



2024
CHELSEA & KNIGHTSBRIDGE
Events Calendar



This calendar outlines major local events, seasonal dates of note and upcoming digital campaign moments.
 It also includes key international travel periods for visitors from our core markets.

	FEB	MARCH	APRIL	MAY	JUNE	JULY	AUGUST	SEPTEMBER	OCTOBER	NOVEMBER	DECEMBER
DUKE OF YORK SQUARE	Chinese New Year	The Little Egg Hunt		Chelsea in Bloom	Kensington & Chelsea Art Week	Kensington & Chelsea Art Week	Kensington & Chelsea Art Week	London Fashion Week City Wide Celebrations	Chelsea Dog Day	Chelsea Christmas	Chelsea Christmas
	London Fashion Week City Wide Celebrations	Easter Market				Strawberries & Screen		Chelsea History Festival	Glass Door Annual Sleepout Chelsea Awards (Nominations open in April)	Chelsea Christmas Lights Switch-On (16th November)	Gourmet Gifts Market
PAVILION ROAD	London Fashion Week City Wide Celebrations	The Little Egg Hunt		Chelsea in Bloom	Kensington & Chelsea Art Week	Kensington & Chelsea Art Week	Kensington & Chelsea Art Week	London Fashion Week City Wide Celebrations	Chelsea Dog Day	Chelsea Christmas	Chelsea Christmas
									Chelsea Awards (Nominations open in April)	Chelsea Christmas Lights Switch-On (16th November)	
SLOANE STREET	London Fashion Week City Wide Celebrations	The Little Egg Hunt		Chelsea in Bloom	Kensington & Chelsea Art Week	Kensington & Chelsea Art Week	Kensington & Chelsea Art Week	London Fashion Week City Wide Celebrations	Chelsea Dog Day	Chelsea Christmas	Chelsea Christmas
					Open Garden Squares			ES Stories Festival	Chelsea Awards (Nominations open in April)	Chelsea Christmas Lights Switch-On (16th November)	Sloane Street Relaunch
KING'S ROAD	London Fashion Week City Wide Celebrations	The Little Egg Hunt		Chelsea in Bloom	Kensington & Chelsea Art Week	Kensington & Chelsea Art Week	Kensington & Chelsea Art Week	London Fashion Week City Wide Celebrations	Chelsea Dog Day	Chelsea Christmas	Chelsea Christmas
						Summer in Sloane Square	Summer in Sloane Square	ES Stories Festival	Chelsea Awards (Nominations open in April)	Chelsea Christmas Lights Switch-On (16th November)	
							Live Music	Chelsea History Festival			
DIGITAL CAMPAIGNS	Chinese New Year (Year of the Dragon)	Easter	World Earth Day	Summer Half Term	Pride Month	Wimbledon	Summer Holidays	London Fashion Week	Black History Month	Black Friday	Christmas
	Valentine's Day	International Women's Day	Eid al-Fitr	Chelsea Flower Show and Chelsea in Bloom	Father's Day	Summer Holidays	Paris Olympics		Autumn Half Term	Singles' Day	New Year's Eve
	Spring Half Term	Mother's Day				Plastic Free July					
	London Fashion Week										
	Shrove Tuesday										

Socials:

Duke of York Square @dukeofyorksquare
Pavilion Road @pavilionroad
Sloane Street @sloanestreetsw1
King's Road @kingsroad.london

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For further detail on each event, please visit the Cadogan website: cadogan.co.uk

