25

ART BY FRANK PHELAN

This solo retrospective of more than 30 abstract canvases includes new work by the renowned artist Frank Phelan. During the 1960s Phelan worked alongside many of the key figures of the St Ives School. Using colour and shape, he creates a rhythm and his own vocabulary.

Cricket Fine Art, 2 Park Walk.

T: 020 7352 2733, cricketfineart.co.uk

MARCH 27–APRIL 30

BOND: PHOTOGRAPHED BY TERRY O'NEILL

From *Goldfinger* to *Diamonds Are Forever* to *Live and Let Die*, no photographer has captured as many James Bond movie moments as the late, great Terry O'Neill.

This exhibition will feature a selection of his classic work with the famed film franchise, ranging from portraits and on-set photography to rare, one-of-a-kind press prints signed by Terry.

Recollecting his adventures in the realm of 007, Terry said: "When we started, we all thought it was going to be a one- or two-film thing. We never dared to think it was going to turn into this huge franchise."

Iconic Images, 13a Park Walk.

T: 020 7535 3905, iconicimages.net



LIVE AND LET DIE BY TERRY O'NEILL © ICONIC IMAGES

UNTIL MARCH 28

SANTERI TUORI: NEW PHOTOGRAPHS

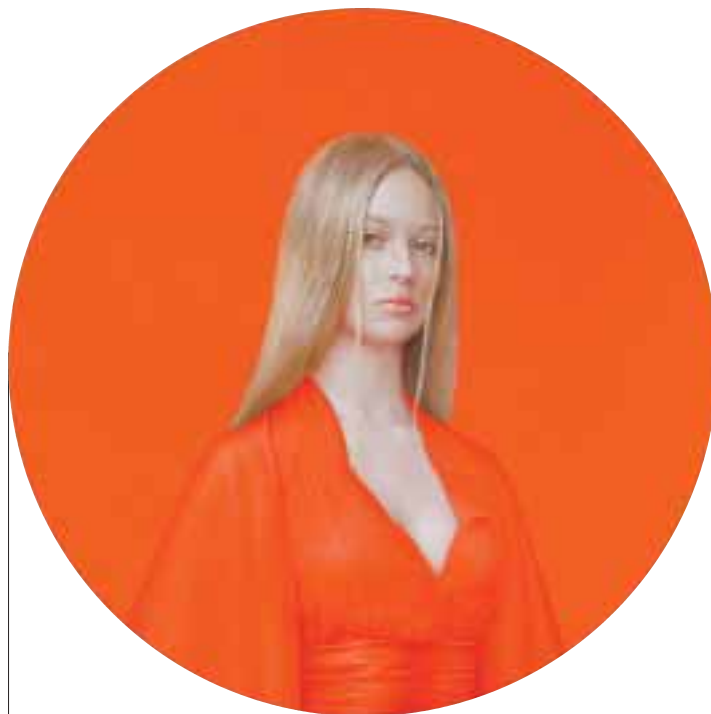
Finnish photographer Santeri Tuori created his new Water Lilies series by photographing ponds over a period of time. The resulting works have multiple layers, with two or more images superimposed onto each other, and so they become abstracted – more the essence and memory of the pond and its water lilies. This new exhibition coincides with the launch of the artist's monograph with German publisher Hatje Cantz.

Purdy Hicks, 25 Thurloe Street.

T: 020 7401 9229, purdyhicks.com



WATER LILIES 12 BY SANTERI TUORI



ALMA MATER (ZAHARA CON KIMONO NARANJA) BY SALUSTIANO

UNTIL MARCH 22

SALUSTIANO

A solo exhibition of works by the acclaimed contemporary Spanish artist Salustiano is on show this month. The artist, who hails from Seville, will present a new series of distinctive paintings and works on paper.

Pontone Gallery, 43 Cadogan Gardens.

T: 020 7730 8777, pontonegallery.art



ORDAE919 BY KILMANY-JO LIVERSAGE

APRIL 3–MAY 16

AGAINST INTERPRETATION – 10 ARTISTS

This exhibition takes its title from Susan Sontag's seminal 1964 essay, in which she argues that by "reducing the work of art to its content and then interpreting that, one tames the work of art." More than 50 years later, this exhibition invites the audience to experience the luminosity of the

objects in front of them, but to resist the urge to decode their meaning and therefore avoid interpretation, which inevitably gets in the way of really looking, feeling and hearing.

Everard Read, 80 Fulham Road.

T: 020 7590 9991, everardlondon.com



MARCH 11–APRIL 25

**SOHEI NISHINO:
EVEREST & JOURNEY OF DRIFTING ICE**

In Sohei Nishino's most recent project he casts his cartographic eye on places that have traditionally defied definition on paper. His signature photo-collages piece together thousands of images taken during his travels. Most recently he visited Mount Everest and the sea that runs between northern Japan and eastern Russia, tackling some of the world's most challenging environments.

Michael Hoppen Gallery, 3 Jubilee Place.

T: 020 7352 3649, michaelhoppengallery.com

UNTIL MARCH 28

BRONZE, STEEL, STONE AND BONE

A survey of contemporary sculpture from South Africa is displayed alongside work by artists from Britain and Europe in this interesting exhibition, with participating sculptors including Deborah Bell, Nic Bladen, Arabella Caccia and Angus Taylor.

From the very small to the monumental, the works are crafted in seductively smooth or textured bronze, polished granite or burnished steel. Landmarks in space, these still, silent objects are eloquent transmitters of the human experience.

Everard Read, 80 Fulham Road.

T: 020 7590 9991,

everardlondon.com



UNTIL MARCH 28

BEN HENRIQUES: RECENT PAINTINGS

Ben Henriques's meditative work finds beauty in the simple things that populate our daily lives – objects we use all the time and lifeforms we are familiar with. He observes them using a concerto of colour to render detail, density and tone.

Although non-narrative, his paintings convey an intensity and express and inspire emotion. Edges soften, forms dissolve in a shimmering light and the simplicity of humble subjects becomes emblematic of deeper truths.

Jonathan Cooper, 20 Park Walk.

T: 020 7351 0410, jonathancooper.co.uk

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THURSDAY 10:30AM - 6:00PM

FRIDAY 10.30AM - 4:30PM

PENMAN-FAIRS.CO.UK

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Art / Open Art Fair

SLOANE SQUARE / MARCH 2020

FROM TOP:
JENA 110MM TRIPLE
TURRET BINOCULAR BY
CARL ZEISS, C. 1920S,
HATCHWELL ANTIQUES;
EARLY 19TH-CENTURY
MEISSEN ELEPHANT WITH
TURK, W.W. WARNER;
FLORAL EYES BY EILEEN
FORRESTER, OTTOCENTO
FINE ART



Welcoming a new art sensation

THE OPEN ART FAIR IS A
BRAND NEW ART AND DESIGN
FAIR AT DUKE OF YORK
SQUARE, MARCH 18-24.
HERE'S WHAT TO EXPECT



CLOCKWISE FROM TOP LEFT:
QUEEN ANNE BOOKCASE,
C. 1705, MILLINGTON
ADAMS; SCARLET IBIS BY
BASIL EDE, ROUNTREE
TYRON GALLERIES; GEORGE
III SILVER GILT CUP BY
WILLIAM ELLIOT, COOKE
ANTIQUES; CLEOPATRA
BY D. H. CHIPARU, C. 1925,
JEROEN MARKIES ART DECO

FROM TOP:
LE BISTROT BY ERTÉ, JOHN
ADAMS FINE ART; CHEST
OF DRAWERS BY BARNABA
FORNASETTI; SILVER FRUIT
STAND FOR THE GUILD OF
HANDICRAFT BY CHARLES
ASHBE, THE PEARTREE
COLLECTION



CHELSEA HAS LONG ATTRACTED ART AND ARTISTS, and the Open Art Fair is a symbol of that. In its first ever year, it is the perfect place for collectors, novices and sellers alike to uncover a host of treasures.

It showcases the very best of art from all tastes. From 18th- and 19th-century paintings to Art Deco, Art Nouveau and porcelain, from furniture and aeronautica to Lalique, Old Masters and more, there truly is something for everyone.

The Open Art Fair has come about thanks to the co-founders of Masterpiece Fair, Thomas Woodham-Smith and Harry van der Hoorn, owner of Stabulo. They have bought the 27-year-old BADA Fair and opened it to a broader range of about 100 exhibitors. Crucially, the stands are not exclusively expensive, the idea being not to concentrate solely on costly pieces. Both big names and new ones will be present, and young visitors will have just as much fun as established buyers.

"The fair is replacing BADA, but in a way that respects the history and tradition of the fair while updating it to suit the broader spectrum of buying today. We are building a fair which will focus on excellence rather than any specific era or style. We welcome the modern as well as the ancient. The BADA Fair was very much an association fair and exhibitors were limited to their members. We are 'open' to all from any country. We stress that we want to offer variety more than speciality," Woodham-Smith says.

Now is the perfect time to launch the Open Art Fair. "The great challenge for



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the market, not just the fair, is to make itself relevant for the 2020s. People's tastes are constantly evolving and equally dealers are leaving behind the traditional methods of shop-based dealing. The private dealer who works from fairs, catalogues and the Internet is becoming the current paradigm. At the Open Art Fair we are geared to being nimble enough to provide an ever-changing platform. This will be ideal for the next generation," says Woodham-Smith.

And, naturally, Chelsea is the perfect home for it. "Chelsea has always been both a cultural and commercial centre. It also has a maverick aspect driven by its bohemian past and the small physical scale of most of the shops and cafés. This means that what's on offer can be more experimental or specialist. Our fair looks to encourage all those aspects. We aim for the fair to be a good place for our dealers to do business. We want to offer a fun and surprising range of things for the visitors to see and possibly buy," Woodham-Smith says.

The fair will also be a social hub, home to artisanal delights. It has partnered with Vardo restaurant to provide its café and with Gimlet to run the bar with home-made cordials and bespoke cocktails. It's dog-friendly, too.

Even if you're not into art in the traditional sense, the Open Art Fair is worth a wander. You never know what you might uncover.

theopenartfair.com/



FROM TOP:
ARCHER BY RENÉ LALIQUE,
MARK GOODGER ANTIQUES;
SILVER GILT, PEARL,
AMETHYST AND GREEN
CHRYSOBERYL NECKLACE
BY GEORGIE GASKIN, THE
PEARTREE COLLECTION;
CONGRES DES PEUPLES
POUR LA PAIX BY PABLO
PICASSO, 1952, GRAY
M. C. A.; PENWORK CABINET,
MARK GOODGER ANTIQUES





CURATOR ANNA JACKSON
TELLS CALLY SQUIRES
ABOUT THE V&A'S LATEST
STUNNING EXHIBITION

Kimono: Kyoto to Catwalk

What sparked your interest in kimonos?

I studied Western art history at university and I ended up in the East Asian section of the V&A almost by chance, but having arrived here I got very interested in Japanese culture, and also developed a material specialism, which was textiles and dress. Not for any other reason than I thought the collection we had here at the V&A, which is the best in Europe, was incredibly beautiful.

How did this exhibition come to life?

Obviously we have a wonderful kimono

collection ourselves, and developing that interest eventually led to the exhibition. We're famous for our fashion shows, which are very often about Western designers, so it's great to show fashion flourishing somewhere else in the world, but also to show that the kimono had an amazing impact on dress in other parts of the world from the mid 17th century onwards.

Can you tell us a bit about the history of the kimono?

You can trace the kimono's history as a garment back about a thousand years. It

Art / Kimonos

SLOANE SQUARE / MARCH 2020

FROM FAR LEFT:
OUTER-KIMONO FOR
A YOUNG WOMAN,
PROBABLY KYOTO,
1800-30 (© JOSHIBI
ART MUSEUM);
KIMONO TIMES,
AKIRA TIMES, 2017
(© AKIRA TIMES);
PARADING COURTESAN,
WOODBLOCK PRINT BY
KATSUKAWA SHUNSEN,
1804-18 (© V&A, LONDON)



became the principal dress for people in Japan in around the 16th century. Regardless of gender, social status or wealth, everyone wore a kimono. It was very much an everyday garment, but also a fashionable one, and obviously if you were rich they would be made of gorgeous silk.

When did that popularity decline?

In the late 19th century, when Japan opened itself to the West, men in particular would wear different clothes to work to show that Japan was a modern nation. So there became a gender divide,

Art / Kimonos

because women would still typically wear a kimono at home. It was really during the war when all the Japanese cities were devastated, that people [including women] stopped wearing kimonos. But as the actual wearing of kimonos declined, somehow the symbolic status grew and it came to embody tradition. So, for instance, you'd wear one for your wedding or an occasion like a tea ceremony.



FROM TOP:
FASHIONABLE BROCADE
PATTERNS OF THE IMPERIAL
PALACE, WOODBLOCK PRINT
BY UTAGAWA KUNISADA,
1847-52 (© V&A, LONDON);
CHRISTIAN DIOR HAUTE
COUTURE SPRING/SUMMER
2007 (© GETTY IMAGES)



How is the kimono viewed now in Japan?

What happened about 20 years ago was that a younger generation started to rediscover the kimono. It was partly a move against Western fast-fashion brands, and people started to buy vintage kimonos – particularly from the Twenties and Thirties, which weren't expensive – and style them in a modern way, like with a leather belt.

What are the key pieces in the exhibition?

We have fashion designers including Jotaro Saito, Yoshiki, Hiroko Takahashi and Rumi Rock. We also have references from film like *Memoirs of a Geisha* and *Star Wars*. George Lucas wanted something timeless for the Jedi [costumes], and the Jedi were very much conceived as part Buddhist monk and part Samurai warrior. In the exhibition we have the garment worn by Alec Guinness when he played Obi Wan Kenobi in the first film.

What events are happening in connection with the show?

I'm doing a lunchtime talk in May and Rumi Rock are doing a stencil-dyeing workshop in March, where people can learn how to stencil-cut and do some dyeing. We are also doing a weekend of informal talks over the bank-holiday weekend in early May, exploring topics like 17th-century kimono styles in Britain and the idea of the geisha in the West.

*Tickets from £16, Victoria & Albert
Museum, Cromwell Road*

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WHY? At Bold & Reeves our mission is to protect the value and reduce the total cost of ownership of luxury homes in and around London.

It's common knowledge that prevention is better than cure, which is why people proactively manage their health – usually with the help of experts, via a service that is tailored to suit their lifestyle. No doubt you do the same for your car. Bold & Reeves offers a similar approach to managing their client's homes, meaning fewer potential problems go unnoticed and fewer things break down. This results in reduced running costs and increased peace of mind.

WHAT? Our approach to the asset management of luxury homes is centred around proactivity and continuity of knowledge.

At Bold & Reeves we take responsibility for the implementation and expenditure of all maintenance activities, working with our partners to oversee the details of every intervention, generating data supported savings as we do so. A service is only ever as good as the professionals that deliver it, and our trusted partners are best in class, having come via client recommendations and passed a rigorous screening and vetting process, before proving their capabilities again and again in practice.

WHO? Bold & Reeves clients are luxury homeowners, some of whom are permanently in residence and others who live overseas. Like many



PROMOTION

high net worth people they are time-poor and cost-conscious, and vulnerable to exploitation from their supplier network.

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Gifts / Mother's Day

SLOANE SQUARE / MARCH 2020

EVARAE



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WORKING MUMS WITH
THIS MOTHER'S DAY

PHOTO: MARK NEWTON



EVARAE

Kimono silk dress,
£450, 61 Chelsea
Manor Street

ANNOUSHKA

Amethyst and diamond
earrings, £3,040,
41 Cadogan Gardens



TOM DAVIES

Optical frames, £295,
54 Sloane Square



**SALVATORE
FERRAGAMO**

Mini bag, £1,460,
207 Sloane Street



THEO FENNEL

Morganite and
diamond drop
earrings, £19,950,
169 Fulham Road





JO MALONE
Lavender & Musk
Pillow Mist, £25,
150 Sloane Street

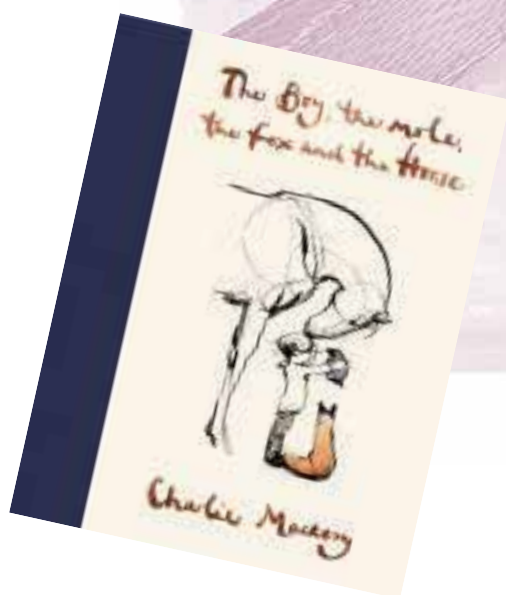
ANTHROPOLOGIE

Claire Desjardins
Kaleidoscope cushion,
£58, 131-141 King's Road



PETER JONES

Riedel champagne
flute, £29.50,
Sloane Square



WATERSTONES

*The Boy, the Mole, the
Fox and the Horse* by
Charlie Mackesy, £16.99,
158 King's Road



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GENERAL STORE**

Charbonnel et Walker Milk
Sea Salt Caramel Truffles,
£27, 174 Pavilion Road

Gifts / Beauty



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Decree Protect Elixir,
£110, 109–125
Knightsbridge

DUCK & DRY
Blow Dry Kit, £50,
335–337 King's Road



SPACE NK
Oskia Restoration Oil,
£72, 307 King's Road



CADOGAN CLINIC
MZ Skin Retinol
Skin Booster, £110,
120 Sloane Street

TOM FORD
Extreme Lip Spark,
£40, 201–202
Sloane Street





Caraffini never ceases to amaze. Invariably full and buzzing with its smart clientele of locals and visitors, this elegant and welcoming Italian restaurant is something rather special. Particularly as we move into Spring and Summer the outside seating is a real bonus, providing a delightful alfresco element to any occasion. Come and see for yourself what a great team runs the place and be assured of a friendly welcome and a wonderful dining experience.

Caraffini

61-63 Lower Sloane Street,
London SW1W 8DH

Tel: 020 7259 0235

www.caraffini.co.uk

Beauty / News

SLOANE SQUARE / MARCH 2020

HYALURONIC HYDRA-FOUNDATION is a brand-new launch from By Terry. Not only does it offer long-lasting buildable coverage as a foundation, it is infused with hyaluronic acid, too. It works to hydrate and smooth, making it skincare as much as make-up. It's got a perfect "lumi-matte finish", a vegan formula and is available in 18 shades. £49, Space NK, 27 Duke of York Square



THERE ARE TWO NEW TREATMENTS available at Michael John Medispa (6 Ellis Street), courtesy of Negin Aesthetics. The Glow Facial (£150) brightens and tackles pigmentation. It involves lymphatic drainage, an enzymatic peel and a mask. And the new rejuvaLIFT facial (£250) is high tech and hard-working. It focuses on sculpting, with the inclusion of a medical-grade nanocurrent to tighten sagging muscles. It's painless and doesn't require downtime.



FOX & VAMP is a recently opened hair salon at 7 Sydney Street. It specialises in fabulous natural-looking extensions using a range of techniques, from keratin bonds to tape-ins. Owner Talitha really knows her craft and can recommend exactly what will work for you. Fox & Vamp also provides some well-honed beauty treatments – think Japanese feathering lashes. The townhouse interior is gorgeous, and you can order food to accompany your treatment, too.

Professional | Approachable | Bespoke



Refreshing and protecting a youthful appearance

Local consultant plastic surgeon, Chris Abela takes a bespoke, discreet and holistic approach to his work.

Chris treats both adults and children at his clinic at 102 Sydney Street, Chelsea and has helped his patients with:

- Cosmetic facial surgery
- Skin lumps, bumps, swellings, moles and skin cancer
- Emergency treatment of facial injuries
- Congenital abnormalities and facial asymmetry
- Abdominal wall problems after childbirth and body contouring after weight loss
- Non-surgical interventions such as steroid injections for scar management

Patient care is Chris' first and foremost priority. A complete package of care is built for each patient based on an individual's unique set of needs. The aim of all surgery is an informed and excellent patient experience with fabulous results and a better quality of life, long after the scars have healed.

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NOW IS THE PERFECT TIME to book in for Ushvani's perennial favourite treatment, the Signature Warming Ritual. Designed to help you see out the last few days of winter, it is a warming massage ritual inspired by movements from traditional Nuad Bo-Rarn Thai massage, Thai reflexology and shiatsu massage.

Choose from three different herbal compresses, which help to warm up and release muscles. You can also pick from three specially blended herbal oils. £250, 1 Cadogan Gardens



SUBLIME REPLENISHING NIGHT MASQUE is Aesop's latest addition to the Skin Care+ range. Launched in March, it is a lightweight gel-cream that offers sustained hydration with a soft, non-greasy finish. It's chock full of vitamins B, C, E and F, perfect for dehydrated complexions. Expect skin to feel supple and nourished. £93, 22-24 King's Road

TED'S GROOMING ROOM has opened at 136 King's Road. A real treat of a men's barber's experience, Ted's is an authentic Turkish barbershop. It includes lovely touches like a massage, hot towel service and ear-flaming. Services include bespoke haircuts, beard trims, close shaves and brow threading.



Charity / K+C Foundation

SLOANE SQUARE / MARCH 2020

By their side



HELP SUPPORT THE
CHELSEA RESIDENTS
WHOSE LIVES ARE
TRANSFORMED BY
THE K+C FOUNDATION



OUR BOROUGH is usually associated with affluence and wealth, but it also has areas of severe deprivation and a range of social challenges. We have the highest proportion of one-person households in the country and many local residents are experiencing loneliness and isolation, with devastating effects on their mental and physical health.

The K+C Foundation's vision is a borough where everyone has the opportunity to reach their potential. We support local projects that reduce isolation and exclusion, develop skills and employment opportunities, and help children and young people to have the best chance in life.

To help reduce loneliness and isolation, we ensure that some of our most vulnerable residents have access to social, physical and learning activities. For example, we support a project for older men like Jacob, who have low self-esteem and mild to moderate mental-health needs. Jacob had lost his wife and was very lonely. He joined the project to learn and develop new skills, gain greater independence and connect with others.

"It has opened my life again; I have missed getting out again and meeting people. I have made new friends through the group and have really enjoyed going to the coffee afternoons and the trip to Southwark Cathedral," says Jacob.

NINETY-SIX PER CENT OF MEN TAKING PART IN THE PROJECT REPORTED THAT THEY WERE MORE ACTIVE. EIGHTY-EIGHT PER CENT REPORTED INCREASED CONFIDENCE.

With your help the K+C Foundation can support more vulnerable residents like Jacob.
£200 would pay for 40 older people to have a two-course hot meal and socialise with others.
£400 would pay for 20 isolated people to join an arts and crafts session and meet new people.
£1,000 would pay for a year's worth of counselling sessions for a young person following a bereavement.



To support us, please visit
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MayfairPA@pubbiz.com to join and you'll receive an invitation to our next event.
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THE LANESBOROUGH
Club & Spa
LONDON

SLOANE SQUARE / MARCH 2020



THE RECENTLY REDESIGNED

Manicomio Café has a delicious new dinner menu, aptly named the Pasta and Grill Menu. It features healthy favourites as well as seriously tasty chunky chips. In celebration of its launch, and for a limited period, the café is offering complimentary wine with two courses.

There have also been changes to the main restaurant, with the addition of contemporary carpeting, lighting and a new seasonal menu. Look out for much loved traditional dishes such as carbonara and chicken Milanese.

83–85 Duke of York Square

THE CHELSEA PHYSIC GARDEN is holding a supper and talk by Dr Dani Gordon. On April 23, the renowned doctor will aim to shine a light on one of the more controversial medicinal plants in the garden's collection: *Cannabis sativa*. Dani will help untangle much of the confusion around popular CBD products versus medicinal cannabis, as well as share her personal views on cannabis for medicinal use. It promises to be a thought-provoking evening, and supper is sure to be tasty.



HIGH-END INDIAN restaurant Kutir, in a beautiful Chelsea townhouse, has launched a new vegan menu. Chef Rohit Ghai has crafted a menu that includes eggplant arancini-style dumplings, an intriguing-sounding truffle with goji berries main course and a pear, star anise and melon dessert. Here, veganism doesn't require compromising on taste.

10 Lincoln Street

RESTAURANT GORDON RAMSAY

is giving customers the chance to go behind the scenes of a three-Michelin-star kitchen. Try a masterclass by chef de cuisine Matt Abé (pictured) and his team. You'll learn top cookery techniques, prepare a special three-course menu and the day also includes lunch and wine pairings. Classes will be run on selected Sundays. £1,000 per person, 020 7592 7970 or email experiences@gordonramsay.com. 68 Royal Hospital Road



PARTRIDGES (2-5 DUKE OF YORK SQUARE) will be running its World Chelsea Bun Awards in celebration of World Chelsea Bun Day on May 2. The competition will be held during the Duke of York Square weekly Fine Food Market. Do submit entry forms ahead of competition day (see in-store or partridges.co.uk), when you can bring along buns for judging. The competition is open to all age groups and talents, and there are five categories.

There is a small entry fee and all the proceeds will go to the Children's Surgery Foundation. Partridges will also be launching a new ice cream including a Chelsea bun flavour – lots to be excited about.

GAIL'S MAJOR FOCUS for 2020 is food waste and sustainability. Its Waste Not campaign has created goodies using leftovers. It comes as GAIL's found that more than 44 per cent of bread produced in the UK is thrown away every day. Try the Soho Bun made with off-cuts of croissant dough or the sourdough croutons made using yesterday's loaf. Plus, GAIL's donates all surplus food at the end of the day to more than 40 local charities.

209 King's Road



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LA DOLCE VITA

THIS IS PIZZA – BUT NOT
AS YOU KNOW IT, UNLESS
YOU'VE BEEN TO NAPLES AND
EATEN THE REAL DEAL. ENTER
CINQUECENTO, THE NEW
CHELSEA PIZZERIA
WITH A TWIST



Restaurant / Cinquecento

SLOANE SQUARE / MARCH 2020



“OUR TOMATO SAUCE IS MADE FROM SAN MARZANO DOP TOMATOES. THEY ONLY GROW IN VOLCANIC GROUND AND ARE VERY SWEET”

WALK DOWN CALE STREET and the scent of freshly baked dough and Italian tomatoes and mozzarella may tempt you inside number one, where a pizzeria called Cinquecento has set up shop.

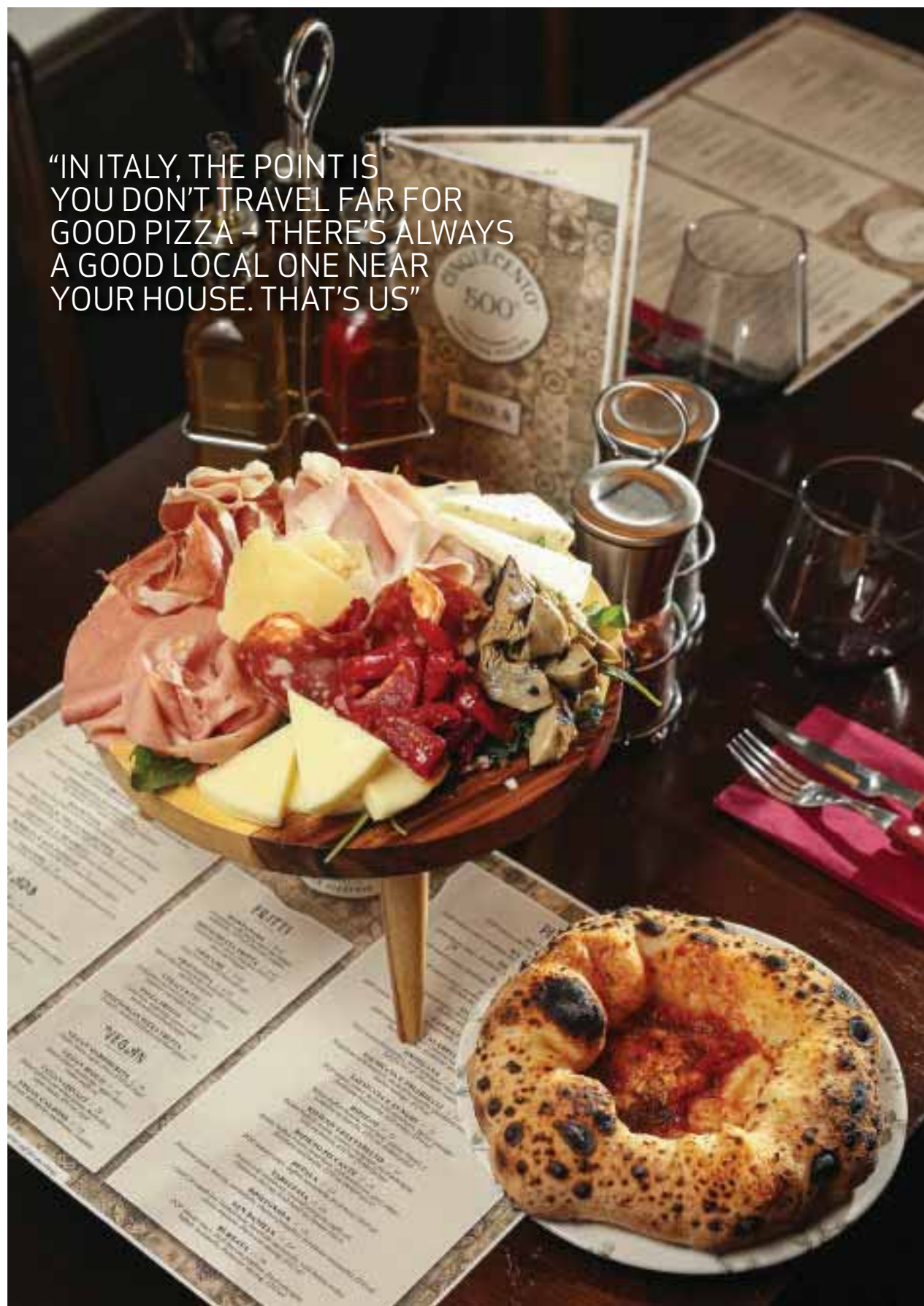
Emanuele Tagliarina is co-founder. He is all about making pizza the traditional way. To that end, he tells me, “there is a double fermentation of the dough over 48 hours, which makes it very digestible and fragrant.” And while most commercial flour today is completely crushed, very thin and full of chemicals, the one used at Cinquecento is stone-crushed. It has just a week-long shelf life – that’s how fresh it is. “It’s a completely different product,” Emanuele says.

All the ingredients are from Italy and top quality. “Our tomato sauce is made from San Marzano DOP tomatoes. They only grow in volcanic ground and are very sweet. And our fior di latte mozzarella comes by plane from Agerola, one of the best regions. The olive oil



Restaurant / Cinquecento

"IN ITALY, THE POINT IS
YOU DON'T TRAVEL FAR FOR
GOOD PIZZA - THERE'S ALWAYS
A GOOD LOCAL ONE NEAR
YOUR HOUSE. THAT'S US"



we use is unfiltered for a fresh, crisp taste,” Emanuele says.

The name Cinquecento comes not from the car, which is my first guess, but from the fact that the pizza oven, which has a gorgeous marble rim and dominates the ground floor of the restaurant, is heated to a very high 500 degrees Celsius. That means it cooks a pizza in just one minute. “You can’t buy the oven in the UK and you can’t buy it assembled – someone had to come to build it on site,” Emanuele says. “It is made with Italian volcanic stone. Covers are made from volcanic sand for temperature regulation and insulation.”

There will be regularly changing specials and everything is made daily, from the antipasti to the dough, which is made and stretched using hands only – no machines. And the restaurant is a treat to sit in – pretty and authentic, with wooden floor, blue-and-white Italian-tiled walls, hanging greenery



and chefs who sing as they work. Downstairs is where the buzz is. Upstairs is where you sit for a more sedate but no less scrumptious meal. It’s affordable, too, Emanuele tells me, keen to ensure that younger guests can enjoy quality food for £20. There are 50 wines, mostly Italian, ranging from an affordable carafe to high-end options, so it really is for everyone.

Sicilian Emanuele and his team know what they’re doing. He and the chefs have worked together for a long time over a career that spans stints at Franco Manca and Santa Maria. They learnt their craft in Naples. “We know you can get a pizza elsewhere in the area,” Emanuele says. “But we think the local clientele will appreciate our quality and authenticity.”

He goes on: “We want to serve the neighbourhood. In Italy, the point is you don’t travel far for good pizza – there’s always a good local one near your house. That’s us.” It is indeed.

1 Cale Street

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Efficiency through Integration

SLOANE SQUARE / MARCH 2020

GETTING FIT IN CHELSEA HAS NEVER BEEN EASIER. FIRST CAME KOBOX; NOW SPIN ENTHUSIASTS CAN HEAD TO SOULCYCLE, THE INDOOR SPINNING STUDIO WITH A HOST OF CELEBRITY FANS IN AMERICA. HERE'S WHAT YOU

NEED TO KNOW.
BY CHARLOTTE PASHA

On your bike

Fitness / SoulCycle

EVEN IF YOU'VE NEVER TAKEN A CLASS, you may well recognise that bright yellow wheel, depicted across the tote bags and workout apparel sold in studios. If you have taken one of the 45-minute classes, you'll already be hooked. SoulCycle is more than a workout. This is a revolutionary spin class with legendary instructors and magnetic energy. It is both challenging and inspiring.

The decision to open on the King's Road this April is a considered move by the brand. "The King's Road has always been a trend-setter location. It was at 123 King's Road where Starbucks opened its first ever British coffee shop in 1998," says Patrick Ryan-Southern, International Managing Director at SoulCycle, who himself has just moved to London.

It was the right time to bring the American brand here, too. "London has been experiencing a massive lifestyle shift, following the global trend to incorporate fitness and wellness into one's daily routine. The number of boutiques that have opened in the last five years has been startling to watch," Patrick says.

The Chelsea studio will have 60 bikes set across two floors, spanning a whopping 5,000 square feet. It stocks Soul by SoulCycle clothes and an on-site Good Life Eatery, for a selection of juices and post-workout snacks. "The lemon and ginger shot is my favourite," Patrick says.

As for the spinning itself, it's really designed to serve the entire neighbourhood. "We hope our Chelsea location provides a sanctuary and community centre for residents, nearby neighbours and, of course, anyone visiting London," Patrick says. But make no mistake: it's seriously tough. "Cycling is both high intensity and high calorie burning," Patrick says. Expect to leave sweaty.

One thing SoulCycle is doing brilliantly is focusing





on sustainability, so it has excellent eco-credentials. “When we were designing our London studios, we paid painstaking attention to both the construction materials and operational plastics we employ to deliver our experience. All London studios are free of plastic water bottles and guests are encouraged to bring their own bottles to fill at water stations. We do not stock post-workout sweat bags. We’ve even removed single-use razors from our studios. London has led the charge for the brand on sustainability. Expect to see similar changes roll out across our North American studios next year. For the UK, we’re continuing to reduce plastics by working with our vendors to reduce single-use plastics like the polybags our retail products are delivered in... These polybags are being swapped to biodegradable materials in 2020,” Patrick says.

And as the brand is always looking to stay ahead of the curve, I ask Patrick what he predicts the next big exercise trend will be. “Digital. The convenience of working out in your home has always been a need, but transferring our unique experience to a digital platform has been a new and exciting challenge.” So, look out for the at-home SoulCycle bike next year.

In the meantime, we’ll see you in class.

SoulCycle
224–226 King’s Road

“WE HOPE OUR CHELSEA LOCATION PROVIDES A SANCTUARY AND COMMUNITY CENTRE FOR RESIDENTS, NEARBY NEIGHBOURS AND, OF COURSE, ANYONE VISITING LONDON”





of the best

Fill your basket with edible treats, cute accessories and delectable scents this Easter with our pick of the best in store



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WALTON STREET**
Bunny rabbit
hairbrush, £120,
150 Walton Street



GAIL'S
Hot cross buns,
£12.80 for nine,
209 King's Road



MAÎTRE CHOUX
Spanish raspberry
éclair, £5.20,
59 King's Road

Easter treats / Top 10

SLOANE SQUARE / MARCH 2020



4

THE WHITE COMPANY
Wild mint diffuser, £30,
4 Symons Street



5

BREAD AHEAD
Hot cross bun workshop,
£90 for a half-day,
249 Pavilion Road

**LONDON
CHEESEMONGERS**
Seasonal selection
box, from £30,
251 Pavilion Road



6

TIFFANY & CO
Elsa Peretti egg
cup, £470, 145
Sloane Street



7

8



BODEN
Sheep-logo T-shirt,
£12, 20-23 Duke of
York Square



HARVEY NICHOLS
Biscuiteers cookie box, £21.95,
109-125 Knightsbridge

9

PARTRIDGES
Prestat prosecco egg, £17.50,
2-5 Duke of York Square



10



SLOANE SQUARE / MARCH 2020



Sasha Gusov

Photographer Sasha Gusov shoots campaigns for local brand Tom Davies in a Chelsea studio. As told to Cally Squires

I CAME HERE IN 1988 from Russia and started working in the restaurants, making drinks and clearing tables. In 1992 the Bolshoi Ballet came to London for a special show at the Royal Albert Hall. I somehow got inside and lied to them that I was a famous photographer, and they let me in to take all the backstage pictures! When [the company] left I had taken 350 rolls of film, which I didn't know what to do with. I went to the *British Journal of Photography*, and the editor published a spread and used my

image on the cover. I showed this magazine to EMI, Universal and other recording companies, and that's how my career got started taking portraits of famous singers and musicians.

GROWING UP, my parents didn't have time to look after me, as my father was always travelling around Russia building nuclear power stations. One summer, when I was 13 years old, I was sent to stay with my uncle, who was a photographer in a small town in the south of Russia. He used to take

school photographs. He wasn't very creative, but he was a good technical photographer. I learnt from him how to process films – and how to lie!

IN THE BEGINNING

I was working for an agency doing a lot of actors – people like Jude Law, Minnie Driver, Ewan McGregor, Sir Patrick Stewart and Sir Ian McKellen. Pavarotti was amazing.

I STILL PREFER to shoot on film. I love it because it's much more disciplined than digital. You have 36 frames in a film and you have to know exactly what you're shooting. This is what makes you a good photographer. You're like a sniper – you can't make a mistake.

I ALWAYS CARRY a camera with me wherever I go, with extra lenses and film in my pocket, because candid shots on the street are still my favourite subject. I got a little bit bored of doing portraits, because I've done them millions and millions of times.

WHEN I'M SHOOTING there is never a typical day because I'm travelling God knows where – maybe

Spain, Peru or Russia. It's funny because I travel all over the world, but when I'm in London I don't travel anywhere at all.

I DON'T WORK with too many clients now because I have my own projects, but I will when I click with people like Tom [Davies]. He is very special. I always say Tom Davies helps me see the world better – his glasses are amazing! I like the studio I shoot in, in Chelsea [off the King's Road], because it has more soul – it's not a typical studio with white walls.

FOR ME, AS I GET OLDER, the most interesting thing is to shoot obvious things you see everyday, but to find something unusual about them. Maybe now it's time for me to do a tribute book to London now I've been here almost 30 years.

LAST APRIL my book *Michelangelo* was presented by Putin to the Pope as a present at the Vatican. The picture was sold so many times of him handing the book over!

Michelangelo (£53) by Sasha Gusov is available at Waterstones, 158 King's Road

People / Local hero

SLOANE SQUARE / MARCH 2020

“I’M THE SUPERINTENDENT REGISTRAR for Kensington and Chelsea. I run the Register Office, which is located at Chelsea Old Town Hall on King’s Road. Managing a team of up to 40 staff, I set the strategic, business and financial direction for the Register Office. I’ve been working in civil registration for 12 years but have been at Kensington and Chelsea for the last five.

The best thing about my job is that it’s a real honour and privilege to manage a service where we assist members of the public, face to face, at emotional times in their lives when they are registering vital events. It’s also a great responsibility to be part of the national process that compiles and archives the records of the country’s population. On a more personal level, I love being part of people’s marriages and civil partnerships. It’s such an important occasion in their life that I get to make happen.

The most disappointing part of the role for me is when we can’t deliver something that people are asking for because there isn’t currently provision in the law that permits it.

WE ASSIST MEMBERS OF THE PUBLIC AT EMOTIONAL TIMES IN THEIR LIVES WHEN THEY ARE REGISTERING VITAL EVENTS

While I love my job and wouldn’t trade it for the world, it isn’t all easy. We have tens of thousands of customer interactions per year, which can be challenging. We oversee births, still-births, deaths, marriages, civil partnerships, citizenship, notices, venues for ceremonies, certificates and all related legal administration.

Some highlights were conducting the first same-sex marriage in March 2014 and the first opposite-sex civil partnership this past New Year’s Eve. Both of these were an honour. It was special to be a part of hard-won fights for equality.

We licence over 30 ceremony venues across the borough – all appear on our website – and I visit all of these venues. It’s a great opportunity to get out and meet local businesses within the borough where we can mutually support each other, specifically relating to the wedding business.

Chelsea Old Town Hall is a great place to work, as the recently renovated venue has such history and beauty. It’s a joy to be in – plus it has the added bonus of being right on the King’s Road.”

rbkc.gov.uk





Master of ceremonies

STEVEN LORD IS HEAD REGISTRAR
FOR KENSINGTON AND CHELSEA,
A ROLE THAT IS PIVOTAL TO
THE LOCAL COMMUNITY



The Year of the Rat

CHINESE NEW YEAR

DUKE OF YORK SQUARE

The Year of the Rat was marked in Chelsea with a special Saturday market in Duke of York Square. Visitors enjoyed al-fresco Chinese takeaway from market stalls like Bite Mi, and entertainment was provided by a red Chinese dragon dancing through the square to live music.





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MARC JACOBS x MAGDA ARCHER

HARVEY NICHOLS, 109–125 KNIGHTSBRIDGE

The Marc Jacobs x Magda Archer capsule collection launched with a bash at Harvey Nichols, in the third-floor pop-up, which is running until the end of May. Guests got glammed up by the Marc Jacobs beauty team before hitting the photobooth and tucking into mini hotdogs while listening to a DJ set by Mimi Xu.



Millie Hannah (right) and friend



Henry Holland



Cesar Perin and Melis Ekrem

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*Kensington
+ Chelsea
Foundation*

A better life together

My Chelsea / Aras Kanabi

SLOANE SQUARE / MARCH 2020



[by Adam Handling].
We also love to visit our neighbours at KXU – flipping tyres and drinking shakes is always time well spent.

SHOP?

Peter Jones

BOOK?

Sweeney Todd.

CHARITY?

Cancer Research.

LOCAL GALLERY OR THEATRE?

Saatchi Gallery of course.

HOLIDAY DESTINATION?

The Maldives.

WAY TO RELAX?

Red wine and a David Attenborough documentary.

WORDS OF WISDOM?

Work hard, and be humble and respectful to others.

*Pavilion Barbers,
166A Pavilion Road*

ARAS KANABI

THE OWNER OF VINTAGE-INSPIRED GROOMING PARLOUR PAVILION BARBERS SHARES HIS CHELSEA TIPS



From top: Saatchi Gallery, David Attenborough, KXU

HOW LONG HAS PAVILION BARBERS BEEN OPEN?

Just over a year now. The community as a whole is great and Pavilion Road attracts a good energy, which is great for business.

WHAT GROOMING PRODUCTS DO YOU LIKE TO USE AT THE SHOP?

Truefitt & Hill. They're known to be the oldest and most respected barbers in London and we want to continue that same quality and tradition.

DO YOU OFFER CUTS FOR WOMEN, TOO?

No, but, ladies, you are more than welcome to pop in for a coffee or a complimentary beverage. We are solely a men's grooming shop, but for ladies who are interested in a cut I'm sure our neighbours at Salon Sloane could help you out!

WHAT IS YOUR FAVOURITE... PLACE(S) TO EAT AND DRINK?

Granger & Co. for food, and drinks at the Belmond Cadogan bar



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INSPIRATIONAL OUTDOOR FURNITURE



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