

# SLOANE SQUARE

ART \ CULTURE \ FASHION \ FOOD

MAY / JUNE 2022

## *BRITISH ICONS*

**CHELSEA IN BLOOM  
RETURNS**

*Jubilee  
jubilations*

**STREET  
PARTIES  
AND MORE**

*Dress to  
impress*

**SUSTAINABLE  
FASHION  
IN CHELSEA**

*Local  
stars*

**MEET THE  
WINNERS OF THE  
CHELSEA AWARDS**



# NEO

8 7 1 0 0



[neo87100.com](http://neo87100.com)



13 Walton St. SW3 2HX

#MolteniGroup



RATIO— VINCENT VAN DUYSSEN

**Molteni & C** | **Dada**

MOLTENI&C | DADA FLAGSHIP STORES: LONDON SW3 2EP, 245-249 BROMPTON ROAD / LONDON WC2H 8JR, 199 SHAFTESBURY AVENUE

MOLTENI@HOME - VIRTUAL DESIGN CONSULTANCY AT MOLTENI.IT

# Contents / May-June 2022

## 8 CALENDAR

Essential events for your diary in May and June

## 16 NEWS

Keeping you in the know about what's going on in Chelsea

## 22 SUMMER TERRACE

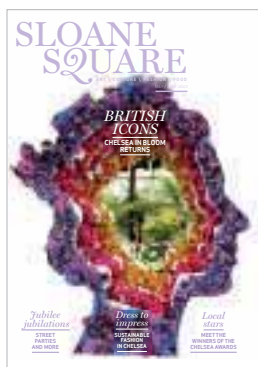
Local businesses are collaborating to bring extra life and fun to Sloane Square



## COVER

From Chelsea Flower Show, design by Veevers Carter.

Page 24



## 24 FLOWER SHOW

The world's favourite flower show blooms again

## 29 CHELSEA IN BLOOM

Get ready for a floral celebration of British icons

## 32 BOOK CLUB

Local bookworms pick their literary heroines

## 36 HISTORY

Rediscover a forgotten Chelsea sculptor

## 40 TOP TEN

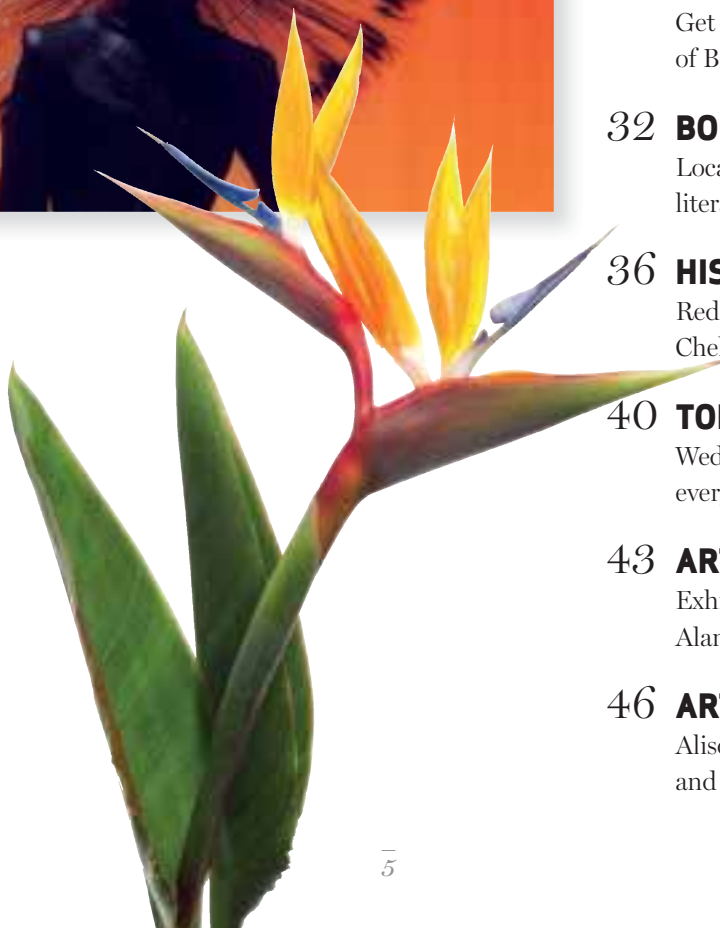
Wedding day essentials for every bride

## 43 ART NEWS

Exhibitions, displays, and Alan Measles

## 46 ART

Alison Jackson on art and celebrity



# Contents

44

## 49 FOOD NEWS

The tastiest new openings

## 52 FOOD

Partridges celebrates 50 years

## 55 FASHION NEWS

New stores and stylish events

## 58 FASHION

Welcoming Lampoo to Chelsea

## 61 TRENDING

Fashion for street parties, weddings and picnics

## 66 FASHION

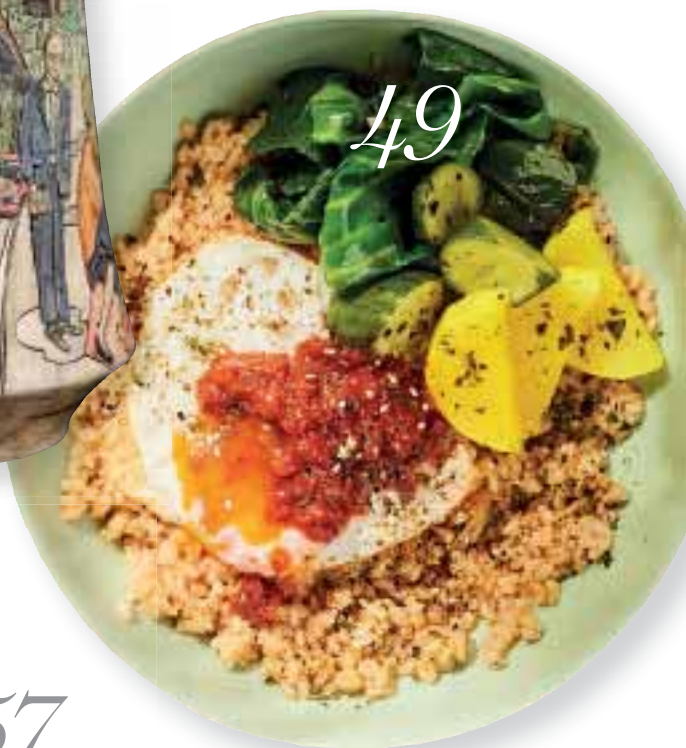
Meet the local designer crafting sustainable luxury

## 69 AWARDS

Celebrating the worthy winners of the 2022 Chelsea Awards

## 74 CHARITY

A new scheme to help struggling residents



57



## 76 LOCAL HERO

The TV chef who's helping the elderly

## 79 BEAUTY NEWS

Relaxing treatments and new products

## 82 MY CHELSEA

Local tips from Matilde Mourinho

### SLOANE SQUARE

is produced for Cadogan by

**Publishing Business**  
Berkeley Square House  
22 Berkeley Square  
London W1J 6BD  
020 7259 1053

**Cadogan**  
10 Duke of York Square  
London SW3 4LY  
cadogan.co.uk

### Editor

Alice Cairns  
020 7259 1058  
alice@pubbiz.com

### Deputy editor

Will Moffitt

### Writer

Sophia Charalambous

### Sub editor

Kate White

### Designer

Andy Lowe

### Advertisements

Bridget Rodricks  
020 7259 1059  
bridget@pubbiz.com

Richard Taylor  
07423 099 277  
richard@pubbiz.com

### Publisher

Adrian Day  
020 7259 1053  
adrian@pubbiz.com



This product is made of material from well-managed FSC®-certified forests and from recycled materials.

All inks vegetable based. Our printers are certified to ISO 14001 Environmental Management.

This magazine is fully recyclable, when you have finished reading it please put it in your paper recycling bin.



Publishing Business is a member of the Professional Publishers Association and observes the PPA Code of Publishing Practice.



@SloaneSquareMag  
@DOYSQ  
@SloaneStreetSW1  
@Pavilion\_road



@SloaneStreetSW1  
@PavilionRoad  
@dukeofyorksquare  
@SloaneSquareMag  
@Kingsroad.london



**Tom Jones**  
PLUS GUESTS  
THE SHIRES

WEDNESDAY 15 JUNE 2022  
**London**  
**Royal Hospital Chelsea**

LIVEATCHELSEA.COM - TOMJONES.COM - MYTICKET.CO.UK

A KILIMANJARO PRESENTATION

LIVE AT CHELSEA MY VIP EXCLUSIVE VIP PACKAGES AVAILABLE FROM MYTICKET.CO.UK/VIP FULLY SEATED OUTDOOR SHOW



**SIMPLY RED**  
SUMMER '22

SATURDAY 18 JUNE 2022  
**LONDON**  
**ROYAL HOSPITAL CHELSEA**

LIVEATCHELSEA.COM | SIMPLYRED.COM | MYTICKET.CO.UK

A KILIMANJARO PRESENTATION

LIVE AT CHELSEA MY VIP EXCLUSIVE VIP PACKAGES AVAILABLE FROM MYTICKET.CO.UK/VIP FULLY SEATED OUTDOOR SHOW



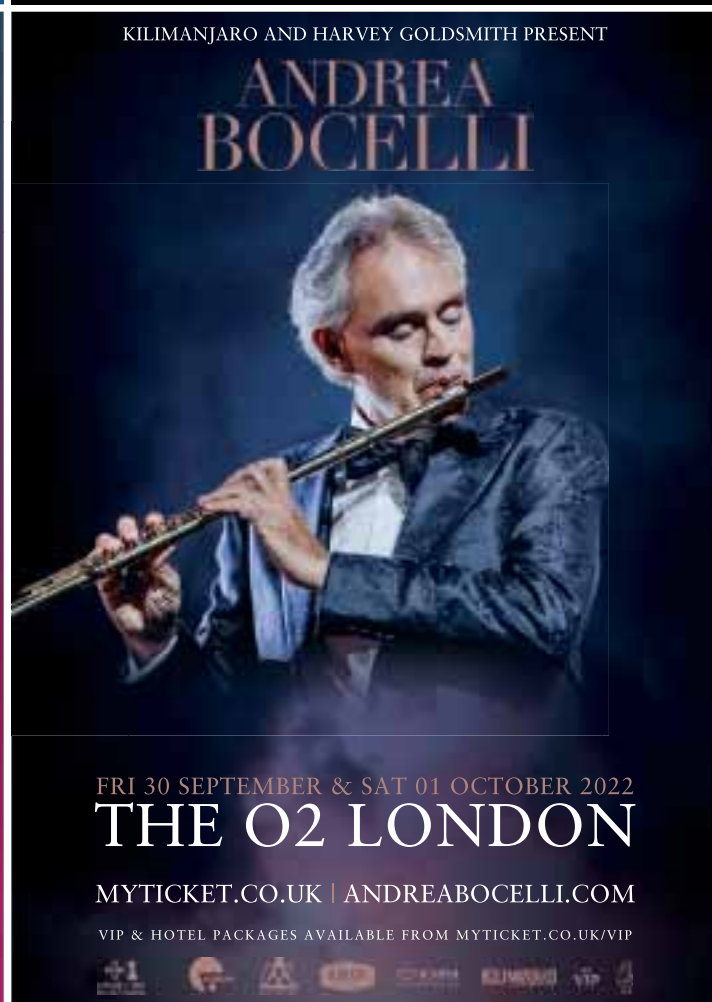
**PAUL WELLER**  
PLUS GUEST  
EMMA-JEAN THACKRAY

SUNDAY 19 JUNE 2022  
**LONDON**  
**ROYAL HOSPITAL CHELSEA**

LIVEATCHELSEA.COM  
PAULWELLER.COM  
MYTICKET.CO.UK

A KILIMANJARO PRESENTATION

LIVE AT CHELSEA FULLY SEATED OUTDOOR SHOW



KILIMANJARO AND HARVEY GOLDSMITH PRESENT  
**ANDREA BOCELLI**

FRI 30 SEPTEMBER & SAT 01 OCTOBER 2022  
**THE O2 LONDON**

MYTICKET.CO.UK | ANDREABOCELLI.COM

VIP & HOTEL PACKAGES AVAILABLE FROM MYTICKET.CO.UK/VIP

1 2 3 4 5 6 7 8 9 10 11 12

## JUNE 30 TO JULY 6

### MASTERPIECE

#### LONDON

Returning to the South Grounds of the Royal Hospital Chelsea, this multidisciplinary art fair features the finest works of art, design, furniture, jewellery and more. The busy programme will include talks and panel discussions on the history of art, fine dining pop-ups and immersive art exhibitions.

**Royal Hospital Road**

# Events diary

MAY & JUNE



## JUNE 21

### SUMMER SOLSTICE SOUND BATH AT CHELSEA PHYSIC GARDEN

Lou from Live Karma Yoga will lead a relaxing sound bath, featuring a gong, bowls and voice. Soak up some evening sunshine as you lie on your yoga mat and allow sounds to enable meditation and relaxation.

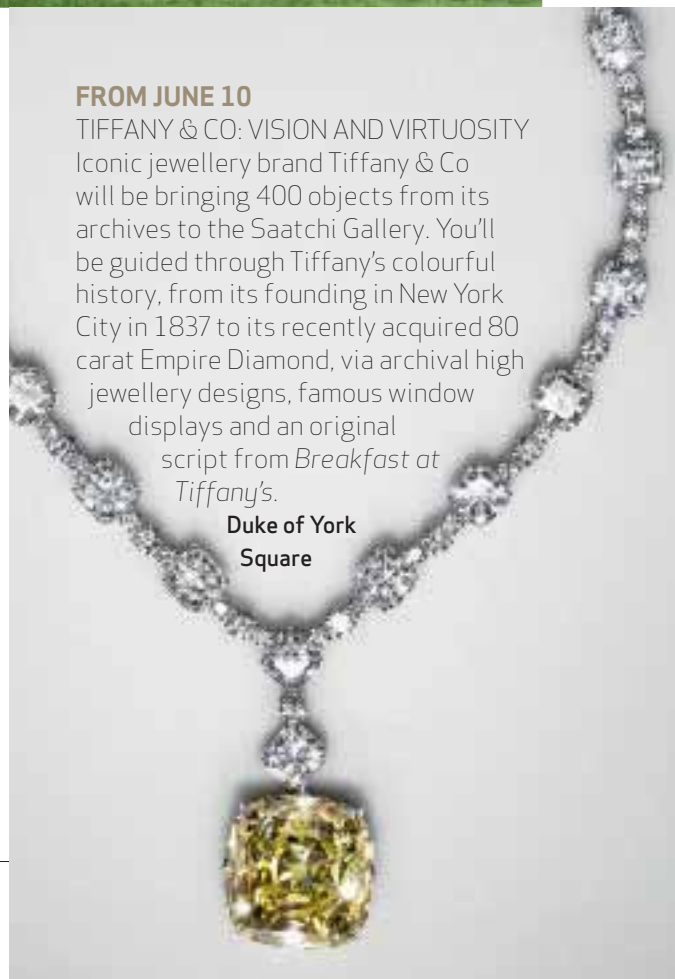
**66 Royal Hospital Road**

## FROM JUNE 10

### TIFFANY & CO: VISION AND VIRTUOSITY

Iconic jewellery brand Tiffany & Co will be bringing 400 objects from its archives to the Saatchi Gallery. You'll be guided through Tiffany's colourful history, from its founding in New York City in 1837 to its recently acquired 80 carat Empire Diamond, via archival high jewellery designs, famous window displays and an original script from *Breakfast at Tiffany's*.

**Duke of York  
Square**

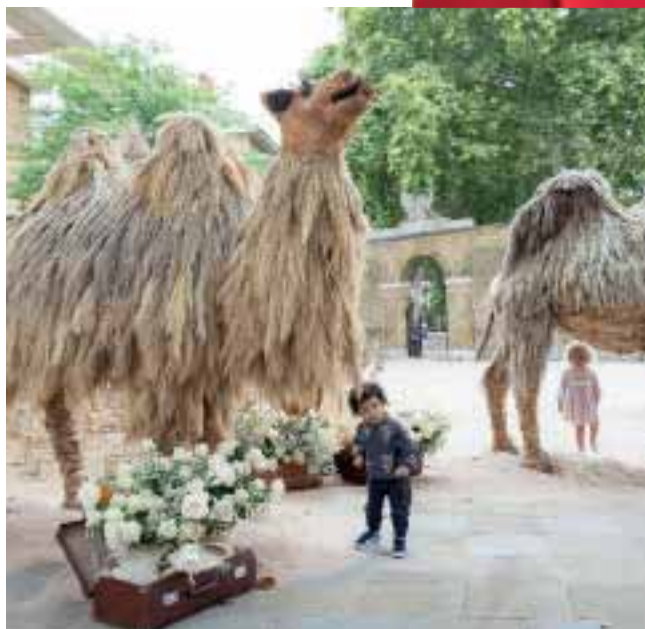


**MAY 24-28**

**CHELSEA FLOWER SHOW**

It's time for the world's most famous flower show, a colourful celebration of garden design, flower displays and the natural world. This year's show will be putting sustainability front and centre, with concept gardens inspired by climate change and an interactive display dedicated to saving our planet in the Discovery Centre.

**Royal Hospital Road**



**MAY 23-28**

**CHELSEA IN BLOOM**

A highlight of the Chelsea calendar, Chelsea in Bloom returns to transform our streets and squares with breathtaking works of floral sculpture. This year, London's largest free flower show is themed around "British icons", with pieces inspired by royalty, fashion icons, free thinkers, writers, artists, musicians and more. Look out for breathtaking installations including an enormous Queen's head, a royal coat of arms and a guard in his sentry box.

[chelseainbloom.co.uk](http://chelseainbloom.co.uk)

**FROM MAY 13**

**WEIRD SENSATION FEELS GOOD:  
THE WORLD OF ASMR**

Millions of people around the world experience ASMR, or the "autonomous sensory meridian response": a powerful sense of euphoria, calm or tingling triggered by sound, touch, or movement. This exhibition will see the Design Museum transform into an interactive sensory playground, allowing you to test your own ASMR responses and learn more about it.

**224-238 Kensington High Street**



## JUNE 23 TO JULY 3

### KENSINGTON + CHELSEA ART WEEK

Art lovers rejoice: Kensington + Chelsea Art Week is returning for its fifth year.

Free and open to all, this programme of public art installations will include murals, sculptures, workshops and walking tours, all designed to celebrate culture and creativity in west London.

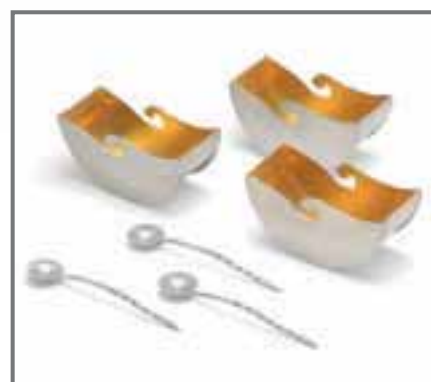
This year's theme is "nourish", with contributors invited to reflect on what feeds them – whether that's spirituality, self-care, food, family or nature. From June 17, you'll be able to follow a public art trail that will guide you to some of west London's most well-known sites, including the Chelsea Physic Garden and Duke of York Square, where you'll find unique artworks to admire. Then from June 23, enjoy 11 days of art events hosted by more than 150 local venues. You'll have the chance to meet artists and to produce some artwork of your own in hands-on workshops led by expert makers.



At the same time, the Kensington + Chelsea Art Week poetry corner will be making a welcome return, giving you the opportunity to enjoy poetry and spoken word pieces by local writers. All in all, it's a series of exciting events that's not to be missed, and an opportunity to revisit local landmarks through a new, creative lens.

**For more information on the programme, visit [kcaw.co.uk](http://kcaw.co.uk)**

# JEWELLERY & SILVERSMITHING FAIR



*Purchase direct from the UK's leading designer makers*

OLD TOWN HALL  
**CHELSEA**  
27 - 29 MAY



Admission £10

10am - 5pm Daily

**£7 in advance** with code CIFADV22

[www.desirefair.com](http://www.desirefair.com)

## MAY 15

PETER AND THE WOLF, WITH SUE PERKINS AND ORION ORCHESTRA

Since winning the BBC's *Maestro*, a reality show that saw celebrity amateurs compete for the chance to conduct the BBC concert orchestra, comedian Sue Perkins has fallen in love with conducting. We caught up with her ahead of her visit to Cadogan Hall to conduct family favourite *Peter and the Wolf*.

### Why *Peter and the Wolf*?

*Peter and the Wolf* is a wonderful piece that introduces kids to the different instruments that make up an orchestra. It's joyful to conduct, with lots of gnarly corners

and lots of opportunities for playfulness and laughter.

### Did you expect to love conducting as much as you do?

Not at all. I expected it to be a rewarding experience, but I didn't realise I'd become so obsessed with wielding a little white stick in front of 50 baffled prodigies.

### What do you find hardest?

I'm not a professional musician, and therefore a lot of technical complexities within the score are harder for me to get my head around. Sadly, pure enthusiasm can only get you so far! The orchestra are very forgiving though, and always have my back.

### Do you have any other hidden talents?

I can hold lengthy conversations with my dog. Really.

### What three pieces of music couldn't you live without?

Mozart's Requiem, St Matthew Passion and Danny Boy, because it reminds me of my dad.

### Do you have any favourite spots in Chelsea?

I'm playing in my favourite spot! Cadogan Hall is an extraordinary venue that is steeped in history, and I encourage everyone to pay it a visit. You won't be disappointed.

5 Sloane Terrace





## LEGAL EXPERTISE ON YOUR DOORSTEP

Located in the heart of Westminster, William Sturges provides businesses and individuals bespoke legal advice in a timely and cost-effective manner.

Our range of services include:

- Commercial Litigation
- Commercial Property
- Company Commercial
- Family & Finance
- Private Client
- Residential Property

Consultations can be held at our office, by video or on the phone.

**William Sturges LLP Solicitors**

Burwood House, 14-16 Caxton Street,  
Westminster, London, SW1H 0QY  
020 7873 1000  
[law@williamsturges.co.uk](mailto:law@williamsturges.co.uk)

[www.williamsturges.co.uk](http://www.williamsturges.co.uk)



SCAN ME

**WILLIAM STURGES**  
SOLICITORS

## JUNE 4

### KING'S ROAD STREET PARTY

From 11am to 6pm on June 4, the King's Road will be transformed into a bustling street party. Pedestrianised from Sloane Square to Cheltenham Terrace, there will be plenty of green space for picnicking and strolling in the sunshine. The Fine Food Market will take place opposite Saatchi, and in partnership with the Royal Commonwealth Society there will also be a Royal Commonwealth Market, offering delicious food inspired by the flavours of constituent nations. Grab your food and take a seat at the giant feasting table to get to know your neighbours – or get involved with workshops, performances and more including Saatchi live art, Royal Hospital displays and storytelling from Peter Jones.



# Happy and glorious

Celebrate the Queen's Platinum Jubilee in Chelsea. Break out the bunting – it's time to celebrate the Queen's 70 years on the throne. Here are some of Chelsea's most unmissable Jubilee events...

## JUNE 2-5

### RICKSHAW RIDES AND WALKING TOURS

Take in the beauty of the neighbourhood aboard a rickshaw or on foot, accompanied by a trusted guide. Returning for the weekend of the Jubilee head to Sloane Square to book a spot and find out more.

## JUNE 5

### THE JUBILEE PAGEANT – LIVE SCREENING

Gather with fellow Chelsea residents for a live screening of the Jubilee Pageant, on the running track opposite Saatchi. The giant screen means that you won't miss a moment of this historic occasion, and there will be plenty of room to settle down with a picnic, too!

## UNTIL JUNE 12

### EGGS OF AN ERA

Seven giant egg-shaped masterpieces created by leading artists will be popping up in Chelsea to celebrate the Queen's Platinum Jubilee, with each egg designed to reflect a different decade of her 70 years of service. The project is a collaboration between Clarence Court Eggs, The Elephant Family and Cadogan, and will also raise awareness about the harmful practices used by some egg collectors. The eggs, which are all collectible pieces of art, will be auctioned off next year.

For more information, visit [kingsroad.co.uk](http://kingsroad.co.uk); [chelseainbloom.co.uk](http://chelseainbloom.co.uk); [dukeofyorksquare.com](http://dukeofyorksquare.com)



# Neatsmith

BESPOKE FITTED WARDROBES, STUDIES & LIVING ROOM UNITS



544 KING'S ROAD, LONDON, SW10 0UB | 020 8017 3909

[WWW.NEATSMITH.CO.UK](http://WWW.NEATSMITH.CO.UK)

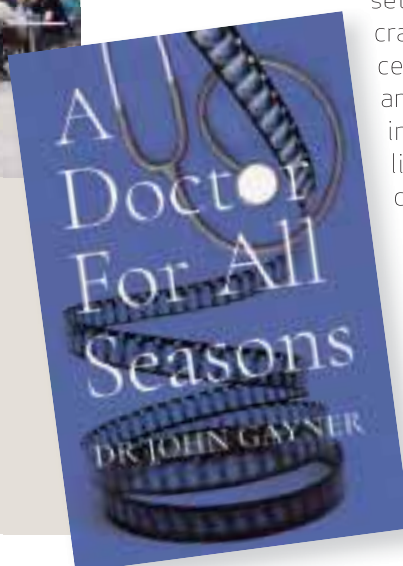
## News / May

THE V&A IS NOW OPEN seven days a week for the first time since the pandemic, with opening hours running from 10am to 5.45pm from Saturday to Thursday, and from 10am to 10pm on Fridays. In addition, the museum's full pre-pandemic programme is making a triumphant return, including the much-missed Fashion in Motion events: live catwalks and installations featuring some of the greatest designers of our time.



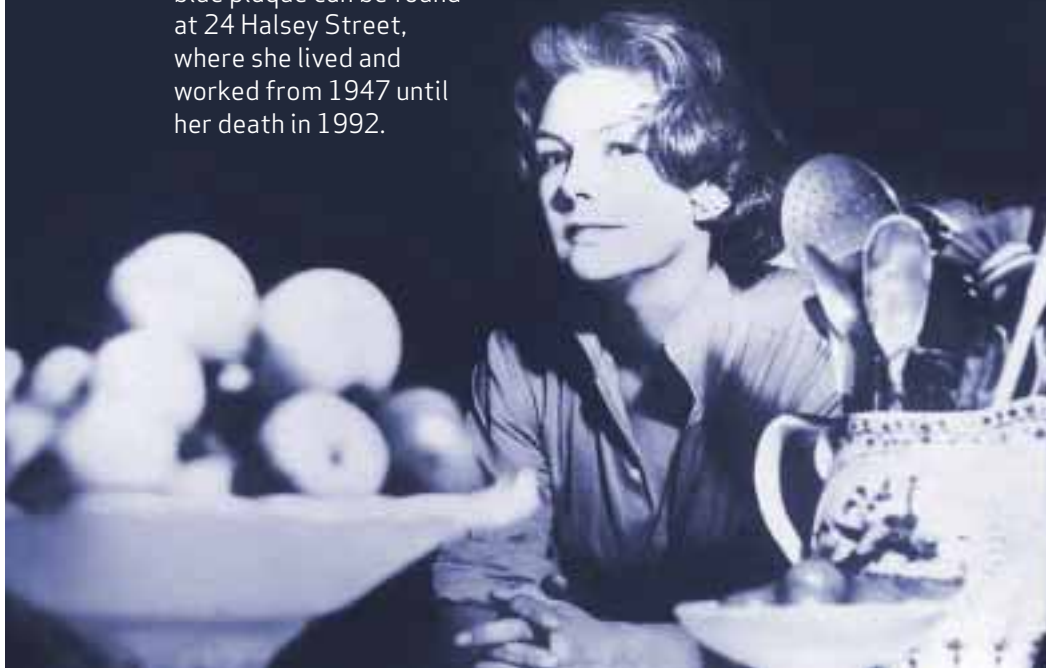
THE ROYAL BOROUGH OF KENSINGTON AND CHELSEA has become the first in the UK to introduce new policies to make al fresco dining a more permanent fixture in its streets and squares. Local businesses will be offered licences to operate outdoors from March to October, in line with British Summer Time, and Sloane Square – which became a hub for al fresco dining during the pandemic – could see its future secured with a 10-year licence applied for by the council.

DR JOHN GAYNER spent decades serving the people of Chelsea from his surgery in Sloane Square. Now he's released his memoir, *A Doctor For All Seasons*, which documents his time working as a medical adviser on TV and film sets. It's crammed with celebrity anecdotes and insights into life behind the camera.



CHELSEA BY NUMBERS: the Royal Borough of Kensington and Chelsea has the highest number of registered charities per 100,000 people in London – 16,918, well above the London average of 1,525.

MAY 22 MARKS 30 YEARS since the death of Elizabeth David. The celebrated food writer is credited with transforming the tastes of the nation, introducing fresh Mediterranean flavours to the jaded British palate. Her blue plaque can be found at 24 Halsey Street, where she lived and worked from 1947 until her death in 1992.



THE VILLAGE HALL in the Anya Hindmarch village will transform into The Pont Street Garden Centre. Inspired by a 1970s garden emporium, this green and pleasant pop up will coincide with the return of the Chelsea Flower Show and Chelsea in Bloom, with plants stacked high and a range of garden accessories from picnic hampers and aprons to watering cans and cross body bags. A selection of limited edition seeds have been specially made for the centre by heritage seed company Thompson and Morgan. A limited edition selection of vintage kaftans will also be available.

THE CHELSEA AND WESTMINSTER HOSPITAL'S neonatal intensive care unit recently received a generous donation from the Ickle Pickles Children's Charity. To celebrate Mother's Day, the charity gifted the hospital with a selection of Cuski Miniboos: cloth comforters used to encourage bonding between parents and premature babies.



THE WINNER OF THE Wildlife Photographer of the Year people's choice award has been announced. *Lake of Ice* by Cristiano Vendramin shows Santa Croce lake frozen in the winter chill, its willow plants partially submerged in the ice. The competition is staged annually by the Natural History Museum, and showcases the very best in nature photography.

THE OFFICIAL SLOANE RANGER HANDBOOK has turned 40. First published in 1982, Peter York and Ann Barr's humorous work of social anthropology advises its readers to eat jelly with a fork, wear navy blue and to cry when they sing carols (but not at funerals). Though today's Chelsea residents are unlikely to follow its tongue-in-cheek advice, the handbook certainly makes fun reading.





ESTD 2000

# ROCKET

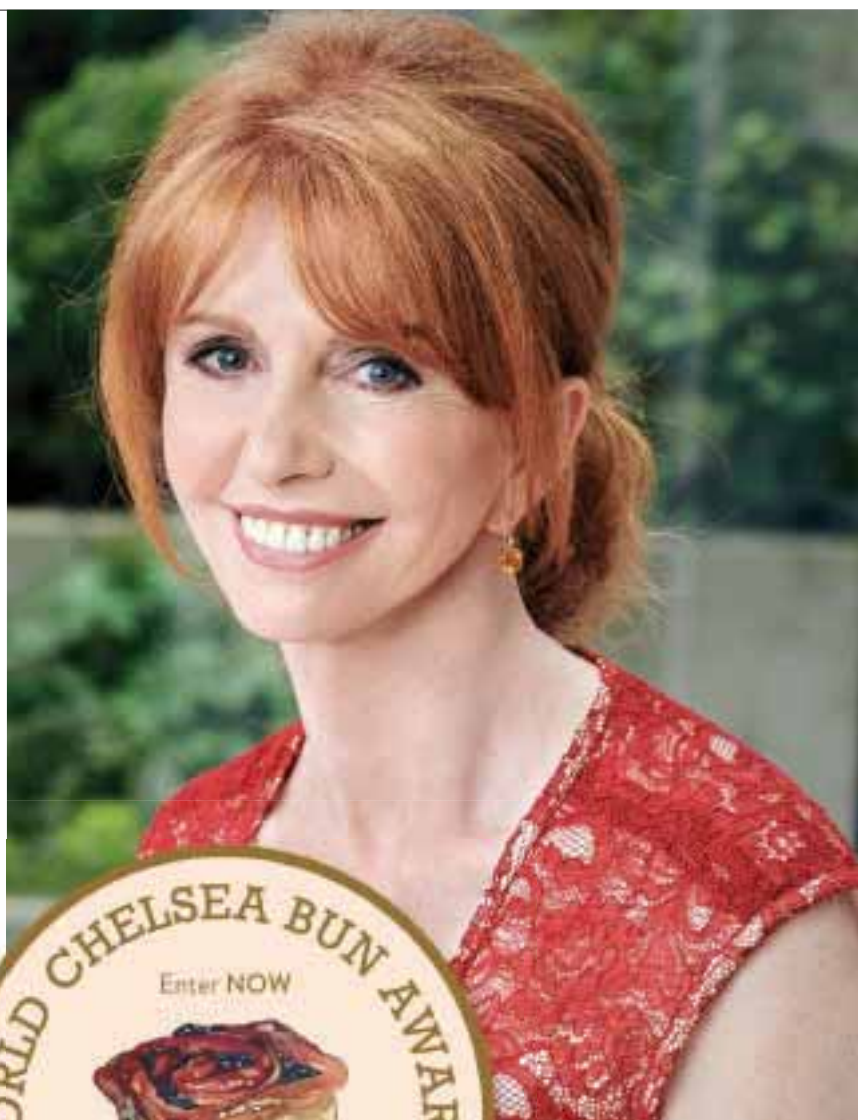
LONDON ENGLAND



*London's leading luxury caterer and specialists in remarkable events, weddings and private parties.*

[rocketfood.com](http://rocketfood.com) | [parties@rocketfood.com](mailto:parties@rocketfood.com) | [@rocketfood](https://www.instagram.com/rocketfood)

ACTOR AND CAKE EXPERT JANE ASHER will be judging the World Chelsea Bun Awards alongside Sophie Winkleman (also known as Lady Frederick Windsor), a Chelsea Pensioner and John Shepherd, owner of Partridges. We catch up with her ahead of the prize-giving celebration on May 25



**What do you love about Chelsea?**

There are many iconic areas in London that stay looking pretty much the same, and their charm and fame relies on the fact that the architecture is from the past. Chelsea is one of those places that adapts itself to the times, and it's what keeps it feeling lively and current.

**Your favourite local spots?**

I love Colbert – give me some moules marinière with frites and a glass of champagne at one of their window tables and I'm in London and Paris at the same time. Let me loose around Duke of York Square and I'll be happy to browse the shops all afternoon.

**Your favourite food memory?**


An early one would be when my father took me to Casa Pepe in Soho when I was around nine. I loved being out in the evening with him, feeling very grown up, and enjoyed the exotic Spanish food, but the memory that sticks is watching

Pepe himself drinking from a porrón. He would pour the wine from the narrow spout on to his forehead and let it trickle down his nose and into his mouth – an odd gimmick but fascinating for a young child. I can still picture it now.

**What makes the perfect Chelsea bun?**

I'm not a stickler for one particular approach, as there can be small variations that would still, in my eyes, be allowed, but I will certainly look for the right amount of mixed spice and enough juicy raisins. The buns should have a good depth – almost as tall as they are wide – and be flattish on top, with plenty of curl but without the centres rising up. And definitely glazed rather than drizzled like a cinnamon roll...

*The fourth annual competition is free to enter, but bakers are encouraged to make a donation to the Children's Surgery Foundation – a charity that supports young children through the potential trauma of a surgical procedure.*



KENSINGTON AND CHELSEA RESIDENTS will no longer have to apply for individual listed building consent to have solar panels fitted on their homes. Kensington and Chelsea is the first council in the UK to introduce this new planning order, which makes installing solar panels much simpler for owners of listed properties. It comes as part of the borough's efforts to reduce reliance on heavy fuels like gas and oil, investing instead in renewable energy sources.



THE NATURAL HISTORY MUSEUM has released a book of poetry. *Wonder: The Natural History Museum Poetry Book* is a hardback collection of verse inspired by the museum's 28 galleries and 80 million objects, with themes including the solar system, oceans, rivers, flowers, fungi and fossils.



THE CASTING TEAM behind Channel 4's *Extraordinary Extensions* are looking for Kensington and Chelsea residents to take part in the show. If you're planning an ambitious extension project, whether that's a subterranean sanctuary or a boundary-pushing kitchen, the team would love to hear from you. Contact [extensions@avalonuk.com](mailto:extensions@avalonuk.com) with details and a timeline of your build.



# Here comes the sun

A community collaboration is set to transform Sloane Square into an al fresco destination



AN EXCITING NEW PARTNERSHIP between three iconic Chelsea institutions will see Sloane Square become a stunning setting for al fresco drinking and dining this summer.

The Royal Court Theatre, The Botanist and Côte will be joining forces to transform the square into a vibrant foodie destination. Complete with colourful bunting and festoon lights, plenty of open-air seating, champagne sundowners and free Wifi, it's the perfect place to spend a slow summer evening.

So what foodie options can we expect? The Royal Court's summer menu features fresh and healthy options including salads, flatbreads and smaller sharing plates, alongside craft beer, cocktails and sustainable wines. All proceeds will support new writing at the Royal Court. Meanwhile, The Botanist will be offering a taste of Naples with artisanal wood-fired pizza and a curated menu of gin and vodka cocktails from award-winning Herefordshire-based distillery, Chase. Finally, Côte is partnering with Laurent Perrier to offer guests a menu of crisp Provencal Rosé and summer cocktails, including a twist on the Pamplemousse Spritz.

Already open, 'Summer in the Square' can be enjoyed until September. It's the perfect complement to Chelsea's packed programme of summer events, from the floral exuberance of Chelsea in Bloom to the regal celebrations for the Queen's Jubilee.

[kingsroad.co.uk](http://kingsroad.co.uk)

# AN OFF-ROADER THAT'S RIGHT UP YOUR STREET.

Proper 4X4 capability. Proven BMW engines.  
Ladder-frame chassis. Permanent four-wheel-drive.  
Three locking differentials. Solid Beam axles.  
We've learnt from the best of the past. And created  
a new utilitarian 4X4 designed for adventures far  
beyond the Kings Road. Durable, capable, reliable,  
and built to go the distance, discover where the  
Grenadier could take you.



**FIND OUT MORE**

[ineosgrenadier.com](https://ineosgrenadier.com)

**INEOS**  
GRE<sup>N</sup>ADIER



# *FLOWER POWER*

THE CHELSEA FLOWER SHOW of 1953 was, by all accounts, a rip-roaring success. Still suffering from a postwar malaise, London, like much of the country, was in a state of readjustment. Nevertheless, the coronation of Queen Elizabeth II had propelled the nation head first into a new era. With most members of the royal family in attendance, including the Queen herself, the mood in west London – as far as the history books observe – was sunnily optimistic.

Fast forward 69 years and the parallels with this year's show are striking. Not only is this the first show since the height of a global pandemic, but it also falls on the same year that the Queen celebrates a remarkable 70 years on the throne.

Following on from last year's postponement to autumn – the first in the show's 108-year history – the 2022 RHS Chelsea Flower Show is determined to rebound with a flourish. This year's itinerary features a carousel of vibrant flowers, floral displays and innovative gardens.

Perhaps unsurprisingly it also sees designers tackling weighty themes, from the alarming threat of human-induced climate change to the rise in mental health problems. These issues are addressed with the seriousness they deserve, but there are moments of beauty and levity too.

After many months spent in captivity, there is a profound understanding that a garden can be a place of refuge from the outside world.

# Chelsea / Flower show

KATE GOULD

AFTER THE CHAOS OF THE PANDEMIC, THE RHS CHELSEA FLOWER SHOW IS FINALLY SET TO BLOOM IN MAY ONCE AGAIN. FROM SMALL CONTAINER GARDENS TO GRAND SHOW GARDENS, ARTISANAL STANDS AND SCULPTURES, THIS YEAR'S SHOW IS A FEAST FOR THE SENSES, WRITES WILL MOFFITT

## KATE GOULD

Demand for a tropical sanctuary is the impetus behind Out of the Shadows, Kate Gould's contemporary spa garden. Inspired by recent requests from her clients who "are really looking to make their gardens work hard for them", it features a Jacuzzi, climbing bars and a yoga and meditation space. Alongside these luxury features, the use of evergreens promotes vitality and air quality, while palm trees and bamboo give the space an exotic, tranquil feel.

"For those who are lucky enough to have gardens, balconies [or] small courtyards, any outside space is to be valued," Kate says. "Because for a long time, it was really the only space that we considered safe."

Over the course of a 20-year career, Kate has become one of the most sought-after garden designers in London. A recipient of five RHS gold medals, with her team winning the "best in show" category on three occasions, she is hoping to build on her past successes, but acknowledges that at Chelsea "there's always a lot that can go wrong".

"Chelsea is the only time that you're able to see a garden come to life over such a short period of time and be a finished garden, because everything that we create in the real world has to mature and grow," she

says. "It's great fun seeing something come out of the ground so quickly, but it's also monumentally terrifying."

## ANDY STURGEON

Widely regarded as one of the UK's leading garden designers, Andy Sturgeon has won eight RHS gold medals and has completed a spree of high profile commissions, including a genocide memorial garden in Rwanda and a design for a mental health hospital in Belfast.

For this year's show he will unveil The Mind Garden, a sanctuary garden developed in collaboration with the charity Mind to promote honest and meaningful conversations about mental health.

During the process he met with Mind volunteers who shared their experiences of mental health problems, and how opening up to others, gardening and the outdoors have helped them overcome their struggles.

"I wanted to make a garden that people will stand and look at, and appreciate and say, 'Well, it's beautiful', but then it has this other layer of meaning to it," Andy says.

"I hope that people will investigate what that is, [which] was really this idea of

ANDY STURGEON



## Chelsea / Flower show

having the conversation around mental health.”

Andy refrains from explaining the project, preferring to let others explore and interpret it as they see fit. Built around a network of sculptural walls that tighten into narrow passageways before expanding into open spaces, the sloping lawn features enclosed seating areas with oak benches promoting meaningful conversations. Meanwhile, tranquil pools offer a calming atmosphere for moments of quiet contemplation.

The biggest challenge, he says, was striking a balance between the garden’s conceptual and aesthetic elements. “I set out to do something that was quite in your face. There’s a lot of walls [to it] and obviously this is a flower show,” he says.

“I had to do something that’s really quite bold and brave in that respect from a structural point of view. That makes it a challenge to try and win over the people who want to see something that’s softer and more friendly.”

After the show, the garden will be transported to a Mind facility in England that provides eco-therapy for people with mental health problems. As a result, people

JAMES PARKER



will be supporting each other in The Mind Garden for years to come.

### JAMES PARKER

While the gardens get much of the attention, the flower show also has plenty of artists and artisans who regularly attend the event to showcase their work. One man to look out for is sculptor James Parker, whose works have been exhibited in some of the world’s finest gardens, from grand central London mansions and Highland estates to the south of France, the Swiss Alps and across North America. Enquiries have even come from as far away as Australia.

Crafted from slate, bronze, glass and stainless steel, his sculptures feature “flowing curves and gentle transitions” and cover a range of themes and shapes – from globes and eggs to twisting helical structures inspired by DNA. This year his stand will feature a six-foot tall bronzed pear and an apple crafted from mirror-polished stainless steel.

James is immensely fond of the Chelsea Flower Show, having enjoyed several award-winning years at the event. “Every year in May I love the excitement and buzz that Chelsea brings,” he says. “[I enjoy] the opportunity to share what I’ve been working on with a huge audience, to hear their reaction to my work and in particular their thoughts on my new work. There is nothing else in the world like Chelsea.”





THE  
**CHELSEA  
HARBOUR**  
HOTEL  

---

LONDON

# AN AFTERNOON TEA AT THE HARBOUR

CHELSEA HARBOUR LONDON, SW10 0XG | 5 STAR RIVERSIDE HOTEL

---



*The perfect location  
for a luxurious,  
restorative break.*

The Chelsea Harbour Hotel offers several luxe suites, each complete with stunning views. Those seeking out luxury will be more than impressed with truly show-stopping decor with luxurious bathrooms, balcony views across the harbour and an infinity spa guests can sink into.



The Chelsea Riverside Brasserie offers you the ideal location for a special Jubilee Afternoon Tea. Unique crafted sandwiches and pastries beautifully curated by the team of patissiers, fit for royalty.

---

FOR ROOM OR AFTERNOON TEA BOOKINGS CONTACT: 0208 233 000

# FRESHLY BAKED ON PAVILION ROAD



Find our infamous Bread Ahead doughnuts, pastries, breads and pizza daily.

Learn to bake with our expert bakers in our Chelsea Bakery School.

[www.breadahead.com](http://www.breadahead.com)

BREAD  
AHEAD  
BAKERY

---

## *Floral / Chelsea in Bloom*



# *GREAT BRITISH BLOOMS*

CHELSEA IN BLOOM IS BACK FOR  
ANOTHER COLOURFUL YEAR

## *Floral / Chelsea in Bloom*



FORGET CHRISTMAS – this is Chelsea’s most magical time of the year. From May 23–28, London’s largest free flower show will burst into life, transforming our streets and shops with breathtaking works of floral sculpture.

This year the theme is “British icons”, inspired by the Queen’s platinum jubilee celebrations. From great British eccentrics to musicians, artists, activists and authors, it’s a theme that’s perfectly suited to Chelsea’s rich history. We expect to see some floral tributes to the likes of David Bowie, Vivienne

Westwood, The Beatles and more – the possibilities are almost endless.

This will also be the first Chelsea in Bloom to enjoy an extended run, with central floral displays remaining in place until the end of the jubilee weekend on June 5. If the British blooms put you in the patriotic spirit, you’ll also be able to post your well wishes to the Queen in floral postboxes near Sloane Square.

Previous Chelsea in Blooms have set the bar high, but this year’s public installations promise to be bigger and better than ever before. Florist Veevers Carter will be creating



BRITISH  ICONS

# CHELSEA IN BLOOM

23-28 MAY 2022



a 10ft floral Queen's head on Sloane Square, while designers All For Love London will install a royal coat of arms featuring an enormous lion and unicorn on Sloane Street, as well as a handsome 12ft Queen's Guard in his sentry box on Pavilion Road. Expect Alice in Wonderland-themed installations on Duke of York Square in partnership with Maison de Fleurs and a Vivienne Westwood-inspired installation on the King's Road created by florist Early Hours. Wherever you wander, there'll be plenty to surprise and delight.

More than 90 local shops, hotels and restaurants will be taking part in the celebrations, decorating their buildings and decking their windows with colourful installations, all competing for the coveted title of "best floral display", as well as the "highly commended" and "best innovation" awards.

Gold, silver, bronze and merit awards will be handed out by RHS judges alongside the duo behind the much-loved Instagram account Pretty Little London, with winners announced on May 25.

In addition, the people of Chelsea will be able to have their say by voting for their "people's champion", the only Chelsea in Bloom award that's chosen by the public. Online voting will open on May 23 and close at midnight on May 26, so be sure to vote for your favourite. The worthy winner will be announced on May 27.

If you're wondering how you can possibly

## Floral / Chelsea in Bloom

experience all the floral magic that Chelsea in Bloom has to offer, fear not. Simply visit Sloane Square, where you'll find an information point and will be able to join complimentary walking tours and rickshaw rides. These will whisk you away to visit all the most notable works of floral art, giving you a whistlestop tour of Chelsea at its brightest and most beautiful.

One thing's for sure, you won't want to miss this vibrant and exciting highlight of the Chelsea calendar. With cascades of colourful petals, glorious floral sculptures and an appropriately regal theme, it's one more landmark in a jam-packed summer of celebrations. Cameras at the ready – Chelsea is about to burst into bloom!

For more information on this exciting Chelsea highlight, visit [chelseainbloom.co.uk](http://chelseainbloom.co.uk)



### 2022 CHELSEA IN BLOOM PARTICIPANTS INCLUDE...

#### & Other Stories

11 Cadogan Gardens

28-50 Chelsea

Aesop

Amaffi

Anine Bing

Annoushka

Anya Hindmarch

Aspiga

Astrid & Miyu

Beaverbrook

Town House

Boodles

Brora

Brunello Cucinelli

Calvin Klein

Carlton Tower Jumeirah

Cassandra Goad

Chelsea General Store

Cinquecento

Cloud Boutique

Club Monaco

Cole & Son

Comptoir Libanais

Cosmetics à la Carte

Dermalogica

Diptyque

Dubarry of Ireland

Escada

Evarae

Ganni

Hackett

Haines of Sloane

Square

Hans' Bar & Grill

Heidi Klein

Jacadi

Jam Industries

Jigsaw

Jo Malone London

Kate Spade

Kiki McDonough

Knightsbridge

Medical Centre

Lavender Green

Flowers

Les Nereides

LK Bennett

Love My Human

Maje

Me + Em

Metro Bank

Monica Vinader

Mother Vine

Moyses Stevens

MZ Skin

Nars

Nike

Office

Olivia Von Halle

Peloton

Peter Jones

Pinko

Pizza Express

Poetry

Polpo

Pret a Manger

Rabbit

Rag & Bone

Ralph Lauren

Really Wild

Rixo

Roger Vivier

Royal Brompton &

Harefield Hospitals

Charity

Russell & Bromley

Salvatore Ferragamo

Sarah Chapman

Scribbler

Sirplus

Sloane Square Hotel

Smythson

Space NK

Sticks'n'Sushi

Strathberry

Sunspel

Tateossian

The Baby Cot Shop

The Black Penny

The Cadogan Arms

The Cadogan Hotel

The Fold

The Organic Pharmacy

The Sea The Sea

The Sloane Club and

Sloane Place

The Surprise

Tiffany & Co

Timothy Oulton

Ushvani Spa

Vardo

Wolford

Zadig & Voltaire

# Your partners in property

We offer a range of services for your property requirements. If you are buying, selling, letting, renting or simply need further frank advice and insight on the current property market from our team, please get in touch.

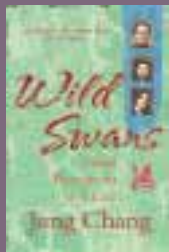
## **Knight Frank**

Knightsbridge  
52-54 Sloane Avenue  
London SW3 3DD

[knightfrank.co.uk](https://knightfrank.co.uk)



# Literature / Bookworms



**ANNOUSHKA DUCAS MBE, JEWELLERY DESIGNER AND FOUNDER OF ANNOUSHKA**

*Wild Swans* by Jung Chang

I was lucky enough to talk to Jung Chang when she came on my podcast [*My Life in Seven Charms*], which is all about inspirational women. She is the most extraordinary person, and her book *Wild Swans* is all about the cultural revolution in China. It follows three generations of women as they navigate this turbulent time, and I found it to be a real education.



SEVEN LOCAL BOOKWORMS  
CELEBRATE THEIR FAVOURITE  
FEMALE CHARACTERS AND AUTHORS

## BOOK CLUB *Literary heroines*



**JADE ROSE, BOOKSELLER AT WATERSTONES KING'S ROAD**

*His Dark Materials* by Philip Pullman and  
*Frankenstein* by Mary Shelley

I have two literary heroines: one real, one fictional. The first is an icon, Mary Shelley. She was 18 when she wrote *Frankenstein*, birthing an entire genre of science fiction. She left home at a young age, loved a man much older than her and raised a child on her own.

My fictional icon is Philip Pullman's Lyra Silvertongue. She takes things into her own hands and questions authority. She's not perfect, but she's a loyal friend.





**SUE BARNES, FLORIST AND FOUNDER OF LAVENDER GREEN FLOWERS**

*The Secret Garden* by Frances Hodgson Burnett

One of my favourite literary heroines growing up was Mary Lennox from *The Secret Garden*.

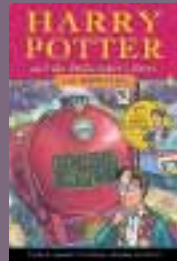
Despite her many flaws early on, she also has a passion and an inner beauty. Through a little sunshine and kindness, she becomes the catalyst which enables the garden – and everyone around her – to flourish. It's such an enriching tale of transformation and self-healing through nature and I love the way Frances describes the beauty of English landscapes and the glorious effects of springtime.



**DR SAMANTHA BROWN AND DR FIONA MCCARTHY, FOUNDERS OF WOMEN'S WELLNESS CENTRE THE BRONTË CLINIC**

*Jane Eyre* by Charlotte Brontë;  
*Harry Potter* by JK Rowling

DR SAM: Our clinic is named after the Brontë sisters. It's difficult to pick my favourite Brontë heroine, but perhaps Jane Eyre wins for me with her famous statement: "I am no bird; and no net ensnares me: I am a free human being with an independent will."



DR FIONA: Hermione Granger from the Harry Potter series. She is kind, clever and loyal, uncompromising in her convictions and she remains resilient in the face of opposition.



**REEDAH EL-SAIE, CHELSEA RESIDENT AND FOUNDER OF EDUCATIONAL APP XPLOREALMS**

*Personal History* by Katharine Graham

I've always loved reading books by (and

about) strong women. Recently I've been inspired by *Washington Post* publisher Katharine Graham's memoir. Most books about entrepreneurs are about white men. I'm not a man and I'm not white, so there are all these different layers of complexity to my experience of starting my own business. *Personal History* talks about motherhood and strength: I think it's such a wonderful book that celebrates what it means to be a woman at work.



**JESSIE THOMAS, CHELSEA RESIDENT, GOLDSMITH AND FOUNDER OF JESSIE THOMAS JEWELLERY**

*Emma* by Jane Austen

Emma is the preeminent heroine from my favourite writer of heroines, Jane Austen. I enjoy the fact that she is flawed, but she's also brilliant, and totally uncompromising – in no way a damsel in distress. The novel is often hilarious, and I always enjoy how we come to a realisation alongside Emma of all her mistakes and feelings. She always feels like a fully formed character – impressive for a time when this was so rare for women in writing.





Mary Gillick carving Sir John Crosby. Courtesy the Estate of Mary Gillick

# AHEAD of her TIME

CAST IN BRONZE and adorned with a humble laurel wreath, her fresh-faced features skilfully rendered, the image of Queen Elizabeth II is still as iconic now as it was when it first circulated via British coinage in 1953.

But as we celebrate the Queen's Platinum Jubilee, spare a thought for the female sculptor who created this portrait: a Chelsea-resident whose wider body of work remains relatively unknown, but whose image of the queen has lived on in our minds – and our purses – as an everyday symbol of royalty and female power.

Born in Nottingham in 1881, Mary Gillick moved to London to study at the Royal College of Art in 1902 under the tutelage of famed French sculptor Édouard Lantéri. After graduating, Gillick settled in Chelsea with her husband Ernest, establishing a studio on the King's Road – then a social and creative playground for the vibrant Chelsea arts scene of the 1920s. Their clientele included the trailblazing

realist painter Dame Laura Knight with whom Mary and Ernest regularly travelled to the Lamorna artists' colony in Cornwall.

Unlike Ernest, who was better known in artistic circles until he passed away in 1951, Mary Gillick found fame later in life. She was 71 when her effigy design was selected to commemorate Britain's new monarch, with the world's press briefly turning the spotlight on the artist.

Perhaps the most interesting element of Gillicks' design is her decision to portray the young Queen without a ceremonial crown, a move that anticipated Elizabeth's quiet dignity and humility. Quite why Gillick made that decision is open to debate, but local historian Ian Foster has a theory.

"After the war, there was a new beginning. Speaking to people who were around at the time, they talk about a new Elizabethan era. So, this new Elizabeth embodied both a man and a woman in a way," Foster says. "I think Mary created this image so

FIRST ISSUED IN 1953 TO MARK HER CORONATION, THE PORTRAIT OF QUEEN ELIZABETH II IMPRINTED ON COINS REMAINS A LASTING IMAGE, BUT MUCH LESS IS KNOWN ABOUT THE PORTRAITIST BEHIND IT. AS LOCAL HISTORIAN IAN FOSTER REVEALS, MARY GILICK'S WIDER PORTFOLIO DESERVES RECOGNITION.  
WORDS: WILL MOFFITT

that she was young and vibrant, and not so much a queen that would be aside from the people, but somebody who would be with them.”

That image of a youthful Elizabeth II decorated coins in myriad Commonwealth countries until decimalisation came into force in 1971, but it continued to be used on commemorative stamps for years afterwards. Given its huge symbolic power it's surprising that the woman who made it isn't more revered.

“I think that image of the queen is iconic, and it's the one of the most recognised images of the 20th century,” Foster says. “Mary was in commemorative art, and yet Mary herself has not been commemorated.”

To that end Foster has been working to promote awareness of Gillicks' work alongside with Mary's nieces, Katherine and Julia. On May 7 he presented a talk at Gillicks' former home and studio exploring Mary's life and work with a special focus on her time spent in Chelsea.

“She's done some great work, and has been inspirational all around the world, and yet, she's hardly known,” Foster says. “When I approached English Heritage, suggesting that there be a blue plaque on her old house and studio they rejected the application. They've since reconsidered and a new application will be made shortly. It has been a great challenge getting her recognised.”

Despite these struggles, there are signs that these efforts are being rewarded. A new book written by Philip Attwood chronicling Gillicks' work and influences will be published at the end of April. Meanwhile, The Asahi Shimbun Displays at the British Museum will feature items donated by the artist's family.

While they might not elevate her to icon status, these contributions can only help get the talented iconographer the posthumous recognition she deserves.







# ERMANNO SCERVINO

London 198-199 Sloane Street  
Harrods, International Designer, First Floor  
[ermannoscervino.com](http://ermannoscervino.com)



## *of the best*

Celebrate Her Majesty's 50-year reign in style with these Jubilee-themed items from local stores

### HERMÈS

This special-edition silk scarf supports the Queen's Green Canopy Initiative, a tree planting project to mark the Platinum Jubilee. It's an effortlessly chic way to show your support for all things green.

*1 Cadogan Place, £370*



### HARVEY NICHOLS

No need to slave away preparing for Jubilee weekend, this Platinum Jubilee Celebration Hamper has everything you need. Pour yourself a glass of Whitley Neill Platinum Jubilee Original London Dry Gin or Litmus Red Pinot Noir, help yourself to snacks, and enjoy the festivities.

*109-125 Knightsbridge, £155*

# 3

### LONDON CHEESEMONGERS

With a rich selection of cheeses, including Isle of Mull Cheddar, Appleby's Cheshire, Baron Bigod, and Stichelton, along with a jar of Rosebud Preserves Yorkshire Pickle, this is a quintessentially British selection box.

*251 Pavilion Road,  
£47.50*



4

**TASCHEN**

Perhaps nobody in history has been photographed more regularly than her Majesty.

This definitive photographic journal, shown left, ranges from 1926 showcases the royal photography of such luminaries as David Bailey and Yousuf Karsh.  
12 Duke of York Square, £50

## Top 10 / Jubilee essentials

5

**PETER JONES**

Jubilee or no Jubilee, British weather is always unpredictable. Keep dry with this brolly from the UK's leading umbrella manufacturer and Royal Warrant Holder Fulton Umbrellas. Designed in the brand's iconic Birdcage style, itself synonymous with Her Majesty's fashion, and incorporating a royal purple



colour scheme and Jubilee logo, it will keep you dry, stylish, and on brand.  
4-6 Kings Road, £24

6

**JOHN SANDOE**

A treasure chest of first-hand writings, insights and snapshots of the Queen during key moments of her reign, all forming a vibrant portrait of the extraordinary role she has played in national life.  
10 Blacklands Terrace, £20



7

**MOTHER VINE**

Composed of ten Grand and Premier Crus meticulously selected by the Chef de Caves, this crisp and fruity Charles Heidsieck Brut Millésimé Champagne 2012 is just the ticket to make sure you pop something special.  
255 Pavillion Road, £99.95



10

**PARTRIDGES**

For those staying indoors look no further than this longest serving monarch luxury tea caddy from Royal Warrant Holder Partridges. Commissioned by Buckingham Palace, the collection features 50 tea bags, all made from royal blend tea.  
2-5 Duke of York Square, £12.95

**DAYLESFORD**

instructions and a waterproof stainless steel exterior this green portable BBQ is an ideal garden accessory for Jubilee-focused gatherings.  
76-82 Sloane Avenue, £45



8

**BRORA**

This pure wool herringbone stripe rug is colourful and comfortable, purpose built for lazy picnics in the sunshine or time spent watching the royal coverage on the television in the comfort of your own home.  
6 Symons Street, £95 £1,550



9



B·A·C·A·A  
BAY AREA CLASSICAL ARTIST ASSOCIATION

## Kathleen Speranza

### Master Rose Painting Workshop

July 8-15, 2022

Join us for an exciting 8 day Master Rose Painting Workshop taught by Master Artist Kathleen Speranza in an indoor studio at the one-of-a-kind exquisite Chelsea Physic Garden in London.

In this intensive workshop painters will have an opportunity to study their complex geometry and exquisite color subtlety. The course will include an indirect method of painting and the introduction of a specifically limited palette.

#### Links and Info about the workshop

[www.bacaa.org/floral-painting-london-2022](http://www.bacaa.org/floral-painting-london-2022)

[www.bacaa.org/master-floral-painting-workshop-london-2022](http://www.bacaa.org/master-floral-painting-workshop-london-2022)

#### Contact Information

**BAY AREA CLASSICAL ARTIST ATELIER LLC**

[info@BACAA.org](mailto:info@BACAA.org) • (650) 832-1544

[www.BACAA.org](http://www.BACAA.org)



THERE'S NO 'I' IN  
**TIGER**

There's also no 'I' in team! At Tiger we realise the importance of working together with our clients and candidates to help you achieve your goals.

You have the puzzle, we have the missing piece.

Call us today on 020 7917 1801

- Executive Assistant
- Private PA
- Chief of Staff
- Business Assistant
- Personal Assistant
- Operations Manager
- Events Manager
- Office Manager
- Administrator
- Receptionist

**FIERCELY DISTINCTIVE** | BUSINESS SUPPORT | PRIVATE | HOSPITALITY | TECHNOLOGY | HR | FINANCE  
[tiger-recruitment.com](http://tiger-recruitment.com)

**TIGER**  
Recruitment



**UNTIL JUNE 5**

## **Fragmented Illuminations: Medieval and Renaissance Manuscript Cuttings**

After the secularisation of Catholic church property swept Europe in the late 18th and early 19th centuries, a market developed for miniatures, pages, initials and border decorations cut from illuminated manuscripts. A display of more than 2,000 cuttings from these holy texts showcases the ornate artistry behind them.

**V&A, Cromwell Road**

**UNTIL JULY 23**

## **Fiona Grady at The Foundry**

Fiona Grady uses combinations of patterns, geometry and light forms to examine our understanding of architecture and the passing of time. With contingent forces such as time of day, weather and light underpinning her work, the resulting creations are playful and ever-changing.

**The Foundry Gallery, 39 Old Church Street**



DETAIL FROM FALLING, FIONA GRADY



## **The renowned design firm**

**Cox London** has opened its new flagship showroom on Pimlico Road, with the 2,000 sq ft gallery space showcasing the company's impressive collection of sculpted interiors and objects. Renowned for their fastidious, hands-on commitment to craft, founders Nicola and Christopher Cox have carved out a reputation for creating furniture, lighting, mirrors and objects inspired by natural rhythms and processes.

**46 Pimlico Road**

**Artist, writer and broadcaster**

**Grayson Perry** has unveiled a new artwork at the Science Museum's Medicine: The Wellcome Galleries. Inspired by the design of old-fashioned albarello pharmacy jars, *Alan Measles – God in the time of Covid-19* depicts the pandemic through the eyes of Alan Measles, Grayson's famous teddy bear, his feminine alter ego Claire and Professor Chris Whitty, the UK's chief medical adviser.

**Science Museum, Exhibition Road**



**UNTIL SEPTEMBER 4**

**Bethany Williams:  
Alternative Systems**

From garments made from recycled book waste to collaborations with community projects, Bethany Williams has established herself as a leading force in the fashion industry when it comes to setting sustainability standards. As this new exhibition demonstrates, Bethany's work tackles a range of interlinked social and environmental issues, examining the hypocrisy and contradictory elements of the contemporary fashion business.

**Design Museum,  
224-238 Kensington  
High Street**



TIME TRAVEL, ADVAIT KOLARKAR

**UNTIL MAY 22**

**Advait Kolarkar**

With a vibrant show at Artexpo New York, a solo stint in Canada and a Global Child Prodigy award, Advait Kolarkar has already surpassed a wealth of artistic milestones at the age of seven. Rumoured to have started experimenting with colour at eight months old, Advait's artworks exhibit dynamic splashes and brush strokes alongside a refreshing childlike curiosity with the world.

**Gagliardi Gallery, 509 King's Road**

THE GOLD  
STANDARD IN  
LATER LIVING



EXCLUSIVE VIEWINGS  
BY APPOINTMENT

—

AURIENS CHELSEA  
NOW OPEN

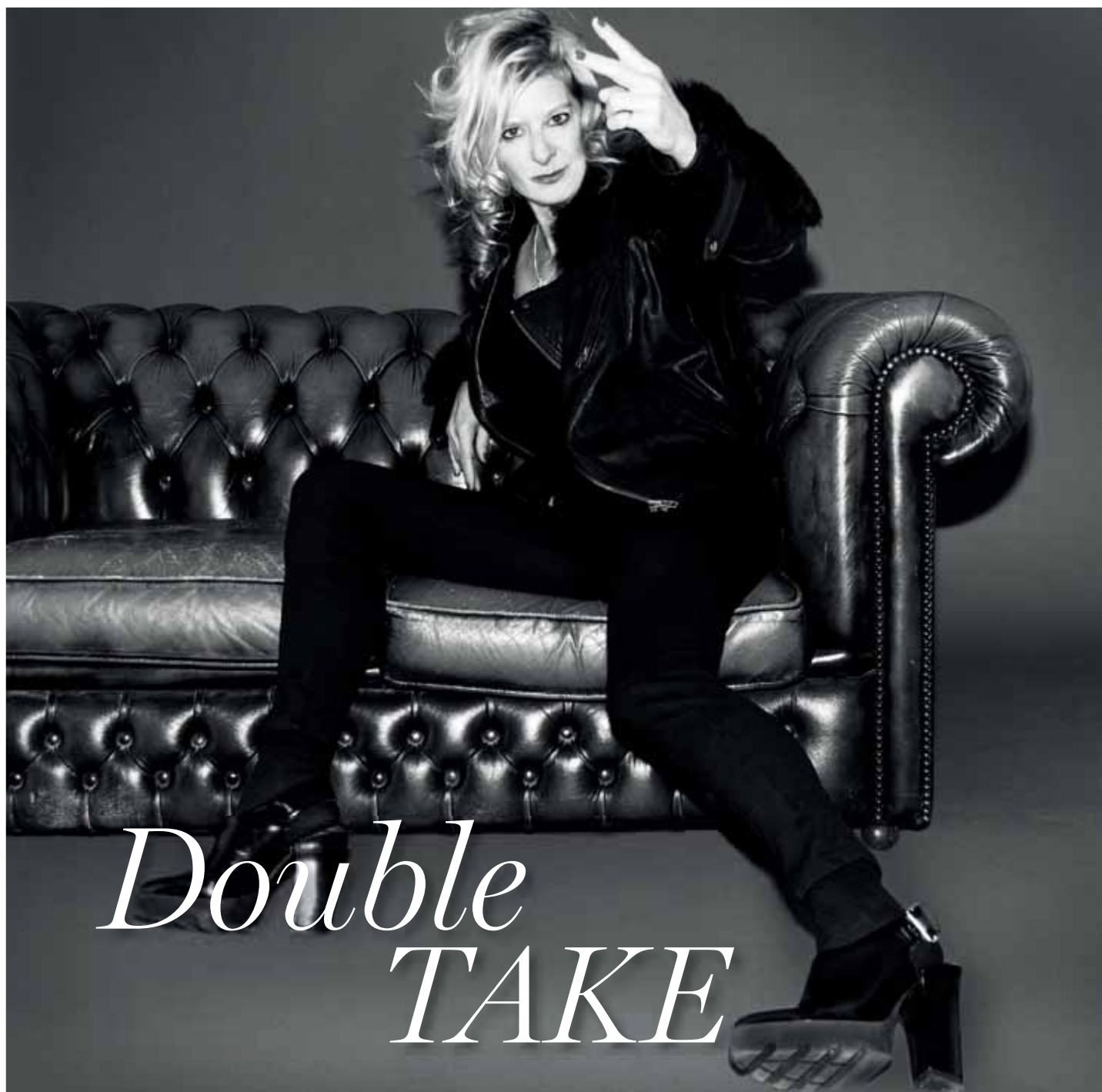
—

CALL 020 4549 8000  
OR VISIT  
AURIENS.COM



AURIENS

CHELSEA



# *Double TAKE*

BAFTA-WINNING ARTIST AND LOCAL RESIDENT ALISON JACKSON WAS ONE OF THE JUDGES FOR THE 2022 CHELSEA AWARDS. SHE TELLS US ABOUT HER HYPERREALISTIC STAGED PHOTOGRAPHS AND WHY CHELSEA HAS SUCH A SPECIAL PLACE IN HER HEART

I HATE PHOTOGRAPHY, and that is exactly why I take pictures. The camera lies. My photographs are a testament to photography's ability to tell untruths, and then seduce us into interpreting those fabrications as facts. My hyperrealistic staged photographs use lookalikes of politicians, the British royal family and celebrities as a treatise on the psychological circus of these alternate realities.

It all started when Princess Diana died. I just wondered, why on earth are people mourning her death in this fashion? It was this extraordinary mass collective phenomenon, as if Princess Diana had just seeped into everyone's psyche without us paying attention. I started making work about the cult of celebrity that day.

# Art / Alison Jackson

The celebrity who intrigues me the most is the Queen. I love the fact she never gives anything away. I keep trying to guess what she is thinking or doing, but she just shrouds herself in myth.

It's the gap between the real person and the image of the person that grips me. The gap between the real and the unreal. We all want to see celebrities in private, but the really yummy thing is when you see a celebrity in a private shot through a door crack, or through some split curtains. People want to see something that they feel they shouldn't be seeing. That all relies on finding good lookalikes. I often end up running down the street after people who look like someone famous. I sometimes go up to a real celebrity thinking they're a great lookalike! Very embarrassing.

The back-stories of my lookalikes are really interesting: Graeme, a bank manager from York and a dead ringer for Daniel Craig, is protected by his jealous wife. Obama's double, a shopkeeper from Bangkok, is scared of flying, and the 85-year-old grandmother who doubles as the Queen is a showstopper at a gay drag venue. After a shoot, the Trump lookalike sometimes refuses to give me back his wig.

I often use real people along with my lookalikes. For example, Sir Elton John approached me and asked if he could be in one of my photographs. I made some photos of him with the fake Queen, singing *Dancing Queen* by ABBA and a fabulous

Elton version of *God Save the Queen*. I have made more with Tom Ford and Nick Mason from Pink Floyd.

I've had so many unbelievable moments in my career. Sneaking a lookalike George Clooney and Brad Pitt into an exclusive celebrity party, causing a double take. Taking a Donald Trump lookalike to Trump Tower, causing thousands of people to pour out onto the streets from nowhere wanting a selfie! Being one of the first female comedy directors to win a Bafta [for best innovation in her 2003 TV series *Doubletake*]. But none of it would have happened without my first move to Chelsea.

I came here in the 70s. I knew nothing about the world, I had no education, no experience, I just wanted to be an artist – and simply being in Chelsea made that happen. Chelsea gave me a world-leading education, a little artist's studio and my first job. I worked as a receptionist for a TV company, my first connections to an industry that I had only been able to dream about. It came true in Chelsea.

Every street is full of such history and heritage. Houses and flats built and lived in by Henry VIII, Turner, Whistler, Vivienne Westwood, Malcolm McLaren, Mary Quant, David Bowie, Mick Jagger... still busy and occupied today. It's a vibrant and diverse place and you can get inspired by the professionals, local businesses and creatives around you. Chelsea keeps me inspired, and keeps me learning.





By Appointment  
to H.M. Queen Elizabeth II  
Grocers  
Partridges, London

*Partridges*  
LONDON

1972 - 2022

CELEBRATING  
**50 YEARS**  
IN CHELSEA



**NEW**

For event details visit:

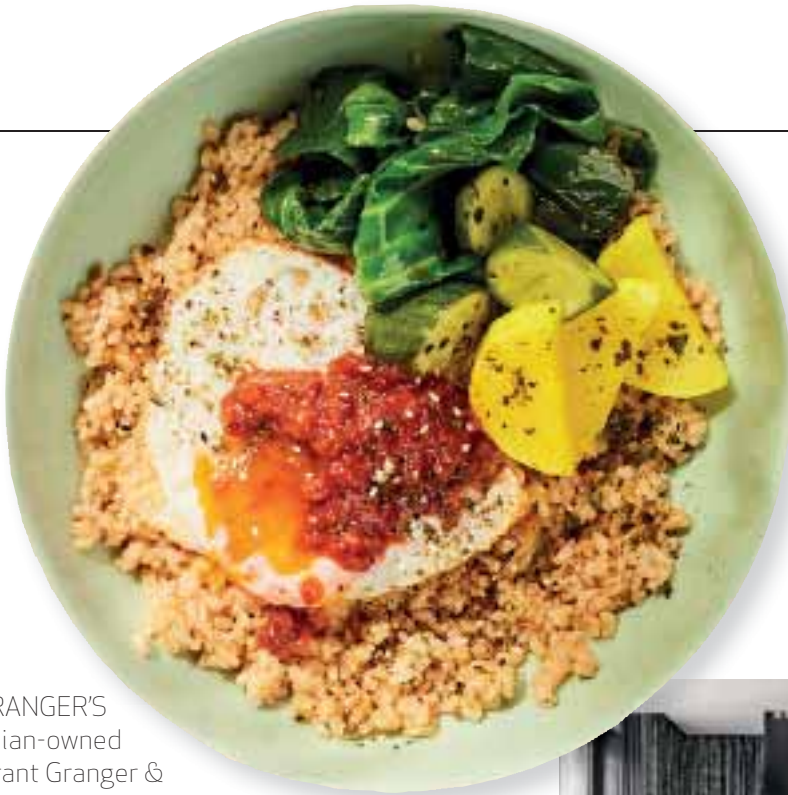
[www.partridges50thanniversary.co.uk](http://www.partridges50thanniversary.co.uk)

Follow us on



E: [shop@partridges.co.uk](mailto:shop@partridges.co.uk) • [www.partridges.co.uk](http://www.partridges.co.uk) • T: 020 7730 0651

## Food / News



BILL GRANGER'S Australian-owned restaurant Granger & Co has launched a new summer menu inspired by the restaurateur's sense of wanderlust that piqued during the pandemic. Influenced by his love of south-east Asian food, brunch dishes include silken tofu and mushrooms on toast with spicy XO sauce, watercress salad and pickled red onions; and a simple but comforting dish of seasoned rice, greens, crispy egg, furikake and plum tamarind chutney. Larger lunch dishes include grilled lemongrass chicken with shredded cabbage, holy basil, nuoc cham and crispy shallots.  
237-239 Pavilion Road

THE BULGARI HOTEL LONDON has opened its renovated Bulgari Lounge, with a fresh new look and an exciting residency from eminent Italian pastry chef and chocolatier Gianluca Fusto. His delicate, minimalistic creations will include a pastry made with caramelised sesame seeds and two types of caramel.  
171 Knightsbridge



ITALIAN RESTAURANT GROUP Cantinetta Antinori will open its first UK restaurant off Sloane Street this autumn. The Antinori family are renowned for their restaurants that serve traditional Tuscan dishes and fine Italian wine. They are also known for producing some of Italy's best wines. The new venue will feature live music and is a joint venture with the Giraudi family.  
4 Harriet Street

## Food / News

SEAFOOD RESTAURANT The Sea The Sea on Pavilion Road has recently introduced a new brunch offering for customers looking for an alternative to a typical Sunday roast. Open from 11.30am to 3.30pm every Sunday, the à la carte menu features dishes like whelks and savoury egg yolk; crab on waffle; and lobster, seaweed hollandaise and endives. According to founder and managing director Alex Hunter, the Sunday special has proven “very popular” with Pavilion Road goers and “will continue indefinitely” as a result.

174 Pavilion Road



THIS APRIL, Cicchetti will be opening on Hans Road. Offering authentic Italian dining, the restaurant sources many of its ingredients from artisan producers in Italy. Menu options include burrata with smoked aubergine, decadent black truffle ravioli and black salt sea bass.

6 Hans Road

BRITISH CHEF PHIL HOWARD has been awarded Michelin's special mentor chef award 2022. Phil, who is a partner at a number of restaurants and is head chef at Chelsea's Elystan Street – which he co-owns with Rebecca Mascarenhas – received his first Michelin star in 1994 at The Square. Known as a “chef's chef”, he is widely regarded by many in the industry. On receiving the award he thanked his current colleagues, including Mark Kempson at Kitchen W8, Ben Marks at Perilla and Brett Graham at The Ledbury for their support.

43 Elystan Street



# The Chelsea

— B A R —



Negroni anyone?  
A classic cocktail in the heart of Chelsea.

020 7730 7000 | [11CADO GANG GARDENS.COM](http://11CADO GANG GARDENS.COM)  
11 CADO GANG GARDENS | CHELSEA | SW3 2RJ  
Follow us @11cadogangardens



WHEN IT FIRST OPENED ITS DOORS on Sloane Street, Partridges sold bird's nest soup, gull's eggs and frozen jugged hare. A bottle of chablis could be purchased for 77p, while Moët & Chandon champagne set you back £2.20. It was the year of the Ford Cortina, the miners' strikes, the Munich massacre, Nasdaq, Watergate, the Troubles and "Margaret Thatcher, milk snatcher".

An LSE student with an entrepreneurial spirit, Sir Richard Shepherd was inspired by his friend Albert Vince – who would go on to found the Europa chain of food shops – to open a late night grocery business called Shepherds Foods in 1970. He opened Partridges two years later, styling it as a good old-fashioned delicatessen while other grocers were reducing staff and modernising product ranges. A year later his brother John, still at school, began to work part time at the burgeoning store.

In 1981, John returned from studying in Italy to take over as managing director. Three years later Partridges bought the double unit carpet shop next door, tripling in size. By the end of the decade sales had risen by more than 600 per cent.

# *FINE*

AS MUCH-LOVED FOOD AND DRINK STORE PARTRIDGES CELEBRATES ITS 50-YEAR ANNIVERSARY, MANAGING DIRECTOR JOHN SHEPHERD REFLECTS ON THE HIGHS AND THE LOWS OF A HALF-CENTURY IN THE BUSINESS.  
BY WILL MOFFITT

# *FARE*



“When I came back I was in my mid-20s, I’d finished my studies and as Richard was a member of parliament I think he needed the help,” John says.

While his brother pursued his political ambitions as an MP for Aldridge-Brownhills and an independent-minded party rebel, John focused on the challenges of running the store.

“For many years, we used to have price complaints,” he says. “Of course, it was and still is an affluent area, but people always knew how much a pint of milk or a loaf of bread cost [down the road]. They always thought we were very expensive, whereas nowadays people actually like to spend money on good products.”

In 1991, John was startled by a phone call asking for products to be delivered to “the palace”. Initially he thought it was an order for the Palace Theatre or a pub. It turned out to be on behalf of members of the royal family. Three years later the Partridge family was granted a royal warrant as grocers to the Queen.

John remains tight-lipped on the family order – “We can’t really talk about

it, but the Queen is 96 years old so it’s quite traditional stuff” – but it remains a source of great personal pride.

Further challenges arose at the turn of the millennium, however, with sales declining by 17 per cent from the end of 2000 until 2004, a slump that coincided with the opening of Waitrose Belgravia. Then came the shop’s great 500-yard relocation to the newly converted barracks in Duke of York Square. Since then, Partridges has continued to excel, albeit in difficult circumstances, and it has consistently championed local businesses. Its fine food market, which features food and drink stalls and small business owners, draws in throngs of customers on Saturdays.

“The market was a very forward-thinking idea because when we started it 15 years ago it was like bringing 40 or 50 competitors to your doorstep every Saturday,” John says. “It could have backfired, but we complement each other.”

After the disruption caused by the pandemic, John is striving to unearth fresh products and introduce new initiatives to the store, while simultaneously delivering the high standards of service that customers have come to expect from Partridges.

“You never know what the future holds,” he says. “We’ve dodged quite a few bullets over the years with recessions and terrorist attacks and so on. We’ve kept going through thick and thin. We’ve had good years and bad years, but it’s been a very enjoyable career to have.”

Meanwhile, after the recent passing of his brother Richard in February, John is steadfastly committed to honouring his brother’s legacy. To that effect, a memorial service at Holy Trinity church celebrating Richard’s life and achievements will be held on May 25, the same day he founded Partridges.

“My brother always strived to be the best and that’s what we always strive to do,” John says. “It’s not always easy, there are many challenges, but we’re still here after 50 years and I’d like to keep the legacy going.”



PROMOTION



# The BTA Presents The Belgravia Jubilee Street Party

Elizabeth Street - Ebury Street  
- Eccleston Yards

**Sunday 5th June  
11am - 6pm**

**Closest Street Party to  
Buckingham Palace**

THE BTA (BELGRAVIA TRADER'S ASSOCIATION) INVITES YOU to join us at Her Majesty's 'Big Lunch' celebration in Belgravia on Sunday, June 5. This free-to-enter community celebration will be the closest street party to Buckingham Palace and will be the perfect way to round off the Jubilee weekend (on Elizabeth Street, no less!). The event has been organised by a select committee including Angela Hay (chair of the BTA), Hubert Beatson-Hird (Ganymede), Maria Ensabella (London Cryo), Charlotte Baly (Xavier UK), Kiran Bhavnani (Joanna Wood), Helene Oratore (The Belgravia Society) and Cecile Sealy (Belgravia Residents Association).

Running from 11am to 6pm, the streets will be decked in sensational bunting courtesy of Belgravia-based interior designer Joanna Wood, whilst Summerill & Bishop are providing table decorations fit for any Queen.

Entertainment organised by Maria and Charlotte include Punch and Judy Shows at 1pm and 3pm as well as a brass band playing from 2pm until 3.15pm. Don't Miss the National Anthem, sung by the sensational Alicia Lowes who regularly sings at Twickenham Rugby Stadium. There will be something for the whole family too, with face painters, horse drawn carriage rides and a fantastic photo booth with regal jewellery being provided by Elizabeth Street legend Vicki Sarge.

All the local hospitality outlets will be providing food and drink for everyone with a particular focus on best of British. There will be plenty of trestle table seating down both Elizabeth and Ebury Street for those who want to rest for a while amidst their exploration of what the day has to offer! For any enquiries about the day, please contact Hubert on [hubertbh92@gmail.com](mailto:hubertbh92@gmail.com)



*Ganymede – Bar and Dining Room, 139 Ebury Street, SW1W 9QU Sunday, June 5*

Food and drink, fit for royalty, comes courtesy of the team at Ganymede. Pull up a seat among the action at one of the trestle tables along Elizabeth or Ebury Street and tuck into platinum plates featuring luxurious lobster rolls, epic Coronation Chicken and loaded summer salads. Pair with the finest English fizz from Coates & Seely, served from the brand's iconic 1948 Leyland

Bus or head to Ganymede's alfresco bar for the likes of Allsopps Pale Ale, No.3 Gin, Tidal Rum cocktails, Wignac Cider and a seasonal Reverend Hubert Garden Gin Summer Fizz. A specially curated list by Liberty Wines will showcase the best wines from the Commonwealth, to complete the celebratory line-up.



COATES & SEELY  
PRODUCT OF ENGLAND

**ALLSOPP'S**  
SINCE 1730

**NO. 3**  
LONDON DRY GIN

**THE**  
**TIDAL**  
**RUM**

# THE DIAMONDBOYS

Invited to parties all over the world for their fun, infectious energy and incredible musicianship, DB's are an amazing acoustic 4-piece from the UK.

“ I JUST LOVE THE  
DIAMOND BOYS ”

*Gaby Roslin*, BBC TV & Radio Presenter

“ THESE GUYS ARE  
MAGIC! ”

*Dynamo*, Award Winning Magician



Bringing you the most exciting versions of songs from every era of pop music with sets perfectly tailored to suit your crowd, the boys never fail to bring a smile to the faces of everyone who hears them.

Roaming or staged, mic-ed or fully acoustic and interacting with your guests in the most brilliantly natural way, The Diamond Boys are as unique as your event.

“ THE DIAMOND BOYS ARE SIMPLY WONDERFUL. THEIR ENERGY IS AMAZING AND THEY LIGHT UP THE ROOM. ”

*Sasha Taylor*, Hotel Cafe Royal Director of Events

## *Fashion / News*



CHILDRENSWEAR FASHION HOUSE  
Bonpoint has opened a new store  
on Sloane Street. The French brand  
specialises in elegant clothes for  
newborns and children up to the  
age of 14, as well as skincare  
and gentle, baby-safe perfumes.  
Bonpoint's summer collection  
features sun-washed colours, straw  
hats, gingham, hand embroidery  
and Liberty prints.  
*6f Sloane Street*

ANINE BING is  
celebrating its  
10th anniversary  
by partnering  
with actress  
and model Irina  
Shayk. The  
brand's first ever  
Resort Collection  
debuted in May,  
modelled by Irina,  
and includes  
swimwear and  
vacation inspired  
ready-to-wear  
pieces. Irina is  
also the face  
of Anine Bing's  
relaunched  
classics  
collection, which  
includes tailored  
suiting separates,  
elevated basics  
and more.

*8 Symons Street*



LUXURY HANDBAG LABEL  
Neo 87100 has opened its  
flagship London store at  
13 Walton Street. The  
brand is committed  
to supporting  
people and the  
planet, which is  
why it regularly  
donates to  
London-based  
The Listening  
Place – a  
charity that  
provides  
face-to-face  
support to those  
who feel suicidal.  
The leathers used  
are exclusively  
by-products of the  
meat industry, and each  
bag comes packaged in an  
organic cotton tote.



STRATHBERRY has opened a store on the King's Road. The brand was founded in Edinburgh, and specialises in luxury leather goods made using the finest materials and finishes. Each bag is meticulously hand-crafted by Spanish artisans, and takes a minimum of 20 hours to make.

*96 King's Road*



OLIVIA VON HALLE has launched a try-before-you-buy concierge service for London addresses (zones one to four). A selection of garments will be delivered to your home at a time slot of your choice, and an assistant will wait while you try them on. Any unwanted garments will then be returned to store, leaving you with the pieces you love.

*190 Pavilion Road*



### **May 26**

**CAROLINE CASTIGLIANO:** AN EVENING OF FASHION, HEALTH AND BEAUTY  
Visit Caroline Castigliano for a relaxing evening complete with glamorous gowns. The designer will be showcasing her latest collection of bridal, evening and event-wear, with pampering provided by Richard Ward Hair, Bobbi Brown Cosmetics and many more. Guests will leave with a goody bag.  
*154 Brompton Road*

# CASSANDRA GOAD



BEAUMAR-  
CHAI  
FIGARO

Gold chain  
necklace or  
bracelet from  
a journey to  
Italy

[cassandrագoad.com](http://cassandrագoad.com)



# *FASHION FINDS*

FOUNDED IN MILAN IN 2019, LAMPOO  
ALLOWS ITS CUSTOMERS TO BUY AND  
SELL PRELOVED DESIGNER CLOTHES  
WITH MINIMAL FUSS – AND NOW IT'S  
OPENING A NEW STORE IN CHELSEA.  
HEAD OF BRAND ALAN TYLDESLEY  
TELLS US MORE

## TELL US ABOUT LAMPOO...

Lampoo is a luxury consignment service dedicated to preloved designer fashion that offers an easy and convenient way to buy and sell. Peer-to-peer resale services tend to mean that there's a lot of effort required to sell your items, while at Lampoo a dedicated team takes everything off your hands: collecting the items from your home, photographing them, securing storage and arranging delivery to the buyer once sold.

Our customers shop with us for several reasons – to find that special piece that might have gotten away or that they can't find elsewhere, or simply because secondhand luxury is more accessible. We believe that even though our product is secondhand, the experience should be the same as at any luxury multi-brand retailer, so we offer free shipping and returns. Our authentication team quality-checks and authenticates every item before it's listed, which our buyers love because it gives them assurance that they are getting what they pay for. They're often surprised at just how many current season trends can be shopped secondhand!

## THIS WILL BE LAMPOO'S FIRST UK STORE. WHY IS CHELSEA THE PERFECT LOCATION?

For us, the Chelsea area is the centre of luxury in London. The King's Road introduces us to a wide range of luxury customers and sets the store in an area that's as much about socialising as it is about fashion. We wanted to make it easier for our sellers to be able to drop off their items for us to sell, so with many of our top sellers in areas like Knightsbridge, South Kensington and Sloane Square, the King's Road was the perfect choice.

## WITH LAMPOO THRIVING ONLINE, WHY ARE PHYSICAL SHOPS STILL IMPORTANT?

Physical shops are so important for our customers. While we've all learnt to adapt over the last couple of years and online shopping is the norm, many people simply want that physical luxury experience. Particularly in secondhand luxury, customers want to be able to

see, feel and try items, and be assured by real people that they're authentic and returnable for extra peace of mind.

## WHAT ABOUT SUSTAINABILITY?

Everything we do at Lampoo is about giving customers the power to create what we call "fashion with a future". Rather than throwing away unused or unwanted luxury items, or letting them pile up in their wardrobes, we provide an easy way for our customers to clear some space and combat wastage at the same time, by giving their clothing a second life. We hope that by showing our customers across Europe how to join the circular economy, we'll contribute to the bigger changes required to build the more sustainable fashion industry of the future.

## WHAT'S BEEN THE BIGGEST CHALLENGE?

Finding the right people. Luxury resale is a relatively new industry and authentication isn't something that there are specific career paths or qualifications for yet. We employ authenticators holding many years of experience with products for the world's top super-brands, but ultimately, they learn organically from experience. It's their duty to buyers to be able to spot a fake or poor-quality item, and to handle the process on behalf of sellers quickly and efficiently. It's a big undertaking!

## WHAT'S AN ITEM OF CLOTHING YOU COULDN'T LIVE WITHOUT?

My Dries Van Noten leather jacket. It's my go-to for formal occasions as much as casual. It has a vintage collar that's quite unusual – I love unique details on classic things.

## WHAT'S NEXT FOR LAMPOO?

There's nothing like Lampoo in Europe, and we want to take our vision and services to more European countries within the next year. We have lots of customers in France and Germany, so let's see!

*31 King's Road*





## ST PHILIP'S SCHOOL

The country's leading Catholic prep school for boys aged 7-13



*Inspirational teaching in a warm and nurturing environment with exceptional results*

*50% of leavers since 2019 to Eton, City of London and Dulwich*

[admissions@stpschool.co.uk](mailto:admissions@stpschool.co.uk)

6 Wetherby Place, London SW7 4NE



[stpschool.co.uk](http://stpschool.co.uk)

**IL PORTICCILO**

Orlando romper -  
stripes green, £35  
First floor,  
123 Sydney Street

*LET'S GO  
outside*

FROM STREET PARTIES TO  
PICNICS, THESE FASHION  
BUYS WILL ADD SOME STYLE  
TO OUTDOOR GATHERINGS  
THIS SUMMER

**EMILIA WICKSTEAD**

Petra dress, £1,310  
162a Sloane Street



**CATHERINE PREVOST**

Maxi shirt dress  
with wide belt,  
£895  
161 Sloane Street



**ASPIGA**

Billie dress –  
flower pink  
green, £180  
33d King's  
Road



**DI MINNO**

Gemma slingback heels  
in royal gold, £572  
148 Sloane Street



**STRATHBERRY**

East/West mini bag,  
£495  
96 King's Road



**SONIA PETROFF**

Seahorse statement belt, £849  
Salt Boutique, 91 Walton Street



**MIISTA**

Alberta green sandals,  
£270  
41 Duke of York Square





**BRUNELLO CUCINELLI**  
Single breasted  
linen blazer in light  
blue, £2,310  
159 Sloane Street



**MACKAGE**  
Ragnar satin  
bomber jacket,  
£450  
135 Sloane  
Street



**SUKIE'S**  
Softy Noce boots,  
£490  
285 King's Road

**OLIVER BROWN**  
Sandridge cable knit  
jumper in navy, £126  
75 Lower Sloane Street



**TATEOSSIAN**  
Black and white  
diamond cufflinks  
and shirt studs set  
in 18k rose gold,  
£26,000  
55 Sloane Square



**VILEBREQUIN**  
John M Armleder –  
Vilebrequin x JRP  
Editions short sleeve  
bowling shirt, £200  
23 King's Road



**HUGO**  
Silk jacquard bow tie  
with stripe pattern, £45  
35-38 Sloane Square

## Fashion / Kids

### BRORA

Liberty print  
organic cotton  
wrap dress, £85  
6 Symons Street



### ERIC BOMPARD

Kids' classic V-neck  
sweater in 100 per cent  
cashmere two-ply, £140  
29 King's Road

### TROTTERS

Lily Rose Little  
Betsy bloomers,  
£42  
34 King's Road



### AMAIA

Juliette skirt in  
dotted denim,  
£45  
14 Cale Street



### DR MARTENS

Klaire junior sandals,  
£44.99  
Office, 58 King's Road



### BONPOINT

Sweater with embroidered  
palm trees in sand, £135  
6f Sloane Street



### MONSOON

Adam five-piece suit  
in blue, from £105  
Peter Jones,  
Sloane Square



# DRAYCOTT

NURSING & CARE



## World class nursing & care in the comfort of your own home

From one hour visits to live-in care

Our nurse-led care enables clients to remain in their own home whilst being cared for by professional and highly trained Carers and Registered Nurses.

Call +44 (0)20 7351 7171  
or visit [draycottnursing.co.uk](https://www.draycottnursing.co.uk)



CHELSEA  
RESIDENT LENA  
MCCROARY HAS  
BURST ONTO THE  
SUSTAINABLE  
LUXURY SCENE  
WITH HER  
COLOURFUL,  
CREATIVE PIECES.  
ALICE CAIRNS  
FINDS OUT MORE

# Keeping *Sanne*

MEET LENA McCROARY, the 27-year-old designer and Central St Martins graduate who crafts cosmic fashion from her opulent Chelsea showroom. Her brand, Sanne, is known for sustainable luxury, combined with the precision and craftsmanship you'd expect from Savile Row. As it happens, that's precisely where Lena learned her craft.

"I read a biography of Alexander McQueen, and that inspired me to try my luck on Savile Row," she says. "I started an apprenticeship there when I was 16, fitting my hours around schoolwork. My boss was Fadia Aoun, an amazing Lebanese woman, and seeing her at the head of this old-school British tailoring house really inspired me."

A client ordering a piece from Sanne can expect a totally bespoke service, with each piece designed to accommodate your lifestyle, suit your natural posture and fit you exactly (Lena's cutters will take about 50 measurements before they get to work on your garment). In spite of this, Lena can usually turn around your piece within five to eight working days.



"Working with clients is my very favourite part of the job," she explains. "I'll always follow up to see how their piece is working for them. For me, if somebody is spending £1,000 on a piece you've designed, you need to keep in touch!"

Her latest collection, New Cosmic Age, is full of colourful retro-futuristic fashion inspired by space travel – think beaded skirt suits that look like space suits, flowing gowns with star-shaped necklines and silky pyjamas printed with alien pop-art.

"The idea came to me while I was watching Elon Musk's Netflix show, *Inspiration4*, in which he takes four civilians into space. I became fascinated by the idea of interstellar exploration, and how it could soon become a reality – so I figured I had to create a space-inspired collection based on what we might wear on Mars. I was reminded of the space age

## Fashion / Sanne



by an artist she met on Instagram. “We work so well together, and we’re currently talking about my next project, which will be inspired by NFTs [non-fungible tokens],” she says.

“We’re looking to create a collection of ‘phigital fashion’, which is a mixture of physical and digital. The plan is that when you hold your phone camera up to one of our garments, the print will come to life.”

At the core of Lena’s brand is an interest in sustainability. She’s aware of the fashion industry’s problems with textile waste, and is determined to do things differently.

“Fashion has a huge problem with overproduction. One shocking statistic is that 150 billion garments are produced every year, and there are only eight billion people in the world. It’s such a massive problem that isn’t spoken about enough, so I really wanted to tackle this by keeping Sanne exclusively made-to-order. That

“OUR SAVE THE SPECIES  
PILLOWS WERE LAUNCHED  
AFTER I WATCHED DAVID  
ATTENBOROUGH’S OUR PLANET”

movement in the 60s, when the first man landed on the moon. It’s almost like history repeating itself, so I took a lot of references from that era.”

Throughout 2022, Lena will continue to release new, space-inspired pieces.

“We’re launching just one collection every year, because it allows me to really think and research each time. Throughout the year, we’ll do quarterly drops based on the collection – so now we’re launching printed pyjamas for the summer, and in July we’ll release a cosmic bridal collection.”

Like any self-respecting 20-something, Lena is able to use social media to her advantage. The bold prints she uses in her current collection were created



way, we only make garments when we know somebody will wear them.”

She has also designed a homeware collection inspired by environmentalism, highlighting four of the most endangered species in the world (orangutans, snow leopards, blue whales and black rhinos).

“Our Save the Species pillows were launched after I watched David Attenborough’s *Our Planet* – I really wanted to do a collection and give a portion of the profits to the World Land Trust, which is the charity he supports. I made these nature-inspired pillows from recycled polyester, and the tassels are all made using deadstock materials.”

But though her work may engage with serious themes, Lena has never lost her sense of fun.

“Humour is one of my calling cards, as is colour. I want the pieces I make to bring a smile to your face. I want them to feel new and fresh and unique. So whether it’s a gown fit for space travel or a suit inspired by the digital realm, I hope my work has a sense of humour.”



# ART OF CRAFT

ITALIAN DESIGNER HANDBAG BRAND NEO 87100 HAS OPENED A BOUTIQUE IN WALTON STREET. WE SPEAK TO THOSE RUNNING THE CHIC COMPANY

## How did you establish NEO87100?

It is the brainchild of Ilaria Barca, founder and creative director, who studied fashion marketing communication and design at Polimoda in Italy. On moving to London, she met entrepreneur and CEO Niko Dyer who encouraged her to return to Italy where she pursued her desire to design a luxury leather brand using the family factory. He enlisted Lady Jeanne Davies as chairperson, who brought her know-how in luxury from once having an eponymous fashion label.

## How would you define NEO 87100 as a brand?

NEO 87100 is a contemporary chic handbag brand. We like to mix clean lines with vibrant colours and put the focus on the quality of leather. Every bag is made to ensure a practical yet luxurious look that doesn't follow trends but is designed to be a statement piece. We regard NEO 87100 as "new vintage" possessing the ability to be handed from generation to generation.

## Could you tell us the inspiration for the brand's name?

"Neo" comes from the Latin word for new, while the number denotes a postal code — the exact location in Italy where the bags are made.

This artisanal leather goods factory in the south of Italy has a history of making bags for some of the world's most sought-after premium brands.

## Why is Italian craftsmanship so important?

With every stage from cutting the leather to hand painting the edges, it takes a whole day to assemble a single NEO 87100 creation. We feel very proud to continue such an artisanal way of making leather goods.

## What collections do you currently offer?

We currently offer three collections—Alice Collection, Riviera Collection (featuring a combination of canvas and nappa

leather perfect for summer) and Piccolo Collection (a miniature of the classic Alice shape that has been well received by fans of the original) each of which comes in a range of colours from understated earth tones to vibrant hues.

## What made you choose Walton Street for your first boutique?

Walton Street is a beautifully vibrant spot in an area that is a hub for the capital's fashion with a strong sense of community. The store is designed to feel like a cosy home where visitors can experience the collections in a chic, relaxing atmosphere.

*13 Walton Street, [neo87100.com](http://neo87100.com)*



# Community / *The Chelsea Awards*



## LOCAL STARS LIT UP THE NIGHT AT THE 2022 CHELSEA AWARDS

OH WHAT A NIGHT! On April 28, we gathered at the Saatchi Gallery to celebrate the worthy winners of the 2022 Chelsea Awards. These businesses and individuals were nominated by you, our readers, because they make our community what it is: an exciting, caring and creative place to live and work. We'd like to say a huge thank you to everyone who took the time to send in their nominations - you brought to light some fantastic hidden gems, and shone a spotlight on so many deserving Chelsea institutions. We hope you'll spot some of your favourites here...



## THE *CHELSEA* AWARDS



## Community / The Chelsea Awards

### FUTURE FORWARD

A company that is innovating to meet tomorrow's challenges.

Award presented by Cllr Alison Jackson and Jeremy Curtis, partner at sponsor Cripps Pemberton Greenish.

### WINNER

#### DR RHONA ESKANDER FOR PÄRLA

Dr Rhona was one of a group of dentists who designed Pärla, a sustainable range of plastic-free oral care products.



### SHORTLISTED

HOLY CARROT. Delicious, ethically sourced vegan food made using seasonal, organic British produce.

ANYA HINDMARCH. Known for her groundbreaking work in the field of sustainability, including her iconic reusable shopping bags.

### CULTURAL CHAMPION

An organisation that has enriched Chelsea's culture and raised the area's profile.

Award presented by Anya Hindmarch and Xavier Lablaude, GM of sponsor The Cadogan – A Belmond hotel.



### WINNER

#### THE ROYAL HORTICULTURAL SOCIETY FOR THE CHELSEA FLOWER SHOW

Held in Chelsea since 1912, the world's greatest flower show draws 157,000 visitors every year.

### SHORTLISTED

THE NATIONAL ARMY MUSEUM FOR THE CHELSEA HISTORY FESTIVAL. The initiative brought together three iconic Chelsea institutions to celebrate our history. OLIVER LALLEMANT AND THE SLOANE SQUARE CHORAL SOCIETY.

Oliver formed the choral society more than 10 years ago, and is enthusiastic, patient and encouraging to all the singers, none of whom need to take an audition to join.

### MASTER OF CRAFT

An artisan who elevates the everyday to the extraordinary.

Award presented by Cadogan CEO Hugh Seaborn and Ross Mason from sponsor Ted's Grooming Room.

### WINNER

#### DESIGNERS GUILD

A Chelsea institution for 50 years. Founder and creative director Tricia Guild has changed the way that people decorate their homes all over the world.

### SHORTLISTED

#### DANIELA DE MONTBY.

The fashion and accessories designer evokes the bygone age of 60s Chelsea through witty designs.

#### THEO FENNELL.

Based in Chelsea for more than 40 years, his ornate jewellery pieces are miniature works of art.





## COMMUNITY COLLABORATION

Businesses that have joined forces for the greater good.

Award presented by Victoria Steward Todd from the K+C Foundation and Mattia Crippa, CEO of sponsor Poliform.

### WINNER

#### THE KING'S ROAD PARTNERSHIP

The partnership gathered organisations together to boost the profile of the King's Road,

resulting in the successful formation of the King's Road BID.

### SHORTLISTED

KENSINGTON AND CHELSEA ART WEEK. Showcasing the borough's galleries, studios and creative spaces through events and installations.

NUCLEUS LEGAL ADVICE CENTRE. Collaborated with a range of local organisations such as food banks and homelessness prevention charities.

## ONLY IN CHELSEA

A business that brings something unique to the area.

Presented by Lord Chelsea and Jake Helm of sponsors the Chelsea Millennium Hotel.

### WINNER

#### HAINES OF SLOANE SQUARE

A longstanding, family-run newsagent that is part of the fabric of Sloane Square, and which continued to serve the community throughout the pandemic.

### SHORTLISTED

#### JACQUES FLOWER SHOP.

The family business creates an attractive and colourful gateway to Duke of York Square, and sells fresh flowers on every day of the week.

#### THE ROYAL HOSPITAL

CHELSEA. A world-famous institution that houses more than 300 Chelsea Pensioners, and which is known for its historic buildings and renowned art and cultural events.



## COMMUNITY HERO

An organisation or person that has benefited the community through their actions.

Award presented by Ursula Heath of sponsor Ineos and Avis Hawkins, head teacher at Christ Church and Holy Trinity schools. Accepted on the winner's behalf by John McVeigh.

### WINNER

#### REVD PREBENDARY DR BRIAN LEATHARD

The rector of St Luke's & Christ Church. On top of his day job, he

serves on school governing boards, engages with local residents and is chairman of charity Glass Door.

### SHORTLISTED

ROB MCGIBBON. The Chelsea resident started a campaign to make Battersea Bridge safe to cross following the death of a jogger in a traffic accident.

ST GILES TRUST. A charity working with diverse communities that is committed to supporting inclusion and positive community relations.

## Community / The Chelsea Awards



### IN GOOD TASTE

Someone who has made Chelsea more delicious.

Award presented by Melissa McIntyre from sponsor The Hot Spot Yoga and Cllr Alison Jackson.

### WINNER

#### PEGGY PORSCHEN

With husband-and-wife team Bryn and Peggy at the helm, the parlour radiates passion and creativity – and boasts a world-class cake selection.

### SHORTLISTED

**THE CADOGAN ARMS.** The much-loved Chelsea institution has been restored to its former glory with an ambitious renovation that pays homage to its two centuries spent serving the Chelsea community.

**FINNS OF CHELSEA.** The small independent food and gift shop on Chelsea Green, which was founded in 1985 by Julia Bannister, was a valuable community resource throughout the pandemic.



### COMPASSION IN THE CRISIS

An individual or business that has adapted and served the community during the Covid-19 pandemic.

Award presented by Arya Salari from headline sponsor Knight Frank and RBKC mayor Gerard Hargreaves.

### WINNER

#### THE K+C CHRISTMAS COLLECTIVE

Consisting of Age UK, Dalgarno Trust, the K+C Foundation and mental health charity Smart, the Christmas Collective delivered food and gifts to vulnerable neighbours last Christmas.



### SHORTLISTED

**THE FASHION SCHOOL.** Used old theatre drapes from ICU as fabric for PPE for those on the front line in desperate need of equipment.

**RESTART LIVES.** Provides personalised support to vulnerable adults as they return to independent living, combatting mental health issues and isolation.





The Chelsea Awards are created by Sloane Square and Cadogan.

The awards are also kindly sponsored by Knight Frank, The Hot Spot Yoga, Cripps Pemberton Greenish, Ineos, Ted's Grooming Room, The Cadogan – A Belmond Hotel, Millennium & Copthorne Hotels and Poliform UK.



**Poliform**

**TED BAKER**  
LONDON  
*Ted's Grooming Room*

**MILLENNIUM & COPTHORNE**  
HOTELS  
AT CHELSEA FOOTBALL CLUB

**INEOS**

**THE CADOGAN**  
A BELMOND HOTEL  
1101 PORTLAND AVENUE



# Charity / K+C Foundation

## A new cash payment scheme helps residents struggling with the cost of living crisis

The Kensington + Chelsea Foundation's recent research identified that while K+C features in the top 10 per cent of prosperous UK local economies, more than one in five (23 per cent) of its neighbourhoods are among the 20 per cent most income-deprived in England and Wales.

To help residents struggling with escalating fuel bills, the drop in Universal Credit payments and an increase in the cost of basic food items, we launched the K+C Cash First scheme in early 2022. Residents in need are assessed by one of our local partners, Age UK K+C, Citizens Advice K+C or Nucleus Legal Advice Centre, and if they qualify, they are then able to access immediate cash support to help pay their bills and avoid getting into unmanageable debt.

For example, if a resident loses their job and has no savings, the five-week wait for Universal Credit leaves them with little choice but to take payday loans or to go without food themselves so that their families can eat. The K+C Cash First scheme helps to bridge that gap and gives community members the breathing space to pay their immediate bills and access more sustainable support.

Payments are approved the same day and cash can then be withdrawn through Cash Perks, an innovative payment facility that can send between £10 and £500 securely to

residents via SMS texts. Recipients then use the credentials within their message to instantly collect their allocated funds 24/7 from ATMs – all without the need for a bank card or the need to download anything from the internet.

The Foundation's delivery partners offer a wrap-around advice and guidance service so that all residents accessing emergency cash also receive tailored information and support on issues ranging from housing and employment to mental health.

*"For households facing financial crisis, often unable to afford to buy food or switch on their heating, quick access to cash payments provides an immediate lifeline," said Victoria Steward Todd, director of the K+C Foundation.*

*"The process to access the cash payment is simple and accessible for everyone, and advice from our trusted local partners ensures households also receive invaluable holistic support and guidance."*

Since February the scheme has already helped 85 residents with one-off cash payments totalling £10,000.

If you would like to support the Foundation's work please donate via [thebandcfoundation.com/donate](https://thebandcfoundation.com/donate). To find out more, contact [team@thebandcfoundation.com](mailto:team@thebandcfoundation.com). Registered charity 1125940

**Kensington  
+Chelsea  
Foundation**  
A better life together



## *Ovington Square, SW3 1LJ*

**A Stunning 1650 sqft. THREE Bedroom First and Second Floor Maisonette in this fabulous Knightsbridge location occupying an imposing corner plot.**

Spectacular 23' x 21' Dual Aspect Reception room, separate Study/Den, Fully Fitted Kitchen, Master Bedroom with en-suite bathroom, Two further Double Bedrooms, Family Bathroom

*Lease extension details and  
Floorplan from [justin@proprium.co.uk](mailto:justin@proprium.co.uk)*

*Leasehold to 20/03/2034 £1,500,000*

[www.proprium.co.uk](http://www.proprium.co.uk)  
020 7589 6298  
[justin@proprium.co.uk](mailto:justin@proprium.co.uk)



**PROPRIUM**  
Established 1974



ALICE CAIRNS  
MEETS MANJU  
MALHI, THE  
TV CHEF WHO  
RUNS COOKERY  
CLASSES FOR  
KENSINGTON AND  
CHELSEA'S ELDERLY  
RESIDENTS

# Food *for* thought

THE LIFE OF A CHEF IS NEVER BORING. When I catch up with Manju Malhi, she's just been whisked away to the Isle of Wight to spend a few weeks working for an unnamed Bollywood star, cooking up healthy homemade meals to sustain him on set. Manju herself is no stranger to TV work, having appeared on the BBC's *Saturday Kitchen* to share her Anglo-Indian fusion

cuisine, with star dishes including cumin-spiked cauliflower cheese and a ripe mango crumble.

But Manju has another vocation. For the last six years she's partnered with local charity Open Age to run enormously popular cookery classes, teaching elderly people in Kensington and Chelsea how to create fresh, healthy and nourishing meals.

"When you're older, it can be tough to prepare good food," she explains. "Some people will have mobility issues, or problems with their hand movement, and so they'll fall back on convenience meals. That's completely understandable!"

"We like to find ways to work around people's restrictions. If someone has a problem with their hands, we'll advise them on what they can still do, what tools they can use and what they can replace.

"We go back to basics and talk about food hygiene, and we focus on simple, healthy

## People / Local hero

recipes. My students learn how to make a salad to accompany every meal they eat. We make dressings with herbs and lots of green things, and we discuss how they can use different spices to liven up their food.”

Even more importantly, students sit down for a communal meal at the end of each class, eating the food they’ve prepared and bonding over their newly acquired culinary skills. In fact, according to Manju, a handful of students appear to enjoy chatting and eating rather more than cooking – but all is forgiven in these fun and friendly sessions.

“In every class, we prep together, cook together, lay the table and then eat together. It’s really sociable. Meeting new people and learning new skills is important at any age, but it’s especially important for people who may be experiencing loneliness,” Manju explains.

Which is why the pandemic came as an enormous blow to Manju and her students. As the country entered lockdown, the programme

of events and classes hosted by Open Age – a lifeline for so many vulnerable adults – was thrown into disarray. Manju’s elderly students, many of whom live alone, faced an indefinite period of isolation.

“It was awful. Everyone was missing our classes, and they were frustrated with being trapped inside alone. I knew we had to try something new, so I experimented with a few different methods of running the classes online – with mixed success, as my students aren’t exactly whizzes on Zoom!

“What we eventually landed on were ‘conference call cooking classes’: sessions in which we’d cook and chat and eat, all over the phone. Funnily enough, it worked! For one and a half years, that was how my students and I got to know one another.”

Thankfully, Manju is now able to teach her classes in person again – but her heroic efforts to keep her sessions running in the face of adversity did not go unnoticed.

“In addition to running my classes during the pandemic, I also helped to deliver some hampers and food parcels. As a result, I was lucky enough to be awarded a British Empire Medal in the Queen’s birthday honours list for services to the community during the Covid-19 response. It was a tremendous honour, and I had a wonderful time collecting my medal from Westminster Abbey!”

Far from resting on her laurels, Manju has now released a new cookbook – *The Seasoned Foodie* – crammed with recipes she developed in her classes with her students in Kensington and Chelsea.

“It includes all the things we love making in class, like a chickpea curry, oat cookies and a chicken jambalaya. Everything is healthy, easy, fresh and accessible. I hope it will help people to eat well and enjoy cooking.

“I’m just so happy to be running my cooking classes,” she adds. “There are some members of the class who’ve been here for years, and they’re able to help new arrivals. It’s very special, and I feel tremendously lucky to do the work I do.”



TOM FORD has released a new limited edition collection available at just a handful of stores, including Sloane Street. The Jasmin Rouge range comes in crimson packaging and includes two bold lip colours and a warm, smoky eye-shadow quad. It's inspired by the brand's spicy-floral Jasmin Rouge scent.

*201-202 Sloane Street*



**JUNE 20-23**

**Medicinal Plant Summer School  
at the Chelsea Physic Garden**

This practical four-day course will transform you into an expert in the medicinal and health benefits of plants. You'll experience a plant identification workshop, take tours around the Chelsea Physic Garden, and take part in workshops that will teach you how to turn plants and herbs into usable natural remedies.

*66 Royal Hospital Road*



MICHAELJOHN is introducing a brand new haircare line, She Wolf, to the salon. The apricot butter pre-shampoo is a luxurious treatment now being offered to all clients. Made without artificial colours, sulphates or parabens, it is recommended for hair that needs deep conditioning. The star ingredients are apricot butter topped off with a fig and tuberose fragrance that is so intoxicating you won't need to wear perfume.

*4 Ellis Street*



A NEW COLOUR SPECIALIST SALON has opened in Chelsea. Developed by award-winning colourist Christel Barron-Hough, Stil Salon has a pared-back Scandinavian design, indoor greenery and floods of natural light to allow hair colour to be read correctly. While your locks are being transformed by the team, you can enjoy cafe-style refreshments and a heavenly head massage.

*99-103 Fulham Road*



AN EXCLUSIVE COLLABORATION has seen Shavata Singh London team up with 111Skin for the ultimate in luxurious pampering. The new hybrid treatments include a super lash luxe platinum option, which features a signature lash tint, your choice of three 111Skin eye masks (anti-ageing, de-puffing or brightening) and a lymphatic drainage massage. This is followed by a 20-minute shoulder, arm, head and neck massage that will have you floating out of Harvey Nichols.

*109-125 Knightsbridge*

THE ORGANIC PHARMACY has partnered with charity 4Ocean to protect coral and animal life. You can now buy 4Ocean bracelets from the Pharmacy, made from single use plastics found floating in the world's oceans. To date, the charity has removed more than 9,000 tonnes of plastics from the sea. The Organic Pharmacy also sells alternatives to chemical sunscreens, which are harmful to sea life and have been banned from some beaches in Australia and Hawaii.



# My Chelsea / Matilde Mourinho



**CHELSEA RESIDENT MATILDE MOURINHO**, A JEWELLERY DESIGNER AND THE DAUGHTER OF FOOTBALL MANAGER JOSE MOURINHO, MAKES SUSTAINABLE CREATIONS USING RECYCLED GOLD AND LAB-GROWN DIAMONDS. AS TOLD TO SOPHIA CHARALAMBOUS



## HOW LONG HAVE YOU LIVED IN CHELSEA?

A few years ago I moved to Chelsea. Even though I didn't previously live here, I have always felt like I did because it's where I spend most of my time, whether that's with friends, with work, or going out for meals.

## WHY DID YOU WANT TO SET UP YOUR OWN JEWELLERY COLLECTION?

I was doing my master's degree at Condé Nast College of Fashion & Design, and I focused my research solely on the jewellery industry.

From there I just became a lot more aware of the detrimental environmental and social impacts of the jewellery industry, and I started exploring different sustainable alternatives. That's when I decided that lab-grown diamonds and 100 per cent recycled gold was the only way forward for Matilde Jewellery.

## WHERE DO YOU LIKE TO EAT IN CHELSEA?

I probably go to Gail's every single day; I can't function without my morning coffee so that's my absolute go-to. I love going to Phat Phuc if I am craving something



hearty and wholesome – they make the best laksa. For a nice meal, my usual dining spot is La Famiglia, everyone there is amazing and the food is delicious. I also love going to the Ivy Chelsea Garden. If I am feeling something sweet, the Chelsea Creperie is probably the

best! If I am meeting friends for drinks, we tend to change it up and try different places. Most recently I went to Stanley's – their outside area is nice for a drink.

## WHERE ELSE DO YOU HANG OUT?

I love Pavilion Road and all the different places on it. During the summer I spend so much time there and it's always so nice.

## WHAT'S NEXT FOR MATILDE JEWELLERY?

We have a lot of exciting things lined up for 2022. One of my goals is to have a pop-up store in Chelsea, so stay tuned!



From left: Gail's, the Ivy Chelsea Garden, Pavilion Road, Matilde Mati necklace

# KEEP IN THE KNOW



We know that these days you might not be in the area every day – or you may just visit us occasionally – but you still want to keep up-to-date with what's happening locally

So why not sign up to receive the digital edition of Sloane Square and we'll send you the latest edition as it is published

That's it. You will receive no other emails or marketing material

To start the service simply visit [pubbiz.com/subscribe](http://pubbiz.com/subscribe)



**Cleveland Clinic**  
London

WE ARE CLEVELAND CLINIC LONDON,  
A NEW HOME FOR HEALTHCARE.



Visit  
[clevelandcliniclondon.uk](https://clevelandcliniclondon.uk)  
to learn more.

33 Grosvenor Place, SW1X 7HY in London.