

CADOGANVIP

THE MAGAZINE FROM CADOGAN CONCIERGE • MARCH 2025



A CELEBRATION OF FLORA AT SAATCHI
CHELSEA'S CHICEST BREAKFAST SPOTS
MOTHER'S DAY GIFTING

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The Capital's most exciting dates for your diary

Treat your loved ones to a beautiful bouquet from Moyses Stevens. King's Road Privilege Card members can enjoy 10% off.

Cover: Viviane Sassen, *In Bloom*, 2011
Flowers - Flora in Contemporary Art & Culture, Saatchi Gallery

CHELSEA ARTS FESTIVAL

WONDER, CULTURE & JOY

COMING THIS SEPTEMBER

A NEW ARTS & CULTURE FESTIVAL FOR LONDON

Join stars of page, stage and screen
for three days of talks, debates, films,
live performances and more

CHELSEAARTSFESTIVAL.COM

C&TH
EVENTS

IN ASSOCIATION WITH
 CADOGAN

What's on in Chelsea

MUSIC • ART • THEATRE • EXHIBITIONS • FOOD



The Big Egg Hunt

24 March – 27 April, Across Chelsea
sloanestreet.co.uk

Discover a beautiful parade of 20 giant eggs along Sloane Street as part of 'The Big Egg Hunt', a trail of 100 eggs in iconic destinations across the Capital this Easter, spearheaded by charity, The Elephant Family, in partnership with Clarence Court. Each mini masterpiece has been designed by businesses along the street and local partners including Anya Hindmarch, The Cadogan Hotel, Sloane Street architect, John McAslan, Chelsea Arts Club, Saatchi Gallery and more, promising Easter merriment for all.

King's Road Wellbeing Weekend

21-23 March, King's Road
kingsroad.co.uk

The King's Road's first Wellbeing Weekend promises a celebration of health, beauty, nutrition, fitness, happiness and much more. With many of your favourite brands taking part with run clubs, outdoor yoga, panel discussions and exclusive discounts, make sure the dates are in your diary.



Mother's Day Workshop: 'Spring is Served'

30 March, Chelsea Physic Garden
chelseaphysicgarden.co.uk

Craft the most personal of thank-yous in this "Spring is Served" workshop. Curate and take home a vintage style plate of eclectic pots filled with beautiful spring plants, bulbs and flowers expertly guided event florists Jessica and Shirley. Learn about plants, their uses and their stories, acquiring new skills that allow you to add a seasonal perspective to tablescaping.



The Songs of Pasek & Paul

15 March, The Pheasantry
pizzaexpresslive.com

SmithWright Experience proudly present the next in their celebrated series of composer showcases, 'The Songs of Pasek and Paul' - a night dedicated to the stunning works of one of musical theatre's most iconic duos. Featuring unforgettable music from The Greatest Showman, Dear Evan Hansen, La La Land, Dogfight, Edges, and more, this is a celebration of their extraordinary artistry like no other.



Charlie Chaplin's Modern Times

19 March, Cadogan Hall
cadoganhall.com

A special evening reliving Chaplin's award-winning masterpiece, *Modern Times*, screened with the original score played live by the Covent Garden Sinfonia. The screening will be preceded by a very special talk by Chaplin's grandson, Spencer Chaplin, who will perfectly set the scene for an evening celebrating one of his most comedic films, and one of the last great silent films. Make sure to book your tickets early here.

Flowers – Flora in Contemporary Art & Culture

Until 5 May, Saatchi Gallery
saatchigallery.com

This spellbinding exhibition seeks to reveal the myriad of ways that flowers continue to inspire artists through their omnipresence within our contemporary culture. Spanning two floors and featuring large-scale installations, original art, photography, fashion, archival objects and graphic design, this is 'the perfect spring antidote to long winter days' - Country Life. Book your tickets [here](#) so as not to miss the show of the season featuring unmissable installation *La Fleur Morte*, by Rebecca Louise Law, involving over 100,000 dried flowers suspended in mid-air.



Rebecca Louise Law, The Womb

Naturium Peptide Masterclass with Susan Yara

12 March, Space NK
spacenk.com

To celebrate Naturium's new Multi-Peptide Rich Cream, founder Susan Yara will be hosting an exclusive skincare masterclass. Discover the power of peptides and how to elevate your skincare routine, plus receive a complimentary Multi-Peptide Eye Cream when you purchase the Multi-Peptide Rich Cream. Tickets cost £30 which is redeemable against any Naturium purchases made on the day.



©SpaceNK

Manhunt

From 28 March, Royal Court Theatre
royalcourttheatre.com

On July 1st, 2010, Raoul Moat was released from Durham Prison. The events of the next few days would leave a man murdered, a police officer blinded, a woman fighting for her life – and spark the biggest manhunt in UK history. Award-winning writer and director Robert Icke (Oedipus, Player Kings, West End) provides a chilling portrait of a man on the run.

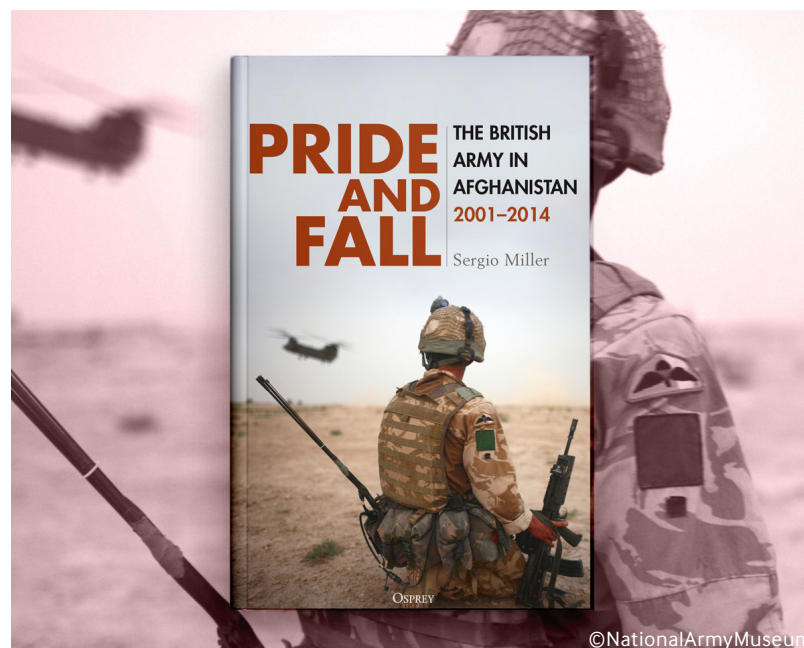


©RoyalCourtTheatre

Pride and Fall: The British Army in Afghanistan

14 March, National Army Museum
nam.ac.uk

Join Sergio Miller as he re-assesses the British Army's operations in Helmand Province, celebrating where the campaign went well and sharing insights into how it was not as successful. In this narrative, he explores how the conflict evolved and developed over time, from the aftermath of the 9/11 attacks and the initial invasion of Afghanistan in 2001 through to the withdrawal in 2014.



©NationalArmyMuseum



St Patrick's Day

17-22 March, The Surprise
thesurprise-chelsea.co.uk

Join The Surprise for five days of St. Patrick's Day celebrations. An exclusive menu features freshly shucked Irish oysters, Steak & Guinness Pie, an indulgent chocolate Guinness cake, and of course a pint or two of their finest Ale, Guinness. Mark the start of the festivities with live music from PocketJukebox on 17 March, with surprise specials running throughout the week.



Liberty Print Patchwork Quilt Workshop

31 March - 3 April
thefashionschool-uk.com

Make a Liberty print patchwork quilt, perfect for picnics, festivals or to take to the beach! Using pre-cut patterned squares of Liberty fabric and upcycled cotton each student, under the expert guidance of quilting tutor Jodie, learn the basic skills required to quilt and fashion yourself a 100% original quilt with a waterproof underside so you can use it all summer long.



©TheCadoganArms

Darts at The Cadogan Arms

The Cadogan Arms
thecadoganarms.london

New to Chelsea, grab a group of friends and book exclusive use of The Cadogan Arm's dartboard. Accommodating between 10 and 20 guests in the space, enjoy exclusive use of the board and your own private area for 2 hours and 30 minutes. Bookable at a flat hire charge of £250 per reservation, perfect your darts throw and enjoy drinks from the bar alongside your choice of snacks, starters or mains from the delicious all day dining menu.

Best in Brunch

From elegant eggs to the crispiest croissants, here is Chelsea's brunch scene served sunny-side up.



Beaverbrook Townhouse

115-116 Sloane Street, London, SW1X 9PJ
beaverbrooktownhouse.co.uk

An extensive breakfast menu at Beaverbrook Town House is the perfect way to start your day on Sloane Street. Chia Seed Pots and Avocado Toast make for healthy options and for when the occasion for something more indulgent arises, top them with truffle or opt for the Hennessy XO Pancakes, complete with caramelised banana and Dorset clotted cream. A selection of cold-pressed immunity shots and fresh pressed juices are also a welcome edition of health to your morning.

Three Darlings

241B Pavilion Road, London, SW1X 0BP
threedarlingslondon.com

Breakfast is a celebration at Pavilion Road's newest hotspot, Jason Atherton's Three Darlings. For something light, try the Acai Bowl or French Toast, or for something more substantial, the Three Darlings' Full English is a must, and the Signature Three Darlings Bun featuring lashings of bacon, sausage and egg topped with hot sauce mayo is one of the weekend's most popular orders. And for those on the go, their laminated croissants and Cinnamon Buns are extra popular – and very pretty for Instagram too!



Colbert

75 Sloane St, London SW1X9SG
belmond.com

With breakfast available al-fresco, perfect for people watching, or cosied up inside Colbert's French bistro inspired interiors, 'Petit Déjeuner' is served daily from 8am-12pm. Discover a bountiful selection of breakfast dishes with everything from continental croissants and French Toast, topped with fruit compote and cream, to a Crispy Bacon Roll, Eggs Royale, and Steak Haché à la manière Colbert, perfectly paired with plentiful choices of teas, coffees and juices.





The Aubrey

66 Knightsbridge, London, SW1X 7LA
theaubreycollection.com

With a blend of brunch classics with refined Izakaya dishes, weekend brunch also comes complete with bottomless cocktails and champagne, plus a live DJ. Start with a sharing selection of snacks, sushi, salads and sandos, before choosing from their signature Japanese mains where highlights include Lobster Tamogoyaki Scrambled Eggs or Shredded BBQ Beef. For something sweet, choose between a Matcha French Toast or Classic Japanese Fluffy Pancakes.



The Chelsea Townhouse

26 Cadogan Gardens, London, SW3 2RP
thechelseatownhouse.com

At The Chelsea Townhouse, breakfast is served in the serene Garden Room, overlooking the picturesque Cadogan Gardens. Enjoy a peaceful morning among nature over a carefully curated buffet selection or choose from an array of hot breakfast options. Plus, don't miss the launch of their new brunch menu on 11 March, with lighter dishes like smashed avocado on toast with eggs cooked your favourite way, alongside classics such as the Club Sandwich and Caesar Salad, it is quickly set to become a new go-to brunch spot in Chelsea.

Granger & Co

237-239 Pavilion Road, London, SW1X 0BP
grangerandco.com

Get there early to skip the queues, grab a table outside and spend your morning people watching. The menu needs no introduction, famous for its ricotta hotcakes, gleaming with honeycomb butter, and the scrambled eggs and dusty knuckle sourdough, that crowd please day in, day out. Some of their newer additions are well worth a try too, the egg brioche roll takes the brunch sandwich up a level whilst the potato and feta rösti with poached eggs and hot smoked chalkstream trout will give plain eggs a run for their money.



La Maison Ani

1 Cadogan Place, London, SW1X 9PY
laisonanilondon.com

Start your day a la Française and a menu at La Maison Ani that will have you struggling to choose. Oeufs Neptune sees lobster and poached eggs with Hollandaise top an English muffin (you can of course order the traditional Benedict, Royal or Florentines too...), whilst other options span tartines, layered croissants and sweet dishes, with favourites including waffles with chocolate sauce and Chantilly cream, and a host of house Viennoiseries. Order them all!





CLAP London

12-14 Basil Street, London, SW3 1AJ
claprestaurant.com

Start your weekend alongside the resident DJs and live musicians of CLAP London where their Weekend Brunch can be enjoyed for £65pp. Start with a selection of sushi before choosing from pistachio crusted baby chicken and grilled tofu (amongst other options). Sharing desserts for your table include Vanilla Peanut Millefeuille and Matcha Cheesecake that will leave you perfectly ready for your day ahead. Free-flowing wines, champagnes, cocktails and sake can be enjoyed for an additional £30pp.



...At Sloane

1 Sloane Gardens, London, SW1W 8EA
atsloane.com

Indulge in an all-new breakfast menu, designed for both early risers and leisurely startes alike. From the top-floor dining room, take in magnificent views across Chelsea whilst enjoying fresh french pastries, Mariage Frères teas and new menu additions the Green Gorilla and Organic Carrot juices. For breakfast bites, try the golden pancakes drizzled with maple syrup, and famous french classics including perfectly executed Eggs Benedict and avocado, breads served with Costes jams and a slice or two of Rose Bakery's famous carrot cake. For a truly irresistible, and even more of a French influenced affair, elevate your experience with additions of Foie Gras, Caviar and breakfast cocktails.

Azzurra

127 – 128 Sloane Street, London, SW1X 9AS
azzurrarestaurant.co.uk

Embark on an unforgettable Amalfi Brunch experience every Saturday at Azzurra where, for just £54 per person, you can enjoy three-courses filled with Italian charm and culinary delights that highlight the very best in seasonal seafood dishes. Start with a sharing selection of antipasti including seas bass tartare, creamy burrata and fritto misto, before following with a signature main course for each guest. Options include Rigatoni alla Norma with aubergines and a spicy ricotta salata, Risotto al Frutti di Mare, and native lobster Spaghetti all'Astice. A dessert platter follows featuring an array of tempting Italian treats.



Sloane Place

60 Lower Sloane Street, London, SW1W 8BP
sloaneplace.com

Sloane Place's morning menu takes breakfast very seriously. Tuck into freshly baked Viennoiseries, Seasonal Fruit Salad and Açaí Bowls topped with candied coconut and nutty granola, or warming favourites of Eggs served any style; benedict-ed, in a bun, on toast with avocado, omelette-d or in a classic Full English. Coupled with a cup of freshly brewed coffee or a Sloane Place signature Golden Milk latte with turmeric, cinnamon and honey, or a bespoke Specialty Latte with Spiced Chai, Matcha and an exciting selection of syrups, breakfasting here is the perfect way to kick start your busy day.



Retail Therapy

LUXURY • ACCESSORIES • PERSONAL SHOPPING • EXPERIENCES

Mother's Day gifts to spoil her.



Sloane Street
Gift Card
£25-£500

Yoko London
Petal Pearl and Diamond Pendant
£1,900



Really Wild
The Lady Check Wool Coat in Pink
£675

Dolce & Gabbana
Q Parfum
£149



Russell & Bromley
Roller Scalloped Laceup Trainers
£225



Giorgio Armani
Suede Shopping Bag
£2,900



Jessica McCormack
Pearl & Diamond Ball 'n Chain Pendant
£7,500



MZ Skin
Soothe & Smooth Eye Complex
£110



Klättermusen
Sigyn Hooded Zip Fleece
£189

Essentiel Antwerp
Heerie Socks
£45



Lalage Beaumont
Maya Mignon Caribou Peony
£775



Jigsaw
Leather Crossbody Phone Bag
£85



Sunspel
Neroli Sun Candle
£65



Brora
Organic Cotton Floral Print Pyjamas
£149



Jimmy Fairly
The Wind Sunglasses
£135



allbirds
Tree Breezer Shoes
£105



Trotters
Daughter's Here Comes Trouble Sweatshirt
£42



Aesop
Aurner Eau de Parfum
£145



Gucci
Printed Silk Twill Carré
£410



Papersmiths
Daily Planner
£19.99



Boodles
Play of Light Earrings
£8,000



Rixo
Marigold Marble Pink Silk Dress
£455



Anya Hindmarch
Raffia Eyes Cross-Body Tote
£490



Reis
Arte Emerald Earring
£971



Chanel
Chanel 25 Handbag
£4,875



Dubarry
Archway Ladies Suede Belt
£49



Cosmetics à la Carte
Calm Cream
£49



Diptyque
Panoramic Tray Do Son
£104



King's Road Privilege Card



MOTHER VINE

255 Pavilion Rd, London SW1X 0BP
mothervine.co.uk

Pop in for a tippie at Mother's Vine's Pavilion Road boutique or pick something special from their well-stocked shelves of global favourites. Direct relationships with small producers mean every bottle has a meaningful story behind it and the team are perfectly poised to provide you with top recommendations.

King's Road Privilege Card members can enjoy 10% off retail sales.

Not valid on 'Mum's the Word' wines or any products purchased for consumption on the premises or Mother Vine's outside seating area

To become a member or to view the full list of Privileges, please visit kingsroad.co.uk/privileges.

Exclusively for You

15% OFF COLOUR, CUT AND BLOW-DRY SERVICES AT MICHAELJOHN SALON

4 & 6 Ellis Street, London, SW1X 9AL
michaeljohn.co.uk

Michaeljohn boasts a team of exceptionally talented stylists, colourists, and hair extension specialists, whose expertise has been showcased in high-profile campaigns for esteemed fashion houses such as Balenciaga, Louis Vuitton, Valentino, and Dolce & Gabbana. Their dedication to excellence ensures truly transformative results.

In addition to their world-class salon, you can also visit the Michaeljohn MediSpa which offers a comprehensive range of advanced treatments, including laser hair removal and bespoke facials tailored to address pigmentation, redness, acne, and overall skin rejuvenation.

The Michaeljohn name remains synonymous with luxury and elegance, upholding an enduring influence in the world of hair and beauty and this month they are delighted to share with Cadogan VIPs an exclusive offer for all new clients: 15% off colour, cut and blow-dry services at their Ellis Street salon.

*T&Cs - To book your appointment, please call 020 7589 4550, or submit your appointment enquiry online [here](#), and quoting **ML-CADOGAN-15**. This offer applies to all bookings by new customers for hairdressing services of cut, colour and blow-dry.*



Exclusively for You



COMPLIMENTARY WELCOME DRINK AT NEW OPENING ALBA LONDON

70 Brompton Street, London, SW3 1ER
alba-lon.uk

New opening ALBA London offers a sensory journey inspired by the Amalfi Coast. The restaurant's warm, elegant ambience mirrors the coastal palette, welcoming guests on a joyful escape. With the genuine warmth of Italian hospitality and authentic Italian flavours, ALBA brings southern sunshine to Knightsbridge. Indulge in dolce vita and experience a perfect blend of humble sophistication and rich culinary excellence.

The interior designed by the award winning architecture studio, YODEZEEN, captures La Dolce Vita in its atmosphere reminiscent of Southern Italy.

Celebrating Italian classics with a selection of authentic recipes, reimagined with a modern twist to create unforgettable signature dishes, each bite delivers joy, infused with the essence of the Amalfi Coast. In addition, the artistry showcased by the bar menu evokes the golden age of Italian mixology with modern twists on classic cocktails such as the Negroni and Spritz.

To celebrate their doors opening, ALBA London is delighted to offer Cadogan VIPs a complimentary welcome drink when booking a table for lunch or dinner.

T&Cs - Book your table by contacting your Lifestyle Manager [here](#).

Your London

We take a look at some of the Capital's most exciting dates for your diary.

We can access tickets for a range of occasions including many sold out or unobtainable events. Please contact us for further details covering the world of theatre, sport, exhibitions, comedy, film premieres and concerts...



©TheIndependent

St. Patrick's Day

16 March | Trafalgar Square
london.gov.uk

For guaranteed fun, follow the party vibes from the St. Patrick's Day Parade, complete with floats, marching bands and dance troupes. Starting from Hyde Park Corner, passing through Piccadilly and ending in Trafalgar Square for continued festivities featuring a full show of live music, Irish acts, food stalls, and family-filled entertainment.

England vs Wales

15 March | Principality Stadium
principalitystadium.wales

England and Wales meet head to head for this final round clash between neighbouring nations. Traditionally the biggest rivals, it is still all to play for in this final fifth round battle to find out who will be crowned champions of the men's 2025 Guinness Six Nations.

Dear England

10 March – 24 May | National Theatre
nationaltheatre.org.uk

The Olivier Award-winning smash hit play returns to the National Theatre. The country that gave the world football has since delivered a painful pattern of loss. Why can't England's men win at their own game? The team has the worst track record for penalties in the world, and manager Gareth Southgate knows he needs to open his mind and face up to the years of hurt to take team and country back to the promised land.

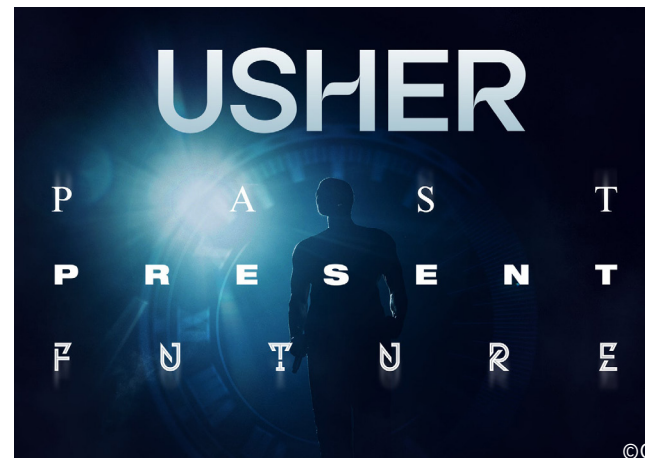
Tutankhamun: The Immersive Exhibition

28 March – 29 June 2025 | ImmerseLDN
tutankhamunexperience.com

Promising 'cutting-edge technology with rich historical narratives', this Ancient Egypt-themed show is the latest experience to arrive at the ImmerseLDN, the ExCeL's sprawling, 26,909 sq ft space for staging all things 'immersive'. Using splashy technology and eight-metre-tall projections, the exhibit will be divided into six galleries, each bringing the maximum amount of razzle dazzle to bear on the time of the Pharaohs. You will be able to experience such thrills as an immersive movie about the discovery of the tomb, a VR experience taking you 'into the Egyptian afterlife' and an AR walk through the Valley of Kings.



©EnglandRugby



©02



©LVTheatres



©PliedandPrejudice

Usher

29 March - 7 May | The O2
theo2.co.uk

Usher makes a triumphant return to Europe following his powerhouse Super Bowl LVIII Halftime performance and recent residencies in both Las Vegas and Paris. Performing a celebration of his 30-year storied career including songs from his recently released ninth studio album, 'Coming Home', expect breathtaking showmanship, greatest hits, new classics and a night to remember.

Much Ado About Nothing

Until 5 April | Theatre Royal Drury Lane
lwtheatres.co.uk

Tom Hiddleston and Hayley Atwell star as Shakespeare's sparring lovers, Benedick and Beatrice, in Much Ado About Nothing at Theatre Royal Drury Lane. Directed by Olivier Award winner Jamie Lloyd this hilarious story of mistaken identities is not one to be missed. Book tickets now to see two of their generation's finest actors collaborate in this savagely funny and beautifully tender battle of wits.

Plied & Prejudice

13 March – 27 April | The Vaults
pliedandprejudice.com

It is a truth universally acknowledged that a single woman in Regency England must be in want of a very stiff drink. New take on Elizabeth Bennet and Mr Darcy's story, Plied and Prejudice, invites you to Pemberley for Mr Darcy's booziest ball. With five actors scrambling to play twenty characters in this chaotic retelling, all notions of respectable theatre (and Regency etiquette) are thrown out the door. Equal parts performance and party, this immersive show delivers lots of audience participation, complete with dance lessons, inappropriate proposals, free flowing drinks brought to you by the servants, *that* wet shirt scene, and cameos from Keira Knightley (although sadly not the real one).

For more information or tickets for other events, please contact your Lifestyle Manager.

CADOGAN CONCIERGE

MENU OF SERVICES

A

Airport lounge bookings
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B

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Beauty and wellbeing services
Bicycle repair and servicing
Butlers

C

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Catering
Chauffeur
Corporate hospitality
Cleaning

D

Dry cleaning and laundry
Domestic staff

E

Event design and management

F

Fitness experts
Flight booking
Floristry
Food delivery service

G

Gift service
Grocery delivery

H

Hotel reservations
Holiday itineraries
Handyman services
Housekeepers

I

IT and home entertainment support
Interior design

M

Meal delivery
Moving service

N

Newspapers and magazines
Nightclub guest list and table booking
Nutrition advice and tailored dietary
delivery

P

Pampering, massages and haircare
Private chef
Personal styling and shopping
Private tutors
Party planning

R

Restaurant reservations

S

Shoe-care
Sommelier

T

Tickets and events
Travel advisory and booking

V

VIP access
Valet service

W

Wardrobe detox

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