

# SLOANE SQUARE

ART \ CULTURE \ FASHION \ FOOD

MAY / JUNE 2023

## MARY QUANT

REMEMBERING CHELSEA'S  
FASHION TRAILBLAZER

*Flower show*

THE NATION'S  
FAVOURITE RETURNS

*Chelsea in Bloom*

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*Father's Day*

CREATIVE GIFT  
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24

**8 CALENDAR**

Things to see and do locally, from cabaret to craft week

**16 NEWS**

Lego art by Ai Weiwei, plus a local landmark turns 350

**22 MARY QUANT**

Fashion's groundbreaking icon remembered

**24 CHELSEA IN BLOOM**

The much-loved floral festival is back – this time with a focus on film

**28 FLOWER SHOW**

The gardens inspired by medicine and health at this year's Chelsea Flower Show

**30 ART NEWS**

See the Rossettis at Tate Britain and the extraordinary creations of Craig Alan



10

**36 CULTURAL ARTEFACT**

The story behind the iconic Chelsea boot

**38 CULTURE**

Renowned producer Elliot Grove on his love of independent film

**40 TOP TEN**

Father's Day gifts that dads will love

52



**32 THEATRE**

Richard O'Brien on creating *The Rocky Horror Show*

**34 BOOKS**

The rare book fair that literature lovers won't want to miss

**COVER**

Mary Quant by Terence Donovan. Courtesy of Camera Press  
**Page 22**



# Contents

## 43 FOOD NEWS

A new Italian restaurant and Japanese brunch

## 48 FOOD

An homage to the Chelsea Bun

## 50 FOOD

Meet Ottolenghi  
Chelsea's head chef



30

## 57 TRENDING

What to wear at this year's summer parties

## 62 FASHION

Why fashion lovers are renting their outfits, not buying

## 66 CHELSEA AWARDS

Nominate a person or place for a community award

## 71 CHARITY

Improving local lives with the K+C Foundation

## 72 SOCIAL

Guests partied the night away at a new nightclub

## 76 HEALTH

The running club with a refreshing approach

## 78 BEAUTY NEWS

Celebrity hairdresser Limoz Logli launches locally

## 82 MY CHELSEA

Rixo co-founder Henrietta Rix shares her favourite Chelsea spots

12

41

## 52 FASHION NEWS

Smythson's covetable new colour block collection



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# Calendar



RIEDLER

## JUNE 2 - SEPTEMBER 17

### CIVILISATION: THE WAY WE LIVE NOW

Offering an unprecedented collection of works by 150 photographers chronicling life across the globe, this landmark exhibition at Saatchi Gallery explores the diverse material and spiritual cultures that make up our global "civilisation". Divided into eight thematic chapters, these images, many of them unseen, cover a multitude of subjects, from our great collective achievements to our ruinous failings. Together they highlight the endless complexity and contradictions of contemporary civilisation.

**Duke of York Square**



## MAY 22-28

### CHELSEA IN BLOOM

This companion to the Chelsea Flower Show sees the floral celebrations spill over into our streets and shops. This year, the theme is "flowers on film", so expect vibrant floral tributes to movie history, from star-spangled awards ceremonies to some of the beloved cult classics that were filmed in Chelsea.

## FROM MAY 26

### THE POLAR SILK ROAD

This free exhibition at the Natural History Museum will transport you to the heart of the Arctic. Gregor Sailer's photography documents a region undergoing unprecedented change, with temperatures rising at three times the global average. His images expose the man-made scars on this once pristine landscape, and ask questions about how we can protect our planet.

**Cromwell Road**

# Events diary

MAY & JUNE





**FROM MAY 19**

**THE OFFBEAT SARI**

The Design Museum plays host to the first ever large-scale UK exhibition to examine the contemporary Indian sari. You'll discover more than 90 trailblazing saris, including the first sari ever worn to the Met Gala. In the process, you'll explore the ways in which this simple garment has been reimagined as a symbol of identity, innovation and resistance.

**224-238 Kensington High Street**



**MAY 23-27**

**CHELSEA FLOWER SHOW**

The highlight of the horticultural calendar returns for another year. The 2023 edition will feature the first ever children's picnic, in which 100 children from 10 London schools will visit for a special celebration. From this year onwards, all RHS Chelsea gardens must have a plan for life after the show, whether that's being relocated permanently or rehomed in parts.

**Royal Hospital Road**

**JUNE 3**

**D-DAY DANCE**

Join an after-hours dance party at the National Army Museum. Swingdance UK will teach you a selection of 1940s jives from the Lindy Hop to the Jitterbug, with instruction available for both beginners and intermediate dancers. You'll be accompanied by live music from the South London Jazz Orchestra and cabaret from the Diamond Girls, while hair and makeup artists from Pretty Me Vintage will be on hand from 7pm to 10pm to help you look the part.

**Royal Hospital Road**





# Calendar

## JUNE 22 - JULY 2 KENSINGTON & CHELSEA ART WEEK

With Cadogan as Principal Sponsors, get ready for the sixth edition of Kensington & Chelsea Art Week, a free, independent festival celebrating art and culture across west London.

For 10 days the local area will become a hub of the arts where anything is possible, from sculptures on street corners to interactive art in parks and murals on construction hoarding. Wherever you wander in Chelsea or Kensington, you're bound to discover something new.

This year, the festival will be curated around the theme "the art of change". Artists have been invited to reflect on the emotions we associate with change, including a sense of positivity, bravery, action and freedom.

Their work will ask questions about why change is so important, and how we can become better at embracing it.

More than 100 local venues will take part in the festival, hosting a mix of public art installations, exhibitions, symposiums and expert talks. This year's festival will see the return of Kensington & Chelsea Windows, a series of artworks displayed



in shop windows and retail spaces from the King's Road to World's End. KCAW Poetry Corner also returns, sharing poetry by local writers in venues across the borough. On the first Friday of the festival visitors can take part in gallery lates, allowing them to explore local galleries after hours.

Visitors can follow the trail using an interactive map, or try the self-guided discovery tours designed by walking app Go Jauntly. An Art Trail bus tour will also be available from July 1, with visitors accompanied by a local broadcaster who will talk them through the work on show.

The festival will be a celebration of the diversity and creativity of west London, giving a voice to emerging local artists and transforming our streets and public spaces into temporary galleries. It's an opportunity to immerse yourself in 10 days of art, culture and live performance – not to be missed!

[kcaw.co.uk](http://kcaw.co.uk)







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**UNTIL MAY 14**

**LONDON CRAFT WEEK**

London Craft Week celebrates Chelsea's history as London's original artists' quarter. The Artisan Chelsea series sees local creatives and businesses host a programme of events, masterclasses, exhibitions and more, all designed to highlight the importance of artisanal crafts. From a quilting club at the Fashion School to an architectural walking tour of Sloane Street, head along to one of the events to learn a new skill and to meet talented makers from the local area.

Participating local businesses include Soho Home, Anabela Chan, Kate Braine Studio, Emilia Wickstead, Cassandra Goad, Sunspel, Anya Hindmarch, Bentleys, Laurence Coste, Isis Dove-Edwin and Rachel Goodison and The Sea, The Sea.

For more information, visit [londoncraftweek.com](http://londoncraftweek.com)



**JUNE 14**

**JOANNA EDEN QUARTET**

Singer-songwriter Joanna Eden visits the Pheasantry to perform her unique combination of South American-inspired jazz, soul and blues. For this concert she will be performing new arrangements of jazz classics like Wayne Shorter's *Footprints*, as well as songs from her new album *Love Quiet*.

**152-154 King's Road**



# THE KENSINGTON

DOYLE COLLECTION • LONDON



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## 80 Days Around the World Afternoon Tea

Visit Town House at The Kensington hotel and travel the globe with this sumptuous afternoon tea. Take in the sights and savour the flavours as we depart Blighty and head for fantastic, far-flung climes, including Yemen, India, Hong Kong and Singapore. Discover a stunning selection of amazing amuse-bouches, sensational sandwiches and delicious desserts – tastes to truly transport you.

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[doylecollection.com/kensington](http://doylecollection.com/kensington)



# Calendar



## MAY 15 AND JUNE 5

### MONDAY MONTHLY YOGA CLASS

These relaxing yoga classes take place once a month in the Chelsea Physic Garden. Led by Live Karma Yoga, you'll be guided through a class designed to bring you positive and grounding energy for the evening ahead. Listen to birdsong while you stretch, sway and meditate, soaking in the peace of the Physic Garden after hours. Bring along a bottle of water and a yoga mat if you have one.

66 Royal Hospital Road



## JUNE 3-8

### HOPE HAS A HAPPY MEAL

Visit the Jerwood Theatre Upstairs at the Royal Court for a surreal play set in a hypercapitalist society, where compassion is dead and profit always comes first. We follow Hope as she navigates the People's Republic of Koka Kola, a world of corruption, corporations and dwindling resources. On June 13 there will be a post-show Q&A with writer Tom Fowler, free with a ticket to the performance.

Sloane Square



## JUNE 3

### THE TIGER LILIES

Olivier award-winning alternative cabaret act the Tiger Lilies are visiting Cadogan Hall with their new show, *From the Circus to the Cemetery*. Renowned for their avant-garde performances, you can expect a Brechtian street opera with a daring punk edge.

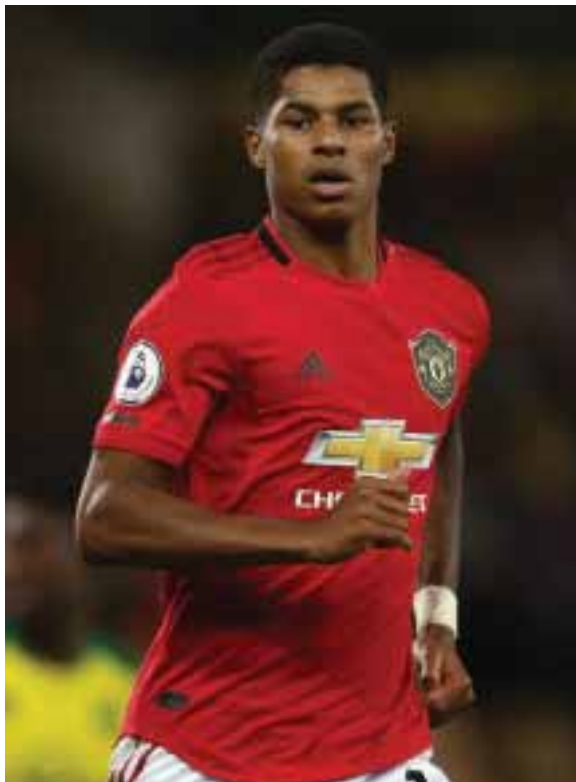
5 Sloane Terrace



# Poliform

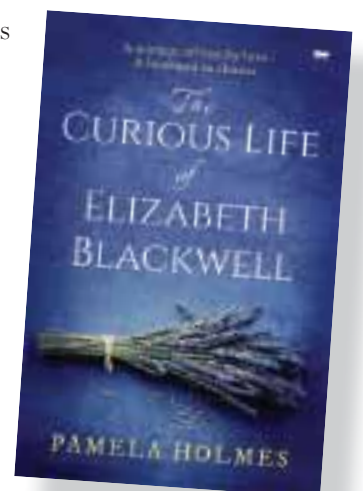


CADOGAN HAS WON the Championing the Community award at the Great British Brands Awards, organised by *Country & Town House* magazine. Judge Caroline Rush, CEO of the British Fashion Council, said: "The winning award goes to Cadogan for its outstanding contribution to making the royal borough a flourishing, sustainable community."



MANCHESTER UNITED has moved its London headquarters to Kensington. The club has signed a 10-year lease for the entire top floor and roof terrace of the Kensington Building, leaving the Mayfair offices where it has been based since 2013. The decision to move was driven by new CEO Richard Arnold, who took over from Ed Woodward in 2022. *1 Wrights Lane*

A NEW NOVEL, *The Curious Life of Elizabeth Blackwell*, tells the story of one of Chelsea's most inspiring female artists. When Elizabeth's husband was thrown into debtors' prison in the early 1700s, she offered her services to the apothecaries at Chelsea Physic Garden as a botanical painter. She created a reference book, *A Curious Herbal*, and with the proceeds from her work she was able to free her husband from prison – only for him to emigrate to Sweden, where he was beheaded for his part in a plot to alter the Swedish succession. This novel by Pamela Holmes tells Elizabeth's story.





A beautiful floral Lion and Unicorn installation at Royal Avenue as part of the King's Road's Coronation celebrations. Catch it in place until 14 May, thanks to Cadogan and the King's Road Partnership.



ARTIST AI WEIWEI has unveiled a 15-metre artwork made entirely out of Lego. The piece, which is on display at the Design Museum, is inspired by Monet's Water Lilies and is made from nearly 650,000 Lego bricks in 22 colours. Titled *Water Lilies #1*, the work is a play on pixels and digital technologies. On the right-hand side of the work is a dark portal, which represents the underground dugout in Xinjiang province where Ai and his father lived in forced exile in the 1960s.

224-238 Kensington High Street

THE CHELSEA NURSERY has appointed Lara Van Romburgh as its new headteacher. Lara said: "We will make sure the outdoors is a key part of learning, with our children enjoying regular visits to forest school, so they have the opportunity to experiment with real-life learning concepts of science, maths, creativity and social environments on a weekly basis."  
4 The Vale







THE NATURAL HISTORY MUSEUM has been named the most visited museum in the UK for the second year running. The Association of Leading Visitor Attractions has released visitor figures which show that the local institution is the UK's most popular indoor attraction, with a 196 per cent increase in attendance since last year. Director of public programmes Alex Burch said: "We're committed to ensuring nature and science is accessible to all and continuing to work closely with our local communities."

*Cromwell Road*



KENSINGTON AND CHELSEA COUNCIL removed street party fees so that residents could gather together to celebrate the King's coronation. Usually, to close a road for a street party, residents would need to pay up to £1,828 on top of a £66 fee per parking bay. It is estimated that around £90,000 of fees were waived over the coronation bank holiday weekend. The council also made small grants available to community organisations, allowing them to receive up to £500 of funding to hold celebratory events.

MP FOR CHELSEA AND FULHAM Greg Hands has been made chairman of the Conservative party after former chairman Nadhim Zahawi was sacked. Hands, who can speak five languages and has served as a minister under every PM since David Cameron, left his role as trade policy minister to take up the position.





# Sloane Street transformed

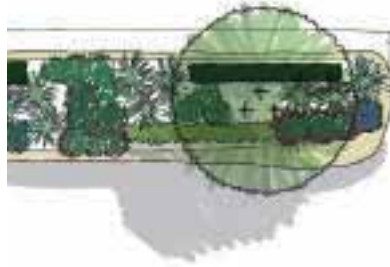
**AN EXCITING NEW PROJECT WILL SEE SLOANE STREET BECOME A LEAFY BOULEVARD**

SLOANE STREET IS UNDERGOING the most significant streetscape improvements since it was originally commissioned by the 1st Earl Cadogan in the 18th century. The project – funded by Cadogan and delivered in partnership with Kensington and Chelsea Council – will make the street safer, greener and more beautiful. Sloane Street will undergo a ‘greening’ process to absorb airborne pollutants and to create a leafy buffer between pedestrians and traffic. More than 100 new trees and climate-proof plants will be introduced along the full length of the street, with the project overseen by Andy Sturgeon, multiple Chelsea Flower Show winner. Amelanchier trees have been selected to look beautiful all year round, with blossom in spring, berries in summer, colourful autumn foliage and a sculptural branch structure in winter.

Pavements will be widened and resurfaced in traditional materials to create a better experience for pedestrians. Heritage detailing, including York stone, silver-grey granite and lampposts with cast-iron embellishments will contribute to the timeless feel of the street, with its distinctive mix of architectural styles. New street furniture and lighting will also enhance its appearance, with clutter - including redundant service



PLANTING SKETCHES BY ANDY STURGEON



boxes and signposts - removed. Traffic calming measures will be introduced, and more pedestrian crossings will be added to improve the safety of the street. Broadband connections will also be upgraded, providing better connectivity for businesses on the street.

With the project’s partners committed to a more sustainable future, the whole life of the scheme is designed to be ultra-low carbon impact. In addition to the significant planting on the Street, a newly cultivated ‘pocket forest’ (created in a partnership between Cadogan and Louis Vuitton) extends the greening; beehives and ponds in Cadogan Place Gardens encourage biodiversity; and new waste collection bikes are taking trucks off the road and further supporting the improvement of local air quality.

The development aims to create a greener, cleaner and safer street for residents, businesses and shoppers alike – while enriching the street’s character. Work will likely conclude by end 2024.

*For more information on the exciting transformation of Sloane Street, visit [sloanestreetfuture.co.uk](http://sloanestreetfuture.co.uk).*



DESIGNERS GUILD is opening a special pop-up shop at its flagship store until the end of June. Injiri sells handmade cushions, throws, shawls and textiles, created by artisan craftspeople using traditional Indian techniques. Each item has been spun, woven, dyed and embroidered by hand.  
265-267 King's Road




CHELSEA PENSIONER Lt Col John Humphreys has received a Thank You Liberators medal. The 101-year-old Second World War veteran was presented with the medal by Lt Col Richard Piso, military attaché from the Embassy of the Kingdom of the Netherlands, at a private reception at the Royal Hospital. John has been a soldier since the age of 16 and has escaped capture twice, hiking 400km across Italy and rowing down the Rhine in a stolen boat.

THE CHELSEA PHYSIC GARDEN turns 350 this year. Established by the Worshipful Society of Apothecaries of London in 1673, the garden is dedicated to growing "good and useful plants". The garden's first glasshouse was built in 1680, heated by a stove, and in 1685 it became home to the first cedar trees of Lebanon to grow in England. Over the last 350 years it has experienced plenty of change, from damage in the Blitz to the arrival of the first female apothecaries in 1877. Today, it remains a green oasis dedicated to the relationship between people and plants.  
66 Royal Hospital Road





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A decorative graphic on the left side of the page, consisting of a central orange circle surrounded by two concentric, semi-transparent purple circular arcs that form a stylized heart or eye shape.

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# MARY QUANT

*The woman who defined future fashion*

LEGENDARY CHELSEA DESIGNER DAME MARY QUANT DIED PEACEFULLY AT 93. RECOGNISED AS THE FORCE THAT IGNITED THE SWINGING SIXTIES, SHE MADE KING'S ROAD THE VERY CENTRE OF THE FASHION REVOLUTION

HOW WOULD WE DRESS WITHOUT DAME MARY QUANT?

Over the span of a 50-year career she shortened hemlines and gave teenagers and young people their own bold, bright style. She electrified gloomy post-war London, populating the King's Road with short-haired, short-skirted, liberated young women. Twiggy,

Audrey Hepburn, Pattie Boyd, Jackie Bowyer, Bridget Bardot and even John Lennon wore Quant's boundary-pushing fashion.

Born in Blackheath in 1930, Mary Quant studied illustration at Goldsmiths before opening Bazaar, her King's Road boutique. At first, she stocked fashion from wholesalers, but soon she

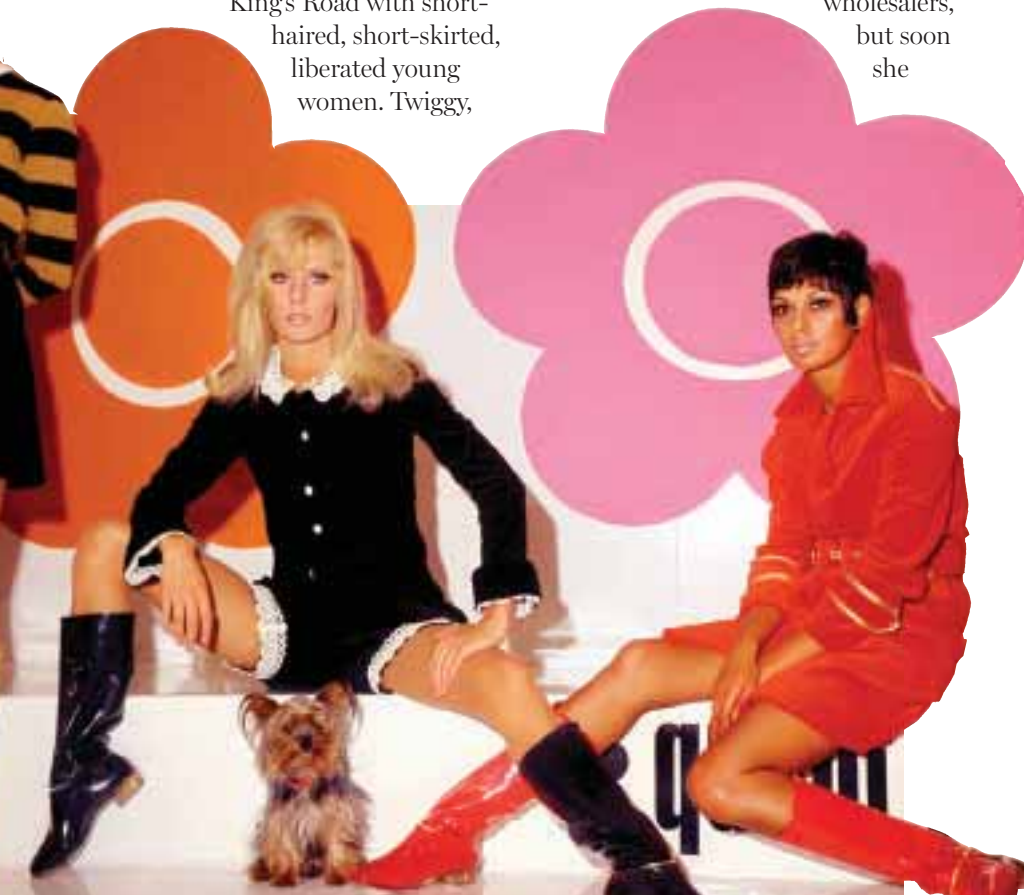
decided to make her own clothes – taking evening classes to create her brightly coloured tunics, hot pants and PVC raincoats that would soon become synonymous with 'sixties style.

One Chelsea local who was inspired by Mary Quant is Caroline Gration, founder of The Fashion School. She runs classes for young people on how to create sustainable and beautiful clothes, taking inspiration from Chelsea's fashion icons.

Caroline says: "Mary Quant changed the entire fashion vista for ambitious, grab-the-world-and-live-life-to-the-max teenagers. No longer did everyone have to dress like their mothers and aunts, as she presented youngsters with a freshly positive and carefree identity.

"My mother had Mary Quant and Ginger Group in her wardrobe, the favourite being a zip-up check coat. I was too young, but the first makeup brand I experimented with at 12 was Mary Quant. I wore Mary Quant pea-green tights with army surplus from Lawrence Corner to the delight of High Wycombe!"

Chelsea was central to Mary







“Mary Quant’s experimental shop, Bazaar, brought her own unique vision of cool to the King’s Road, putting the fun back into shopping” says curator Jenny Lister.

“Determined to make designer fashion affordable and democratic, Mary Quant’s Chelsea look and lifestyle became international, through her innovative approach to marketing. Her daisy logo was ahead of its time, representing the informality, energy and emerging freedom for women signalled by her brand.”

Today, Mary Quant’s influence lives on as inspiration for countless other designers.

“Mary Quant was a huge source of inspiration for me” says Lena McCroary, the Chelsea-based designer behind fashion brand Sanne.

“Her designs challenged the traditional notions of femininity and embraced this infectious youthful and rebellious spirit. Her death reminds me that designers should always challenge the status quo, and that a great fashion designer must always keep their finger on the pulse of youth culture in order to reflect the times we live in, because that is always where change in the world starts.”

Four months before she died, Mary Quant received a Companion of Honour Award for her outstanding contribution to British culture. She’s remembered as a pioneer who changed the face of fashion – and as a Chelsea icon who captured the spirit of the King’s Road in glorious, boundary-pushing style.

Quant’s work – according to her “its name interpreted a way of living and a way of dressing.” Many of her most famous designs were inspired by Chelsea and its bright young things, including the mini skirt, that teeny-tiny symbol of female liberation. In interviews, Quant claimed that it was invented “by the girls on the King’s Road”, who demanded ever-higher hemlines.

In 2019, a plaque was unveiled at 138A King’s Road to mark the original site of Bazaar, Mary Quant’s iconic boutique. Keith Howard, co-director of the Mary Quant Plaque Project, said: “Mary Quant was unequivocally the most significant British fashion designer in the 1960’s. She rocketed the state of

British fashion from post-war humdrum into a radiant, energetic landscape of bright colours, unique designs, with a good shot of unapologetic sex appeal. In today’s parlance, Mary Quant was 1960’s Britain’s fashion ‘mega influencer.’”

A special exhibition at the Victoria & Albert Museum also celebrated Mary Quant’s legacy, with more than 200 of her designs on display. Since opening in 2019, the exhibition has embarked on a world tour and is currently in Glasgow at Kelvingrove Art Gallery and Museum.



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# *Floral / Chelsea in Bloom*

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*Lights,  
camera,  
action!*

CHELSEA IN BLOOM IS BACK WITH  
A FLORAL EXTRAVAGANZA THAT  
WILL PAY HOMAGE TO THE AREA'S  
CINEMATIC HERITAGE







IT'S TIME FOR CHELSEA'S most colourful event of the year. From May 22-27, our streets, shops, restaurants and businesses will spring into life with world-class works of floral art, as Chelsea plays host to London's largest free flower festival. Chelsea in Bloom is produced by Cadogan in association with the Royal Horticultural Society, and celebrates blooming beauty in the heart of the city.

This year, the floral masterpieces will be inspired by the theme "flowers on film", which reflects Chelsea's silver screen heritage. It was on the King's Road that William Friese-Greene, the father of cinematography, created the first ever moving picture in 1891. In the 130 years that followed, the area has been the backdrop to a host of cult classics including *A Clockwork Orange*, *Withnail and I*, *A Good Year* and *Skyfall*. Two of cinema's most famous characters were also created in Chelsea: James Bond was dreamt up by Ian Fleming in 24 Carlyle Mansions, while Bram Stoker, author of *Dracula*, lived at 18 St Leonard's Terrace.

Each of the 91 participating businesses will put their own unique spin on the theme, creating movie-inspired floral art that's always camera-ready.

Large-scale installations will pop up across the neighbourhood, including a life-size T-Rex and movie memorabilia on Sloane Square, an enormous Oscar's statue and Chelsea 'walk of fame' on Pavilion Road, along with an immersive Wizard of Oz installation and floral interpretations of iconic scenes from family favourites including *The Lion King* and *Mary Poppins*.

The festival culminates with an awards ceremony, in which all participants compete to receive a coveted prize. Gold, silver, bronze and merit awards will be given out by a panel of RHS judges, who'll view every installation before making their decisions. The best of the best will receive the top prizes: Best Floral Display, Highly Commended and the Innovation award, with winners announced on May 23.

You'll also have the chance to have your say by voting for the People's Champion,



**CHELSEA IN BLOOM**  
#ChelseaInBloom



## Floral / Chelsea in Bloom



which is decided by the public. Voting will open on May 22 and close on May 26, giving you a chance to pick your very favourite piece of floral art.

While Chelsea in Bloom

is in progress you can expect local businesses to offer a unique range of limited-edition items, with floral cocktails, colourful menus and blooming prints popping up at some of your favourite shops and restaurants.

Don't miss Chelsea's cinematic love story, paying colourful homage to all things floral. For more information and a full map, visit [chelseainbloom.co.uk](http://chelseainbloom.co.uk)

### 2023 CHELSEA IN BLOOM PARTICIPANTS INCLUDE...

& Other Stories  
11 Cadogan Gardens  
Aesop  
Allbirds  
Amorino  
Anine Bing  
Astrid & Miyu  
Baudoin and Lange  
Beaverbrook  
Townhouse  
BOSS  
Bread Ahead  
Brora  
Brunello Cucinelli  
Callooh Callay  
Calvin Klein  
Cartier  
Chelsea Physic Garden  
Chucs Café  
Cinquecento  
Colbert  
Cole & Son  
Comptoir Libanais  
Cosmetics à la Carte  
David Mellor Design  
Dermalogica

Di Minno  
Diptyque  
Dubarry of Ireland  
Essentiel Antwerp  
Finns of Chelsea  
Free People  
Hackett  
Hans Bar and Grill  
Jam Industries  
Jigsaw  
Jo Malone London  
Kiki McDonough  
KXU  
Lampoo  
Les Nereides  
Little Greene  
LK Bennett  
Lloyds Bank  
Love My Human  
Maje  
Massimo Dutti  
Me + Em  
Meat the Fish  
Monica Vinader  
More House School  
Moyses Stevens

National Army  
Museum  
Natoora  
Nike  
Office  
Olivia von Halle  
One Sloane Gardens  
Papersmiths  
Peter Jones  
Pinko  
PizzaExpress  
Poetry  
Polpo  
Rabbit  
Rag & Bone  
Ralph Lauren  
Really Wild  
Rixo  
Russell & Bromley  
Sarah Chapman  
Scribbler  
Self-Portrait  
Sirplus  
Sloane Square Hotel  
Space NK  
Sticks'n'Sushi

Strathberry  
Sunspel  
Tateossian  
The Baby Cot Shop  
The Black Penny  
The Cadogan Arms  
The Cadogan,  
A Belmond Hotel  
The Capital Hotel,  
Apartments &  
Townhouse  
The Carlton Tower  
Jumeirah  
The Mandarin Oriental  
The Roasting Party  
The Sea, The Sea  
The Sloane Club &  
Sloane Place  
The White Company  
Tiffany & Co  
Townhouse  
Vardo  
Vilebrequin  
Wolford  
Wyse  
Zadig & Voltaire

London's 'Not So' Secret Garden  
**Celebrating 350 years**  
Chelsea in Bloom | 22 - 28 May



**Book tickets:**  
[chelseaphysicgarden.co.uk](http://chelseaphysicgarden.co.uk)

350   
years of plant science



# Floral / Chelsea Flower Show

“IN THE EAST, the human body is seen as a form of nature in operation,” Jihae Hwang tells me. “I believe that human bodies cannot be separated from nature because everything we breathe in and out, eat and drink eventually forms our bodies.”

The Korean garden designer and environmental artist is a regular at the Chelsea Flower Show where she turns shrubs, plants and mounds of earth into living works of art that draw on personal, political and historical themes. In 2012 she won a gold medal and the Royal Horticultural Society’s president’s award for *Quiet Time: DMZ Forbidden Garden*, which recreated the jungle-like wilderness of the demilitarised zone separating North and South Korea.

This year Jihae is once again drawing on her roots for a *A Letter from a Million Years Past*, a show garden inspired by Jirisan, the highest mountain on mainland South Korea that is fondly dubbed “mother mountain”.

Known as the last primeval forest, the terrain is home to around 1,500 varieties of medicinal herbs and has played a formative role in the development of oriental medicine. The seeds of the plants used in Jihae’s garden were originally collected from Jirisan mountain by a British plant hunter 30 years ago.



JIHAE HWANG

“Before western medicine was introduced into the country, medicinal herbal plants were picked from the mountains and the fields to treat diseases,” Jihae explains. “Simply put, the mountains served as the pharmacy and the hospital.”

By evoking the feel of this terrain and its historic significance Jihae is paying homage to her homeland, but she is not alone in curating a garden with a medical theme. Multiple projects at this year’s event are dedicated to complex – and sometimes misunderstood or lesser known – medical conditions, and the link between medicine and natural healing.

*Cavernoma on My Mind*, designed by Taina Suonio and Anne Hamilton uses

tactical planting techniques to depict and evoke feelings or symptoms that are common among patients with cavernoma. A lesion made up of abnormal blood vessels,

often found in the brain or spine that can cause strokes, seizures, neurological deficits and even death, the designers have used blood-bark maple to illustrate those thin blood vessels and prickly foliage to echo the shooting nerve pains that patients suffer from.

Meanwhile the *Myeloma UK – A Life Worth Living* garden by Chelsea stalwart Chris Beardshaw marks 25 years of Myeloma UK,

which supports patients and raises awareness of this incurable, but treatable, blood cancer.

## NATURE’S CURE

THE CHELSEA FLOWER SHOW RETURNS THIS MONTH WITH A NUMBER OF GARDENS EXPLORING COMPLEX MEDICAL CONDITIONS AND THE LINK BETWEEN MEDICINE AND NATURAL HEALING

WORDS: WILL MOFFITT



Tasked by Horatio's Garden charity to create a beautiful, accessible garden that can be used in NHS spinal injury centres, Charlotte Harris and Hugo Bugg have crafted an antithesis to clinical hospital environments. The project incorporates stone cairns to imbue the garden with rhythm and structure,



*"THE TWO THINGS THAT CAME OUT OF [DOING THAT RESEARCH] WERE THE IMPORTANCE OF SIMPLICITY AND CONTRAST"*  
Charlie Hawkes

people struggling with this debilitating disorder have informed his design choices. "The two things that came out of [doing that research] were the importance of simplicity and contrast. Actually they're quite generic design principles anyway that we should all stick to," Charlie says. "I wanted there to be a single path running through the garden that gives the user a sense of autonomy but is clearly identifiable. On the materials

side of things you don't want too many patterns because they add another layer of visual complexity; however, you do want there to be different textures. Each piece of the puzzle has its own visual language."

The materials are deliberately varied – but not too much – and Charlie has kept the design as pared back as possible. Three water features are located on the site, but unusually for a Chelsea garden they are hidden from view so as not to complicate the visual field of information.

By navigating their way through the garden users can access three seating areas that are identifiable via bright colours, enabling PCA sufferers to discover the garden independently.

After the Chelsea Flower Show, the garden will be permanently relocated close to the new Rare Dementia Support Centre in central London, which will be the first of its kind in the world.

"You always end up working with such a range of people for a Chelsea garden," Charlie adds. "These projects are a lot of work, but if you're doing something for a really important cause it gives you that extra motivation to make it as good as possible."



THE NATIONAL BRAIN APPEAL'S RARE SPACE

while water adds a sensory dimension.

In addition, an organic garden pod provides a cocooning place for physical and emotional shelter.

For the National Brain Appeal's Rare Space garden landscape designer and former gold medal winner Charlie Hawkes has curated a space for people suffering with posterior cortical atrophy (PCA). The condition, also known as Benson's syndrome, is a form of dementia that affects parts of the brain responsible for processing visual information, making everyday tasks such as reading and driving immensely difficult.

After speaking to members of the National Brain Appeal, Charlie endeavoured to craft a space that would be accessible for people suffering with PCA that can be enjoyed by sufferers and non-sufferers alike. His conversations with medical experts and with

UNTIL SEPTEMBER 24

### The Rossettis

Devoted to the romance and radicalism of the Rossettis, an exhibition at Tate Britain follows the family's revolutionary exploits and artistic contributions. The Tate's first retrospective of former Chelsea resident Dante Gabriel Rossetti, it is the largest exhibition of his work in two decades. Based at 16 Cheyne Walk where he lived for 20 years, Rossetti founded the Pre-Raphaelite Brotherhood in 1848, inspiring artists and writers such as William Morris and Edward Burne-Jones. His local legacy endures to



PROSERPINE 1874, 1988. © DANTE GABRIEL ROSSETTI

this day through Rossetti Studios, a haven for artistic talent in the heart of Chelsea.

**Millbank**



WHITNEY HOUSTON, 1988. © DAVID CORIO

FROM JUNE 24

### DIVA

From the opera goddesses of the Victorian era to American-born Greek soprano Maria Callas and global megastars like Whitney Houston, a new exhibition at the V&A will celebrate the power and creativity of iconic performers, exploring and redefining the role of "diva" and how this has been subverted or embraced over time across opera, stage, popular music and film. Featuring fashion, photography, design, costumes, music and live performance drawn from the V&A collection and loans from across the world, it will consider how the diva has been reclaimed, redefined and worshipped.

**Cromwell Road**

JUNE 22-26

### The Treasure House Fair

Continuing the decade-long tradition of an annual show of exceptional art at the Royal Hospital Chelsea, the Treasure House Fair sees Thomas Woodham-Smith and Harry Van der Hoorn, two of the co-founders of Masterpiece London, bring distinguished dealers from across the UK, Europe and America to exhibit art and antiques. Encompassing everything from ancient and contemporary art to tapestry, ceramics, jewellery and design, as well as furniture, clocks, watches and rare books, the

fair is an unmissable celebration of the outstanding and the rare.

**Royal Hospital Road**



A TALL TSUTSUJI TOWER, HITOMI HOSONO





**JUNE 16 - JULY 9**

## **The RHS Botanical Art & Photography Show**

Returning for the third year in a row The RHS Botanical Art & Photography Show brings leading botanical artists, illustrators and photographers to Saatchi Gallery to showcase a diverse range of ecology. From English seaweed and Scottish lichens to Australian Algae, endangered plants of Korea, and wildflowers of Greece, these natural wonders are captured in all their blooming glory alongside photographs of gardens and landscapes from around the globe. Former Gold medal-winning exhibitors will also show their work alongside artists participating in the 2023 exhibition for the first time.

**Saatchi Gallery, Duke of York Square**

**JUNE 14-19**

## **Chelsea Art Society's 74th Annual Open Summer Exhibition**

Returning to Chelsea Old Town Hall, this exhibition brings a plethora of creative talent to the area, showcasing work by painters, draughtsmen, printmakers and sculptors. In keeping with Chelsea Art Society's ethos to support and enable artists, the show will not only put eyes on their work, but will also offer financial rewards to artists for their endeavours. In total there are more than £12,000-worth of prizes to be won, including the Wedlake Bell award for a young artist aged 35 years and under in painting or sculpture (worth £1,500) and the Cadogan award for culture



in the Chelsea community, worth £1,000.

**King's Road**

**JUNE 22**

## **Meet Craig Alan**

Known for painting crowds of people – from 400 to 1,800 figures – to form celebrities, buildings and landscapes, Craig Alan is an original and assiduous artist. With a deep commitment to his craft, he is a master at capturing fine details that



coalesce to become instantly recognisable contemporary works. To mark the launch of his new tour, Clarendon Fine Art is offering a chance to meet the artist as he unveils his new work alongside his latest collectible editions.

**131-133 King's Road**

# A strange journey

AS ROCKY HORROR CELEBRATES 50 YEARS SINCE ITS CHELSEA PREMIERE, WE TALK TO CREATOR RICHARD O'BRIEN

**How did you come up with the idea for *The Rocky Horror Show*?**

I was a high school dropout – I left school at 15 and was put on a training farm to try and turn me into a farmer, which didn't work. You could say that the entire country of New Zealand, where I grew up, was undereducated, because most of us left school to work on the land. The money wasn't great, but we were working, we were out in the world, and B-movies, pulp fiction, and all that kind of thing was a big part of our lives. I put all those lowbrow, populist themes into Rocky, where they're all stirred together and turned into a rather delicious soup.

**Why was the Royal Court the right place for Rocky?**

I'd moved to England to work in theatre, and I'd just been fired from *Jesus Christ Superstar* – given 300 quid and sent home. My friend Jim Sharman, an Australian director, asked me to do a play at the



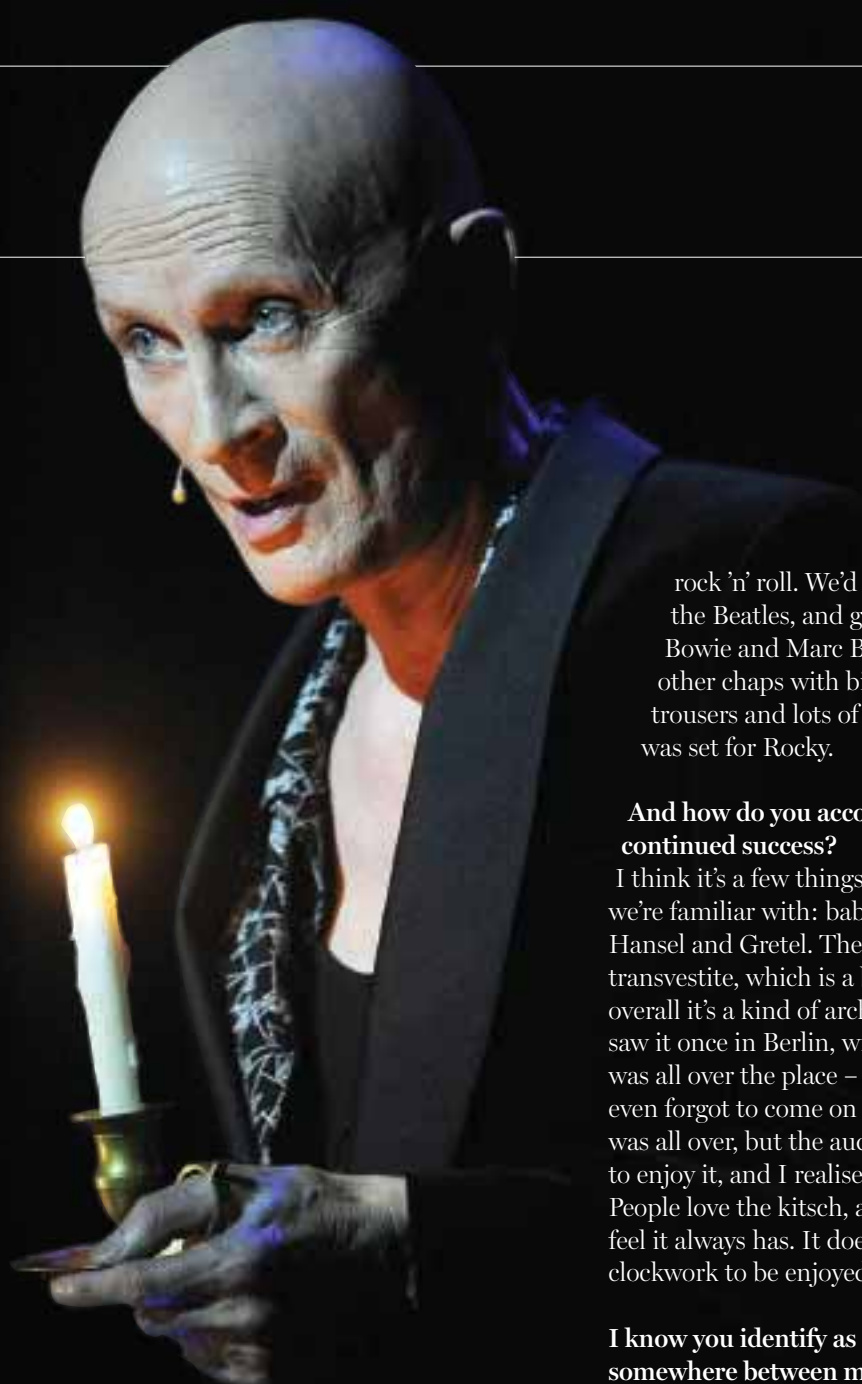
Jerwood Theatre Downstairs in the Royal Court. I agreed, but only if they'd let me have three weeks of fun in the more experimental Upstairs theatre first. It was a lovely place, and it was a beautiful summer in 73. The place was a centre for actors, even actors who were out of work – you'd find them on the steps, sharing a laugh, going round the corner for a drink. There was this feeling all through the building that something happy was happening, something joyous. That was delightful.

**What was the opening night like?**

Vincent Price was in the audience. He was with Coral Browne in those days and she was doing a play downstairs, and while he was visiting her he heard about what was going on upstairs. He came up and deposited himself in the middle of the audience, and there was a skylight above his head. There was a storm that night, and when I peeked around the corner I saw Vincent Price illuminated by lightning. I thought, well, that's got to be a good omen.







rock 'n' roll. We'd had hippies, and the Beatles, and glam rock, and David Bowie and Marc Bolan and various other chaps with big hair and tight trousers and lots of makeup. The scene was set for Rocky.

**And how do you account for its continued success?**

I think it's a few things. It's a story that we're familiar with: babes in the wood, Hansel and Gretel. The wicked witch is a transvestite, which is a bit of a change, but overall it's a kind of archetypal fairytale. I saw it once in Berlin, with a Narrator who was all over the place – at one point, he even forgot to come on stage. I thought it was all over, but the audience still seemed to enjoy it, and I realised, it's foolproof! People love the kitsch, amateur, cult kind of feel it always has. It doesn't have to run like clockwork to be enjoyed.

**I know you identify as a third gender, somewhere between male and female. Do you think Rocky has had a positive impact on the way we talk about LGBTQ+ issues?**

I do believe it has up till now. I hope that it continues to do so, because things are getting really nasty in that area lately, with religious fundamentalism and right wing authoritarianism popping up its head in an awful kind of way these days. It's terrifying. So I hope Rocky can keep on making some kind of a difference.

**Are you anxious about the future of theatre?**

We will always need theatre. Lately I've become interested in megalithic structures around the world. We can go back thousands and thousands of years, and what do we find? Amphitheatres. We need theatre, and if it was outlawed, it would go underground. Storytelling is essential to our wellbeing, and it always will be.

**When did you know Rocky was going to be a hit?**

We thought we were doing a silly little piece of fringe theatre for three weeks, but it became clear from the first night that it was a bit more than that. We were full every night, and on one night, the chap who was playing Rocky had some glitter go the wrong way down his knickers and couldn't perform. The audience that we had to turn away that night included Elliott Gould and Mick Jagger. That's when we knew that our fun little theatre event had become a hot ticket.

**Why do you think it was so popular?**

I think the word that explains it is "zeitgeist". When Rocky began, we'd gone through

## Tell us about Firsts.

It brings together 100 of the best rare book dealers in the world. Prices will range from tens of pounds up to millions, so you'll get to explore a full range – there should be something for everybody. You might find some really nice Roald Dahl first editions for £100, or you might



# By the book

see something like a Copernicus first edition or a first edition of Darwin's *On the Origin of Species*. At the weekend, entry to the fair is free.

## Why are book fairs so important?

The internet has changed a lot about the way books are bought and sold, but a book fair is a great chance to come along and meet with enthusiastic book people who can give you all kinds of background, and tell you about why these books are

important, why they matter. If you're interested in starting to collect books, it's a great way to learn more. And you get to handle the books, too!

## Why is Saatchi the perfect home for Firsts?

All the books look fantastic in this contemporary setting. We use the entire building, with books displayed on all three floors. Since moving to Saatchi we've also seen a change in our demographic – where once rare book collecting had quite an old-fashioned reputation, we're now seeing more female booksellers and also a younger crowd.

## What's the theme for this year's fair?

This is the 400th anniversary of Shakespeare's first folio, which came out in 1623. We'll be looking at the influence of Shakespeare – books about theatre, the history books that Shakespeare used to write his historical plays and books about Elizabethan England, all the way through to modern writing inspired by Shakespeare, from Agatha Christie to Jane Austen. We're rather hoping to have a very special early Shakespeare volume at the fair.

## What's the future of rare book collecting?

Millennials seem really interested. I think it's because everyone spends so much time with their gadgets – suddenly books have become a bit more unusual.





**BACAA INTERNATIONAL MASTER WORKSHOPS 2023**

Learn in the company of master artists as Bay Area Classical Artist Atelier (BACAA) announces workshops for this year.

**BACAA/Jon DeMartin Master Figure Drawing Workshop**

The Bay Area Classical Artist Atelier is proud to host the Jon deMartin Figure Drawing Workshop. An epic opportunity at the beautiful Ashmolean Museum, Oxford, UK. Included are 5 days drawing from a live model, 3 museum visits/lectures, and a unique opportunity to draw in the Ashmolean Print Room.

Oxford/London, UK June 23-30, 2023

<https://www.bacaa.org/jon-demartin-summer-oxfordlondon-figure-2023>

**BACAA/Devin Cecil-Wishing Master Still Life Workshop**

This summer we will be offering a very special opportunity to study in the Ashmolean Museum, Oxford, UK with instructor Devin Cecil-Wishing. Included are 5 days painting and 2 days of London museum visits/lectures.

Oxford/London, UK July 8-14, 2023

<https://www.bacaa.org/devin-cecilwishing-the-luminous-still-life-oxford-uk>

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# Culture / Chelsea boots

## What are they?

They're unisex leather or suede ankle boots with an elasticated side panel and a design that has remained almost unchanged since they were created in the 1800s.

## Who designed them?

The first Chelsea boots were designed by Queen Victoria's personal shoemaker, a man called J Sparkes-Hall. The recent invention of vulcanised rubber allowed Sparkes-Hall to insert an elastic side panel into his Balmoral boot design, creating something entirely new which could be pulled on easily without the need for laces.

## Why the name?

Sparkes-Hall's invention was a runaway success. His practical boots became popular with equestrians and agricultural workers; as a result, they were originally known as "paddock boots".

But the world was changing. By the 1950s and 60s, a new set had adopted the paddock boots as their own. Mods were drawn to their streamlined silhouette, which could be polished to a formal finish but which were robust enough to wear on a scooter. These mods congregated in Swingin' Chelsea, riding up the King's Road on their way to the Chelsea Drugstore, Granny Takes a Trip or Mary Quant's Bazaar. Their distinctive footwear was soon given a new name: the Chelsea boot.

## Who made them famous?

Anybody who was anybody in 1960s London



THE BEATLES

## Cultural artefact

EVERY ISSUE, WE EXPLORE A CULTURAL ARTEFACT THAT WAS INSPIRED BY CHELSEA AND ITS SURROUNDINGS. IN THIS EDITION, WE'RE LOOKING AT THE CHELSEA BOOT...



probably owned a pair of Chelsea boots. They were worn by the Rolling Stones, the Who, Jean Shrimpton, Jimi Hendrix, Andy Warhol and even by Stormtroopers in the original Star Wars films (painted white, of course). The Beatles wore a slightly modified version, with a Cuban heel,

a pointed toe and a tailored suit. Today, they're still sported by stars like Harry Styles and Kanye West.

## Where should I wear them?

Put on your Chelsea boots and take a stroll down the King's Road, in the footsteps (or scooter routes?) of Chelsea's trendsetting mods.

*If there's a cultural artefact you'd like us to explore, drop us an email at [alice@pubbiz.com](mailto:alice@pubbiz.com)*





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# *The* RAINDANCE *kid*



FILM PRODUCER ELLIOT GROVE IS FOUNDER OF THE RAINDANCE FILM FESTIVAL AND THE BRITISH INDEPENDENT FILM AWARDS. ON JUNE 15 HE'S COMING TO THE SLOANE CLUB TO DISCUSS HIS LIFE AND WORK IN INDEPENDENT FILM

AS TOLD TO ALICE CAIRNS



I GREW UP ON A FARM outside Toronto. My parents were members of an unusual Protestant sect called the Amish: the horse and buggy people. I was always told to never, ever go to the movie theatre, because the devil lived there.

I remember the first time I saw a movie. I was 16 years old. It was harvest season, and I was waiting for a blacksmith to finish a repair. I had a few coins in my pocket, and lo and behold, I noticed that I was close to the movie theatre – the house of the devil. I paid my 99 cents, and I walked down the tunnel into a big room that looked a bit like a church. The lights went off, the curtain slowly opened, and at the tender age of 16 I saw my first film – *Lassie Come Home*. I cried like a baby. And that's how I ended up in the film industry.

I started the Raindance Film Festival while I was working at Chelsea Wharf, after going spectacularly bankrupt as a property entrepreneur in the crunch. My first volunteer intern was a guy called Edgar Wright [director of *Hot Fuzz*, *Shaun of the Dead*, *Baby Driver*]. Then I met a teenager called Chris Nolan [director of *The Dark Knight*, *Inception*, *Memento*] who was stacking shelves at Boots in Piccadilly and making films at the weekends. There was nowhere for them to show their work unless they went to the Edinburgh or London film festivals. I wanted to change that.

At Raindance, we watch every single film that is submitted to us. If you want to learn to make a film, we also have a very vibrant film school, with adult extension courses and degree and certificate courses. We have a small production company that can help you make your film, and if it's good enough, it gets into the film festival. If it's really, really good, it might get into the British Independent Film Awards, something I started in 1998.

There are two types of films being made today. There are so-called big budget, Hollywood films that tell stories using lots and lots of money. And then there are the independent films – deeply passionate stories made by

individuals or small collectives of people. These are the films that challenge, these are the films that innovate, and these are the films that need to be seen.

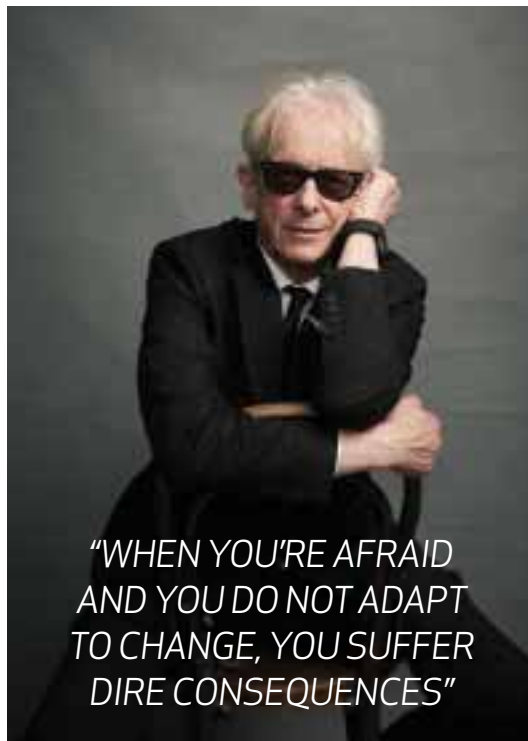
At Raindance, we look for three things. First of all, a compelling story. Then we look at how it was made – is there anything about the way the filmmaker maximised limited resources to make something that looks and sounds amazing? And the third thing is the word “extreme”, by which I mean, the film must be extremely entertaining. I don't care if it's a documentary about a public execution in Iran or a concert in Chelsea. It needs to entertain.

There's never been a better time to be an independent filmmaker. I would say that about 15 to 20 per cent of the films that we get into the festival are shot on cell phones. The cell phone is probably equivalent to a camera that, back in the early 90s, would have cost you £30,000. So, filmmaking has become a lot simpler, a lot more democratic. All you need to do is get a story, get an idea. Then you get your phone, and a couple of friends who are actors, and you point the camera at the actors and press record. You learn by doing, as with anything in life.

The world of film is changing, and that isn't a bad thing – we just need to be ready to adapt. When you're afraid and you do not adapt to change, you suffer dire consequences.

Whether it's streaming, social media or new technologies, there's never been a better time to be a storyteller, because there are so many ways to tell stories. I think that's a wonderful thing.

I've come a long way from my parents' farm, but I still remember those fields during a busy day, and they help me to come down. Making peace with yourself is important as a filmmaker, because you need the confidence to believe that the story inside you is worth telling. You'll screw up as a filmmaker, and not every film you make will be a great one, but sometimes it'll turn out perfect. When it does, it's all worth it.



“WHEN YOU'RE AFRAID  
AND YOU DO NOT ADAPT  
TO CHANGE, YOU SUFFER  
DIRE CONSEQUENCES”



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Mosaic Cuban Shirt,  
£125, Sirplus  
*178A King's Road*



# Top 10 / Father's Day ideas

**TOM DAVIES**  
George Col 2035  
sunglasses,  
£345,  
54 Sloane Square



**LYLIE**  
Sterling silver men's forged bangle,  
£220, Studio at 1 Sparkes Cottages, Graham  
Terrace (call 020 3654 8278)



**AESOP**  
Gloam eau de parfum,  
£140,  
22-24 Duke of  
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**SOHO HOME**  
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SMOKEY KUDU has opened at Rixo's flagship store on the King's Road. A 30-cover cocktail bar, there's a chic circular bar, terracotta clay flooring and palm trees, plus some seriously great drinks of course. The space will also house the Rixo bridal range, accessories and a coffee shop.

WAITROSE ON the King's Road has finally reopened after its revamp, and it's been well worth it. Look out for delicious sushi, wonderful dry-aged beef and rotisserie and a beer, wine and spirits area. There are more checkouts and the store is larger, so there's lots of space to browse and it's allowed for the creation of 48 new jobs. See you for the weekly shop.



CANTINETTA ANTINORI on Harriet Street is the first UK restaurant from the renowned Antinori winemaking family. Spanning three floors and more than 3,700 sq ft, the interiors are inspired by the famed Cantinetta Antinori restaurant in Florence, with wood boiserie on the walls and lighting created by Tuscan artisans. The restaurant will specialise in wines as well as gourmet all-day Tuscan fare: signature dishes include prosciutto di wagyu, cacio e pepe, crispy octopus with potato cream and tiramisu served tableside. Extra virgin olive oil comes from the Antinoris' Pèppoli estate in Chianti Classico and food is accompanied by live jazz each evening. La dolce vita indeed.



PILATES STUDIO Vita on Sloane Square now has a delicious Grab & Glow cafe in place. It serves excellent coffee (try the mushroom adaptogenic one) and sweet treats that are low in sugar, as well as superfood meals for post-workout fuelling. It's a great place to meet a friend or pick up a healthy lunch to be enjoyed al desko or al fresco. We like the protein-packed smoothies.

WHAT IS BETTER than biscuits? Anya Hindmarch biscuits, of course. The fabulous Anya Cafe tin is a keepsake unto itself and kids and adults alike will enjoy the classic biscuits it contains, from the humble custard cream to everyone's favourite, the chocolate bourbon. That's teatime sorted.

£45, Anya Cafe, 9 Pont Street



THE AUBREY, the Japanese restaurant at the Mandarin Oriental, has launched a brunch menu that puts a creative twist on Japanese dishes. Available from Friday to Sunday, try savoury Japanese pancakes topped with shimeji, spring onion and tonkatsu; warm mochi served with toasted sesame and yuzu curd; matcha French toast and prawn sandos made with Japanese milk bread called shokupan. Order the Japanese bloody mary, made with sweet potato shochu, tomato juice and Japanese spices, enjoy the live DJ and on Sundays, an origami artist.





## The Chelsea Garden Afternoon Tea

Luxury and comfort await you at 11 Cadogan Gardens, a boutique hotel in Chelsea. Indulge in The Chelsea Garden afternoon tea in the elegant Drawing Room or in our new outdoor space, The Secret Garden. The menu, inspired by the scents and flavours of the hotel's garden square and Chelsea's beautiful gardens, is a delightful new offering crafted to evoke the essence of spring and summer.

### Exclusive Offer

Quote Sloane Square Magazine at arrival to receive a complimentary glass of Laurent-Perrier Champagne with your afternoon tea. Valid on bookings between Monday to Friday until June 30th.



IF YOU HAVEN'T yet been to Buns From Home in Sloane Square station, be sure to stop by. What started during lockdown has now grown into six locations and we can see why – its classic cinnamon buns are epic. Do also try the tiramisu bun and cardamom bun but make haste, as they sell out quickly.



**CHELSEA FAVOURITES** Gordon Ramsay and Bibendum have maintained their Michelin stars this year in the updated guide. Restaurant Gordon Ramsay is the proud owner of three, while Claude Bosi at Bibendum, known for its refined French cuisine, maintains its two. Both are well deserved and utterly delicious.



LE PETIT BEEFBAR has introduced a new breakfast menu, available midweek between 8-11am. Perfect for meetings or a catch-up with friends, try the indulgent truffled eggs benedict with pulled wagyu beef – a winner from a restaurant known for its meat – or the breakfast burger. If you're in the mood for lighter fare, there's a delicious coconut porridge with caramelised apple, alongside fresh juices and smoothies.  
*27 Cale Street*





sachi 

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# Food / Chelsea buns



FRAGRANT AS  
HONEY AND  
SWEETER IN  
TASTE! – enthused  
a local poet upon the  
arrival of fresh Chelsea  
Buns. Jonathan Swift

recorded buying one in 1711 for  
a penny, and throughout the rest of the  
eighteenth century, the sweet treat's star rose  
and rose, luring in royalty. Never did its star  
fade, and now it is celebrated by Partridges'  
Annual World Chelsea Bun Awards, a bake-off  
competition open to all on 20th May 2023.

Chelsea Buns were popularised by  
Richard Hand, renamed 'Captain Bun' for  
his industriousness. He ran The Old Chelsea  
Bun House between Pimlico Green and Royal  
Hospital Road. Publisher and vegetarian Sir  
Richard Phillips noted in his 'Morning's Walk  
from London to Kew' (1817), "For above thirty  
years, I have never passed without filling



## Current account

THE TIMELESS APPEAL OF FRESH CHELSEA BUNS  
BY DANIEL PEMBREY

my pockets... it is singular that their delicate  
flavour, lightness, and richness, have never  
been successfully imitated." George II, Queen  
Caroline, George III and Queen Charlotte  
all awarded their patronage. Queen Caroline  
frequented the Bun House with her young  
childrene.

Crowds of 50,000 were reported on Good  
Fridays. Alarming accounts of "an immense  
unruly and riotous London mob" caused  
constables to be stationed. In 1793, Mrs  
Hand grandiloquently announced that her  
neighbours – "with whom she has always  
lived in friendship and repute" – were "much  
alarmed" by the "great concourse of people  
which assembled before her house at a very  
early hour on the morning of Good Friday."

The closure in 1803 of Ranelagh Gardens, that  
most fashionable of pleasure gardens, calmed  
the situation somewhat, yet it is claimed that  
as late as Good Friday 1839, an astonishing  
240,000 buns were sold.

The site and wider area were developed over  
but not before William Hogarth captured the  
Bun House's distinctive design in a detailed  
engraving. It reveals an inviting single storey  
structure with a colonnade projecting over  
the foot pavement. A note on the engraving,  
giving the dimensions as 52 by 21 feet, might  
have proved useful to the team recreating the  
Bun House in the middle of Sloane Square for  
the 1951 Festival of Britain. The original one  
was "furnished with foreign clocks, and many  
natural and artificial curiosities from abroad".







Perhaps the style was intended to compete with characterful Don Saltero's coffee house on Cheyne Walk.

The ovens of the Bun House were rediscovered in the stockroom of David Linley's furniture shop on Pimlico Road, three minutes' walk from Sloane Square. Bunhouse Place, an access lane to the rear, all but confirms this as the centre of 'Captain Bun's' feverish enterprise. Meanwhile, in Duke of York Square, baking of the famous buns has resumed. Royal Warrant holder Partridges has, since 1972, strived to be Chelsea's village store and larder: who better to revive the namesake buns?

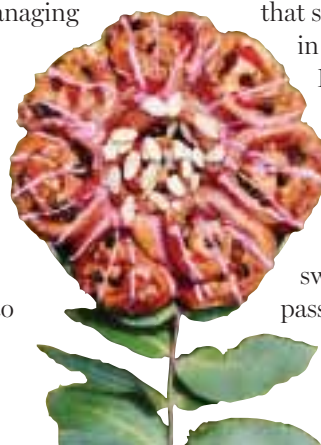
"I was getting rather depressed by the proliferation of Bath buns, doughnuts and crougnuts," says Partridges' Managing Director John Shepherd, "so we decided to go back to basics with the sort of bun we think the Georgians might have gone for. It's a secret recipe, but identifiably it involves large numbers of succulent raisins, lemon zest and melting buttery sweetness." The plan is to

offer it in store until at least the end of May.

The World Chelsea Bun Awards themselves take place this year on Saturday 20th May. The judges will be Shepherd, Jane Asher, Lady Sophie Windsor and Munther Haddad (a paediatric and neonatal surgeon – the event will support The Children's Surgery Foundation).

The World Chelsea Bun Awards is entering its fifth year. "The Under 18 winner last year created a cluster of buns resembling a gorgeous pink and white flower, achieved using lemon and cherry icing and a cherry glaze," says Jane Asher. "The winner thought it would make children in hospital smile, which was such a lovely idea. We're hoping for similarly clever and thoughtful entries this year." Winners will be announced on 22nd May. For details of rules, deadlines and prizes, visit [worldchelseabunawards.com](http://worldchelseabunawards.com).

Even closer to Sloane Square, Peter Jones offers a Chelsea Bun in its Top Floor restaurant. Parisian brasserie Colbert offers one, too. Says Colbert's general manager, Benoit Bishopp, "We are deeply passionate about being a neighbourhood restaurant that serves the community. As we are in the heart of Chelsea, a Chelsea Bun of course features on our menu. We use a mostly traditional recipe that changes seasonally; currently the bun is served with fresh strawberries and cream." It seems only poetic that this sweet treat continues to inspire such passion and enticing creativity.





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# All systems GOAD

KNOWN FOR ITS MOUTHWATERING  
CAKES, DELICIOUS ALL-DAY FARE AND  
RELAXED ATMOSPHERE, OTTOLENGHI  
HAS BEEN A WONDERFUL ADDITION TO  
PAVILION ROAD AND THE WIDER AREA.  
WE CATCH UP WITH ITS HEAD CHEF  
ELAINE GOAD

**How did you decide to become a chef?**

I was always interested in helping out in the kitchen when my mum or grandpa cooked. A lot of the influence to become a chef was from them. I have been with Ottolenghi for seven years and love working with them.

**Describe a typical day.**

A typical day at Ottolenghi for me goes like this: I'll get up around 5am, arrive to work and have coffee while I set up the section. We'll begin with roasting







vegetables and prepping, before service begins. We'll let the day go by with service and serving salads. Salads are deceptively long to prepare, it could take 30 to 45 minutes. Our salads are very simple, yet full of flavour bombs. They're seasonal, too.

**What is your favourite item on the Ottolenghi menu?**

At the moment, I love the pan-fried sea bass with achara and rayu. It's a dish I created that paid homage to my favourite parts of Asia.

**What is the most popular menu item at Ottolenghi Chelsea?**

Aubergine! I don't even think it's just Ottolenghi Chelsea's favourite – it's the favourite in every location, without a doubt.

**What do you love most about working in Chelsea?**

My team. I feel so lucky to have a team that's been

with me since Ottolenghi Marylebone, and they came with me to Ottolenghi Chelsea when we opened.

**How important is sustainability to your cooking?**

It's incredibly important, especially now. Our team makes sure we use every scrap we can to add to a dish. Our suppliers are also sustainable, from fish to meat.

**What inspires your cooking?**

For me, food is memory. I always bring in a little of something from where I grew up, or where I travelled.

**What is your advice to budding chefs?**

To keep in mind that everyone will have bad days, but you shouldn't allow this to stop you. Keep your head up and no matter how hard it gets, always remember why you're here: to make delicious food for people. It's so rewarding to know you've done a great job making people's tummies happy!

# Fashion / News



FASHION BRAND Burberry has a new book out. Published by Assouline, the tome celebrates the 165 years-plus of history and Britishness the brand has come to be known for, and the house's evolution from family-run business to global icon. Special mention is made of the likes of the trench coat, which is so synonymous with Burberry. Beautifully illustrated with material from the Burberry archive, it's one for fashion lovers and bibliophiles too.  
*1 Sloane Street*


CASSANDRA GOAD is known for her Journey collections, inspired by her travels around the globe. The latest iteration, La Belle France, celebrates everything that is magnifique about France – art, vineyards, bread, skiing, Versailles, the Eiffel Tower and more. The resulting collection sees colourful pendants, bracelets, earrings and a fleur-de-lis motif as well as a series of eight charms.  
*147 Sloane Street*



CHIC WOMENSWEAR brand The Fold raised £1,692,866 in a recent equity crowdfunding campaign that offered the chance to buy shares in the business. Founder Polly McMaster particularly encouraged women to be involved in raising funds, after research showed that lack of confidence prevents women from investing. The brand plans to use the funds to expand.  
*28 Cadogan Place*







A NEW 30-PIECE collection at Brora celebrates the brand's 30th anniversary. Founder and creative director Victoria Stapleton has gone through the archives and picked a key piece from each year of Brora. The items are modelled by Georgia May Jagger – who has worn and loved the brand since childhood – and manage to be both nostalgic and modern all at once. Look out for 90s classics like slinky halter-necks and crop tops, and Brora's iconic Mexican stripe stole from 2002.  
*6 Symons Street*



RUN, DON'T WALK, to get your hands on Maje's collaboration with Éliou. The jewellery collection screams summer, with bright colours, dangly earrings and ready-to-wear pieces including a swimsuit, of course. Bring on the beach days.  
*182a King's Road*



CHILDRENSWEAR LABEL Bonpoint has launched a collaboration with iconic French trainer brand Veja, and the results are just as sweet as you may imagine. The Ollie style for sizes 22-35 is available in two colourways, butter and dune, while the Baby style for newborns comes in butter. Both are made of 100 per cent organic cotton canvas, and if you're not running to snap them up, you're missing a trick.  
*6f Sloane Street*

IF YOU NEED a dramatic party dress, you head to Essentiel Antwerp, so it is fitting that the brand has launched two standalone occasionwear collections, one of which is rental only. "These special pieces are to be used, reused and loved, in line with our commitment to making a greener and more socially responsible Essentiel Antwerp," said Inge Onsea, Essentiel Antwerp's co-founder and creative director. We like the bright yellow sequin skirt and matching top – so good, you'll want to tell your friends to rent it next.

*27a Sloane Square*



SMYTHSON'S COLOUR BLOCK collection elevates your everyday essentials – from purses and phone cases to handbags – into a treat to use. Shades of bright yellow, green and blue and hand-crafted origami flowers abound, and the envelope closures are classy and practical.

*141-142 Sloane Street*



ANINE BING recently created a capsule collection especially for Chinese New Year that can be worn in any season. It incorporates the LA brand's bestselling styles, including hand-crafted T-shirts and other pieces. The wardrobe staples made from 100 per cent cotton encapsulate the timeless yet rebellious style that the brand is known for.

*8 Symons Street*





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time*

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**TUSTING**

Greta bag in black and linen, £445  
Pickett, 149  
Sloane Street

**ANINE BING**

Donne blazer in lavender, £660 and Carrie pant in lavender, £440

8 Symons Street



**BURBERRY**

Mini Frances bag in cool lemon and marigold, £1,950

1 Sloane Street



**KATE SPADE**

Lemon Toss tie-waist shirt dress, £325

2 Symons Street



**MATILDE**

Tempest earrings, £1,345

[matildejewellery.com](http://matildejewellery.com)



**FREYA ROSE**

Cher Verde with pearl heel, £1,100

50 Fulham Road



**MAISON MICHEL**

Blanche capeline hat in straw, £520  
Harrods, 87-135 Brompton Road



**REALLY WILD CLOTHING**

Warwick cotton bouclé tweed coat, £525  
53 Sloane Square



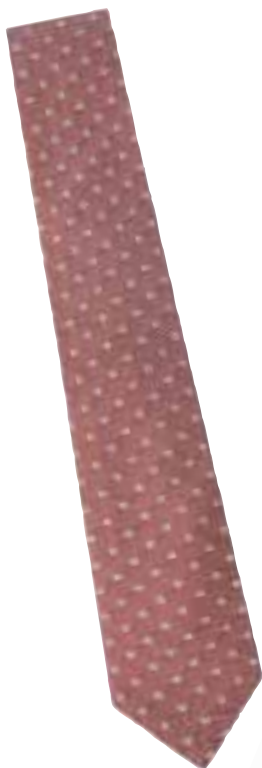




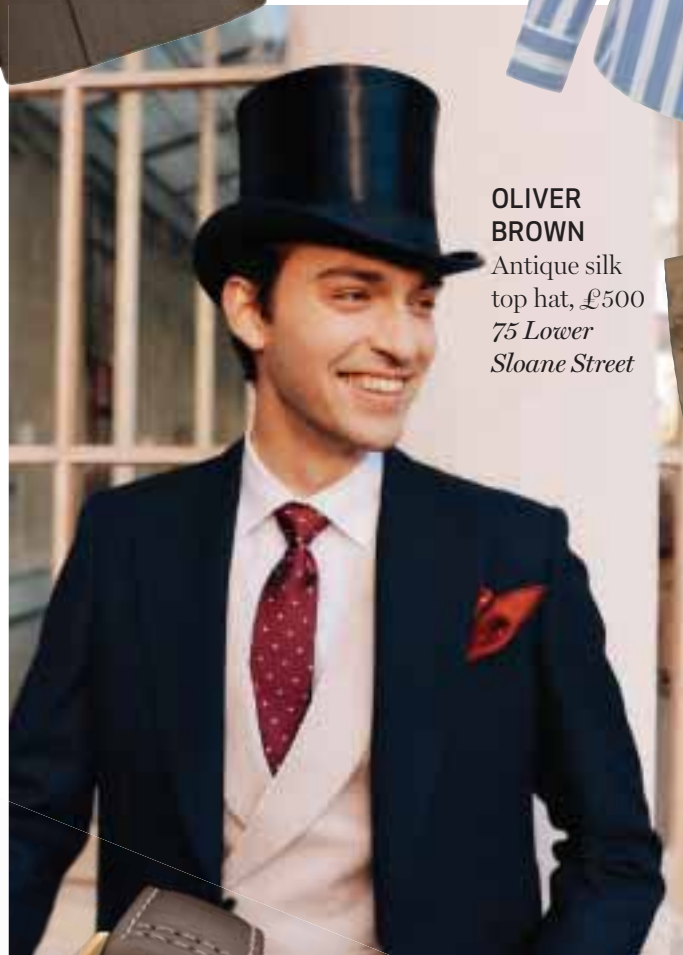
**ALL SAINTS**  
Dante blazer,  
£269  
*14 Duke of  
York Square*



**FAÇONNABLE**  
Wide-striped washed  
shirt in ecru and  
denim, £120  
*134 Sloane Street*



**HACKETT LONDON**  
Polka dots print tie in  
rust, £70  
*137-138 Sloane Square*



**OLIVER  
BROWN**  
Antique silk  
top hat, £500  
*75 Lower  
Sloane Street*



**COS X YEBOAH**  
Tailored trousers in  
responsible wool, £115  
*19 Duke of York Square*



**RAYMOND WEIL**  
Freelancer bronze  
Chronograph 7780,  
£3,495  
*Watches of  
Switzerland, 47-51  
Brompton Road*

**BAUDOIN & LANGE**  
Beat trainers in Boston  
taupe glove suede, £320  
*27 King's Road*



## Fashion / Kids



**AMERICAN VINTAGE**  
Kids' Padow shirt, £95  
105 King's Road



**AMAIA**  
Louis set seersucker in blue, £85  
14 Cale Street

**WHISTLES**  
Eden smocked bodice dress, £59  
Peter Jones,  
Sloane Square



**IL PORTICCILO**  
Detta romper in green linen, £68  
123 Sydney Street



**BRUNELLO CUCINELLI**  
Safari jacket, £700  
159 Sloane Street



**TROTTERS**  
Lily rose gold limited edition little Lilibet smocked crown dress, £84  
34 King's Road

**VEJA X BONPOINT**  
Baby sneakers in ivory, £75  
6f Sloane Street







Mayfair PA is a group of dedicated professionals who enjoy bespoke monthly events in and around the West End with the chance to experience luxury boutiques, fine dining restaurants, hotels and business services - all looking to showcase the best they can offer to Personal or Executive Assistants.



# mayfairPA



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To partner with us to host an event please email [Bridget@pubbiz.com](mailto:Bridget@pubbiz.com)

A portrait of Sacha Newall, CEO and Chelsea resident, smiling. She has long, wavy brown hair and is wearing a dark, off-the-shoulder top with a necklace. The background is dark.

# MY *oh my!*

MY WARDROBE HQ IS THE RENTAL PLATFORM THAT'S CHANGING THE WAY WE THINK ABOUT FASHION. WE TALK TO CEO AND CHELSEA RESIDENT SACHA NEWALL ABOUT STYLE AND SUSTAINABILITY

WORDS: ALICE CAIRNS

THE IDEA FOR MY WARDROBE HQ was born when Chelsea resident Sacha Newall was working in the car-sharing market. Along with co-founder Tina Lake, Sacha began to wonder why the sharing economy shouldn't also be applied to the fashion industry, particularly given its damaging impact on the environment.

"There's a statistic that 60 per cent of womenswear bought in the UK goes to landfill within 12 months," Sacha explains. "Half of that has never been worn. Nylon-based man-made fibres are almost impossible to recycle, they're just going to last forever."

The fashion industry thrives on waste, with endless new collections, micro-trends and must-have pieces resulting in a cycle of overconsumption and obsolescence. Sacha had a different vision for the future of fashion – one which involved the option to rent those pieces that are more experimental, trend-driven or occasion-specific.

"The ideal state is that everybody has a really cool, edited wardrobe of clothes that they wear all the time, that they feel really comfortable in and that they absolutely love and never want to let go of," she says. "Those clothes can be invested

in, cared for and repaired. Everything else, if it's a trend-led piece or a colour you're in love with for a season, can be rented."

And so My Wardrobe HQ was born. It's primarily an online service, allowing you to rent designer fashion for between four and 14 days, then return it via a pre-paid label to be sustainably dry-cleaned. If you fall in love with your rented

garment, you can buy it at a fraction of the retail price. My Wardrobe HQ also has a space in Harrods, where Sacha describes queues "six-people deep, renting clothes for meaningful events like a prom, a wedding or a 21st". Shoppers can browse pieces from an impressive roster of designers, from powerhouses like Vivienne Westwood to up-and-coming names.

"What we often say to people who visit us at Harrods is that if you rent the dress rather than buying it, you can go to Paris for the weekend with the money you save," Sacha says.

"That is the key difference – rental means that you can have the experience rather than the thing. You don't always need to have ownership: we all know what it's like to be drowning beneath the unworn items in your wardrobe."

*"IF YOU RENT THE DRESS RATHER THAN BUYING IT, YOU CAN GO TO PARIS FOR THE WEEKEND WITH THE MONEY YOU SAVE"*



# Fashion / Rental



Shoppers also have the option to sign up for the new My Wardrobe HQ subscription service. For £79 a month, you can rent four items of clothing, with no limit on the amount of time you can keep them for. You can swap them out for new pieces every month, or you can opt to hold onto them all summer, or even longer.

“The average spend per household, per month on clothes is £79,” Sacha explains. “We hit on a subscription offer that would give people access to contemporary and designer clothes for what they’re spending as an average anyway. You can have a fun rotating wardrobe without the commitment.”

And Sacha believes that customers are beginning to understand the value of rental. The brand received a huge boost when Carrie Symonds wore a My Wardrobe HQ rented dress during her recent wedding to Boris Johnson (“She actually came as a real customer. It was genuinely very private and not a PR thing,” Sacha says). In the aftermath of the pandemic, Sacha noticed an openness to change and a genuine interest in sustainable practices.

“It feels like the fashion industry has changed more in the last three years than probably in the last 25,” she says.

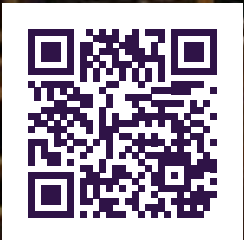
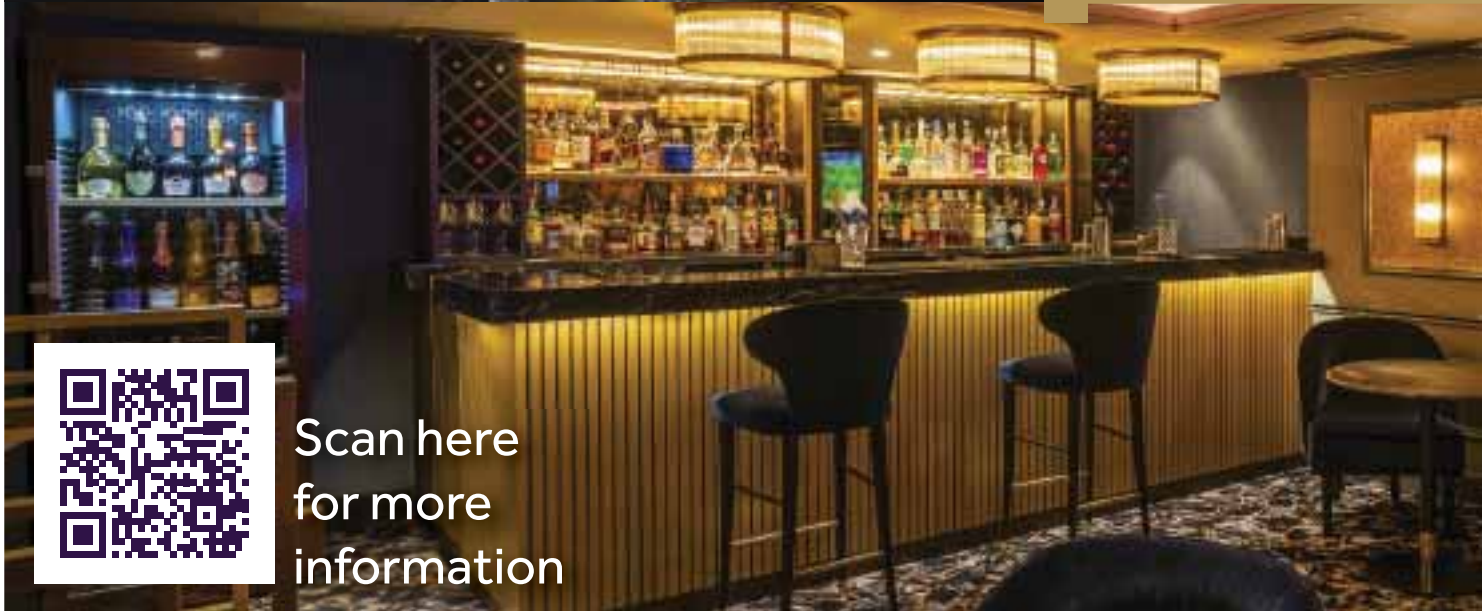
“We saw an explosion in rentals as we came out of lockdown, it just went sort of stratospheric. I think people are proud to make the sustainable choice, and also there’s that very British thing of wanting to be seen as a savvy shopper. If you can walk into a room in a £5,000 dress that you paid 100 quid for, that’s always cool.

“The sharing economy is so exciting,” she adds. “The tech platform we’ve built for My Wardrobe HQ works for fashion, but it could be applied across any vertical. So we could get to a point where anything you’re not using on a regular basis, you rent. That would be game-changing in terms of the amount of waste that will be out there in the world. I’m proud that My Wardrobe HQ is part of that.”



OPPOSITE PAGE: SACHA NEWALL  
ABOVE: THE VAMPIRE'S WIFE FORTUNE TELLER GOLD KAFTAN  
LEFT: MOLO CASTA COTTON DRESS

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Try the delights of our restaurant, which offers fine dining in an intimate yet welcoming setting, with service that leaves you feeling truly satisfied. Our wildly enticing menu gives you options from locally sourced steaks cooked to taste, to the finest quality seafood, we pride ourselves on having something to suit your entire party.

Enjoy a drink in our elegant bar area located downstairs next to our lively gaming floor which holds all your favourite table games. Or if electronic gaming is more your thing, head upstairs where you'll find state-of-the-art gaming machines with all the ambience of larger gaming venues.

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KENSINGTON

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# *The Chelsea Awards*

IT'S TIME TO MAKE YOUR NOMINATIONS FOR THE 2023 CHELSEA AWARDS

IT'S NEARLY TIME FOR THE 2023 CHELSEA AWARDS, our annual celebration of excellence, innovation and community in Chelsea. This year, our awards ceremony will be held in October at the Royal Hospital, iconic home of the Chelsea Pensioners.

Each of our seven awards reflects a different area of Chelsea life. The Only in Chelsea award is designed to celebrate Chelsea's individuality by rewarding the businesses or institutions that bring something totally unique to the area. We're looking for those unique, independent businesses that you couldn't find anywhere else: like London's oldest newsstand, Haines of Sloane Square, or the late Vivienne Westwood's World's End boutique.

The Community Hero award is your opportunity to recognise a person, charity or business that has given back to the community. The area is full of compassionate individuals and organisations which offer free services, training or funding to local people. Just last month we covered Songs and Soup, a new choir at Holy Trinity Church which allows local people to come together to sing and



enjoy a free bowl of soup and bread.

Chelsea has long been a hub of the arts, from Pre-Raphaelite painters to rock 'n' roll icons, and our Cultural Champion award has been designed to celebrate this continuing tradition. Perhaps you've been impressed by the Florilegium, a collective of botanical artists who document the plants at the Chelsea Physic Garden. Or maybe you were inspired by A Day in Your Life – the photography competition that encouraged people who live, work or study in Kensington and Chelsea to share their life through the lens.



# Local Heroes



The In Good Taste award is always a favourite. This is our prize for the most delicious Chelsea destinations, from sweet treats at the Ice Cream Union to seafood at The Sea, The Sea.

Teamwork makes the dream work, and our Community Collaboration award celebrates organisations that have worked in harmony. We're looking for institutions which have come together to create something special, like the collaboration between the Royal Hospital, National Army Museum and Chelsea Physic Garden which brought us our much-loved Chelsea History Festival.

Only those artisans who have honed their expertise to the point of perfection can win our Master of Craft award. From the beautifully designed shoes of Manolo Blahnik to the ornate jewellery of Theo Fennell, we're looking for obsessive attention to detail and intricate, artisanal craftsmanship.

Our final award is Future Forward, which celebrates Chelsea's fearless innovators. We're interested in those businesses that have come up with creative, forward-thinking solutions to the problems we all face.

*If you'd like to make a nomination, visit [chelseaawards.com](http://chelseaawards.com).*

The Chelsea Awards are created and supported by Cadogan and Sloane Square magazine



Thanks to



To make your nominations for worthy winners in the categories shown, please visit [chelseaawards.com](http://chelseaawards.com)

## **ONLY IN CHELSEA**

Businesses that bring something unique to the area

## **COMMUNITY HERO**

An organisation or person that has benefited the community through their actions

## **CULTURAL CHAMPION**

An organisation that has enriched Chelsea's culture and raised the area's profile

## **IN GOOD TASTE**

Someone who has made Chelsea more delicious

## **COMMUNITY COLLABORATION**

Businesses which have joined forces for the greater good

## **MASTER OF CRAFT**

An artisan who elevates the everyday to the extraordinary

## **FUTURE FORWARD**

A company that is innovating to meet tomorrow's challenges. That could be sustainability, experiential retail or something quite different



London 199 Sloane Street  
Harrods, International Designer, First Floor

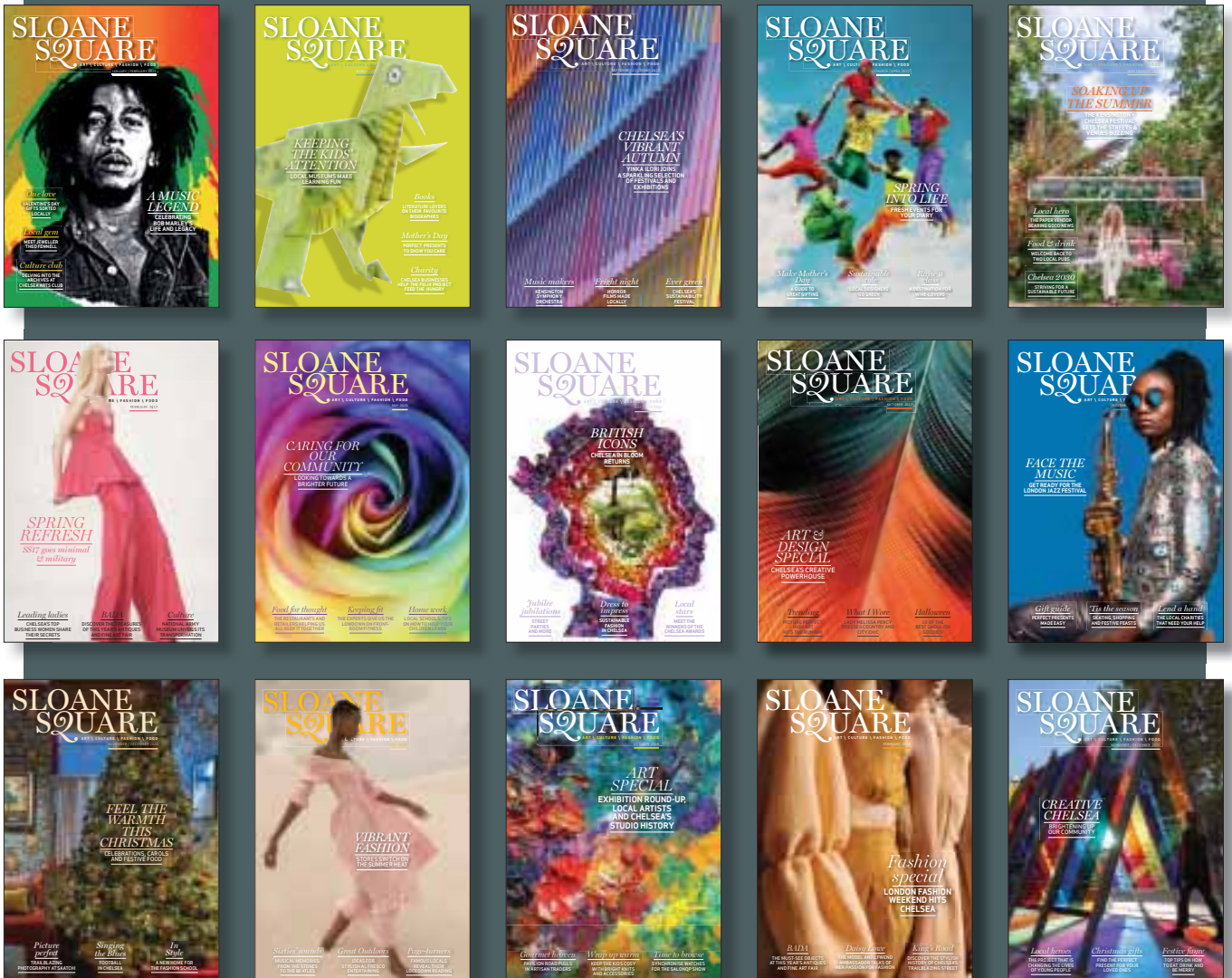
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# STAY UP TO DATE

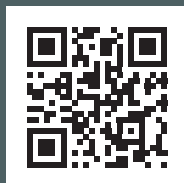


We know that these days you might not be in the area every day – or you may just visit us occasionally – but you still want to keep up-to-date with what's happening locally

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# Charity / K+C Foundation

**A fund to increase skills and employment designed by local residents, for local residents**

In summer 2022, the K+C Foundation was grappling with a number of challenges. It wanted to give the community more of a voice in how it invests its funds, in a way that is meaningful and recognises the valuable contribution and insights of local residents. It had also identified in its 2021 research report that our borough has a high unemployment rate but services and support for unemployed residents often did not reach those who needed it most, or address their complex barriers to work.

In response to this, it launched a new skills and employment fund that was designed and informed by six Kensington and Chelsea residents with lived experience of unemployment. These residents formed a grants panel and, after intensive training sessions, developed the application process, set the criteria for the fund and assessed how well the shortlisted projects addressed them.

The panel's insights were incredibly valuable. Several spoke of their frustration at how they were treated during their search for work by statutory services



## Spring Crisis Appeal

– their qualifications, experience and ambitions ignored in favour of being shoe-horned into the nearest available, usually low paid, job. They were adamant that any projects chosen should offer a tailored approach for each client, listening to their needs and goals and developing bespoke support plans rather than forcing them into a one-size-fits-all conveyor belt, which destroys their self-esteem and, as one panellist said, “totally ignores any ambition of its clients”.

The panel worked really hard through some cold winter evenings and were extremely diligent in their assessment of all the applications, ultimately selecting seven projects with enormous potential to make a difference in our community.

We will be tracking the progress of all these projects over the next three years and look forward to sharing their impact.

*If you are interested in supporting local people into sustainable employment, please get in touch by emailing [team@thekandcfoundation.com](mailto:team@thekandcfoundation.com)*

*“I really, really enjoyed it – I was born and raised here and when you look at problems in your borough that you want to change, it’s hard to find a voice or a platform to do that, but this panel gave us a voice to see how we can contribute to fixing the problems in our borough and give back to our community”  
Salma, grants panellist*

*Kensington  
+ Chelsea  
Foundation*  
A better life together

  
**CADOGAN**  
Principal Supporter

# Social / People



Cynthia Valianti Corbett



Victoria Whenray

## CULTURE VULTURES

The Kensington + Chelsea Art Week committee met at the Design Museum to select the final shortlist of artists for this year's festival. The committee changes every year and is made up of professionals from every walk of life, each of whom is committed to promoting the arts and culture in west London.



Hannah Lambert



Tom Marlow  
Director of  
Design Museum



The judging panel



Councillor  
David Lindsay





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## Chelsea Branch

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Lady Emily Compton



Louis Buckworth and Tora Fisher



Hayley Palmer

Lady Violet Manners



Dean Piper and Rusty Egan



Tomi Rae Hynie and James Brown Jr



Emma Weymouth, Marchioness of Bath, and Ceawlin Thynn

## NIGHT FEVER

New nightclub B London opened in South Kensington with an exclusive VIP night. The club was created by the team behind Boujis, and features twists and turns including a hidden Cubanista speakeasy concealed behind a London phone box. B London will also be partnering with Caduceus to open the first nightclub replica on the metaverse later this year, which can be “visited” from the comfort of your own home using a set of virtual reality goggles.



Sadie Mantovani



Jake Parkinson-Smith, Dean Piper and Carlo Carello



Oliver Proudlock and Hugo Taylor





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# On a good run

A NEW RUNNING CLUB IN CHELSEA IS TEACHING RUNNERS TO WORK SMARTER, NOT HARDER

WORDS: ALICE CAIRNS

HAVE YOU EVER EMBARKED on a Couch to 5k plan, only to find yourself giving up before week two? Have you ever optimistically signed up for a fun run, only to injure yourself with a well-intentioned but overenthusiastic training plan? According to Anthony Fletcher and Laura Naylor, founders of Onetrack, the problem most likely isn't that you're unfit, lazy or injury-prone: it's that very few of us know how to run in ways that are healthy and sustainable for body and mind.

"I think a lot of it comes down to the platforms that people use to track their performance," Anthony explains. "Apps like Strava, they almost 'gamify' running, teaching you that longer and faster is always better. There's no understanding or empathy in that data, it's pure mathematics."

Anthony and Laura see running differently. They advocate for a gentle and holistic approach, free from what Laura calls the "ego-driven, go hard or go home attitude that has been big in fitness for the last 10 years". In their view, if a run leaves you so sore that you're unable to lift yourself off the sofa the

next day, you're not doing it right – and you're laying yourself open to the risk of injury, too.

"Generally speaking, I believe that you should do less than you're capable of in the beginning and then build yourself up, rather than doing too much and having to pull yourself back," Anthony says. "Too many people wait until they feel bad, or injure themselves, before they're prepared to accept that they were pushing themselves too hard."

To support runners, Onetrack offers the kind of physiological tests and biomechanical assessments which are usually reserved for the professional athlete.

Onetrack also holds a run club at Duke of York Square every Tuesday and Thursday at 7pm, providing education and interval training for runners of every age and ability. Anthony loves that the track is safe to access – based in a populated area rather than marooned in a dark park. He was also drawn to Chelsea's heritage, especially when it comes to athletics. "Duke of York Square is the perfect place for us," he says. "Chelsea symbolises a part of town that's all about the best – the best brands, the







best venues – and we want to bring the exercise version of that to the area.”

“Then there’s the fact that Roger Bannister, who was an exercise physiologist like myself, used the track as a running ground when he was training to break the four-minute mile. There’s no better connection

to what we’re trying to achieve, which is education, performance and longevity.”

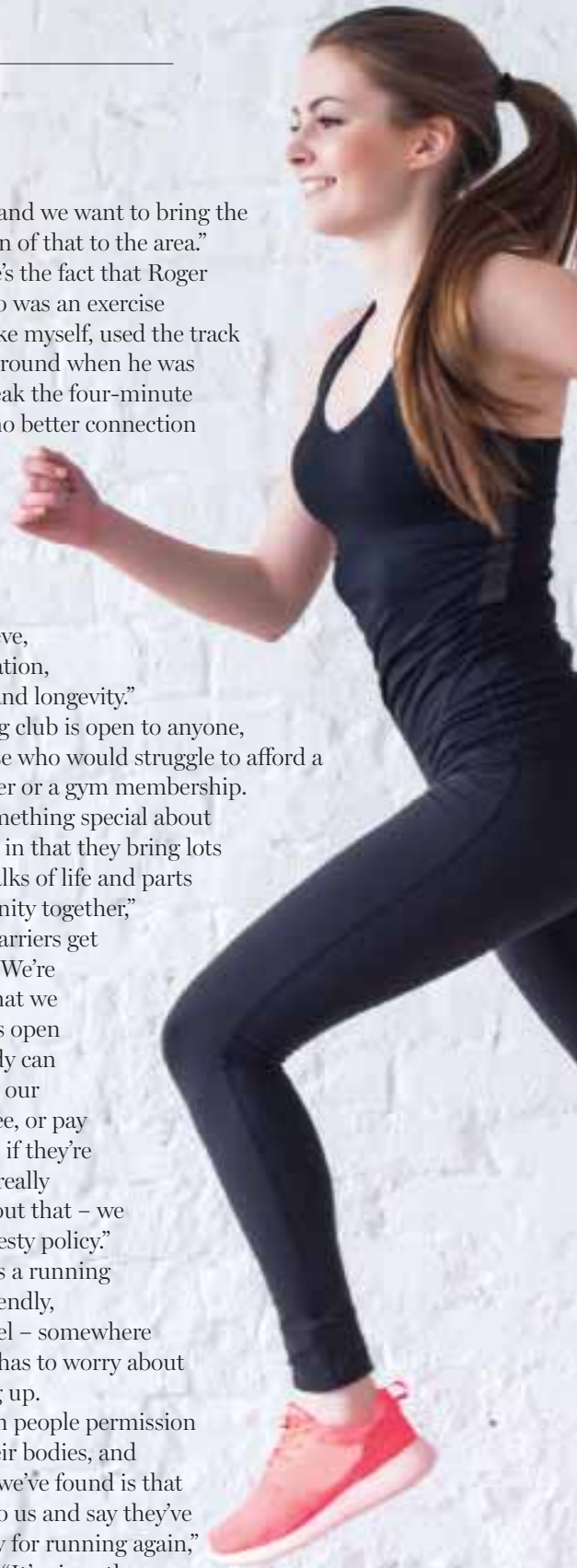
The running club is open to anyone, including those who would struggle to afford a personal trainer or a gym membership.

“There’s something special about track sessions, in that they bring lots of different walks of life and parts of the community together;”

Laura says. “Barriers get broken down. We’re really proud that we keep our doors open so that anybody can come and join our sessions for free, or pay a contribution if they’re able to. We’re really passionate about that – we call it our honesty policy.”

The result is a running club with a friendly, community feel – somewhere where no one has to worry about not measuring up.

“We’ve given people permission to listen to their bodies, and actually what we’ve found is that people come to us and say they’ve found their joy for running again,” Anthony says. “It’s given them that context to know that it’s not about getting faster each session, or running one per cent further every day. It’s about enjoying yourself, taking care of your body and having fun.”



*“ANYBODY CAN COME AND JOIN  
OUR SESSIONS FOR FREE, OR  
PAY A CONTRIBUTION IF  
THEY’RE ABLE TO”*

*Laura Naylor*



## Beauty / News

RICARDO VILA NOVA is a trichologist at Harrods, and he's the man to know if you've experienced hair loss or thinning of any sort, from nutrition-based to menopause. He's thorough, starting with a hair DNA scan and microscopic analysis, followed by bespoke hair infusions and a treatment plan, which can include follicle jabs, scalp "facials" and personally formulated shampoos and serums. Well worth a visit.



IF YOU'RE LOOKING to mix up your workout routine, check out Volonté at 299-301 Brompton Road. The hour-long signature U360 class in the basement studio consists of circuits, focusing on cardio with rowers and bikes and resistance with weighted squats, burpees and more. Once you've worked up a sweat, it's upstairs to the cafe, where the menu ranges from protein-fuelled smoothies to eggs on toast.

HAIRDRESSER TO THE STARS Limoz Logli has relocated within Chelsea, with a new salon at 1a Ives Street. He does a mean blow-dry but is best known for his precise hair colouring treatment. Called Signature Colour, it involves hand-painting layers of highlights and tonal corrections using a technique that is neither ombré nor balayage. We like the face-framing lighter strands. The result stays true to your natural hair, so removes the need for six-weekly appointments.





HUGE NEWS: Eighth Day has launched at Harrods. The four-line collection has a clear hero product, the Regenerative Serum. It contains Peptide-Rich Plasma, a patent-pending skincare technology made of bioidentical synthetic peptides, growth factors and amino acids. In plain English, it mimics the molecules found in human skin cells and essentially works to stimulate your own cells to create youthful-looking skin. A miracle in a bottle? We think so.



EYEBROW LAMINATION is having a moment, and for good reason: it cuts your morning grooming time in half. Head to beauty salon Fox and Vamp at 7 Sydney Street for the treatment, where hairs are brushed upwards and set in place, with results lasting for up to eight weeks. It opens up your face and keeps brows looking fluffy and full. Get a tint, too, for added drama and definition.

A MANI-PEDI can be a chore, or it can be a luxurious experience. At the new Townhouse nail salon at 261 King's Road it's the latter. The salon aesthetic is sleek and pared back, but the nail art is extensive and second to none. The polish colours - accessed through scanning a QR code on your phone - are named after areas of London. Cadogan Square is the perfect pinky-red.



WHILE LED is generally an afterthought at most facials, at the Light Salon in Harvey Nichols it's the main event. Your therapist will help you choose which colour of LED light will most benefit your skin – blue is antibacterial, red stimulates collagen production and so on – before you relax under the LED lamp. Then pick an add-on, anything from brightening masks to microneedling. It's pain free and non-invasive, but effective.



WITH CHELSEA BLOOMING nicely, you may want to have a spritz of Jo Malone London's new scent from the Blossoms collection. There are three colognes, a hair mist and a diffuser. Our favourites are the nashi blossom cologne and the osmanthus blossom cologne, while the diffuser turns any room into a spring day.  
150 Sloane Street

YOU MAY HAVE READ about Emface, and if you're searching for a treatment that leaves your face looking sculpted, it's worth trying it at Dr Rita Rakus on Hans Road. Needle-free, a machine creates a strange but not unpleasant vibrating sensation in your face using heat and radiofrequency. Muscles contract, collagen levels are increased and smoothed-out wrinkles and a visibly lifted face can be achieved after around four sessions.







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# My Chelsea / Henrietta Rix

RIXO CO-FOUNDER  
**HENRIETTA RIX**  
ON OPENING A  
NEW FLAGSHIP,  
POPPING INTO  
SOHO HOME AND  
EXPLORING THE  
KING'S ROAD

## TELL US ABOUT THE NEW FLAGSHIP?

We are so excited to have recently opened our 5,000 sq ft flagship store on the King's Road. It holds all the Rixo collections, as well as being home to a beautiful bridal boutique and introducing some really exciting initiatives such as rental and re-loved. As well as being a shopping destination, there's also a coffee kiosk and a cocktail bar in partnership with the Kudu Collective.

The space itself truly is the "House of Rixo", with amazing details like

personalised hand-painted murals, handmade Italian lights and a Palladian floor created from scraps of old stone.

## WHY IS CHELSEA THE RIGHT PLACE FOR RIXO?

We love having a presence here. The area is so green and beautiful; the King's Road is such an iconic road with so much history. There's so much to do nearby, it's a hub of delicious restaurants, great shops, good coffee and I love the Saatchi Gallery. It has a real family vibe to it also – it's nice you get all generations shopping in the area. You can't go wrong with Vardo for lunch and I love popping



Rixo co-founders  
Orlagh McCloskey  
and Henrietta Rix



fellow co-founder].

When I'm going back to Cheshire I take the train from Euston and I'm home in a few hours. I check on my baby boy Wolfe who's normally sound asleep and then it's bed for me.

## WHO IS RIXO FOR?

Our customer is so varied – we truly believe anyone can be a #humansofRixo. It's been amazing extending our size range to a UK24. So many different women come into our stores and it's so lovely to see so many ages, sizes and styles – all of whom find something they love. We have some beautiful collections launching this year.  
*114-116 King's Road*

into Soho Home for a browse.

## DESCRIBE A TYPICAL DAY?

It starts with a coffee and a walk to the office. Then I'm in and out of meetings, on photoshoots and working with the rest of the Rixo team. If I don't have an event after work, I try to go to a local restaurant to catch up with Orlagh [McCloskey,



Liza drape-  
sleeved  
dress





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